

July 20, 2015
Market Strategies Newsletter
Sample Issue



**Covering High Return Balanced Investing Strategies To
Make Money In Up Or Down Markets**

A Publication of Princeton Research, Inc. (www.PrincetonResearch.com)
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Where To Invest In 2015
Stock Options Trading Newsletter Covering:

Where to Invest July 2015
Best Stocks To Buy July 2015
Stock Market Investing Strategies
Stock Options Trade Alerts
Options Trading Strategies
How To Trade Options

Net GAIN Last week \$ 1702

2015 Year To Date Profits \$ 6,050

Over 60% Returns

2014 Profits = \$ 20,443
Over 204% Returns

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Market Strategies **\$10,000 Account Traders Comments**

We have one open long position:

SNSS Aug 3.00 Calls

Funds in Use \$560

I had some minor surgery on Tuesday and was pretty much just managing the open expiring positions we already owned. After closing out the expiring positions, I still liked the FB and didn't want to either sit out or pay up for the August calls so I bought 1 week options (FB 7/24 91 calls). The stock rallied so strongly overnight that we had to give up the first half on the 100% Up rule, and as the stock continued strong I sold the second half. Profits from this (I don't want to miss any move play) were the best trades of the week.

Total funds used were a mere \$392 and the overnight gains were \$788. Also yesterday we had a small sell off in one of my favorites, SNSS, so we bought next month (August) calls (8/3s) at \$.70 for a total funds in use of \$560.

I turned pretty bullish last week against the 200 day Moving Averages in the indexes and the "blow-off" internals during prior week's declines so I'm looking at some of the names (like DD) that didn't really participate and now are winking back to life. As I mentioned before, chemicals trend higher when their raw material (oil) is weak.

I'm looking for another entry point there and also in some of the bigger and better names that are at or near support. One of the problems for the markets is that the rally continues to be more and more narrow. Had it not been for the extreme moves in GOOG, AAPL and NFLX even the NASDAQ would have been negative Friday.

It's hard to argue with a rising market and I have pared back severely in both accounts. I lowered funds in use in the \$100,000 account from \$70,000 to just under \$50,000 and I'm getting much more selective in my trades.

I consider gold and silver to be untradeable at this point. While they have tried and failed to really dig in and make a bottom, so much happens overnight that I will leave those trades to our good friends Dennis and Oscar, www.livewithoscar.com to exploit. My trading style does not lend itself to being short a market already down substantially.

Market Strategies \$10,000 Trading Account Trade Table

New Trades:

- 1) Buy 5 SJM August \$ 110 Calls @ \$ 0.85 O.B.
- 2) Buy 6 LULU August \$ 60 Puts @ \$ 0.85 O.B.

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
07/17	Bought 8 SNSS August 3 Calls	0.70	560		
07/17	Sold remaining 2 FB Jul 24th 91 Calls	3.40		680	484 Gain
07/17	Sold 2 FB July24th 91 Calls (100% Profit Rule plus Gap Opening)	2.50		452	304Gain
07/16	Bought 4 FB July 24 th 91 Calls	0.98	392		
07/16	Sold 5 SNSS July 2.50 Calls	1.00		500	350 Gain
07/16	Sold 3 FB July 88 Calls	2.38		714	300 Gain
07/13	Sold 3 FB July 88 Calls	2.26		678	264 Gain
07/06	Bought 6 FB July 88 Calls	1.38	828		
06/12	Sold 5 SNSS July 2.50 Calls (100% profit Rule)	0.60		300	150 Gain
06/05	Bought 4 TXN July 55 Calls	1.05	420		
05/29	Bought 10 SNSS July 2.50 Calls	0.30	300		

Remember, these trades are based on your participation in the
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NOTE: In texting we have a limited amount of words. In the interest of brevity:

The Quantity and Strike Price for each trade is specific. 1=January, 2=February

Trading is hypothetical. We may trade weekly options and they are noted: SPY 1/25 147 for SPY Jan 25th 147 Calls or Puts.

MARKET LABORATORY – WEEKLY CHANGES

Prices are copied from Barron's Weekly and Yahoo Finance and may be incorrect.

