

**Where To Invest Now Newsletter
May 22, 2017
Market Strategies Sample Issue**

**MARKET STRATEGIES
NEWSLETTER**

Where To Invest Newsletter

Balanced Investing Strategies To Make Money In Up Or Down Markets

A Publication of Princeton Research, Inc. (www.PrincetonResearch.com)

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Proven Trading Success

Results From Our Recent Trade Alerts:

**163% Profits on SPY Calls in 2 Days
20% Profits on AGQ Calls in 15 Days
100% Profits on SPY Calls in 2 Days
8% Loss on SPY Puts in 1 Day
100% Loss On VRX Calls in 30 Days
89% Profits on SPY Calls in 1 Day
15% Loss on SPY Calls in 2 Days
66% Loss on SCO Calls in 7 Days
41% Profits on SPY Puts in 6 Days
125% Profits on OIH Calls in 6 Days
130% Profits on GS Calls in 9 Days
217% Profits on XOM Calls in 9 Days
205% Profits on XOM Calls in 3 Days
105% Profits on XOM Calls in 3 Days
50% Loss on NUGT Calls in 10 Days**

50% Loss on SJM Calls in 7 Days
117% Profits on GLD Calls in 3 days
50% Loss on GLD Calls in 20 days
62% Profits on XOM Calls in 20 days
50% Loss on HL Calls in 2 Days
50% Profits on PFE Calls in 2 Days
50% Loss on SPY Puts in 2 Days
50% Loss on TWTR Calls in 8 Days
31% Profits TWTR Calls in 2 Days
316% Profits on MOS Calls in 13 Days
154% Profits on MOS Calls in 11 Days
100% Profits on MOS Calls in 8 Days

See all trades in past newsletter issues.

Remember, these trades are based on your participation in the
Subscriber Members Only
TEXTING SERVICE TO RECEIVE ALL UPDATES.

New Trades Will Be TEXTED To MEMBERS

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- **SAFETY** - We strictly follow our **Tested, Market Weathered Trading Rules** that are proven time and time again to protect our (and now your) investment capital from losses while effectively allowing us to **Keep The Profits We Make**.

So even though we trade options to get the profits you see above -- We can do it with minimal risk and Maximum Profit Potential.

You Don't Need To Learn Any Trading Skills Or Do Any Time Consuming Analysis and Tracking

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The Members Edition Newsletter is sent to you by e-mail Monday Mornings and available in the Members Area along with our archive of past issues.

A Sample of the Where To Invest Now Newsletter Information Our Members Get Follows

Investing Trade Alerts Charles Moskowitz Discussion

Clearly, as shown by the massive selloff on Wednesday, we are not immune to meaningful setbacks in this market, although clearly there is plenty of “buy the dips” cash sitting on the sidelines. The most important feature of this sell-off (to my way of thinking) was the closure of the back to back gaps that occurred on April 24th and 25th that covered a move of almost 500 Dow points. While not all gaps get closed, when you move 2.5% in 2 days the healthy move is to at least test if not close that gap, and now we have that closure.

Some of the talking heads have blamed the sell-off on the political issues and comparisons to Nixon which I find absurd since Nixon was the consummate crooked and entrenched politician, whereas Trump has no clue. I have always said that political and geopolitical issues can turn market sentiment on a dime and this was the best example come home to roost... *CAM*

Investing Trade Alerts Summary \$10,000 Trading Account Trade Table

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
05/19	Sold 10 SPY May 19 th 238 Puts	0.15		150	10 Loss
05/19	Bought 10 SPY May 19 th 238 Puts	0.16	160		

05/18	Sold 10 SPY May 19 th 236 Puts	0.30		300	80 Loss
05/18	Bought 10 SPY May 19 th 236 Puts	0.38	380		
05/18	Sold 10 SPY May 19 th 236.50 Calls	0.69		690	110 Gain
05/18	Bought 10 SPY May 19 th 236.50 Calls	0.58	580		
05/18	Bought to cover 10 SPY May 19 th 238.50 Calls	0.06	60		650 Gain
05/17	Sold Short 10 SPY May 19 th 238.50 Calls	0.71		710	
05/17	Sold 10 SPY May 19 th 239 Calls (50% Loss Rule)	0.22		220	220 Loss
05/17	Bought 10 SPY May 19 th 239 Calls	0.44	440		
05/16	Sold 7 SPY May 17 th 240 Calls	0.59		413	161 Gain
05/15	Bought 10 JBLU June 28 th Calls	0.40	400		
05/15	Sold 8 SPY May 17 th 240 Calls	0.72		576	288 Gain
05/15	Bought 15 SPY May 17 th 240 Calls	0.36	540		
05/01	Bought 2 SJM June \$ 170 Calls	1.70	340		
05/01	Bought 2 SJM June \$ 130 Calls	1.60	320		
04/21	Bought 10 HL June 6 th \$ 6 Calls	0.24	240		

3rd Week expiration when the month is listed without a date

Previous closed out trades not listed here may be seen in previous market letters in the VIP Subscribers Members Area.

**Remember, these trades are based on your participation in the
Subscriber Members Only
TEXTING SERVICE TO RECEIVE ALL UPDATES.**

NOTE: In texting we have a limited amount of words. In the interest of brevity:

The Quantity and Strike Price for each trade is specific. 1=January, 2=February

Trading is hypothetical. We may trade weekly options and they are noted: SPY 1/25 147 for SPY Jan 25th 147 Calls or Puts.

New Trades Will Be TEXTED To MEMBERS

MARKET LABORATORY – WEEKLY CHANGES

Prices are copied from [Barron's Weekly](#) and [Yahoo Finance](#) and may be incorrect.

Dow 20,804.84 -91.77 -0.44%	Nasdaq 6083.70 -37.53 -0.61%	S&P 500 2381.73 -9.17 -0.38%	Transportation 8879.19 -121.95 -1.35%	Russell 2000 1367.33 -15.44 -1.12%	Nasdaq100 5651.56 -35.25 -0.62%
Gold (spot) 1252.70 +26.50 +2.2%	Silver July 16.796 +0.394 +2.4%	Crude June 50.33 +2.49 +5.2%	Heating Oil 158.27 +8.94 +6.0%	Unleaded Gas 1.6523 +7.62 +4.8%	Natural Gas 3.256 -0.168 -4.9%
VIX 12.04 +1.64 +15.8%	Put/Call Ratios S&P 100 136/100's +27/100's	Put/Call Ratios CBOE Equity 63/100's +2/100's	Bonds 153-27 +2-13 2.95% -0-04%	10 Yr. Note 126-06 +31 2.26%-0-06%	Copper 258.15 +5.75 +2.3%
CRB Inflation Index 185.08. +3.39 +1.9%	Barron's* Confidence 75.3 -1.7	S&P100 1050.79 -6.02 -0.57%	5 Yr. Note 118-207+ 0-18 1.79% -0.06%	Dollar 97.12 -2.07 -2.1%	DJ Utilities 703.27 +2.98 +0.43%
AAll Confidence Index Average	Bullish 23.9% -8.8% 38.4%	Bearish 34.3% +4.1% 30.30%	Neutral 41.8% +4.7% 30.96%	M1 Money Supply +6.85% May 8 th	M2 Money Supply +5.93% May 8 th

* Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

Market Strategies Technical Information

	SUPPORT	RESISTANCE
S&P 500	2350	2410
NASDAQ (QQQ)	135.20	140.50
Trans	8750	9320
DOW	20,500	21,080
TLT	120.70	125.00

\$100,000 Trading Portfolio Stock Positions and Trades

Each stock is allocated a theoretical \$ 5,000 share of the portfolio unless otherwise indicated.

