

October 3, 2016
Market Strategies Newsletter - Sample Issue

MARKET STRATEGIES NEWSLETTER

Balanced Investing Strategies To Make Money In Up Or Down Markets

A Publication of Princeton Research, Inc. (www.PrincetonResearch.com)

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Where To Invest In 2016 Newsletter Covering:

Where to Invest in October 2016
Best Stocks To Buy in October 2016
Stock Market Investing Strategies
Stock Options Trade Alerts
How To Trade Options

Proven Profits Trading Success

Results From Our Recent Trade Alerts:

134% Profits on HL Calls in 55 Days
51% Loss on TBT Calls in 3 Days
50% Profits on TBT Calls in 8 Days
86% Profits on AA Calls in 6 Days
66% Profits on SPY Puts in 2 Days
47% Profits on SLV Calls in 3 Days
18% Loss on QQQ Calls in 5 Days
58% Profits on SUN Calls in 3 Days
85% Profits on SPY Puts in 3 Days
82% Profits on SLV Calls in 2 Days

51% Profits on AA Calls in 7 Days
157% Profits on NEM Calls in 4 Days
107% Profits on SIG Puts in 14 Days
28% Profits on NEM Calls in 13 Days
105% Profits on SIG Puts in 14 Days
97% Profits on SJM Puts in 7 Days
207% Profits on SIG Puts in 6 Days
70% Profits on GLD Calls in 1 Day

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\$10,000 Trading Portfolio **Charles Moskowitz Discussion**

There is One Open Position:

GLD Oct 128 Calls

Week 39 was a pretty major disappointment for the options account. All of the news that could negatively affect the positions, did. After looking as if it had held important support the news from FB about overstating its ad revenues for years caused a downdraft that made me feel as if we had in fact come out of a "bear flag" and were headed lower. Hence, the purchase of the puts. The following 2 day rally made the stock look like it was headed to new highs and on Wednesday, thinking that it would open higher and that the 50% Down rule would be triggered, I put out a sell. Unfortunately, while right, I wasn't right enough and the trigger was never hit and the stock itself came in pretty hard erasing almost all of the loss. Friday they closed @ \$1.20, only \$.11 from my sell, but I may not look at this one again for a little while.

The Gold looks like a consolidation and after a strong rally Friday it simply collapsed. I think that Gold is an important position and if this one triggers the 50% down rule I'll just look for another spot to get long. With all of the governments of the world racing to de facto devalue their money precious metals are a must.

I'm not sure what to make of the oil market. Some days it's the tail wagging the dog and some days not. Please remember that this is a dramatically volatile time of any year let alone an election year. With all the talk about hacking of election systems and cyber- attacks, think of the turmoil it would cause in a close election if we had no clear winner for even a week. This is no longer out of the question and the market would not sit and wait. I'm guessing down 1,000-1200 wouldn't be out of the question.

Market sentiment continues to erode in both bull and bear stats with the gain only in neutral. But one thing remains the same, 76% of investors are either neutral or bearish and while everybody is never right comes to mind, I'd hate for this to be the exception that proves the rule...*CAM*

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Market Strategies \$10,000 Trading Account Trade Table

Date	Trade	Price	Cost	Proceeds	Profit or Loss
09/28	Bought 6 GLD October 128 Calls	0.92	552		
09/28	Sold 4 FB October 126 Puts	1.09		436	328 Loss
08/26	Sold 6 BAC October 15 Calls	0.52		312	108 Loss
09/26	Bought 4 FB October 126 Puts	1.91	764		
09/26	Bought 6 BAC October 15 Calls	0.70	420		

3rd Week expiration when the month is listed without a date

Previous closed out trades not listed here may be seen in previous market letters in the VIP Subscribers Members Area.

**Remember, these trades are based on your participation in the
Subscriber Members Only
TEXTING SERVICE TO RECEIVE ALL UPDATES.**

MARKET LABORATORY – WEEKLY CHANGES

Prices are copied from [Barron's Weekly](#) and [Yahoo Finance](#) and may be incorrect.

Dow 18,308.15 +46.70 +0.26%	Nasdaq 5312.00 +6.26 +0.12%	S&P 500 2168.27 +3.58 +0.17%	Transportation 8078.79 +141.80 +1.79%	Russell 2000 1251.65 -2.98 -0.24%	Nasdaq100 4875.70 +16.79 +0.35%
Gold (spot) 1313.30 -23.90 -1.8%	Silver 1921.4 -59.6 -3.0%	Crude 48.24 +3.76 +8.5%	Heating Oil 153.83 +12.08 +8.5%	Unleaded Gas 1.4631 +0.1074 +7.9%	Natural Gas 2.906 -0.107 -3.6%

VIX 13.29 +1.00 +7.5%	Put/Call Ratios S&P 100 104/100's -76/100's	Put/Call Ratios CBOE Equity 67/100's +7/100's	Bonds 168-05 +11 2.32%-0-01%	10 Yr. Note 131-04 +3 1.59%-0.01%	Copper 221.05 +0.95 +0.4%
CRB Inflation Index 186.32. +3.22 +1.8%	Barron's* Confidence 68.8 +0.2	S&P100 958.68 +0.73 +0.08%	5 Yr. Note 121-164+017 1.12% -0.02%	Dollar 95.43 -0.08 -0.1%	DJ Utilities 668.13 -26.11 -3.76%
AAll Confidence Index Average	Bullish 24.0% -0.8% 38.4%	Bearish 37.1% -1.2% 30.30%	Neutral 38.9% +2.0% 30.96%	M1 Money Supply +7.96% Sept 19 th	M2 Money Supply +7.03% Sept 19 th

* Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

Market Strategies Technical Information

Support/Resistance Levels:	SUPPORT	RESISTANCE
S&P 500	2131	2188
Dow	18,045	18,472
QQQ	115.80	119.50
Transports	7877	8155
NASDAQ	5172	53.80

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\$100,000 Trading Portfolio Stock Positions and Trades

Each stock is allocated a theoretical \$ 5,000 share of the portfolio unless otherwise indicated.

