

April 17, 2017
Market Strategies Newsletter
Sample Issue

MARKET STRATEGIES NEWSLETTER

Where To Invest Newsletter

Balanced Investing Strategies To Make Money In Up Or Down Markets

A Publication of Princeton Research, Inc. (www.PrincetonResearch.com)
Contributing Staff: Michael King, Charles Moskowitz



Proven Trading Success

Results From Our Recent Trade Alerts:

89% Profits on SPY Calls in 1 Day
15% Loss on SPY Calls in 2 Days
66% Loss on SCO Calls in 7 Days
41% Profits on SPY Puts in 6 Days
125% Profits on OIH Calls in 6 Days
130% Profits on GS Calls in 9 Days
217% Profits on XOM Calls in 9 Days
205% Profits on XOM Calls in 3 Days
105% Profits on XOM Calls in 3 Days
50% Loss on NUGT Calls in 10 Days
50% Loss on SJM Calls in 7 Days
117% Profits on GLD Calls in 3 days
50% Loss on GLD Calls in 20 days
62% Profits on XOM Calls in 20 days
50% Loss on HL Calls in 2 Days

50% Profits on PFE Calls in 2 Days
50% Loss on SPY Puts in 2 Days
50% Loss on TWTR Calls in 8 Days
31% Profits TWTR Calls in 2 Days
316% Profits on MOS Calls in 13 Days
154% Profits on MOS Calls in 11 Days
100% Profits on MOS Calls in 8 Days

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Where To Invest Options Trading Service
Options Trade Alerts
Charles Moskowitz Traders Discussion

Everyone seems to be talking about the 10 down days in the tech sector with the XLK down from its Wednesday 4/5 reversal day high at 53.71 to close on its recent low of 52.37. A longer term look at the weekly and this becomes less of a surprise since there is major overhead resistance at the all-time highs from 1999-2000 bordered by \$53-\$58.

Another market that has come down during this same 10 day period is the financials, down 9 of the last 10 days also. A look at the yield chart for the 10Year note shows a consolidation between the double top at 2.60% and the lows around 2.20 shows you why. Friday was the lowest close since the breakout above 1.86% in late October.

The one sector that should be on fire, XLE (energy ETF) is also not acting particularly well. The oil has rallied from \$47 to just under \$54 in the past 15 sessions, a move of almost 15% has translated into only a 2% gain in the XLE.

We also took some profits in the \$100,000 account this week selling our GDV (gold miners) position citing overhead supply and the overbought nature of this market. We kept the AGQ (3X silver ETF) since it is less overbought and Silver has not run as far or as fast as the gold. I will not hesitate to jump back into the GDV on any pullback in gold.

While most of the talking heads are citing Trump's "flip-flops" on policy, I feel that is not really accurate. The guy was (and is) totally naïve about how Washington works, and is starting to catch up with the learning curve. He's not getting any smarter, and frankly I've been tired of his hyperbole, since I don't believe that everything he talks about or promises are coming "soon" is phenomenal or magnificent or terrific. Talk about not managing expectations and over-promising and underperforming. Every short-term failure is magnified by his BS. But he is learning he can't just command change without a plan and support. Or, I might just be a "glass half-full" guy... *CAM*

Where To Invest Options Trading Service
Options Trade Alerts Trade Table

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
04/13	Sold 5 SPY April 13 th 234 Calls	0.52		260	115 Gain
04/13	Sold 5 SPY April 13 th 234 Calls	0.58		290	145 Gain
04/13	Bought 10 SPY April 13 th 234 Calls	0.29	290		
04/12	Sold 6 SPY April 13 th 235 Puts	0.48		288	54 Loss
04/11	Bought 6 SPY April 13 th 235 Calls	0.57	342		

04/11	Sold 6 SCO April 37 Calls (50 % stop Loss Rule + Gap)	0.35		210	420 Loss
04/11	Sold 3 SPY April 12 th 235 Puts	0.92		276	3 Gain
04/11	Sold 3 SPY April 12 th 235 Puts	1.66		498	225 Gain
04/05	Bought 6 SPY April 12 th 235 Puts	0.91	546		
04/04	Bought 6 SCO April 37 Calls	1.05	630		
04/03	Bought 6 AGQ April 42 Calls	1.00	600		
03/13	Bought 6 VRX April 12.50 Calls	0.90	540		

3rd Week expiration when the month is listed without a date

Previous closed out trades not listed here may be seen in previous market letters in the VIP Subscribers Members Area.