Symbol	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/ (Loss)
GSAT 1500	2.30	05/18			
SLV 300	15.78	05/15			
AGQ 150	40.39	04/07			
VRX 200	11.08	03/16			
VRX 400	12.12	03/13			
NUGT 75	35.68	03/13			
RWM 100	50.60	11/21			
SPXU 200	22.88	11/14			
AMBA 100	63.75	10/13			
MOS 200	27.53	05/02			
EYES 500	5.04	04/04			
EYES 1000	6.49	12/28			
TWTR 200	28.51	10/28			
MOS 100	43.55	08/14			
HL 500	3.95	05/03			
SAN 600	8.40	12/16			
TEXQY 200	6.56	7/11			
REPR* 5000	0.22	10/22/12			

Recommendations will be both listed in this letter and texted to members.

Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS, TZA and RWM**, which go up when the DOW, S&P 500 and Russell 2000 go **down and down when they go up. The DZZ goes up double when gold goes down.**

Market Strategies \$100,000 Trading Account

There were seven closed out options positions last week, all S&P trades gaining \$ 1,785.

They are all listed in the next section table.

The best trade was the short sale of 20 May 19th 238.50 Calls at \$ 0.71, covered the next day at just \$ 0.06 for a profit of \$ 1,300.

The worst loss was the purchase of 20 SPY Calls at \$ 0.44 on May 17th; sold at \$ 0.22 for a deficit of \$ 440.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following 18 positions:

AGQ, AMBA, EYES (2), GSAT, HL, MOS (2), NUGT, REPR, RWM,
SAN, SLV, SPXU, TEXQY, TWTR, VRX (2)

:

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically.

Money management is based on a hypothetical \$ 100,000.

The 18 stock positions would cost \$ 73,994.

The long options positions, the 10 HL June 6 Calls, the JBLU June \$ 28 Calls and the 8 SJM June 130 Calls would require \$ 2,600

when combined with the stock requirement of \$ 73,994

equals \$76,594

which leaves excess cash of \$ 23,406.

These figures are approximate and there might be errors.

The trading is hypothetical and we do not count commission costs.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number.

Previous Week's Recommendations and Rules for the Market Strategies \$100,000 Portfolio Trading Account

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade

- The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- The options will be followed until closed out.
- Option Symbols are stock symbol with expiration month and strike price

Option	Cost	Date	Sold	Date	Profit/ (Loss)
SPY May 19 th 238 20 lots	Puts 0.16	05/19/17	0.15	05/19/2017	(\$ 20)
SPY May 19 th 236 20 lots	Puts 0.38	05/18/17	0.30	05/18/2017	(\$ 160)
SPY May 19 th 236.50 20 lots	Calls 0.58	05/18/17	0.69	05/18/2017	\$ 220
SPY May 19 th 238 20 lots	Calls 0.06	05/17/17	0.71 (Sold Short)	05/17/2017	\$ 1300
SPY May 19 th 239 20 lots	Calls 0.44	05/17/17	0.22 (50% Loss Rule)	05/17/2017	(\$ 440)
SPY May 17 th 240 30 lots	Calls 0.36	05/15/17	0.72 (100% profit Rule sold half)	05/15/2017	\$ 540
			0.59 Sold Balance	05/16/2017	\$ 345
JBLU June 28 Calls 20 lots	Calls 0.40	05/15/17			
SJM June 130 Calls 8 lots	Calls 1.70-4 1.60-4	05/01/17			
HL June 6 20 lots	Calls 0.24	04/21/17			

Recommendations will be both listed in this letter and texted to members.

Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

This Weeks' Economic Numbers Earnings Releases and Media Data

Before the Open on top of the Row;
After the close below the Economics Information

<p>MONDAY</p>	<p>Booz Allen Hamilton BAH (0.43 vs 0.41) Cheetah Mobile CMCM (0.22 vs 0.71)Globe Specialty Metals GSM (-0.09) Navios Maritime Partners NMM (-0.03 vs 0.00)</p> <p>President Donald Trump is scheduled to visit Israel. The UBS Oil and Gas Conference starts in Austin.</p> <p>Agilent A (0.48 vs 0.44) America's Car-Mart CRMT (0.61 vs 0.40) Luxoft Holding LXFT (0.62 vs 0.56) Nordson NDSN (1.30 vs 1.23) Synchronoss Tech SNCR (0.20 vs 0.49)</p>
<p>TUESDAY</p>	<p>AutoZone AZO (11.96 vs 10.77) Cracker Barrel CBRL (1.85 vs 1.82) Diana Shipping DSX (-0.36 vs -0.41) DSW DSW (0.34 vs 0.40) Toll Brothers TOL (0.64 vs 0.51)</p> <p>President Trump visits Bethlehem and Jerusalem and meets with Palestinian President Mahmoud Abbas. 10:00 hrs New Home Sales April (1255K vs 1215K)</p> <p>Aegean Marine Petrol ANW (0.36 vs 0.24) Bristow Group BRS (-0.46 vs 0.13)Container Store TCS (0.09 vs 0.20) Intuit INTU (3.87 vs 3.43) Ocean Rig UDW ORIG (0.72 vs 1.17)</p>
<p>WEDNESDAY</p>	<p>Advance Auto AAP (2.15 vs 2.51) Bank of Montreal BMO (1.92 vs 1.73) Dycorn DY (1.19 Vs 1.08) Hain HAIN (0.56 vs 0.55) Lowe's LOW (1.06 vs 0.87) Tiffany TIF (0.70 vs 0.64)</p> <p>07:00 hrs MBA Mortgage Applications Index 05/20 (NA vs -4.1%) 10:00 hrs FHFA Housing Price Index 05/20 (NA vs 0.8%) 10:00 hrs Existing Home Sales April (5.65Mln vs 5.71Mln) 10:30 hrs Crude Inventories 05/20 (NA vs -1.75Mln Bbls)</p> <p>Akebia Therapeutics AKBA -0.89 HP HPQ (0.39 vs 0.41) NetApp NTAP (0.82 vs 0.55) PVH PVH (1.60 vs 1.50) Spartan Nash SPTN (0.54 vs 0.54) Williams Sonoma WSM 0.49 vs 0.43 CSRA CSRA (0.44 vs 0.50) AMERCO UHAL 1.99 vs 2.88 Guess? GES (-0.32 v -0.23) Pure Storage PSTG (-0.22 vs -0.22) Fortuna Silver Mines FSM (0.05 vs 0.02)</p>
<p>THURSDAY</p>	<p>Abercrombie & Fitch ANF (-0.71 vs -0.53) Best Buy BBY (0.40 vs 0.44) Burlington Stores BURL (0.70 vs 0.57) CIBC CM (2.57 vs 2.40) Dollar Tree DLTR (1.00 vs 0.89) Hormel Foods HRL (0.40 vs 0.40) Medtronic MDT (1.31 vs 1.27) Sears Holdings SHLD -0.72 vs -1.86) Signet Jewelers SIG (1.68 vs 1.95) Toronto Dominion Bank TD (1.24 vs 1.20)</p> <p>Trump is scheduled to visit Brussels and meet European Union presidents. 08:30 hrs Initial Claims 05/20 (238K vs 232K) 08:30 hrs Continuing Claims 05/13 (NA vs 1898K) 08:30 hrs Adv International Trade in Goods April (NA vs -\$64.8Bln) 08:30 hrs Adv Wholesale Inventories April (NA vs -0.1%) 10:30 hrs Natural Gas Inventories 05/20 (NA vs 68 bcf)</p> <p>Costco COST (1.31 vs 1.24) Deckers Outdoor DECK (-0.06 vs 0.11) Gamestop GME (0.50 vs 0.66) Ulta Beauty ULTA 9 1.82 vs 1.45) Veeva Systems VEEV (0.18 vs 0.15)</p>
<p>FRIDAY</p>	<p>Big Lots BIG (0.99 vs 0.82) JinkoSolar Holding JKS (0.42 vs 1.72)</p> <p>08:30 hrs Durable Goods April (-1.8% vs +0.7%) 08:30 hrs Durable Goods ex-transportation April (0.4% vs -0.2%) 08:30 hrs GDP - Second Estimate 1st Qtr (+0.8% vs + 0.7%) 08:30 hrs GDP Deflator - Second 1st Qtr (2.3% vs 2.3%) 10:00 hrs Michigan Sentiment Final May (97.5 vs 97.7)</p> <p>The U.S. Oil Rig Count increased by 8 Rigs to 720. One year ago there were 354 rigs in use. The Nat Gas Rig count increased by 8 to a total of 181 making a total rig count of 901. It was the eighteenth weekly rise in a row. Crude closed higher for a second week at \$50.33, gaining + \$2.49. Natural Gas closed the week off \$ 0.168 or -4.9%, at \$ 3.256</p>

Market Strategies Fundamentals

The S&P 500 finally had its second consecutive weekly loss of 9.17 points or -0.4% following the small loss of the previous week of 8.39 points or -0.3% which totals a loss of 0.7% for the past two weeks. The net for the year is a gain of 6.4%, after having posted gains four consecutive weeks making a new all-time high last Tuesday, May 16th, at 2405.77.