Stock	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/ (Loss)
SCO 20	83.31	09/28			
SAM 20	151.30	09/23			
SPXU 150	24.70	09/13			
HDGE 300	9.76	09/12			
SCO 20	87.22	08/16			
AA 500	10.43	07/25			
SPXU 200	23.86	07/14			
HL 1000	3.95	05/03			
MOS 200	27.53	05/02			
EYES 500	5.04	04/04			
SUN 300	29.50	02/23		29.72 09/23	\$ 66
EYES 1000	6.49	12/28			
TWTR 200	28.51	10/28			
MOS 100	43.55	08/14			
NBGY 600	1.40	02/17			
SAN 600	8.40	12/16			
AA 500	14.21	10/16			
TEXQY* 200	6.56	7/11			
REPR* 5000	0.22	10/22/12			

Recommendations will be both listed in this letter and texted to members.

Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS, TZA and RWM**, which go up when the DOW, S&P 500 and Russell 2000 go down and down when they go up. The DZZ goes up double when gold goes down.

Market Strategies \$100,000 Trading Account

There were two closed out option positions:

FB October 126 Puts were bought at 1.91 and sold at 1.09, while the BAC October 15 Calls were bought at 0.70 and sold at 0.52. The two trades lost \$ 872.

For the entire year on closed out trades, our hypothetical profits decreased by \$ 872 to \$19,342.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following positions:

AA (2), EYES (2), FAST, HL, MOS(2), NBGGY, REPR, SAM, SAN, SCO(2), SPXU (2), EXQY, TWTR

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically.

The money management is based on a hypothetical \$ 100,000.
We are using a total of \$66,976 for the 18 open long stock positions.
The Open GLD Option Position requires \$ 55 totaling \$ 66,528 leaves \$ 32,472 in cash.

Open position losses decreased by \$ 370 to a negative \$ 11,470.

These figures are approximate and there might be errors.

We have not counted the dividends received from many previous trades such as Apple, Colgate Palmolive, JP Morgan, Mosaic, North American Tankers, STNG, Santander, which pays over 5%, their Brazil affiliate BSBR and Blue Capital Reinsurance which was sold for a profit and many others. The trading is hypothetical and we do not count commission costs.

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Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number.

Previous Week's Recommendations and Rules for the Market Strategies \$100,000 Portfolio Trading Account

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade
- The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- The options will be followed until closed out.
- Option Symbols are stock symbol with expiration month and strike price

Option	Cost	Date	Sold	Date	Profit/ (Loss)
GLD Oct 128 12 lots	Calls 0.92	09/26/16			
FB Oct 126 8 lots	Puts 1.91	09/26/16	1.09	09/28/2016	(\$ 656)
BAC Oct 15 12 lots	Calls 0.70	09/26/16	0.52	09/28/2016	(\$ 216)

Recommendations will be both listed in this letter and texted to members.

Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

This Weeks' Economic Numbers Earnings Releases and Media Data

Before the Open on top of the Row;
After the close below the Economics Information

MONDAY	<p>Markets are closed in Israel for the Jewish New Year and in Germany and China for other holidays.</p> <p>10:00 hrs ISM Index September (50.4 vs 49.4) 10:00 hrs Construction Spending August (+0.2% vs 0.0%) 14:00 hrs Auto Sales September (NA vs 4.91Mln Units) 14:00 hrs Truck Sales September (NA vs 8.52 Mln Units)</p>
TUESDAY	<p>Darden Restaurants DRI (0.82 vs 0.68) Chicago Fed President Charles Evans speaks about current economic events and monetary policy in New Zealand. Richmond Fed President Jeffrey Lacker speaks about the economic outlook in Charleston, West Virginia. Markets are closed in Israel and China; China's remain closed through the end of the week.</p> <p>Micron MU (-0.11 vs 0.37)</p>
WEDNESDAY	<p>Acuity Brands AYI (2.41 vs 1.63) Global Payment GPN (0.83 vs 1.57) Hain Celestial HAIN 0.57 vs 0.55 Constellation Brands STZ (1.65 vs 1.56) Monsanto MON -0.02 vs -0.19</p> <p>07:00 hrs MBA Mortgage Index 10/01 (NA vs -0.7%) 08:15 hrs ADP Employment Change September (171K vs 177K) 08:30 hrs Trade Balance August (-\$39.1Bln vs -\$39.5Bln) 10:00 hrs Factory Orders August (0.1% vs 1.9%) 10:00 hrs ISM Services September (52.8 vs 51.4) 08:30 hrs Crude Inventories 10/01 (NA vs -1.882 Mln Bbls)</p> <p>The Supreme Court will hear arguments in an insider-trading case that could help clarify trading rules.</p> <p>Resources Connection RECN (0.16 vs 0.19) Yum Brands YUM (1.09 vs 1.00)</p>

THURSDAY	<p>International Speedway ISCA (-0.01 vs -0.01)</p> <p>07:30 hrs Challenger Job Cuts September (NA vs -21.8%) 08:30 hrs Initial Claims 10/01 (258K vs 254K) Continuing Claims 09/24 (NA vs 2062K) 10:30 hrs Natural Gas Inventories 10/01 (NA vs 49 bcf)</p> <p>Comtech Telecom CMTL (-0.19 vs 0.34) Helen of Troy HELE (1.14 vs 1.12) performance Sports PSG (-0.03 vs 0.19) Mistras Group MG (0.20 vs 0.23) Ruby Tues RT (NA vs -0.03)</p>
FRIDAY	<p>08:30 hrs Nonfarm Payrolls September (176K vs 151K) Nonfarm Private Payrolls September (171K vs 126K) Unemployment Rate September (4.9% vs 4.9%) Hourly Earnings September (0.2% vs 0.1%) Average Workweek September (34.4 vs 34.3)</p> <p>10:00 hrs Wholesale Inventories August (-0.1% vs 0.0%) 15:00 hrs Consumer Credit August (\$18.0Bln vs \$17.7Bln)</p> <p>Cleveland Fed President Mester speaks about Fed communications.</p> <p>U.S. Oil Rig Count rose by seven Rigs to 425. The Nat Gas rig count rose by 4 to 96, and there is one rig listed as miscellaneous making a total US rig count of 522. Crude closed higher at \$ 48.24 up \$ 3.76. The total rig count is lower by 342 from a year earlier. Natural Gas closed the week slightly lower for the week at \$ 2.9006 a loss of \$ 0.0444.</p>