Dow 18,086.45 +326.04 +1.84%	Nasdaq 5210.14 +212.45 +4.25%	S&P 500 2126.64 +50.02 +2.41%	Transportation 8293.61 +91.96 +1.12%	Russell 2000 1267.09 +15.07 +1.20%	Nasdaq100 4661.60 +241.44 +5.46%
Gold (spot) 1131.80 -25.90 -2.2%	Silver 1483.4 -64.7 -4.1	Crude 50.89 -1.85 -3.5%	Heating Oil 166.41 -7.58 -4.4%	Unleaded Gas 1.9286 -0.0879 -4.4%	Natural Gas 2.870 +0.10 +3.6%
VIX 11.95 -4.88 -29%	Put/Call Ratios S&P 100 112/100's +17100's	Put/Call Ratios CBOE Equity 62/100's -11/100's	Bonds 152-03 +3-00 3.22% +0.03%	10 Yr. Note 126-04 +126 2.41% +0.03%	Copper 249.60 -4.15 -1.6%
CRB Inflation Index 214.54 -3.71 -1.7%	Barron's* Confidence 79.7 +1.1%	S&P100 943.27 +28.97 +3.17%	5 Yr. Note 119-042 +005 1.67% +0.03%	Dollar 97.96 +1.93 +2.0%	DJ Utilities 575.42 +4.46 +0.78%
AAll Confidence Index	Bullish 30.8% +2.9%	Bearish 23.2% -6.0%	Neutral 46.0 +3.1%	M1 Money Supply +8.06% July 6 th	M-2 Money Supply +5.96% July 6 th

* Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

Market Strategies Technical Information

Support Levels S&P 500	2085
Resistance S&P 500	2148
Support Levels DOW	17,770
Resistance DOW	18,350
Support Levels QQQ	110.30
Resistance QQQ	114.50
Support Levels Transports	8150
Resistance Transports	8460
Support Levels NASDAQ	5020
Resistance NASDAQ	5340

\$100,000 Trading Portfolio Stock Positions and Trades

Each stock is allocated a theoretical \$ 5,000 share of the portfolio unless otherwise indicated.

Stock	Purchase Price	Purchase Date	Stop/Loss	Price/ Date Sold	Profit/ (Loss)
XIV 100	38.85	07/06		43.28 07/13	\$ 426
SNSS 1200	2.95	06/26			
AGQ 100	43.28	05/22		35.28 05/28	(\$ 800)
DSX 500	7.05	05/18			
CRM 100	72.90	04/29			
FB 100	82.77	04/15		94.33 07/17	\$ 1,156
ARRY 500	8.02	02/24			
NAT 300 Sold 200	10.16	02/13		14.40 06/25	\$ 848
NBG 600	1.40	02/17			
BAC. Wts 5,000 lots	0.7411	12/26			
BSBR 500	4.84	12/18			
BCRH 300	16.84	12/18		17.90 07/17	\$ 318
SAN 600	8.40	12/16			
AA 500	14.21	10/16			
FCX 150	34.99	09/09			
NBG 300	2.95	05/19			

RPTP 200 Sold 200	15.37	01/16		16.09 06/25	\$ 144
NBG 300	4.08	8/12			
TEXQY* 200	6.56	7/11			
REPR* 5000	0.22	10/22/12	.28 sco		

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For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS, TZA and RWM**, which go up when the DOW, S&P 500 and Russell 2000 go down and down when they go up. The DZZ goes up double when gold goes down.

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Market Strategies \$100,000 Trading Account

- 1) Buy 10 SJM August \$ 110 CALLS @ \$ 0.85 (or better)
- 2) Buy 12 LULU August \$ 60 PUTS @ \$ 0.85

There were four closed long option positions:

Facebook July 88 Calls sold at \$ 2.26 and \$ 2.38 making a profit of \$ 528 and \$ 600 respectively.

The remaining 10 lots of SNSS were sold at \$ 1.00 for a profit of \$ 700.

Then last Thursday, 8 lots of Facebook July 24th \$ 91 Calls were bought at \$ 0.98 and when the market exploded Friday morning the 100% rule was executed selling half 4 lots at \$ 2.50 which included the gap and then later in the same day the balance was sold at \$ 3.40.

The total profit on the FB 91 Calls was \$1576.

The net gain in options was \$3,404.

There were four closed stock positions:

AGQ for a loss of \$ 800

XIV made a profit of \$ 426
FB 100 shares long from April 15th made a profit of \$ 1,156 and the
BCRH was sold at a gain of \$ 318 resulting a stock gain of \$ 1,100.

For the entire week we gained \$ 4,504.

For the full year to date, we have gains of \$ 17, 930.

Open position losses decreased to \$ 5, 437.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following 17 positions: AA, ARRY, BAC.B.WS, BSBR, CRM, DSX, FCX, GILD, NAT NBG (3), REPR, RPTP, SAN, SNSS, TEXQY:

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically.

We are basing money management on a hypothetical
\$ 100,000 and are using a total of
\$ 58,502 for the 17 open stock positions. There is one long option position requiring
\$ 1,102 totaling
\$ 59,604 leaving
\$ 40,396 in cash.