Crude oil was a focal point on Monday, jumping 2.1% to \$48.86/bbl, on news that the world's top two oil producers--Saudi Arabia and Russia--are in favor of extending the original OPEC/non-OPEC supply cut agreement, which is currently scheduled to end in June, by another nine months. The commodity's positive performance helped the benchmark index climb 0.5% to a fresh all-time high.

On Wednesday, equities suffered their worst one-day decline since September following a *New York Times* article that claimed President Trump asked former FBI Director James Comey to shut down the Bureau's investigation of former National Security adviser Michael Flynn. If true, some legal experts believe the alleged incident would qualify as obstruction of justice, which is an impeachable offense.

The Dow Jones Transportation Index (DJ 20: 8879.19) fell 184.35 points or -1.4% for the week. The DJT demise was led by multiple losses: Avis lost 10.6%; Union Pacific - 3.1%; CH Robinson was off 2.9%; Ryder Systems fell 2.8%; JB Hunt Transport fell 2%; Delta lost 1.6%; American Airlines fell 1.3%.

Index	Started Week	Ended Week	Change	% Change	YTD %
DJIA	20896.61	20804.84	-91.77	-0.4	5.3
Nasdaq	6121.23	6083.70	-37.53	-0.6	13.0
S&P 500	2390.90	2381.73	-9.17	-0.4	6.4
Russell 2000	1382.77	1367.33	-15.44	-1.1	0.8
DJT	9001.14	8879.19	-84.93	-1.4	-1.8

US Dollar (DXYO: 97.11) -2.08 or -2.1% The dollar collapsed in one of its worst weekly performances of the past year falling below its 50 day price moving average.

Volatility (VIX: \$12.04) +1.64 or +15.8%: Volatility rose sharply as more trouble emerged for the President.

CBOE OEX Volatility Index (VXO-X : 11.07) +1.51 or +15.8% complete reversal from the previous week as OPEC members are considering cutting production more deeply to tackle a persistent supply glut that has weighed on prices..

The UVXY, (\$ 12.95 +0.54) or +4.4%; the Pro-Shares Ultra VIX Short-Term Futures ETF reversed course and rallied all the way to 15.88 before settling down to its close off almost 20% from the high.

Crude OIL (\$50.33) + \$ 2.49 or +5.2%: Reversed course amid talks from OPEC members to extend the restricted supply agreement.

The U.S. Oil Fund (USO : \$10.48) + \$ 0.53 or +5.3%; Rebounded almost to the 50 day price moving average at about \$ 10.60.

S&P Retail Index (XRT: \$40.96) -\$1.17 or -2.8% The entire complex collapsed again testing the lows from March and April. Foot Locker (FL; \$ 58.72) - \$ 11.73 or - 16.65% and Gap (GPS: \$ 22.28) - \$ 2.79 or - 11% were a disaster while Wal-Mart (WMT: \$ 78.77) + \$3.06 or + 4% outperformed.

Semiconductors (SMH: \$ 83.75) + \$ 0.90 or + 1.1% : continues to lead all categories. While the semiconductors appear overbought, the \$ 80 support level is well back in the rear view mirror. Even the 50 day price m.a. is more than \$5 lower at \$ 78.40, which would be major support in the likely event of a sell-off.

Gold (GLD: \$ 119.40) + \$2.57 or +2.2% reversing course from the previous week; GLD would look a lot better above \$120, which has been formidable resistance.

The GDXX, the VanEck Gold Miners ETF (GDXX: 22.72) + \$ 0.14 or + 0.6% in the last week.

Alibaba Group Holding Limited (NYSE:BABA: \$ 123.22) + \$ 1.95 or + 1.6% held its ground even with lackluster earnings. It has technology that enables merchants, brands and other businesses to transform the way they market, sell and operate in China and internationally. Retail commerce in China operated by the Company includes the China online commerce destination (Taobao Marketplace); the China third-party platform for brands and retailers (Tmall), and the sales and marketing platform for flash sales (Juhuasuan). Wholesale commerce in China operated by the Company includes the China domestic wholesale marketplace (1688.com) and the wholesale marketplace for global trade (Alibaba.com). BABA is one of the world's largest retailers.

Amazon (AMZN: \$ 959.84) - \$ 1.51 or - 0.15%: is a buy on a sell-off in the general market.: It celebrated its 20th anniversary as a public company. Amazon's stock has risen 49,000%. A \$5,000 investment in the online retailer in 1997 would be worth \$2.4 million today. The meteoric rise of Amazon's stock price gives us an excellent opportunity to examine the tenets of value investing. Today, Amazon's market cap is about \$465 billion, which ranks it 4th largest. Apple is number 1 at \$ 757.51 Bln; GOOGL number 2 at \$ 660Bln; GOOG number 3 at \$646Bln Microsoft number 3 at \$522.6 Bil.

Largest U.S. Companies by Market Capitalization

Large Cap Company	Ticker	Market Cap (\$in billions)
Apple Inc	AAPL	797.51
Alphabet Inc	GOOGL	660.38
Microsoft Corporation	MSFT	522.60
Amazon.com Inc.	AMZN	458.78
Facebook Inc	FB	429.10
Berkshire Hathaway Inc.	BRK.A	402.63
Exxon Mobil Corp	XOM	347.16
Johnson & Johnson	JNJ	342.12
JPMorgan Chase & Co	JPM	301.21
Wells Fargo & Co.	WFC	265.16
General Electric Co	GE	243.59
Bank of America Corp.	BAC	242.40
Wal-Mart Stores, Inc.	WMT	238.80
AT&T Inc	T	235.10
Procter & Gamble Co.	PG	220.57
Berkshire Hathaway Inc	BRK.B	214.42
Visa Inc	V	213.30
Chevron Corporation	CVX	201.81
Pfizer Inc	PFE	193.72

Market Strategies Economic Data

Industrial Production increased 1.0% in April well above the Briefing.com consensus of +0.3% on the heels of a downwardly revised 0.4% increase from 0.5% in March. Total industrial production is up 2.2% year-over-year while total industry capacity growth has risen 0.7%

The Capacity Utilization rate jumped to 76.7% (Briefing.com consensus 76.2%) from 76.1% in March and is 3.2 percentage points below its long-run average.

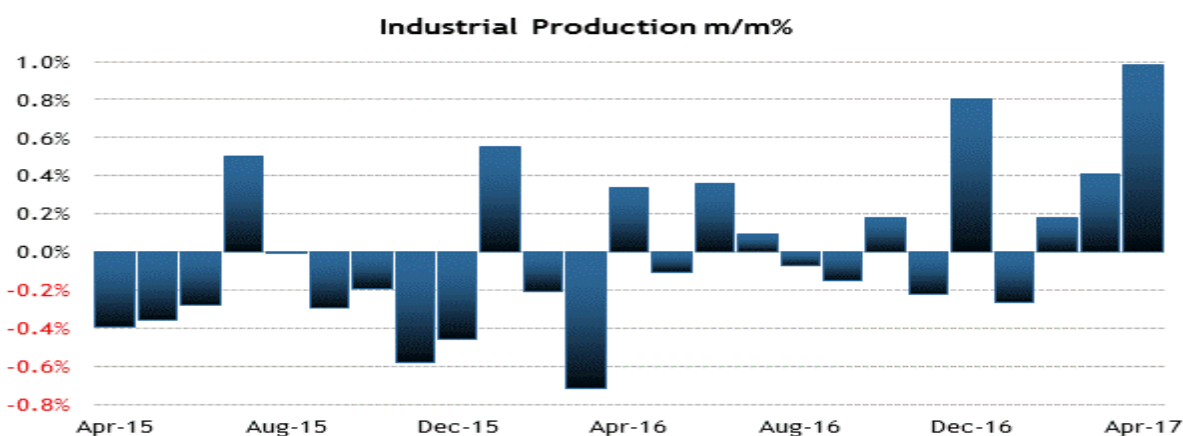
The uptick in manufacturing output followed an unrevised 0.4% decline in March and it featured a 1.0% increase in the indexes for both durables and nondurables.