Market Strategies Fundamentals

The stock market registered a third week of gains following an easing of concerns about Deutsch Bank (DB: \$ 13.09) + \$ 1.61 or + 14% which rallied from a double bottom at about the \$ 11.19 level and helped the beleaguered financial sector. The Financial S&P ETF (XLF: \$ 19.30) + \$ 0.24 gained 1.3% stopping just short of its 50 day price moving average and right on its 13 day m.a.

The DJ Transportation Index (8078.79) + 141.80 or + 1.8%, was independently strong making its highest close since April. The financial sector improvement saved the other indexes from what would have been a negative week. The S&P 500 gained 3.58 or + 0.17% for a third consecutive higher weekly close. The Dow also had its third week of higher closes gaining 46.70 or +0.26%. However, Friday's action was not very bullish as it made a lower low and high from the previous week.

The Nasdaq managed to close 6.12 points higher at 5312, up 0.17% its third week of higher closes but stopping 18 points short of making another new weekly all-time high. The Russell 2000 was the only weekly negative index down 2.98 points to 1251.65, off 0.24%.

Index	Started Week	Ended Week	Change	% Change	YTD %
DJIA	18261.45	18308.15	46.70	0.3	5.1
Nasdaq	5305.75	5312.00	6.25	0.1	6.1
S&P 500	2164.69	2168.27	3.58	0.2	6.1
Russell 2000	1254.62	1251.65	-2.97	-0.2	10.2

The Dow Jones Transportation Average bounced back into positive territory leading the other indexes. Nineteen of the twenty components were positive: The century-old Dow Theory of market analysis suggests that the Dow transports and Dow industrials should trend in similar directions, because “ the industrials make and the transports take,” according to S&P and Dow Jones Indices. When the transports

are still taking, the industrials have reason to keep making. The shippers led the way exuding strength: Kirby Corp (KEX: \$ 62.16) + \$ 1.88 on the day and plus \$ 2.61 or + 4.4% for the week. CSX (CSX: \$ 30.50) + 0.51 or + 1.7% for the day and + 2.9% for the week. Norfolk Southern Corp (NSC: \$ 97.06) + \$ 1.91 Day and + 3.44 or + 3.7% for the week. Union Pacific (UNP: \$ 97.53) + \$ 1.57 Day or + 1.6% and for the week + 3.4%; Kansas City Southern (KSU: \$ 93.32) + \$ 0.76 or + 0.8% Day and + 4.1% for the week.

Airline stocks were also strong. Southwest Airlines (LUV: \$ 38.89) + \$ 1.65 or + 4.4%; American Airlines (AAL: \$ 36.61) + \$ 1.06 or + 3%; Delta Air (DAL: \$ 39.76) + \$0.58 or + 1.5% and Alaska Airlines (ALK: \$ 65.86) + 0.09 or + 0.1% was up the least. The biggest winner was Spirit Airlines (SAVE: \$ 42.53) + \$ 2.81 or + 7.1%, which is not a member of the DJT.

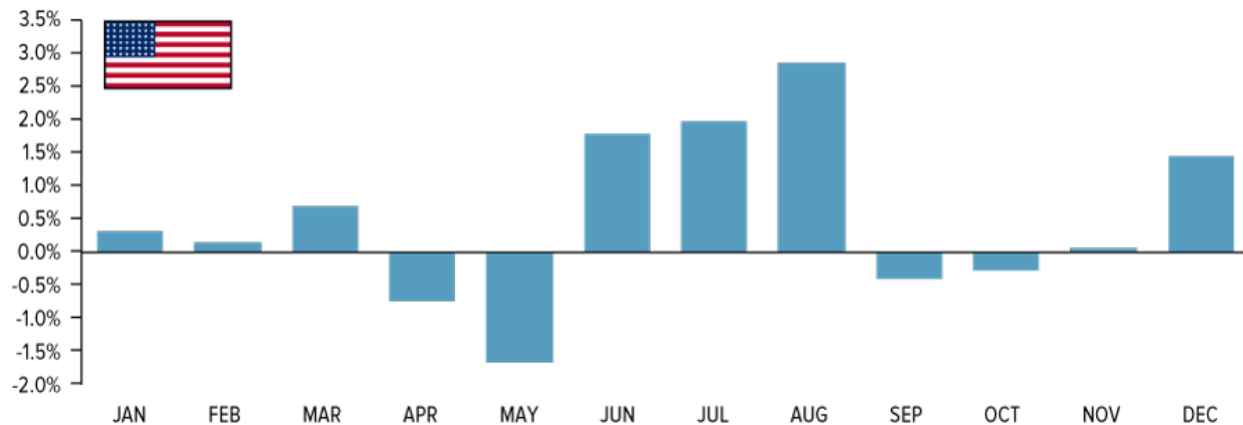
As for rate hike expectations, they ended the week higher, but dipped briefly after Friday's economic data introduced another confounding element into the discussion. Specifically, August Core PCE Prices declined 0.1% (Briefing.com consensus +0.2%) even though other inflation measures trended up in August. The implied probability of a rate hike at the December meeting fell to 53.1% intraday, but climbed to 61.7% by the end of the day, up from last week's 54.2%, according to the fed funds futures market.