**Remember, these trades are based on your participation in the
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TEXTING SERVICE TO RECEIVE ALL UPDATES.**

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The Members Edition Newsletter is sent to you by e-mail Monday Mornings and available in the Members Area along with our archive of past issues.

A Sample of the Where To Invest Now Newsletter Information Our Members Get Follows

Fundamental Analysis Stocks To Buy with Stops

Using fundamentals the following are stocks to trade hypothetically. They have done well. We have taken numerous profits as indicated on the table below. In addition many have been stopped out with small losses. All indicated on the table below. Balance is critical.

We want to be long Alcoa AA at \$ 32.00 which is coming into support.

Flushing Financial FFIC fell below the 50 day price moving average which was a selling opportunity. We are long FFIC at \$ 19.10 and are holding long the Flushing Financial.

Bank stocks are to be bought in this reaction phase after having continued bullish into the new -year. You must use your own discretion on whether to take profits.

Boeing has gone to \$ 182, above the previous high at \$ 169.80-170.00, surging from a new high in defense stocks. We remain long. Boeing is on its way to \$ 200.

We are disappointed with our long Bristol Myers which should have been bought at \$56.20. We originally bought BMY at \$ 49.20 back on October 17th, sold on stop at 55.45 December 7th.

We re-bought Hecla HL at 5.24, which had been stopped out profitably at \$ 5.64 on Dec 15th. Stay long Hecla.

Sell the ENZ. We took profits.

The HDGE is not relevant at this time.

We are looking to buy the GSCI symbol GSG, a commodity indexed fund managed by Goldman.

Symbol	Name	Business Description	PE	P/S	MV mln	Price	Buy or Sell Limit	Stop Loss Or offset
BABA	Alibaba	China Similar to Amazon	50.67	13.21	275.5B	110.21	Buy now	98x
AMZN	Amazon	Catalog & Mail Order	189	2.90	394B	884.67 Long	Sell on stop	869x
SIMO	Silicon Motion	Semiconductor solutions for mobile storage and communications	9.7	2.5	1.39B	46.14	39.10 01/28/17	41.40x
CIO	City Office REIT	Real Estate Investment Trust high quality Offices	292	5.8	396Mln	12.33	Re Buy at 12.12	11.50x
GSG	GSCI	Commodity Indexed Fund				15.17	14.75 Buy	14.39sco
TPC	Tutor Perini	Construction	12	0.25	1.3B	31.00	19.40 10/31/16	28.90x new stop loss
SAVE	Spirit Airlines	Discount Airline	13	1.6	3.6B	53.51	48.10	51.00 stopped out 3/17/17
BMJ	Bristol Myers	Biopharmaceutical Products	28	5.1	94.9B	52.83	Sold at 52.80x	Bought 56.20 03/08/17
BA	Boeing	Aerospace, commercial jetliners, military systems	14	0.85	81B	175.62	Long at 132 10/04/16	New stop loss at \$ 174
HL	Hecla Mining	Basic Materials	44	3.61	1.7B	6.00	Long at 5.24 3/3/17 Sold at \$4.84	4.85x Needs to stay above \$ 5 to be long
FFIC	Flushing Financial	Bank Holding company Savings and loans	13	3,5	592Mln	24.69	19.10 06/27	24.65x
AA	Alcoa	Aluminum Processing and Technology	N/A	0.4	9.5B	30.99	21.15 originally bought 2/8/16	Sold at 37.89 Re-Bought at 34.40 3/10/17
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	7.95	Bought at 5.13 10/7/16	Sold on Opening Monday 4/3/17 Sold 8.43
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	22.34	Bought at 15.42 9/30/16	23.60x stopped out on 3/21/17

HDGE	Advisor Shares	Ranger Bear ETF				8.99	<i>Stopped out at 9.01 2/10/17</i>	Must close above 9.01 to be long :
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MARKET LABORATORY – WEEKLY CHANGES

Prices are copied from [Barron's Weekly](#) and [Yahoo Finance](#) and may be incorrect.