Motor vehicle assemblies jumped to a seasonally adjusted annual rate of 11.93 million units in April from 11.20 million units in March

The output of mining increased 1.2% after declining 0.4% in March

The output of utilities, which was up a whopping 8.2% in March, rose 0.7% in April with warmer-than-normal temperatures boosting air-conditioning usage.

Category	APR	MAR	FEB	JAN	DEC
Industrial Production					
Total Index	1.0%	0.4%	0.2%	-0.3%	0.8%
Manufacturing	1.0%	-0.4%	0.3%	0.4%	0.2%
Utilities	0.7%	8.2%	-5.2%	-6.8%	6.9%
Mining	1.2%	-0.4%	3.8%	1.4%	-0.3%
Capacity Utilization					
Total Industry	76.7%	76.1%	75.8%	75.8%	76.0%
Manufacturing	75.9%	75.2%	75.6%	75.4%	75.2%



Source: Federal Reserve; updated 05/16/17

Briefing.com

Housing Starts ran at a seasonally adjusted annual rate of 1.172 million in April (Briefing.com consensus 1.255 mln), down 2.6% from a downwardly revised rate of 1.203 million (from 1.215 mln) for March. The downturn in starts was driven by a 9.2% decline in multi-unit dwellings, while single-family starts were up just 0.4%.

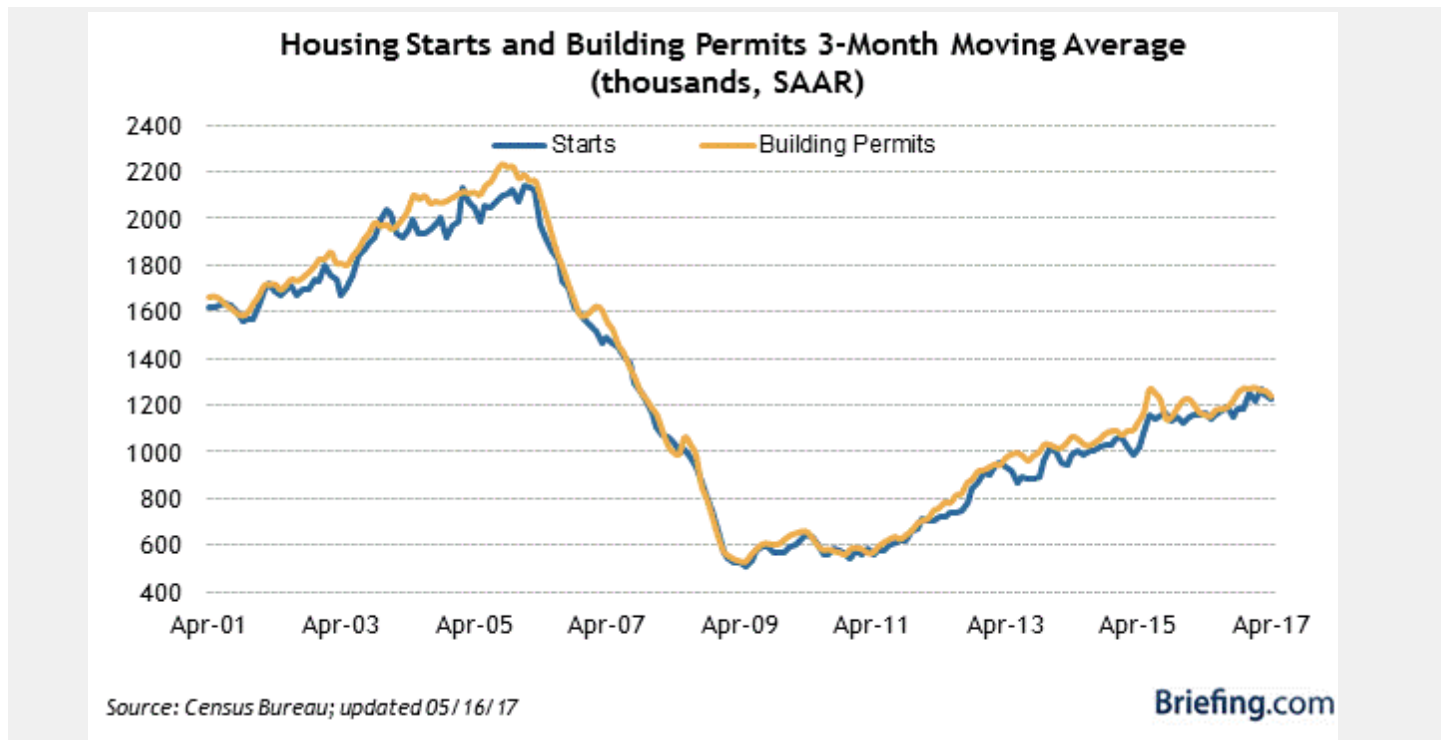
Building Permits declined 2.5% to a seasonally adjusted annual rate of 1.229 million (Briefing.com consensus 1.270 mln), which featured a disappointing 4.5% drop in permits for single-family units

Single-family starts declined 29.2% in the Northeast, increased 19.4% in the Midwest, declined 3.4% in the South, and increased 9.1% in the West

Single-family building permits declined 1.9% in the Northeast, declined 3.1% in the Midwest, declined 7.9% in the South, and increased 2.1% in the West

The number of units under construction at the end of the period held steady at a seasonally adjusted annual rate of 1.074 million, which was roughly in-line with the first quarter average, so there won't be any strong growth takeaways there for second quarter GDP estimates. The key takeaway from the report stems from the drop in single-family permits, which suggests there will be continued supply shortages and affordability constraints in the new home market.

Category	APR	MAR	FEB	JAN	DEC
Starts	1172K	1203K	1288K	1236K	1268K
1 Unit	835K	832K	977K	815K	808K
Multi Units	337K	371K	411K	421K	460K
Permits	1229K	1260K	1219K	1300K	1266K



The **Philadelphia Fed Index** jumped to 38.8 in May (Briefing.com consensus 18.5) from 22.0 in April. The dividing line between growth and contraction for this regional manufacturing survey is 0.0. The May reading was the second-highest reading for the index since January 1984.