The US dollar (DXYO: 95.51) -0.53 or minus 0.55% rebounded from the low at 95.00 to close mid-range. On Wednesday the greenback had rallied above its 200 day moving average to 96.33 but could not hold that level. Connect a trend line from the lows of May 3rd, June 29th and August 18th to observe support and a downtrend line from the highs of December 8th and July 28th for resistance. **Volatility (VIX: 13.29 _ + 1.00) rose 7.5% last week but remains at low levels.** The (VXX: \$ 34.07) was up \$ 0.51 or + 1.5%, while the more volatile Ultra Vix (UVXY: \$ 16.65) + 0.16 or + 1% remain subdued which is positive for market strength. Markets usually need higher volatility to go lower.

The US 10-year yield fell from 1.75% in mid-September to a low near 1.53% before the weekend. However, the recovery of bank shares helped lift the yield back to 1.60%. There is scope for the yields to increase next week on the back of data, culminating in what we expected to be a healthy jobs report. The December note futures made new highs for the move before selling off ahead of the weekend. Initial support is seen in the 130-25 to 131-00 band. A break of 130-16 is needs to suggest a more important high in price (low in yield) may be in place.

Monthly S&P 500 Returns During the Election Year

Since 1932



Past performance does not guarantee future results.

Source: Thomson Reuters, Bloomberg, UBS, U.S. Global Investors

Investors who are banking on an improvement in earnings when the third-quarter reporting season kicks off in October should start bracing for disappointment. Sales and profit warnings have been piling up in recent weeks, and the stocks of companies issuing them are being punished more severely than usual, according to FactSet.

Of the 114 S&P 500 companies to issue earnings-per-share guidance so far, 80, or 70%, have been negative versus the 34 that were positive. While that's below the five-year average of 74%, companies are offering EPS outlooks that are 16.3% below analyst expectations on average, wider than the five-year average of 9.7%. And some stocks are feeling the pain.

According to John Butters, Fact set's senior analyst, Companies that have issued negative guidance for the third quarter have seen an average share-price decline of 1.2%, larger than the five-year average share-price decline of 0.5% for companies issuing negative earnings-per-share guidance.

Gold speculators increased their net long position by 43,000 during the week. Silver speculators were much less bullish as they only increased their own net long position by 4,300 contracts. This suggests that speculators are buying gold because they are risk averse and seeking defensive positioning.

The large build in speculative gold net longs with only a small increase in the gold price suggests weakness in other areas of the gold market.

Market Strategies Economic Data

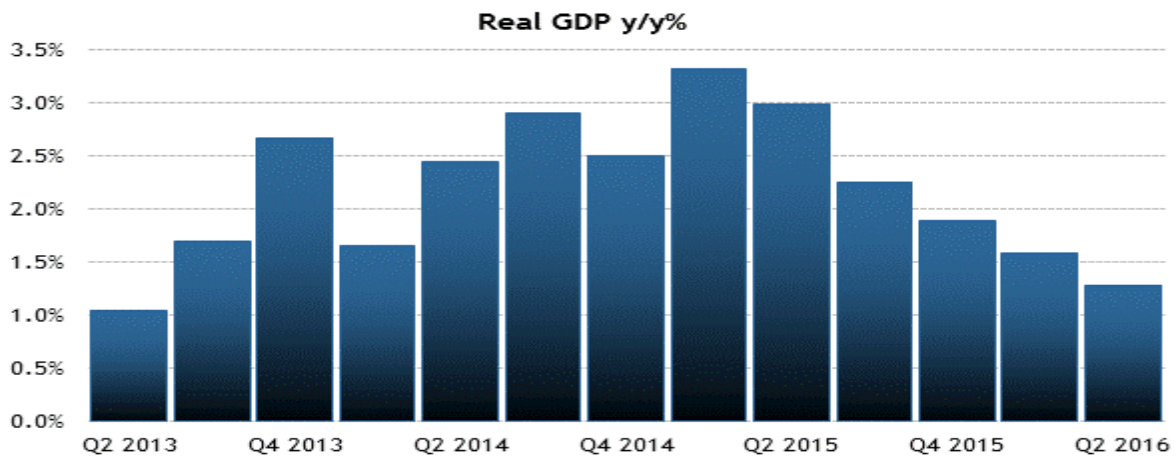
The third estimate for second quarter GDP checked in at 1.4% (Briefing.com consensus 1.3%), up from the second estimate of 1.1%. The GDP Deflator was unchanged at 2.3%.

Personal Consumption Expenditures growth was revised down slightly to 4.3% from 4.4%

Nonresidential investment was revised up to 1.1% growth from a decline of 0.9% seen in the second estimate. That was the most notable change in the third estimate, as nonresidential investment pivoted from subtracting 0.11 percentage points from real GDP growth to adding 0.12 percentage points.