Dow 20,453.25 -202.85 -1.0%	Nasdaq 5805.15 -72.66 -1.24%	S&P 500 2328.95 -26.59 -1.13%	Transportation 8874.56 -230.25 -2.53%	Russell 2000 1345.24 -19.32 -1.42%	Nasdaq100 5353.59 -64.78 -1.20%
Gold (spot) 1288.5 +34.2 +2.7%	Silver May 18.51 +0.36 +2.0%	Crude 53.18 +0.94 +1.8%	Heating Oil 164.95 +2.11 +1.3%	Unleaded Gas 174.62 +0.0113 +0.65%	Natural Gas 3.227 -0.034 -1.0%
VIX 15.96 +3.09 +24.0%	Put/Call Ratios S&P 100 69/100's -30/100's	Put/Call Ratios CBOE Equity 64/100's +7/100's	Bonds 154-00+2-16 2.97% -0-03%	10 Yr. Note 126-02 +1-05 2.34% - 0.04%	Copper 257.05 -7.65 -2.9%
CRB Inflation Index 187.11. +1.23 +0.7%	Barron's* Confidence 75.9 -0.4	S&P100 1030.40 -7.43 -0.72%	5 Yr. Note 118-00+0.26 1.86% -0.06%	Dollar 100.51 -0.62 -0.6%	DJ Utilities 699.22 +1.94 +0.28%
AAll Confidence Index Average	Bullish 29.0% +0.7% 38.4%	Bearish 37.4% -2.2% 30.30%	Neutral 33.6% +1.5% 30.96%	M1 Money Supply +7.89% Mar 27 th	M2 Money Supply +6.15% Mar 27 th

* Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

Market Strategies Technical Information

Support/Resistance Levels:

SUPPORT

RESISTANCE

S&P 500

2291

2364

Dow	20,070	20,780
QQQ	128.80	132.40
Transports	87.90	9220
NASDAQ	57.60	5905

\$100,000 Trading Portfolio Stock Positions and Trades

Each stock is allocated a theoretical \$ 5,000 share of the portfolio unless otherwise indicated.

Stock	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/ (Loss)
AGQ 150	40.39	04/07			
SCO 200	35.05	04/05			
VRX 200	11.08	03/16			
VRX 400	12.12	03/13			
NUGT 300	8.92	03/13			
ANW 500	10.05	02/22		12.80 4/11	\$ 1375
GDX 150	20.99	12/05		24.53 4/23	\$ 531
GDX 150	20.65	12/05		24.53 4/23	\$ 582
RWM 100	50.60	11/21			
SPXU 200	22.88	11/14			
CTL 150	23.29	11/04			
AMBA 100	63.75	10/13			
MOS 200	27.53	05/02			
EYES 500	5.04	04/04			
EYES 1000	6.49	12/28			
TWTR 200	28.51	10/28			
MOS 100	43.55	08/14			
HL 500	3.95	05/03			
SAN 600	8.40	12/16			
TEXQY 200	6.56	7/11			
REPR* 5000	0.22	10/22/12			

Recommendations will be both listed in this letter and texted to members.

Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS, TZA and RWM**, which go up when the DOW, S&P 500 and Russell 2000 go **down and down when they go up. The DZZ goes up double when gold goes down.**

Market Strategies \$100,000 Trading Account

There were four closed options positions;

6 SPY 12th 235 Puts were sold at \$ 1.66 and then half at \$ 0.92 for a net gain of \$ 456.

12 SCO April 37 Calls were sold at \$ 0.35 on the 50% Loss Rule and there was a Gap-Down.

12 SPY April 13th 235 Calls were sold at \$ 0.48 losing \$ 108.

Finally the 20 SPY April 13th 234 Calls bought at \$ 0.29 and sold the same day, half on the 100% profit rule making \$ 290 and the balance a little lower, still making \$ 230.