The surge in May was driven by the Shipments Index, which jumped from 23.4 to 39.1

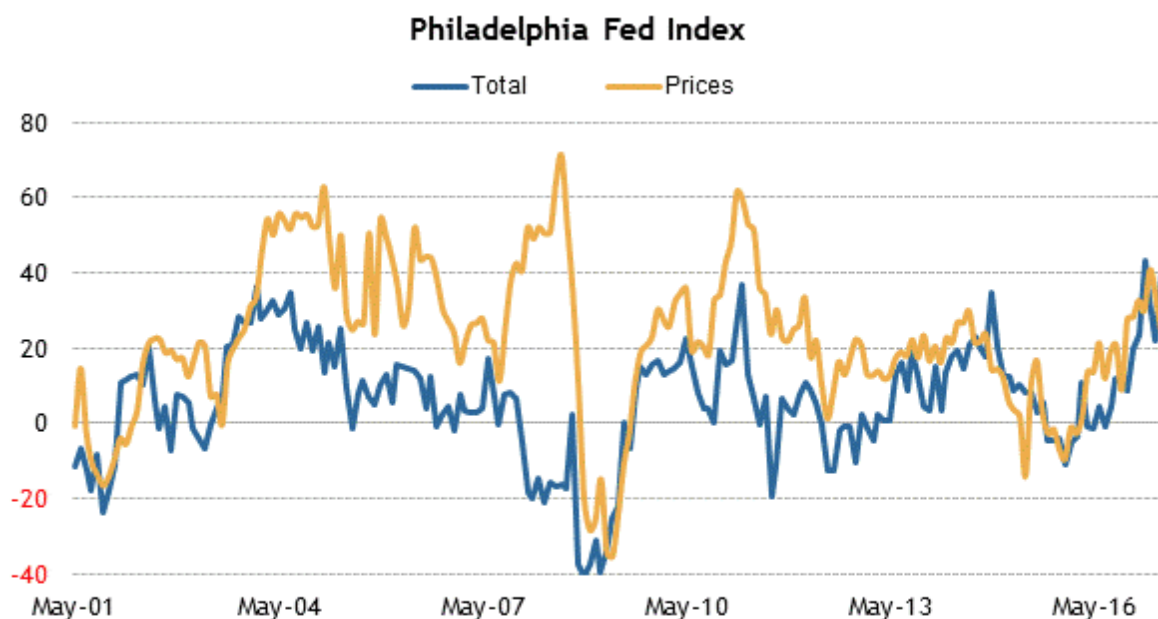
The New Orders Index remains high, yet it dipped from 27.4 in April to 25.4 in May

The Prices Paid Index moderated, falling from 33.7 to 24.2

The Number of Employees Index slipped from 19.9 to 17.3 while the Average Employee Workweek Index increased from 18.9 to 21.7.

The key takeaway from the report is that firms continue to expect growth, yet the optimism surrounding that growth outlook has faded, evidenced by the drop in the diffusion index for future general activity from 45.4 to 38.4, which was the second consecutive decline.

Category	MAY	APR	MAR	FEB	JAN
Total Index	38.8	22.0	32.8	43.3	23.6
6-month Outlook	34.8	45.4	59.5	53.5	56.6



Source: Philadelphia Fed; updated 05/18/17

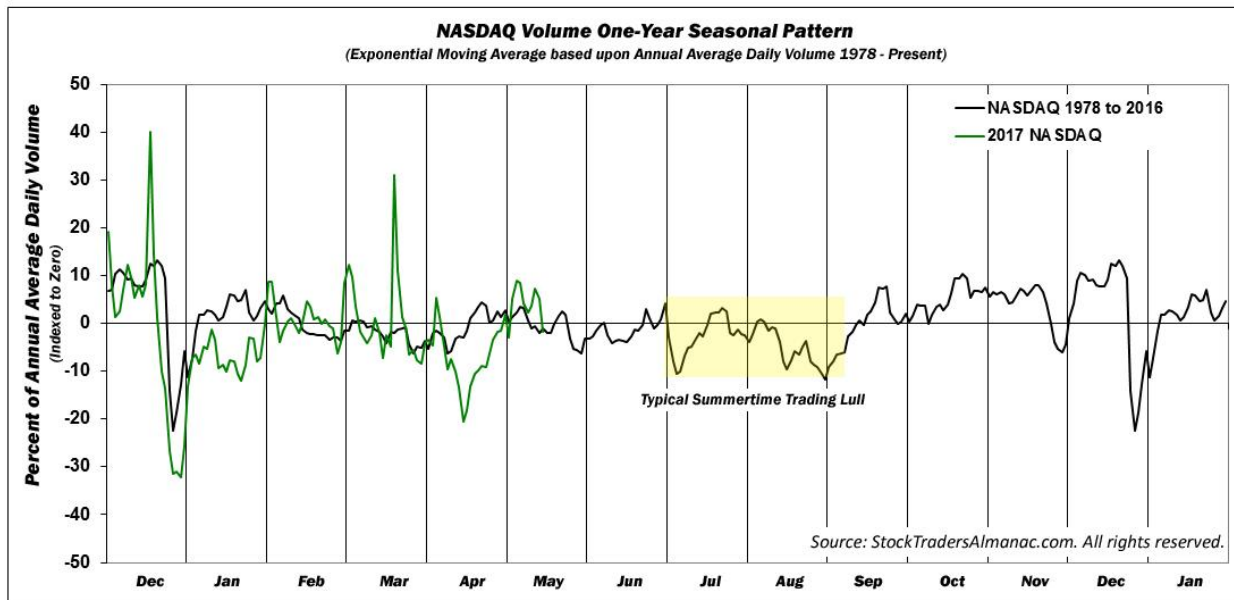
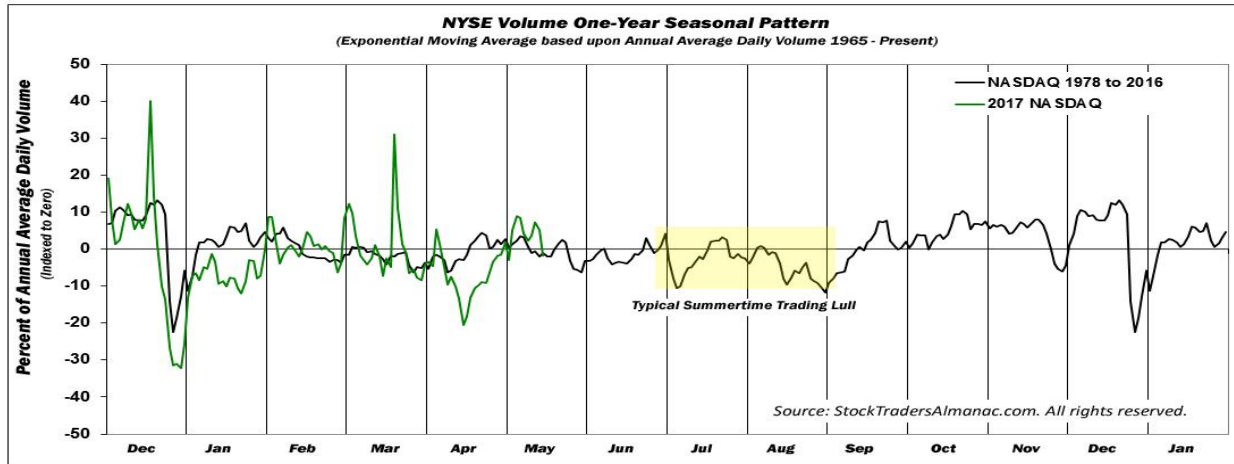
Briefing.com