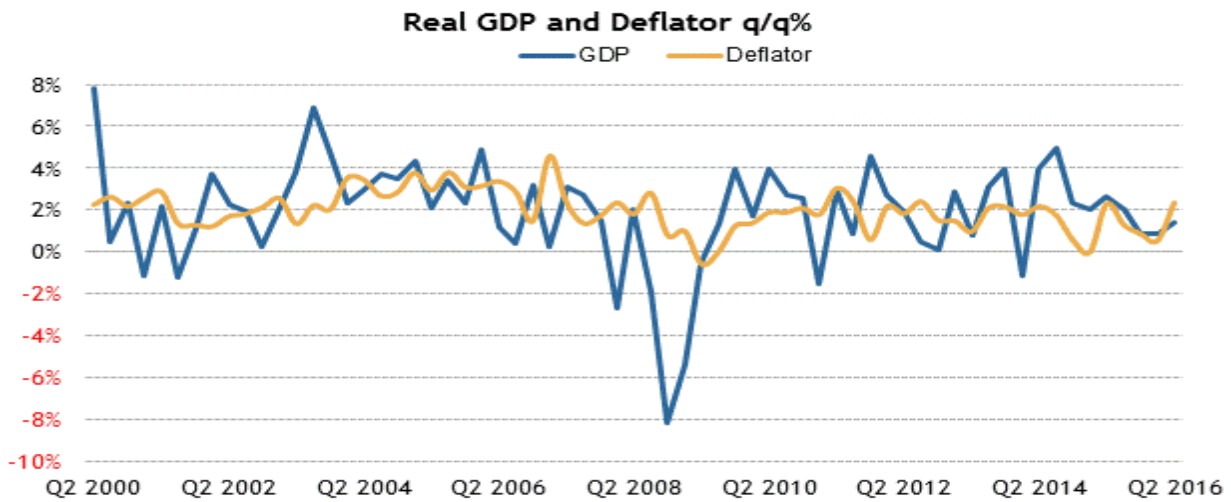
Upward revisions to net exports and the change in private inventories also helped account for the upward revision to second quarter real GDP. The U.S. economy still below expectations in the second quarter despite a nice pickup in consumer spending.

Category	Q2	Q1	Q4	Q3	Q2
GDP	1.4%	0.8%	0.9%	2.0%	2.6%
Inventories (change)	-\$9.5B	\$40.7B	\$56.9B	\$70.9B	\$93.8B
Final Sales	2.6%	1.3%	1.2%	2.6%	3.2%
PCE	4.3%	1.6%	2.3%	2.7%	2.9%
Nonresidential Inv.	1.0%	-3.4%	-3.3%	3.9%	1.6%
Structures	-2.1%	0.1%	-15.2%	-4.3%	-2.7%
Equipment	-3.0%	-9.5%	-2.6%	9.1%	-0.3%
Intellectual Property	9.0%	3.8%	4.5%	2.1%	8.0%
Residential Inv.	-7.8%	7.8%	11.5%	12.6%	14.8%
Net Exports	-\$558.5B	-\$566.3B	-\$566.6B	-\$547.1B	-\$524.9B
Export	1.8%	-0.7%	-2.7%	-2.7%	2.8%
Imports	0.2%	-0.6%	0.7%	0.7%	2.9%
Government	-1.7%	1.6%	1.0%	1.0%	3.2%
GDP Price Index	2.3%	0.5%	0.8%	0.8%	2.3%



Source: Bureau of Economic Analysis; updated 09/29/16

Briefing.com



Source: Bureau of Economic Analysis; updated 09/29/16

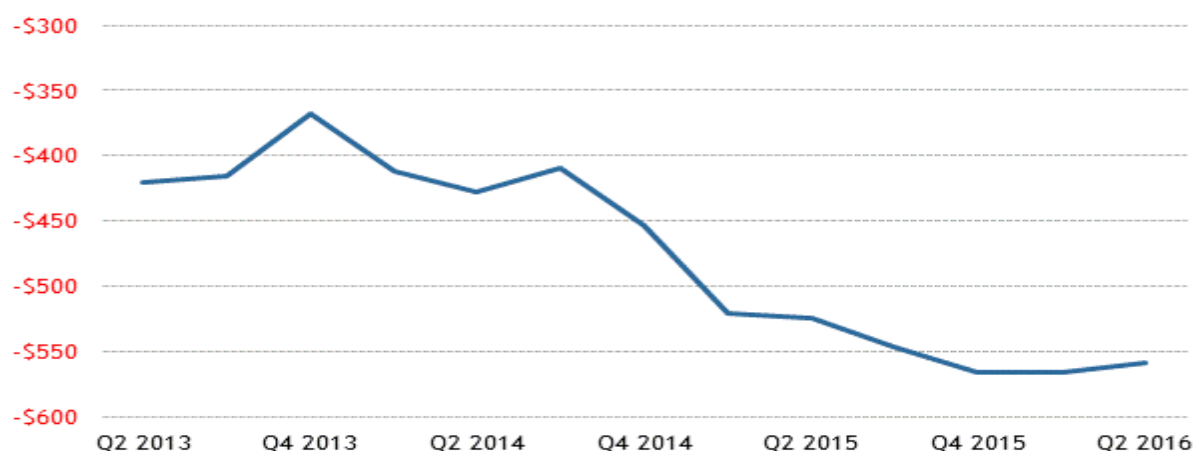
Briefing.com



Source: Bureau of Economic Analysis; updated 09/29/16

Briefing.com

Net Exports (\$blns)



Source: Bureau of Economic Analysis; updated 09/29/16

Briefing.com

Exports improved by 4.5% from the fourth quarter of 2015 helped by a weaker dollar.

The Conference Board's Consumer Confidence Index for September checked in at 104.1 (Briefing.com consensus 98.0) after an upwardly revised 101.8 reading (from 101.1) for August. The September number is the highest since August 2007. The Present Situation Index rose from 125.3 to 128.5, The Expectations Index increased from 86.1 to 87.8

The key takeaway from the report is that consumers are generally feeling better about the employment outlook, yet they are somewhat neutral about income prospects in the short-term. A lack of confidence in income growth prospects can keep discretionary spending in check.

Category	SEP	AUG	JUL	JUN	MAY
Conference Board	104.1	101.8	96.7	97.4	92.4
Expectations	87.8	86.1	82.0	84.6	78.5
Present Situation	128.5	125.3	118.0	116.6	113.2
Employment ('plentiful' less 'hard to get')	6.3	4.0	0.9	-0.5	0.0
1 yr inflation expectations	5.0%	4.8%	4.7%	4.8%	4.9%

Personal income increased 0.2% month-over-month in August, as expected, while personal spending was unchanged (Briefing.com consensus +0.2%). Real personal spending ("real PCE"), though, was down 0.1%.