These figures are approximate and there might be errors. We have not counted the dividends received from Apple, JP Morgan, North American Tankers, Santander, Blue Capital Reinsurance and others. Blue Capital issued a special extra dividend of \$ 0.66 per share which enabled us to reduce our cost by that amount. In addition it pays about 7% per year in regular dividends. We do not count commission costs and all trading once again is hypothetical.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number...

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**Previous Week's Recommendations and
Rules for the Market Strategies
\$100,000 Portfolio Trading Account**

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade
- The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- The options will be followed until closed out.
- Option Symbols are stock symbol with expiration month and strike price

Option	Cost	Date	Sold	Date	Profit/ (Loss)
SNSS August 3	Calls 0.70	07/17/15			
FB July 24 th 91 8 lots	Calls 0.98	07/16/15	2.50 (Sold half 100% Profit Rule Plus Gap)	07/17/15	\$ 608
			3.40 Sold Balance	07/17/15	\$ 968
SCO July 67 1 Lot Shorted Covered at \$ 7	Call 5.25	07/06/15	1 Lot Sold against previous long Net Loss \$ 175	07/16/15	(\$ 175)
FB July 88 12 lots	Calls 1.38	07/06/15	2.26 Sold 6 lots	07/13/15	\$ 528
			2.38 Sold 6 lots	07/16/15	\$ 600
SNSS July 2.50 20 lots 10 lots Open	Calls 0.30	05/29/15	0.60 Sold Half on 100% Profit Rule	06/12/15	\$ 300
			1.00 Sold Balance	07/16/15	\$ 700

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This Weeks' Economic Numbers Earnings Releases and Media Data

MONDAY	<p> Cal –Maine Foods (CALM: 1.04 vs 1.30) Halliburton (HAL 0.29 vs 0.91) Morgan Stanley (MS 0.73 vs 0.60) PetMed Express (PETS 0.27 vs 0.25) Canadian National Railroad (CNI 1.05 vs 1.03) Crown Holdings (CCK 1.01 vs 1.01) Helix Energy (HLX 0.14 vs 0.55) BM (IBM 3.79 vs 4.32) </p>
TUESDAY	<p> Allegheny Technologies (ATI 0.05 vs -0.03) Baker Hughes (BHI -0.12 vs 0.92) Harley-Davidson (HOG 1.39 vs 1.62) Lockheed (LMT 2.66 vs 2.76) SAP AG (SAP 0.84 vs 0.79) Synovis (SNV 0.39 vs 0.35) Travelers (TRV 2.11 vs 1.93) United Technologies (UTX 1.72 vs 1.79) Verizon (1.00 vs 0.91) </p> <p> Apple (AAPL 1.80 vs 1.28) GoPro (GPRO 0.26 vs 0.08) Microsoft (MSFT 0.58 vs 0.55) Intuitive Surgical (ISRG: 3.98 vs 2.77) Nabors Industries (NBR -0.09 vs 0.24) Yahoo (YHOO: 0.18 vs 0.37) </p>
WEDNESDAY	<p> AutoNation (AN 1.02 vs 0.83) Boeing (BA 2.13 vs 2.42) Coca-Cola (KO 0.60 vs 0.64) Illinois Tool (ITW 1.28 vs 1.21) EMC (EMC 0.41 vs 0.43) </p> <p> 07:00 hrs MBA Mortgage Index 07/181 (NA vs -1.9% 09:00 hrs FHFA Housing Price Index May (NA vs +0.3%) 10:30 hrs Crude Inventories 07/18 (NA vs -4.346 MLnBbls) </p> <p> American Express (AXP 1.33 vs 1.43) Newmont Mining (NEM 0.26 vs 0.20) Qualcom (QCOM 0.95 vs 1.31) Raymond James RJF 0.89 vs 0.85 Texas Instruments (TXN 0.70 vs 0.62) </p>