Market Strategies Cycles

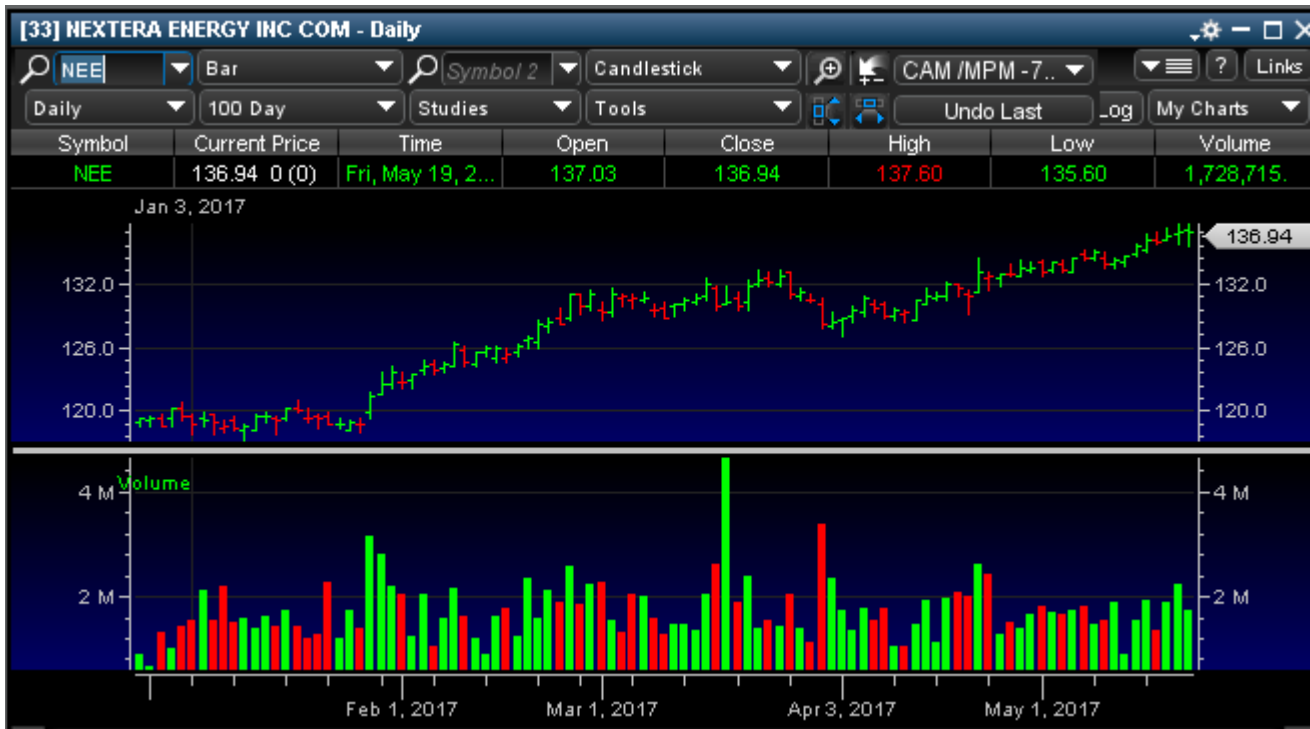
In just over a week it will be Memorial Day weekend. In recent years, this weekend has become the unofficial start of summer. Not long afterwards trading activity will likely begin to slowly decline (barring some unusual external event). The Stock Trader's Almanac refers to this summertime slowdown in trading as the doldrums due to the anemic volume and uninspired trading on Wall Street. The individual trader, if they are looking to sell a stock, is often met with disinterest from The Street. It becomes difficult

to sell a stock at a good price. Many summer rallies tend to be short lived and are quickly followed by a pullback or correction. In addition, the GOP's legislative agenda has stalled.

Below the Stock Trader's Almanac has plotted the one-year seasonal volume patterns since 1965 for the NYSE and 1978 for NASDAQ against the annual average daily volume moving average for 2017 so far. The typical summer lull is highlighted in yellow. A surge in volume this summer, especially accompanied by gains, would be an encouraging sign that the bull market will continue. However, should traders lose their conviction and participate in the annual summer exodus from The Street, a market pullback or correction could quickly take place.

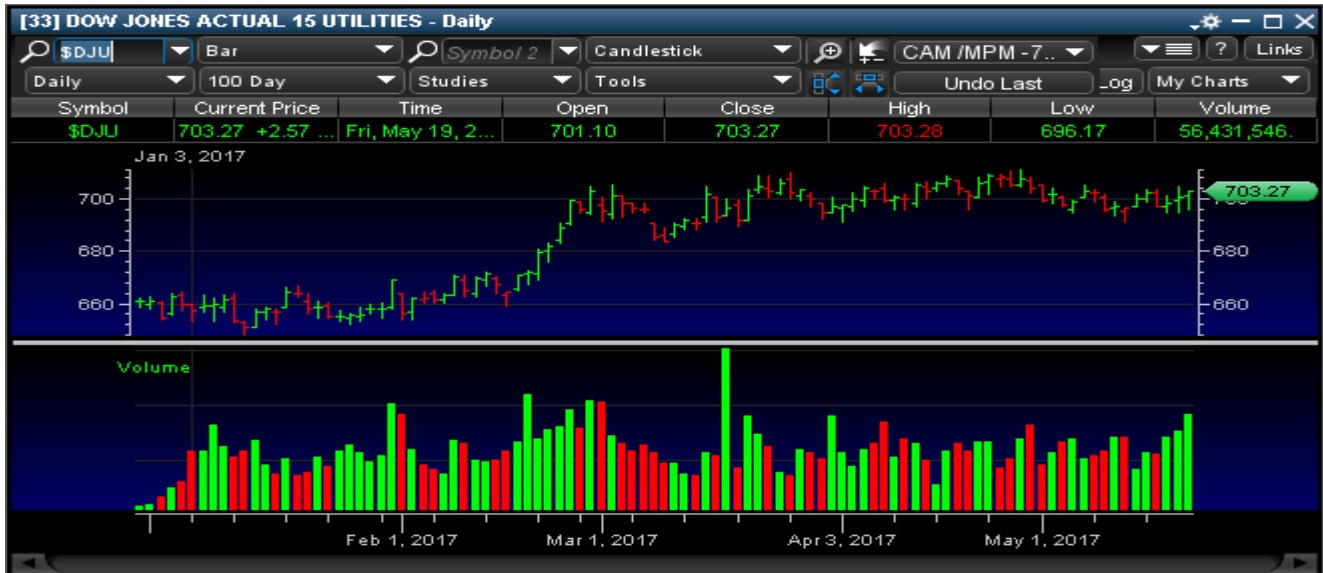


Regulated Utilities have long been a staple of dividend portfolios. Their highly stable business models generally make for attractive and safe current yields, with slow but steadily growing payouts.



However, there are a few fast-growing utilities that manage to provide most of the benefits of this industry, along with impressive payout growth and long-term total returns.

Such is the case with NextEra Energy (NYSE:NEE: \$ 137.29), which has proven to be one of America's best regulated utilities over the past few decades with an annualized return in excess of 12% since 1995. It appears now to be making a double top at the \$ 137.60-70 level. It has rallied 24% since the November 14th low at \$ 110.49. We would like to re-buy if it corrects somewhat, possibly to the 50 day price m.a. at about \$ 130.30. The 13-day m.a. possible support comes in at about \$134.00.



Business Description

Founded in 1984 as Florida Power & Light (FPL), NextEra Energy changed its name in 2010 to better represent its aggressive push into renewable solar and wind power (the company is the world's number one generator of wind and solar energy).

Today, the company provides electric utility services to 9.5 million Floridians via its 4.8 million FPL accounts; however, the business has evolved into so much more.

Undervalued Small Cap Stocks

Lower Priced stocks that look to be a buy are featured here.

Lower Capitalized Companies with Great Potential:

Repro Med Systems, Inc. dba RMS Medical Products (OTCQX: REPR)

("RMS" or the "Company") is pleased to announce that the umbrella organization of the public health insurance in Germany approved the FREEDOM60[®] Infusion System for reimbursement. The FREEDOM60[®] System was registered January, 31st 2017 and listed in the Medical Device Registry in the category mechanical infusion pumps. It is the ONLY device of its kind registered within Germany.

In partnership with **ContraCare** GmbH, a leader in Germany for Contract Management (reimbursement services) and managed Care, the RMS FREEDOM60[®], FreedomEdge[®], RMS Precision Flow Rate Tubing[™] and RMS High-Flo Subcutaneous Safety Needle Sets[™] are now poised to dominate this growing market in Europe.

The United States Food and Drug Administration ("FDA") renewed the Company's Certificate to Foreign Government ("CFG"). A CFG is issued for legally marketed devices in the U.S. that are in compliance with the requirements of the Federal Food, Drug, and Cosmetic Act ("FFDCA"). A CFG is required by many market regulators in Asia, Europe, the Middle East and Latin America in order to legally sell medical devices in their territories. The renewal of this CFG confirms RMS devices have been cleared for sale in the U.S. and are in compliance with the requirements of the FFDCA. The CFG can be presented to regulators in foreign markets as part of the medical device registration process. Foreign governments often seek official assurance that products exported to their countries can be marketed in the U.S. and meet specific U.S. regulations, for example, current Good Manufacturing Practice ("cGMP") regulations and Quality System Regulations ("QSR").