The PCE Price Index was up 0.1% and the core PCE Price Index, which excludes food and energy, was up 0.2% (Briefing.com consensus +0.2%). That left the year-over-year change in the PCE Price Index at 1.0%, versus 0.8% in July, and the year-over-year change in the core PCE price Index at 1.7%, versus 1.6% in July. On a year-over-year basis, real PCE increased 2.6% while real disposable personal income increased 2.4%.

The personal savings rate increased to 5.7% from 5.6%.

August was the second straight month that the personal savings rate increased and the third straight month that real PCE exceeded real disposable personal income growth on a year-over-year basis, implying that consumers are spending more on credit these days.

The key takeaway from the report is that the decline in real PCE will weigh on Q3 GDP growth forecasts and leave the market in a confused state on the timing of the next rate hike since real PCE was weak in August while the inflation measures trended up.

Category	AUG	JUL	JUN	MAY	APR
Personal Income					
Total Income	0.2%	0.4%	0.3%	0.3%	0.6%
Wage and Salary	0.1%	0.5%	0.5%	0.4%	0.9%
Disposable Income	0.2%	0.4%	0.3%	0.3%	0.6%
Savings Rate	5.7%	5.6%	5.5%	5.8%	5.8%
Personal Consumption					
Total (Nominal)	0.0%	0.4%	0.5%	0.3%	1.1%
Total (Real, Chain \$)	-0.1%	0.3%	0.4%	0.2%	0.7%
Core PCE Deflator					
Month/Month	0.2%	0.1%	0.1%	0.2%	0.2%
Year/Year	1.7%	1.6%	1.6%	1.6%	1.6%

Market Strategies Cycles

October has a frightful history of market crashes such as in 1929, 1987, the 554-point drop on October 27, 1997, back-to-back massacres in 1978 and 1979, Friday the 13th in 1989 and the 733-point drop on October 15, 2008. During the week ending October 10, 2008, Dow lost 1,874.19 points (18.2%), the worst weekly decline in our database going back to 1901, in point and percentage terms. It is no wonder that the term “Octoberphobia” has been used to describe the phenomenon of major market drops occurring during the month.

But non-election year Octobers have also been a turnaround month—a “bear killer”. Twelve post-WWII bear markets have ended in October: 1946, 1957, 1960, 1962, 1966, 1974, 1987, 1990, 1998, 2001, 2002 and 2011 (S&P 500 declined 19.4%). However, eight were midterm bottoms. This year is neither a midterm year nor is a bear market in progress, thus October’s performance in past election years is of greater importance.

Election-year Octobers rank dead last for Dow, S&P 500 (since 1952), Russell 1000, and Russell 2000 (since 1980). NASDAQ fairs slightly better, with October being the second worst month in election years since 1972. Eliminating gruesome 2008 from the calculation provides a moderate amount of relief, as rankings climb to mid pack. Should a meaningful decline materialize in October it is likely to be an excellent buying opportunity, especially for any depressed technology and small-cap shares.

Election Year Oct. Performance since 1952				
	Rank	Avg %	Up	Down
DJIA	12	-0.8	8	8
S&P 500	12	-0.7	9	7
NASDAQ*	12	-2.1	4	7
Russell 1K**	12	-1.4	5	4
Russell 2K**	12	-2.6	3	6

* Since 1972, ** Since 1980

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Another interesting aspect of election-year Octobers is the propensity for S&P 500 gains when the incumbent party ultimately retains the White House. Of the ten incumbent victories since 1944, the S&P 500 has advanced seven times, declined twice, and was unchanged in 1944 with an average October gain of 1.4%. Of the eight occurrences since 1944 when the incumbent was defeated, there were five S&P 500 declines and three advances in October. The average October decline when incumbents were defeated was 2.2%. Even excluding the S&P's 16.9% plunge in 2008, incumbent defeats were still preceded by an average October loss of 0.1%.

October is also the end of the DJIA and S&P 500 "Worst 6 Months" and NASDAQ "Worst 4 Months". Remain on the alert for our Seasonal MACD Buy Signal that can occur anytime beginning October 3. *An email alert will be sent when it triggers.* At that time we may establish new long positions in **SPDR DJIA (DIA)**, **SPDR S&P 500 (SPY)**, **PowerShares QQQ (QQQ)** and **iShares Russell 2000 (IWM)**. We may also pickup any remaining open recommendations from the ETF Portfolio.
















OCTOBER 2016

Sector Seasonalities: Long = (L); Short = (S)

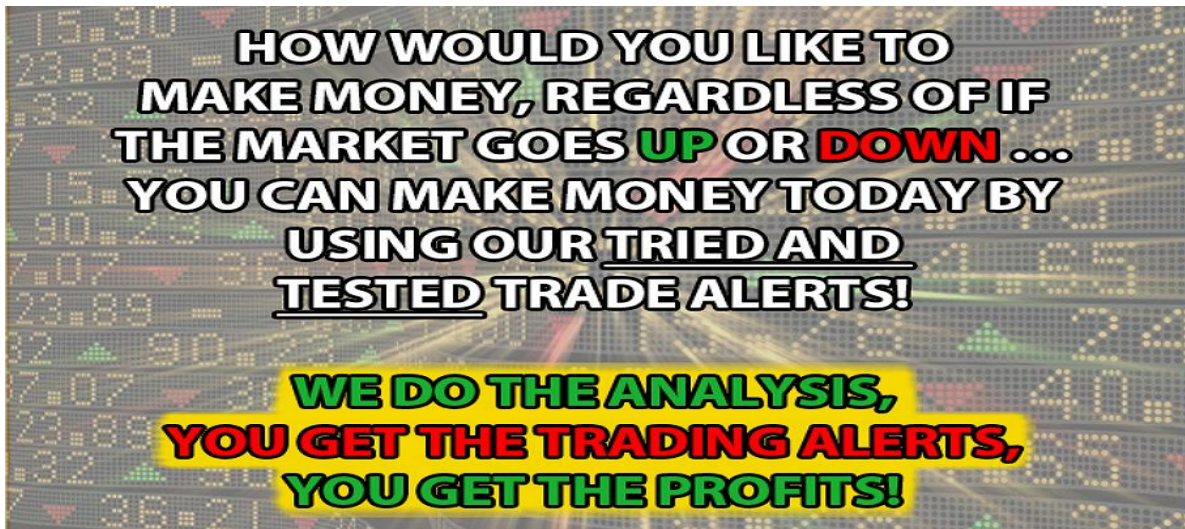
Start: Banking (L), Broker/Dealer (L), Computer Tech (L), Consumer Discretionary (L), Consumer Staples (L), Healthcare (L), Materials (L), Pharmaceutical (L), Real Estate (L), Semiconductor (L), Telecom (L), Transports (L)