	<p>SanDisk (SNDK 0.35 vs 1.41) Tractor Supply (TSCO 1.11 vs 0.96) United Rentals (URI 1.84 vs 1.65)</p>
THURSDAY	<p>3M (MMM 1.99 vs 1.91) Alaska Air (ALK 1.73 vs 1.13) Boston Scientific (BSX 0.21 vs 0.21) Bristol-Myers (BMY 0.35 vs 0.48) Credit Suisse (CS 0.48 vs -0.46) Caterpillar (CAT 1.27 vs 1.69) Comcast (CMCSA 0.84 vs 0.76) Dow Chemical (DOW 0.81 vs 0.74) Dunkin Brands (DNKN 0.48 vs 0.47) Eli Lilly (LLY 0.74 vs 0.68) Freeport McMoran (FCX 0.10 vs 0.58) McDonalds (MCD 1.24 vs 1.40) Southwest Air (LUV 1.02 vs 0.70)</p> <p>08:30 hrs Initial Claims 07/18 278K vs 281K) Continuing Claims 07/011 (2218K vs 2215K) 10:30 hrs Natural Gas Inventories 0718 (NA vs 99bcf)</p> <p>Amazon (AMZN -0.17 vs -0.27) Capital One (COF 1.97 vs 2.04) Republic Services (RSG 0.51 vs 0.51) Starbucks (SBUX 0.41 vs 0.67) Skyworks (SWKS 1.29 vs 0.83) Visa (V 0.58 vs 2.17)</p>
FRIDAY	<p>American Airlines (AAL 2.59 vs 1.98) Biogen (4.07 vs 3.49) Johnson Controls (JCI 0.91 vs 0.84) Moody's (MCO 1.21 vs 1.12) Spirit Airlines (1.03 vs 0.91) State Street (STT 1.36 vs 1.39) Xerox (XRX 0.22 vs 0.27)</p> <p>10:00 hrs New Home Sales June (550K vs 546K)</p>

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Market Strategies Fundamentals

The world markets got a break as the creation of money continued with the Greek contagion obtaining double the amount of funds they requested. The expansion of paper assets buoyed stock prices led by faith-based glamour stocks.

NASDAQ made a new all-time high to 5, 210.16 and closing right there at 5, 210.14, up 212 points for the week or 4.2%. Internet stocks, Google, Facebook and Netflix led the way making incredible moves and new all-time highs. Google (GOOG: \$ 672.93) + 142.80 for the week or +27%. Netflix (NFLX: \$ 114.77) + \$ 17.54 or +18% announced a seven- for -one stock split. Facebook (FB: \$ 94.97) + \$ 7.02 or +11% broke out in a big way Friday on huge volume..

The Frankfurt Dax Index (FDAC-X: 11,673) + 357 or + 3.2%. The London (FTSE: 6775.08) + 101.70 or 1.5%; The DJ Shanghai Index (DJSH: 522.44) + 15.45 or 3.1%; The Amsterdam Index (AEX-X \$ 500.43) + 29.04 or +6.1%; India Bombay Se Index (BSEN-X \$ 28,463) +802 or +2.9%. Japan Index (JPN-X \$ 215.43 + 9.32 or + 4.5%; Korea (KOSPI: 2076.79) + 46 or 2.2%. Mexico was up the least (MXY-X: \$ 249.36) + 0.08 or +0.03%.

Greek banks are ready to open and funds will be flowing. The Dry Ship Industry will benefit as 20% of the industrial population is in the shipping business. Dianna Shipping (DSX: \$ 8.11) + \$ 0.86 or + 12% last week is our favorite. We have been long for two months. It is on a tear and should go much higher. Navios Maritime Holdings a Monaco based dry bulk shipper (NM: \$ 4.33) + \$ 0.64 or plus 17% last week, broke above both its 13 and 200 Day Price Moving Averages. The stock traded at \$ 9 – \$12 in 2014. It could go there again. Dryships (DRYS: \$ 0.68) rallied 28% last week. Eagle Bulk Shipping (EGLE: \$ 8.71) + \$ 0.68 or + 8.5%; Genco Shipping & Trading Ltd. (OTCPK:[GSKNF](#): \$ 7.30). One year ago this company emerged from bankruptcy having been carrying coal and steel. We need to learn more about them. Golden Ocean Group Limited ([GOGL](#) 4.39) + \$ 0.67 or 18% last week.

Scorpio Bulkers (NYSE:[SALT](#): \$ 1.70) + 0.13 or 8.3%. Safe Bulkers (NYSE:[SB](#): \$ 3.89) + 44 cents last week or 12.8%, and rounding out the list; Star Bulk Carriers (NASDAQ:[SBLK](#) \$ 3.29) rose \$ 0.72 last week or 28%. We haven't seen the financials of many in the group so you need to do your homework before investing.

Shareholders of Greek banks may suffer dilution. According to the BRRD, shareholders, "could be severely diluted or wiped out," by a 'bail in' that protects both Greece's public funds and depositor's capital. The [Bank Recovery and Resolution Directive \(BRRD\)](#) - a European regulation enacted at the beginning of this year - the Greek government has the ability to wipeout shareholders and bondholders in order to protect banks from default.