The net in options trading was a gain of \$ 28.

The stock trading made a gain of \$ 2488.

For the entire last two years on closed out trades, our hypothetical profits increased by \$ 2488 to \$41,712.

Open trade losses decreased by \$ 89 from \$13,411 to \$13,322.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following 17 positions:

AGQ, AMBA, CTL, EYES(2), MOS (2), NUGT, REPR, RWM,
SAN, SCO, SPXU, TEXQY, TWTR, VRX (2) :

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically.

The open profit on the 500 HL had been omitted.

Money management is based on a hypothetical \$ 100,000.

The 17 stock positions would cost \$ 74,339.

The options positions require \$2,280

when combined equals \$76,619.

which leaves excess cash of \$ 23,381.

These figures are approximate and there might be errors.

We have not counted the dividends received from many previous trades such as Apple, Colgate Palmolive, JP Morgan, Mosaic, North American Tankers, STNG and Santander, their Brazil affiliate BSBR and Blue Capital Reinsurance which was sold for a profit and many others.

The trading is hypothetical and we do not count commission costs.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number.

Previous Week's Recommendations and Rules for the Market Strategies \$100,000 Portfolio Trading Account

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade
- The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- The options will be followed until closed out.
- Option Symbols are stock symbol with expiration month and strike price

Option	Cost	Date	Sold	Date	Profit/ (Loss)
SPY April 13 th 234 20 lots	Calls 0.29	04/13/17	\$ 0.58 Sold 10 100% Up Rule	04/13/17	\$ 290
			\$ 0.52 Sold Balance		\$ 230
SPY April 13 th 235 12 lots	Calls 0.57	04/11/17	0.48	04/12/17	(\$ 108)
SPY April 235 12 lots	Puts 0.91	04/05/17	1.66 Sold half	04/11/17	\$ 450
			0.92 Sold Balance	04/11/17	\$ 6
SCO April 37 12 lots	Calls 1.05	04/04/17	0.35 (50% Loss Rule + Gap	04/11/17	(\$ 840)
AGQ April 42 12 lots	Calls 1.00	04/03/17			
VRX April 12.50 12 lots	Calls 0.90	03/13/17			

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This Weeks' Economic Numbers **Earnings Releases and Media Data**

Before the Open on top of the Row;
After the close below the Economics Information