In Play: Gold & Silver (L), Biotech (L), High-Tech (L), Oil (S)

Finish: Utilities (L), Materials (S), Transports (S), Semiconductor (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
3 Rosh Hashanah First Trading Day, Dow Down 7 of Last 11 Construction Spending ISM Index Semiconductor Billings Vehicle Sales	4 	5 October Ends DJIA and S&P "Worst Six Months" And NASDAQ "Worst Four" DJIA Lost 1874 (18.2%) on the Week Ending 10/10/08, Worst Week Ever Factory Orders Int'l Trade Deficit ISM Non-Mfg. Index	6 	7  Consumer Credit ECRI Future Inflation Index Employment Rate Wholesale Trade	8	9
10  Columbus Day (Bond Market Closed)	11 Average October Gains Last 21 Years: DJIA: 2.0% Up 15 Down 6 Rank #3	12 Yom Kippur S&P: 2.0% Up 14 Down 7 Rank #2 FOMC Minutes	13 NAS: 2.5% Up 13 Down 8 Rank #1 Import/Export Prices Treasury Budget	14 	15	16
17 Monday of Expiration Week, Dow Up 29 of Last 36 Industrial Production	18  October 2011, Second DJIA Month to Gain 1000 Points Crash of October 19,1987, DJIA down 22.6% in One Day CPI NAHB Housing Mkt Index	19  Beige Book Housing Starts	20  Existing Home Sales Leading Indicators Philadelphia Fed Survey SEMI Book to Bill Ratio	21   Expiration Day, Bearish Lately DJIA Down 8 of Last 13	22	23
24 Late October is Time to Buy Depressed Stocks, Especially Tech and Small Caps	25  Consumer Confidence	26 	27 	28  84th Anniversary of 1929 Crash. DJIA Off 23.0% in Two Days, October 28 & 29 ECI GDP - Q3 Advance U Mich Consumer Sentiment	29	30
31  Halloween Agricultural Prices ISM-Chicago Personal Income/Spending	*Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays					
Economic release dates obtained from sources believed to be reliable. All dates subject to change.			Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1995-2015			Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1995-2015

**We Do The Analysis Work
We Send You The Trades
You Make The Trades
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Undervalued Small Cap Stocks

Lower Priced stocks that look to be a buy:

Repro-Med Systems, Inc (OTCQX: REPR 0.46)*

For the quarter ended August 31st, net revenues were \$3,147,930 compared with \$3,166,177 in the comparable quarter last year. REPR had strong organic growth both domestically and internationally in

the quarter as well as new customer wins, which are expected to continue going forward. Results were masked by the non-recurring contribution from a large clinical trial last year. Net revenues increased in Q2 compared with Q1 of the current fiscal year by 5%.

For the six months ended August 31st, net revenues were \$6,138,096, an increase of 5.9% compared with \$5,796,722 for the same period last year, driven by increased sales of infusion products to existing customers as well as the addition of new customers.

For the three months ended August 31st, gross profit was \$1,954,592 compared with \$2,006,729 for the same period last year. RMS continues benefiting from lean manufacturing initiatives to streamline operations, which have resulted in increased capacity and decreased direct assembly labor costs, as well as the moratorium on the medical device tax. For the six months ended August 31st, the gross profit margin increased 2.6% to 63.4%, up from 60.8% for the same period last year. Gross profit for the six months ended August 31st was \$3,891,404 compared with \$3,524,589 for the comparable period.

RMS continues to incur professional fees related to regulatory and litigation and has made significant investment over the last twelve months in its sales, regulatory and operations management to help launch RMS to the next level of growth. As a result, the Company reported for the quarter ended August 31st, a net loss of \$82,612, compared to net income of \$335,214 in the same period last year. For the six months ended August 31st, net loss was \$315,928 compared with net income of \$270,574.

Enzo Biochem (ENZ: \$ 5.09)* The stock moved from approximately \$5 a share to approximately \$7.00 from May 1 to July. In the last few days Enzo stock has been under heavy pressure. There is nothing fundamental to cause the slide in price. So the business model remains in place and hopefully will add new products over the remainder of the year. They completed the 2016 fiscal year at the end of July and probably had a cash position of some \$65 million and no debt to speak of. When the stock cleared the \$7 level, the Relative Strength Index was over 70, which is overbought. That \$7 number was a 4 year high. The last two days has brought the Index close to 30 which is oversold and we should see a bounce in the stock price this week. (just a guess) We have to remember the Russell Indexes that bought close to 3 million shares in late June also shorted close to a million shares as a hedge. That short position declined by some 300,000 shares from July 1 to July 15.

Over the rest of the year we could see more Ampiprobe panels being approved; NIH comments on the Optiquel trial for Uveitis; positive outcomes in the litigations.

The stock is oversold and the upside opportunity becomes bigger. The fundamentals haven't changed and in fact have become stronger with the latest Ampiprobe approval. Enzo has cash of \$50 million and no debt. There are 7 more cases to get settled in Delaware which can provide significant additions to the cash position. Ampiprobe will have more submissions to the New York regulatory agency this year. Ampiprobe is cheaper, better and faster than existing technology and that is a \$3 billion market.