This is precisely what happened in America following bailouts in U.S. Banks and General Motors. Shareholders get either substantially diluted or wiped out completely. Investors in the National Bank of Greece worry that this type of recapitalization will be the only way that the Greek government can achieve its promise of protecting depositors. The Greek government needs to find a solution to protect the banks. A wipeout of shareholder capital may, unfortunately, be the most politically viable.

Market Strategies Economic Data

NOTE: All numbers in billions unless otherwise stated

Retail sales declined 0.3% in June after increasing a downwardly revised 1.0% (from 1.2%) in May. The Briefing.com Consensus expected retail sales to increase 0.3%. Excluding motor vehicles, retail sales declined 0.1% in June after increasing a downwardly revised 0.8% (from 1.0%) in May. The consensus expected these sales to increase 0.5%..

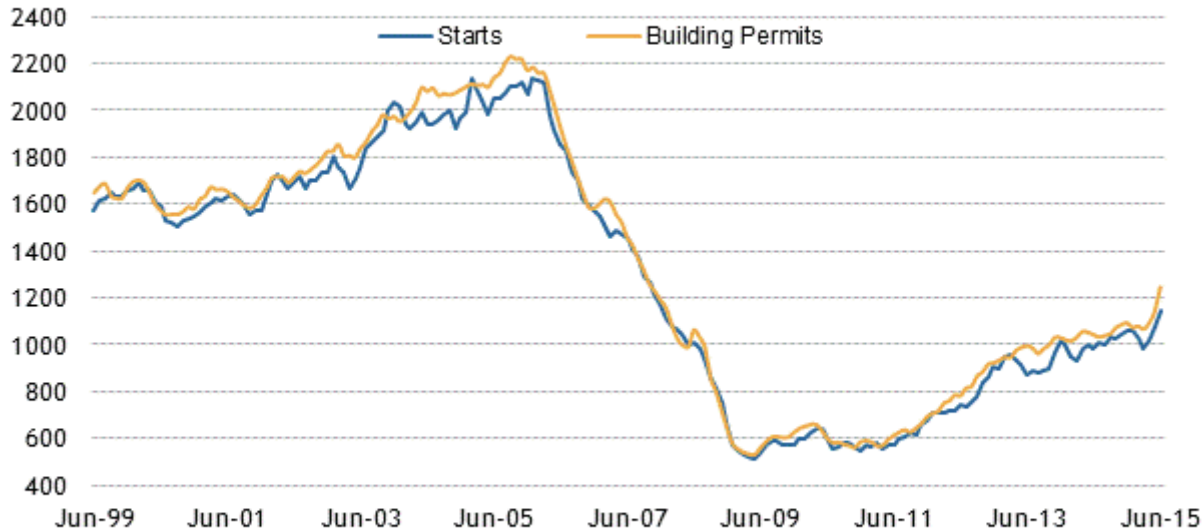
Sales declined at restaurants (-0.2%), grocery stores (-0.2%), non-store retailers (-0.4%), department stores (-0.6%), clothing stores (-1.5%), and furniture stores (-1.6%). The one bright spot was electronics and appliance stores, where sales increased 1.0% in June after increasing 0.2% in May.

Category	JUN	MAY	APR	MAR	FEB
Retail Sales	-0.3%	1.0%	0.0%	1.5%	-0.5%
Excluding Autos	-0.1%	0.8%	-0.1%	1.0%	-0.1%
Durable goods					
Building Materials	-1.3%	-0.4%	-1.8%	2.8%	-2.0%
Autos/parts	-1.1%	1.8%	0.6%	3.5%	-2.2%
Furniture	-1.6%	1.4%	0.7%	2.4%	-1.4%
Nondurable goods					
General Merchandise	0.7%	1.4%	-0.6%	1.4%	-2.4%
Food	0.0%	0.5%	-0.3%	0.7%	0.0%
Gasoline stations	0.8%	3.7%	-0.9%	1.1%	2.5%
Clothing	-1.5%	1.4%	0.2%	1.1%	0.3%
e*retailing/non-store	-0.4%	0.3%	-0.1%	0.6%	1.8

As the week progressed there were better numbers. Housing starts increased 9.8% in June from an upwardly revised 1.069 mln (from 1.036 mln) in May to 1.174 mln. The Briefing.com Consensus expected housing starts to increase to 1.120 mln. Building Permits increased to 1,343K, the best number for the year. Construction trends have recovered following the unusually cold winter and are benefitting from low interest rates.