MONDAY	<p>JB Hunt Transportation JBHT (0.85 vs 0.88) M&T Bank MTB (1.94 vs 1.87)</p> <p>08:30 hrs Empire Manufacturing April (13.0 vs 16.4) 10:00 hrs NAHB Housing Market Index (70 vs 71) 16:00 hrs Net Long Term TIC Flows April (NA vs \$6.3Bln)</p> <p>Celanese CE (1.72 vs 1.83) Netflix NFLX (0.37 vs 0.06) United Continental UAL (0.38 vs 1.23) Brown and Brown BRO (0.43 vs 0.44) Barracuda Networks CUDA (0.15 vs 0.15)</p>
TUESDAY	<p>Bank of America BAC (0.35 vs 0.21) Charles Schwab SCHW (0.37 vs 0.21) Comerica CMA (0.97 vs 0.34) GNC GNC (0.34 vs 0.69) Goldman Sachs GS (5.19 vs 2.68) Harley Davidson HOG (1.02 vs 1.36) Johnson & Johnson JNJ (1.77 vs 1.68) Progressive PGR (0.68 vs 0.44) Regions Fincl RF (0.22 vs 0.20) United Health UNH (2.17 vs 1.81)</p> <p>08:30 hrs Housing Starts March (1260K vs 1288K) 08:30 hrs Building Permits March (1240K vs 1213K) 08:30 hrs Industrial Production March (+0.4% vs 0.0%) 08:30 hrs Capacity Utilization March (76.2% vs 75.4%) Adtran ADTN (0.15 vs 0.14) IBM IBM (2.35 vs 2.35) Intuitive Surgical ISRG 4.93 vs 4.42 Lam Research LRCX (2.55 vs 1.18) Rogers Communications RCI (0.57 vs 0.51) United Financial UBNK 0.24 Universal Forest UFPI 1.03 vs 0.95 Yahoo YHOO (0.14 vs 0.08)</p>
WEDNESDAY	<p>Abbott Labs ABT (0.43 vs 0.41) ASML ASML (0.93 vs 0.46) Blackrock BLK 4.90 vs 4.25 Genuine Parts GPC (1.05 vs 1.05) Lithia Motors LAD 1.75 vs 1.55 Morgan Stanley MS (0.90 vs 0.55) Signature Bank SBNY (2.10 vs 1.97) TD Ameritrade AMTD (0.41 vs 0.38) Textron TXT (0.45 vs 0.55) U.S. Bancorp USB (0.80 vs 0.76) 07:00 hrs MBA Mortgage Applications Index 04/15 (NA vs +1.5%) 10:30 hrs Crude Inventories 04/15 (NA vs -2.17Mln Bbls) 14:00 hrs Fed's Beige Book April (NA)</p> <p>Amer Express AXP (1.27 vs 1.45) Can Pacific CP (2.48 vs 2.50) Crown Holdings CCK (0.69) CSX CSX 0.43 vs 0.37 eBay 0.48 vs 0.47 LV Sands LVS .61 vs 0.45 Qualcomm QCOM 1.21 vs 1.04 Sketchers SKX 0.55 vs 0.63 Steel Dynamics STLD (0.79 vs 0.26) United Rentals URI 1.53 vs 1.40 Kinder Morgan KMI 0.18 vs 0.12</p>
THURSDAY	<p>ABB Ltd ABB (0.30 vs 0.28) BB&T BBT (0.72 vs 0.69) Blackstone BX (0.68 vs 0.31) Danaher DHR (0.84 vs 1.08) DISH (0.70 vs 0.84) Dover DOV 0.60 vs 0.52 DR Horton DHI (0.59 vs 0.52) Phillip Morris PM 1.03 vs 0.99 PPG 1.32 vs 1.31 Quest DGX 1.18 vs 1.12 Sherwin Williams SHW 2.07 vs 1.81 Travelers TRV 2.38 vs 2.33 Verizon VZ (0.97 vs 1.06) 08:30 hrs Initial Claims 4/15 (240K vs 234K) 08:30 hrs Continuing Claims 04/08 (NA vs 2028) 08:30 hrs Philadelphia Fed April (21.8 vs 32.8) 10:00 hrs Leading Indicators March (0.3% vs 0.6%) 10:30 hrs Natural Gas Inventories 04/15 (NA vs 10 bcf) E*TRADE ETFC 0.39 vs 0.43 Briggs & Stratton BGG (0.82 vs 0.61) Mattel MAT (-0.17 vs -0.13) NCR Corp NCR 0.46 vs 0.38 Visa V 0.79 vs 0.68 Western Alli Banc WAL0.69 vs 0.60</p>
FRIDAY	<p>American Airlines AAL 0.54 vs 1.25 GE GE 0.17 vs 0.21 Honeywell HON (1.62 vs 1.53) Manpower MAN (1.11 vs 0.98) NextEra Energy NEE 1.50 vs 1.55 Rockwell Collins COL 1.30 Schlumberger SLB 0.26 vs 0.40 Stanley Blk&Decker SWK 1.20v1.28</p> <p>10:00 hrs Existing Home Sales March (5.55Mln vs 5.48Mln)</p> <p>The U.S. Oil Rig Count increased by 11 Rigs to 683. One year ago there were 354 rigs in use. The Nat Gas Rig count decreased by 1 rigs making a total of 164 and there is two rigs listed as miscellaneous totaling a US rig count of 849. Crude closed higher at \$ 53.18, up \$0.94 following gains of \$5.67 the previous two weeks. It is the highest level since August 28, 2015. Natural Gas closed the week off \$ 0.034 or -1.0% At \$ 3.227.</p>

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When there is no movement in penny stocks, even though there is none or very small losses, we will liquidate (sold AIVN on stop) even though we like the company, if money is needed for better opportunities.

We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

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