Torsten Kühn, Chief Executive Officer of ContraCare, commented "as a premium service provider in Germany's health care system, we aim to partner with leading suppliers to provide the best drugs, medical devices and services to our patients while keeping an eye on the cost efficiency of the treatments we provide. The RMS FREEDOM60[®] system with its durable and reliable syringe driver and high-quality High-Flo[™] subcutaneous safety needle sets are exactly the products we needed for immunoglobulin, antibiotic and many other therapies we are providing today. We are glad that the umbrella organization of Germany's public health insurance confirms the unmet need by approving the RMS FREEDOM60[®] System for reimbursement."

Eric Bauer, Chief Operating Officer of RMS commented, "It can take 12 to 14 months to obtain country registration; by partnering with a leading health care provider, that time was cut significantly. Contra Care is an exceptional partner and we could not be more pleased with our relationship. Germany is going to be a great market for our high quality products and our ever expanding product line. RMS continues to be the Global industry leader and create exceptional partnerships around the world to improve patient quality of life."

RMS Medical Products is the leading manufacturer of medical products used for home infusions and suctioning. The Infusion product portfolio currently includes the FREEDOM60[®] and our latest Freedom Edge[®] Syringe Infusion Drivers, RMS Precision Flow Rate Tubing[™] and RMS High-Flo Subcutaneous Safety Needle Sets[™]. These devices are used for infusions administered in professional healthcare settings as well as at home. The Company's RES-Q-VAC[®] line of medical suctioning products is used by

emergency medical service providers in addition to a variety of other healthcare providers. The Company's website may be visited at www.rmsmedicalproducts.com.

Contra Care GmbH, based in Nuremberg, Germany, is specialized in providing Contract Management (reimbursement) Services and managed Care (homecare) solutions for patients with chronic diseases. The company is certificated in accordance with ISO 9001, ISO 27001, ISO 13485 and licensed as a homecare provider of medical devices and treatment services according to German Social Law (SGB).

Enzo Biochem (ENZ: \$ 9.02)

Enzo Biochem closed the calendar year 2016 at \$6.94 a share. For the year it was up 54.22% versus the Dow Jones +13%. The relative strength index was 53.41 which is neutral and short interest declined to 827,800 shares. However the RSI has climbed to over 80 and is now 69.08 on April 1st, 2017. Enzo's balance sheet closed their first quarter October 31 with \$67 million in cash and current equivalents and complete elimination of debt. Both the Clinical Lab and Life Science divisions ended the year profitably. New products were added to their catalog and litigations have moved ahead leaving them as a plaintiff with 6 lawsuits in the Delaware Court and one in the Manhattan Court.

What do I look for in 2017? The market will be interesting in the first half with the Government transition to a new administration. Abbots Summary Judgement request was denied by the Court but the trial date has yet to be set. At some point the 2nd Court of Appeals will rule on Enzo's appeal on the CT. Courts reversal of the Jury's decision in the Enzo vs. Apalera Case. The market is giving no value, win or lose, to this decision. The stake is \$65 million with no adverse effect if ruled against Enzo. Enzo should again outperform the Dow and S&P in 2017.

Updates on Delaware Litigation

The last earnings report showed a cash position in excess of \$65 million with no debt to speak of and a positive cash flow from their operating divisions. The only cash burn is coming from Litigation expenses and a bit from Research and Development. Litigation in Delaware is on a contingency basis as such Enzo is not on the hook for billable hours. To my knowledge there are 6 suits left after 6 have settled.

When the company gets a 500 million dollar market cap (\$10.63) they will qualify for those Institutions that can't buy microcap stocks. A significant number of Institutions will look to be buyers and with only 47 million shares issued and Institutions already owning 50% and insiders owning 15% that leaves less than 17 million shares in the float.

Pressure Bio Sciences OTCQB: PBIO (0.22)*

Recently announced the signing of a new CFO Mr. Joseph L. Damasio Jr. Mr. Damasio has over 20 years of finance and accounting experience most recently as Finance Director at Nelipak Packaging, a private equity backed medical packaging manufacturer with over \$ 100 million in global annual sales. Before joining Nelipak, Mr. Damasio held financial positions at CP Bourg, IQEKC, and Kopin Corporation. Mr Damasio was employed by Pressure BioSciences as both accounting manager (2007) and controller (2008) and finally as Vice President of Finance and Administration (2011).

The hiring of Mr Damasio will allow the Company's CEO Mr Richard T Schumacher, who has been the company's interim CFO for the past two years, and who has been a successful serial life sciences entrepreneur with three successful publicly traded companies to his credit, time to focus on critical

operational issues in 2017. Some issues to be attended to include a pending up-list to NASDAQ and their stated goal to build a field sales team this year.

PBIO Develops, markets, and sells proprietary laboratory instrumentation and associated consumables to the estimated \$6 billion life sciences sample preparation market. Products are based on the unique properties of both constant (i.e., static) and alternating (i.e., pressure cycling technology, or PCT) hydrostatic pressure. PCT is a patented enabling technology platform that uses alternating cycles of hydrostatic pressure between ambient and ultra-high levels to safely and reproducibly control bio-molecular interactions. To date, they have installed over 250 PCT systems in approximately 160 sites worldwide. There are over 100 publications citing the advantages of the PCT platform over competitive methods, many from key opinion leaders.

NEEDS IN MEDICINE: In the world of medicine our dramatically improved ability for early detection or to confirm and refine diagnosis ranging from over a hundred types of cancer to tuberculosis and a hundred other maladies and conditions is “bottlenecked” by 30 year old methods of preparing test samples. Collectively such diagnostic samples exceed a hundred million annually.

NEEDS IN RESEARCH: Globally there are over a half a million medical and pharmaceutical research scientists working in over eighty thousand laboratories who are hampered by the time consuming and outdated methods of preparing test samples.

NEEDS IN FORENSICS: Globally, in millions of cases, swift and sure exoneration of the innocent and / or justice for the guilty is often delayed or even denied because of the ponderous means of preparing and conducting DNA and other forensic testing.

PBIO is focused on solving the challenges of biological sample preparation, a crucial laboratory step performed globally by the biological life sciences research scientists. Sample preparation refers to a wide range of activities that precede most forms of scientific analysis. It is often complex, time-consuming and, in our opinion, one of the most error-prone steps of scientific research. Sample preparation is a ubiquitous laboratory undertaking - the requirements of which drive a large and growing worldwide market. PBIO has developed and patented a novel, enabling technology platform that can control the sample preparation process while improving both efficacy and quality. It is based on harnessing the unique properties of high hydrostatic pressure. This process, called pressure cycling technology, or PCT, uses alternating cycles of hydrostatic pressure between ambient (normal atmosphere) and ultra-high levels i.e., 35,000 pounds per square inch (“*psi*”) or greater to safely, conveniently and reproducibly control the actions of molecules in biological samples, such as cells and tissues from human, animal, plant and microbial sources.

The PBIO pressure cycling technology uses proprietary and internally developed instrumentation that is capable of cycling pressure between ambient and ultra-high levels at controlled temperatures and specific time intervals, to rapidly and repeatedly control the interactions of bio-molecules, such as deoxyribonucleic acid (“*DNA*”), ribonucleic acid (“*RNA*”), proteins, lipids and small molecules. Their laboratory instrument, the Barocycler[®], and their internally developed consumables product line, which include Pressure Used to Lyse Samples for Extraction (“*PULSE*”) tubes, and other processing tubes, and application specific kits such as consumable products and reagents, together make up their PCT Sample Preparation System (“*PCT SPS*”).

The PBIO pressure cycling technology takes a unique approach that has the potential for broad use in a number of established and emerging life sciences areas, which include:

- *Biological sample preparation in potentially thousands of research laboratories worldwide working in human, animal, plant, and microbial diseases and disorders - including but not limited to sample extraction, homogenization, and digestion in genomic, proteomic, lipidomic, metabolomic and small molecule study areas;*
- *Pathogen inactivation (useful in vaccine development, infectious disease research, and more);*
- *Protein purification, and in the control of chemical reactions, particularly enzymatic (useful in drug design and development);*

- *and immunodiagnostics (useful in the development and detection of biomarkers).*

INTELLECTUAL PROPERTY

PBIO has secured their technology through fourteen issued United States patents and ten issued foreign patents covering multiple applications of pressure cycling technology in the life sciences field. They also have additional patents pending. Research indicates that Pressure Bio Science, Inc. is the only company globally to have patents in this new science sector.