Category	JUN	MAY	APR	MAR	FEB
Starts	1174K	1069K	1190K	954K	900K
1 Unit	685K	691K	735K	623K	600K
Multi Units	489K	378K	455K	331K	300K
Permits	1343K	1250K	1140K	1038K	1098K

Housing Starts and Building Permits 3-Month Moving Average (thousands, SAAR)



Source: Census Bureau; updated 07/17/15

Briefing.com

Market Strategies Cycles

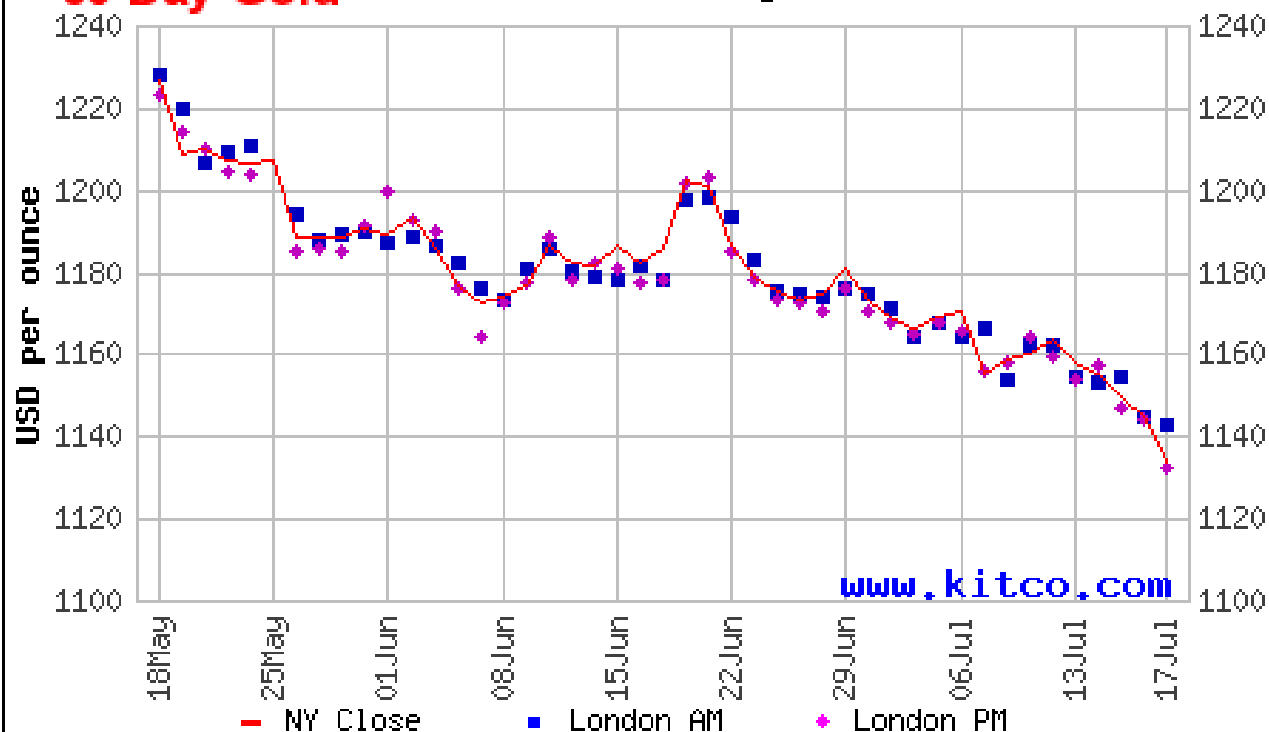
Greece's latest debt crisis appears to have come to an end as terms for another bailout have finally been hammered out. The effects of missed deadlines and hardline politics ahead of the latest deal were the extension of typical end-of-Q2 market weakness into the start of July and the delayed arrival of NASDAQ's 12-day mid-summer rally. "Christmas in July" usually runs from the third-to-last trading day in June through the ninth trading day of July for NASDAQ.

This year it has begun much later. Thanks to the current brisk rally that began on July 9, the rally has continued for 6 days making 75.33 S&P Points and 287.74 NASDAQ points. As of yesterday's close NASDAQ is up 223.27 points or 4.8 % in July and likely headed higher.

Gold has actually been getting crushed for several months now since stabilizing from a prior price down. We can expect more of the same for as long as the same catalyst remains in the driver's seat, a strong dollar along with perceived economic stability.