NightFood, Inc. (NGTF 0.33)* Has healthy night-time food specially formulated for nighttime snackers. The Company has an exclusive agreement with RFI, natural ingredient manufacturer and proprietor of Chocamine, a patented cocoa extract which helps with cravings and mood (calmness), and promotes feelings of satiety.

Americans keep gaining more weight. People have the tendency to grab for goodies at the end of the evening as they relax to enjoy some T.V. Eating and snacking too late at night is a contributing factor to gaining weight. Seventy percent of adults, ages 18-54, snack in the hour or two before bed. Chocamine delivers the health benefits of chocolate to the body (amino acids, minerals and polyphenols) without the added sugars, caffeine or fat.

People give in to the intense hunger cravings that leads to the consumption of sugary, salty or calorie dense foods to satisfy their appetite and cravings. Most of the snacks that people typically eat can impair sleep, causing a person to wake up feeling unrested. Night Food offers better-for-you alternatives to high-calorie and sleep disruptive junk foods.

The company product line currently includes snack bars in two flavors, either Cookies and Dreams or Midnight Chocolate Crunch. The company recently reported that it is looking into expanding the number of flavors in the NightFood bar line, and also manufacturing products in different snack formats, like ice cream or “bites”

Consumers spend over \$50 billion/year on night-time snacks...over \$1B every week. In general, snacking trends have shifted much healthier over the past several years, but industry research continues to show that the least healthy choices of the day occur as we get closer to bedtime. In fact, the four most popular nighttime snack categories, in order, are salty snacks (chips, pretzels, popcorn), ice cream, chocolate candy, and cookies,

Management believes that, just as there are energy versions of many popular foods (energy jerky, energy candy, energy waffles, energy gum, energy chips, energy bars), foods can also be formulated to be more nighttime appropriate and sleep-friendly.

We've seen it happen with low-carb, we've seen it happen with gluten-free. Can it happen with nighttime snacking as well?

Leo Motors (LEOM: \$ 0.11)* has patents for the electric battery industry which we will be writing about in upcoming weekly reports. They have developed a lithium battery that can operate vehicles in sub-zero climates. Their subsidiary LGM has developed battery technology supported by the Korean government to make it possible to use electric battery technology for fishing boats. They have a cartridge system which is a light-weight replacement method of swapping electric batteries.

Fishing has been harmed by the noise and oil leaks from internal combustion engines. LGM has solved that problem and besides eliminating the toxic problem, operating costs are reduced by 25%.

In addition they have a special patent for averting electric hazards and shocks. Leo developed the Internet of Things for e-boats which is networked and connected with an Android Operating System. Leo's power supply system is CAN (Controller Area Network) based, which enables mobile diagnostics between mobile devices and boats using the Leo technology.

Leo is developing a battery swap system for Kalmado in Puerto Princesa, Philippines, a world famous tourist attraction, which is focused on green energy. They will be converting 100 boats as the environment is expected to become 100% free of the toxicity from internal combustion engines. Also, Leo has developed a battery swap system for Go-Karts to be used in malls in China, Korea and Myanmar. Leo Motors has a new carbon nanotube battery power pack that functions and supplies full power in extreme low temperatures such as below 49 degrees without the need for grid electricity.

Skinvisible (SKVI: \$ 0.03)*: they have developed skin care products using its patented Invisicare polymer delivery systems and transdermal cannabis products from hemp-derived CBD, with its new developments to include cannabinoids from marijuana CBD and THC.

Fundamental Analysis Stocks To Buy with Stops

Using fundamentals the following are stocks to trade hypothetically. They have done well. We have taken numerous profits as indicated on the table below. In addition many have been stopped out with small losses. All indicated on the table below, balance is critical.

Alibaba has made a few points. We are raising the stop loss price. We have no position in Alcoa AA.

Flushing Financial FFIC fell below the 50 day price moving average on March 3rd, which was a selling opportunity. We would take profits in the Flushing Financial.

Boeing is on its way to \$ 200.

We are disappointed with Bristol Myers. We originally bought BMY at \$ 49.20 back on October 17th, sold on stop at 55.45 December 7th.

Hecla Mining had been previously stopped out profitably at \$ 5.64 on Dec 15th. Try to re-buy on dips to \$ 5.65.

We took profits on ENZ but still want to buy at lower prices.

The HDGE is finally relevant at this time. It is a decent long.

Symbol	Name	Business Description	PE	P/S	MV mln	Price	Buy or Sell Limit	Stop Loss Or offset
BABA	Alibaba	China; more of a retailer than Amazon	50.67	13.21	275.5B	123.22	Bought @ \$ 111 on 4/7/17	112x

							opening	
AMZN	Amazon	Catalog & Mail Order	189	2.90	394B	959.84 Long	Sell on stop	910x
SIMO	Silicon Motion	Semiconductor solutions for mobile storage and communications	9.7	2.5	1.39B	49.35	39.10 01/28/17	49.40x
CIO	City Office REIT	Real Estate Investment Trust high quality Offices	292	5.8	396Mln	12.10	Re Buy at 12.12	11.50x
TPC	Tutor Perini	Construction	12	0.25	1.3B	26.40 Stopped out 28.90 05/04	19.40 10/31/16	28.90x new stop loss
SAVE	Spirit Airlines	Discount Airline	13	1.6	3.6B	53.82	48.10	51.00 stopped out 3/17/17
BMJ	Bristol Myers	Biopharmaceutical Products	28	5.1	94.9B	54.02	Sold at 52.80x	Bought 56.20 03/08/17
BA	Boeing	Aerospace, commercial jetliners, military systems	14	0.85	81B	180.76	Long at 132 10/04/16	New stop loss at \$ 174
HL	Hecla Mining	Basic Materials	44	3.61	1.7B	5.88 Look for re-entry	Long at 5.24 3/3/17 Sold at \$4.84	4.85x Needs to stay above \$ 5 to be long
FFIC	Flushing Financial	Bank Holding company Savings and loans	13	3,5	592Mln	27.50	19.10 06/27	Selling opportunity
AA	Alcoa	Aluminum Processing and Technology	N/A	0.4	9.5B	32.29 No position	21.15 originally bought 2/8/16	Sold at 37.89 Re-Bought at 34.40 3/10/17
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	9.02	Bought at 5.13 10/7/16	<i>Sold on Opening Monday 4/3/17 Sold 8.43</i>
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	23.05	Bought at 15.42 9/30/16	23.60x stopped out on 3/21/17
HDGE	Advisor Shares	Ranger Bear ETF				9.02	<i>New Long at 8.95 5/15</i>	Must close above 8.95 to be long :

Rule 17B Attestations and Disclaimers

Princeton Research, Inc. has approximately 2,581,578 shares of AIVN both free and restricted and represents them for Investor relations. Princeton also has about 40,000 shares of TXGE. Princeton is paid \$ 1,500 per month from RMS Medical Products. Princeton has bought 81,100 shares of RMS Medical Products. Princeton was paid \$ 2,500 to write a report on Xinery. Princeton has signed a contract with CBLI to be paid \$ 2500 for July and August for investor relations. Princeton has been engaged by Target Energy. No contract is currently in place. Princeton was paid about 500,000 restricted shares of Leo Motors.

When there is no movement in penny stocks, even though there is none or very small losses, we will liquidate (sold AIVN on stop) even though we like the company, if money is needed for better opportunities.

We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

Pursuant to the provisions of Rule 206 (4) of the Investment Advisers Act of 1940, readers should recognize that not all recommendations made in the future will be profitable or will equal the performance of any recommendations referred to in this e-mail issue. Princeton may buy or sell its free-trading shares in companies it represents at any time.

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