60 Day Gold

High 1228.15 Low 1132.80



JULY 2015

Sector Seasonalities: Long = (L); Short = (S)

Start: Gold & Silver (L), Transports (S)

In Play: Utilities (L), Cyclical (S), Materials (S)

Finish: Oil (L), High-Tech (L), Computer Tech (L),
Banking (S), Natural Gas (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
<p>*Tuesdays: Wkly Chain Store Sales & Avg Hrly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index <i>*Except holidays</i></p>		<p>1  1st Trading Day Dow Up 21 of Last 26</p> <p>Construction Spending ISM Index Semiconductor Billings Vehicle Sales</p>	<p>2 Factory Orders Employment Rate</p>	<p>3 Independence Day Observed (Market Closed)</p> <p>ECRI Future Inflation Index</p>	<p>4 </p>	<p>5</p>
<p>6  Market Subject to Elevated Volatility After July 4th</p> <p>ISM Non-Mfg. Index</p>	<p>7 Dow: 1.1% Up 13 Down 8 Rank #6</p> <p>Int'l Trade Deficit Consumer Credit</p>	<p>8 9 10 Average July Gains Last 21 Years: S&P: 0.5% Up 10 Down 11 Rank #7 NAS: 0.4% Up 10 Down 11 Rank #9</p>			<p>11</p>	<p>12</p>
<p>13  First Trading Day Of Expiration Week, Dow Up 9 of Last 12</p> <p>Treasury Budget</p>	<p>14  July is the Best Performing Dow and S&P Month of the Third Quarter, But Beware the "Summer Rally" Hype. Historically the Weakest Rally</p> <p>Business Inventories Import/Export Prices Retail Sales</p>	<p>15  Beige Book Industrial Production PPI</p>	<p>16 Chain Store Sales NAHB Housing Mrkt Index Philadelphia Fed Survey</p>	<p>17  Expiration Day Dow Down 9 of Last 15, -2.5% in 2010</p> <p>CPI Housing Starts U Mich Consumer Sentiment</p>	<p>18</p>	<p>19</p>
<p>20 </p>	<p>21  July Begins NASDAQ's "Worst Four Months" Week After Expiration Prone to Wild Swings, Dow Up 9 of Last 13, 1998 -4.3%, 2002 +3.1%, 2006 +3.2%, 2007 -4.2%, 2009 +4.0%, 2010 +3.2%</p>			<p>22</p>	<p>23</p>	<p>24</p>
<p>27  Durable Goods</p>	<p>28 Consumer Confidence</p>	<p>29 Existing Home Sales FOMC Meeting</p>	<p>30  Leading Indicators GDP - Q2 Advance Agricultural Prices</p>	<p>24 New Home Sales</p> <p>31 ECI ISM-Chicago U Mich Consumer Sentiment</p>	<p>25</p>	<p>26</p>
<p><i>Economic release dates obtained from sources believed to be reliable. All dates subject to change.</i></p>		<p> Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1994-2014</p>	<p> Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1994-2014</p>			

Undervalued Small Cap Stocks

International Star (ILST: 0.0003)* |

International Star is a junior mining Company with claims in Arizona. Its primary focus is to bring the Van Deeman gold project into production. Cash flow is possible at a relatively low cost. International Star, Inc. engages in the acquisition and exploration of precious and base metal mineral properties in the United States. It primarily explores for gold, silver, and other minerals. The Van Deemen Mine property consists of five unpatented lode mining claims totaling approximately 100 acres in the northern Black Mountains in Mohave County, Arizona. International Star, Inc. was founded in 1993 and is headquartered in Wilton, Connecticut

Enzo Biochem (ENZ 3.20)

Buy on a dip to below \$ 2.80 or \$ 3.18 x on a rally out of the present trading range. The short position had risen to 2.155 million shares as of June 15. The company has revenue of about \$ 100 million per year. This pressure has been against the stock since May and now may be ending. I would expect the stock to start to recover to much higher levels. When Ampiprobe is approved the top line revenue should start to show a increase within 3-4 months of approval (product rollout, packaging, etc.). Enzo should be included in the Russell next year if all of this comes to pass. Upside pressure is likely for the stock.

RMS Medical Systems, Inc. (REPR 0.28)*

The company is poised for world-wide growth. The Freedom 60 is being marketed in Europe as well as gaining a footing among home-care professionals in America. International sales increased 47.8% first quarter 2015 up from same quarter 2014. U.S. sales were down 10%. Some of the First Quarter Sales were completed in the previous quarter. The RescueVac is used in ambulances and planes for emergency suction.

Immune Therapeutics, Inc. (IMUN 0.095)*

Buy now.

IMUN is a specialty pharmaceutical company formed by patients funded by patients involved in the manufacturing, distribution and marketing of patented therapies to combat chronic, life-threatening diseases through the activation and modulation of the body's immune system.

The Company's technology platform is built on two different immunotherapies, Low Dose Naltrexone (LDN) and Methionine-Enkephalin (MENK). These proprietary technologies exploit the power of the body's own immune system to find and kill diseased cells. We have bought the shares.

Low Dose Naltrexone (LDN) is a proprietary immunotherapy for the treatment of autoimmune diseases, HIV/AIDS, opportunistic infections, cancer and a range of other serious diseases. LDN works by boosting levels of endorphins (peptides produced in the brain and adrenal glands).

These natural peptides are also powerful modulators of the immune system. In order for the body to maintain good health and wellness, there is a balance of the immune system between the cellular (Th1) and the humoral (Th2) immune systems. Immune balance is regulated through T-helper cells that produce cytokines. The Th1 lymphocytes help fight pathogens that are within cells like cancer and viruses through activation of interferon-gamma and macrophages. The Th2 lymphocytes target external pathogens like parasites, allergens, toxins through the activation of B-cells.

In order for the body to maintain good health and wellness, there is a steady state of balance of the immune system between the cellular and humoral immunity as well as the regulatory T-cells that keep things under control.

When there is an excess of Th1 responses or cellular immunity conditions such as Crohn's disease, Type 1 diabetes mellitus and graft versus host diseases result. When there is over activity of the humoral immune system the body over reacts to allergens or even itself (autoimmunity). And with less cellular surveillance cancer can occur. What the body needs to remain healthy is a balance of the immune system. LDN is a compound that works on the body's natural opioid system to restore immune balance.

FONU2 Inc. (FONU: \$ 0.027)

Gov. Nathan Deal announced that Georgia-lensed feature film and television productions generated an economic impact of more than \$6 billion during fiscal year 2015 (July 1, 2014-June 30, 2015).

This was the result of 248 film and television productions that were shot in Georgia during the year. The state's first Marvel production, 'Ant-Man,' is set to open in theaters July 17. Georgia's pro-business environment combined with true public private partnership offers has caused Moon River Studios, the largest film studio project in the Country, to locate in Coastal Georgia, just outside of historic Savannah.

OTCQB listed Company FONU2 Inc. (OTCQB:FONU) is a film studio and social commerce company that is actively developing a 1,560 acre film studio complex in Effingham County, Georgia. The studio operates under the name Moon River Studios, Inc., inspired by Savannah musician Johnny Mercer's song "Moon River" from Breakfast at Tiffany's.

The property is approximately twice the size of Central Park, and is located only minutes from downtown Savannah, where projects ranging from Forest Gump to Magic Mike XXL have all been filmed. The Company's recently announced the acquisition of the assets of Applebox productions, a film equipment rental house.

This acquisition makes FONU the largest player in Savannah for film equipment, with an expected Fifty to One Hundred Million of film production is expected to take place in Savannah between and year end.

Stocks and ETF's bought over the past few weeks

The heavy black marks indicate execution. We remain well away from getting buy stopped into the HDGE. We bought the HDGE @ 11.04. HDGE is the BEAR Financial Services ETF. We were stopped out of XOM for a \$ 200 loss.

Please check on the previous weekly market letters if there are questions. We are long in Diana Shipping at 6.60. The Scorpio Tankers were not filled as the market never got to our price. Try to buy a scale down on this move.

The tanker shippers like NAT and GLNG have done much better than dry shippers like Diana Shipping. However, DSX had a nice week and you should buy now if not already long now. We would buy Bank of America and continue to like the banking sector. We have three new stocks to buy if their price is reached. OSIR, LUV and HOG.

Symbol	Name	Business Description	PE	P/S	MV mln	Price	Buy Limit	Stop Loss Or sold
OSIR	Osirus Therapeutics	Biotechnology	690	9.06	664M	19.31	18.90	18.50 x
LUV	Southwest Air	Regional Airlines	16	1.15	22.6B	33.83	33	32.31sco
HOG	Harley Davidson	Consumer Goods	14	1.87	11.6B	55.68	54	52.39sco
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	3.00	2.78	2.44x
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	16.70	16.45	15.22x
HDGE	Advisor Shares	Ranger Bear ETF				11.08	11.04 X	10.65X if filled
XOM	Exxon Mobil	Oil and Gas	11	0.96	351B	83.14	84.20	82
GLNG	Golar	Liquefied N.G. Hedging	NA	30.39	3.14B	42.68	32.44	30.50
SAN	Santander	Banking world-wide	14	2.34	91.6B	7.22	7.10	6.80
DSX	Diana Shipping	Dry Cargo Shipping	N/A	3.7	611	7.25	6.60	5.90
STNG	Scorpio Tankers	Oil Transportation	26	5.6	1.47B	10.30	7.46 unable	7.48

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When there is no movement in penny stocks, even though there is none or very small losses, we will liquidate (sold AIVN on stop) even though we like the company, if money is needed for better opportunities.

We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

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