This is an awesome potential for a 47 million share company and who knows what will happen if the NIH has positive statements on their Optiquel test for Uveitis. The stock is 50% owned by Institutions and funds, 15% by insiders and I guess 10% by hedge funds. That leaves some 11 million shares in the float. If the Russell causes 2-3 million shares to be bought the float then become 8-9 million shares. Good news can really move the price.

Oakridge Global Energy Solutions, Inc. (OTCQB:OGES 0.48) *

Oakridge global energy is a developer, designer and manufacturer of proprietary energy storage solutions. The Company is based out of Florida's "space coast" near Kennedy Space Center. They make

premium quality, proprietary batteries, battery systems and lithium ion cells that are built for maximum performance over the traditional lead/acid batteries.

Oakridge Global Energy Solutions is commencing production of state-of-the-art Lithium-Ion batteries. The company is currently in the process of soliciting bookings for presale orders with several key industries to include the federal government. Perhaps the most important takeaway regarding Oakridge Global Energy Solutions lies in its relationships that will make it one of the few world manufacturers who are able to produce first generation lithium-ion technology that will surpass what is effectively being currently produced.

Furthermore, the company has developed an industrial design team that has incorporated a 21st Century contemporary art style to its cell products. The company has numerous patents for its technology but perhaps the most interesting of those centers around the Nano-sized lithium thin film solid state batteries with a Nano encasement. This product in itself stands to propel the company into areas that currently only it has the rights to manufacture in the United States. The Nano lithium thin film solid state battery has a large upside market potential both domestically and abroad.

Lithium ion batteries deliver twice the energy of nickel cadmium batteries and are the fastest growing battery segment. Their growth and demand dynamically forward trending. They are lightweight and easy to maintain. They deliver superior electro-chemical output and provide highest energy density for weight, non-metallic and are rechargeable. In 2015, the OGES Pro Series golf car was launched at the annual PGA show, the largest golf show in the world. OGES plans to have a new factory producing its patented thin film solid state lithium ion batteries by 2017. OGES is commencing delivery of a small format prismatic to help several smart card customers reach the next generation. Their growth will be serviced by the new factory. These batteries are also in a rapidly growing demand for a variety of applications.

Pressure BioSciences OTCQB: PBIO (0.39)* has identified significant “needs” and the means to fill them in the world of today and the foreseeable future:

NEEDS IN MEDICINE: In the world of medicine our dramatically improved ability for early detection or to confirm and refine diagnosis ranging from over a hundred types of cancer to tuberculosis and a hundred other maladies and conditions is “bottlenecked” by 30 year old methods of preparing test samples. Collectively such diagnostic samples exceed a hundred million annually.

NEEDS IN RESEARCH: Globally there are over a half a million medical and pharmaceutical research scientists working in over eighty thousand laboratories who are hampered by the time consuming and outdated methods of preparing test samples.

NEEDS IN FORENSICS: Globally, in millions of cases, swift and sure exoneration of the innocent and / or justice for the guilty is often delayed or even denied because of the ponderous means of preparing and conducting DNA and other forensic testing.

PBIO’s proprietary Pressure Cycling Technology (PCT) platform is a true paradigm shift in sample preparation. Current sample preparation methods are over 30 years old, mostly mechanical, inordinately time consuming, and highly inadequate. PBIO’s PCT platform dramatically reduces sample preparation time requirements while dynamically improving sample quality and functionality for the intended purposes.

The virtually unlimited potential and advantages of PBIO’s platform has been validated and recognized by top scientists in more than 100 publications and peer reviewed journals.

The technology has been secured through 24 issued patents and with additional patents pending.

Gold Mining USA OTC: GMUI (0.005)* Has both mining activities in Australia and the U.S. Gold Mining USA Inc is an emerging natural resources company focused on developing metallurgical and mining projects. The Company's business model is to acquire projects with the potential to provide significant resources through exploratory drilling and generate value through their development, joint venture or divestment. **Australia and Nevada** provide the opportunities to exploit smaller, undeveloped or previously mined gold resources that are of no interest to the large mining companies. In addition, there are numerous small hard rock and alluvial gold mines which have viable gold resources but are unable to raise the funds to start up or continue operations.

The company has signed an ongoing agreement with Cardno, a professional infrastructure and environmental services company, to assist in the evaluation and implementation of a work program on one of its North America properties. Steve Craig, a well-known Certified Professional Geologist, will be heading up the efforts on the project.

Night Food, Inc. (NGTF.0.19)* is a wholly-owned subsidiary of Night food Holdings incorporated in Nevada in 2013 to manufacture and distribute healthy-choice bedtime snacks. The Company has an exclusive agreement with RFI, natural ingredient manufacturer and proprietor of *Chocamine*, a patented chocolate ingredient

Americans keep gaining more weight. People have the tendency to grab for goodies at the end of the evening as they relax to enjoy some T.V. Eating and snacking too late at night is a contributing factor to gaining weight. Seventy percent of adults, ages 18-54, eat right before bed. Chocamine delivers the health benefits of chocolate to the body (amino acids, minerals and polyphenols) without the added sugars, caffeine or fat.

People give in to the intense hunger cravings that leads to the consumption of sugary, salty or calorie dense foods to satisfy their appetite. Most of the snacks that people typically eat create a disturbance in sleep, causing a person to wake up feeling unrested. Night Food offers nutrient filled alternatives to high-calorie junk foods. There are flavor filled snack bars-either *Cookies and Dreams* or *Midnight Chocolate Crunch* that will help curb hunger, satisfy cravings, improve rest and give the body essential vitamins and minerals. Consumers spend over \$50 billion/ year on night-time snacks, nearly 1 billion a week. More people desire healthy alternatives to late night consumption of the traditional fattening ice cream, chips and cookies.

Sugar and caffeine in most snacks causes disruptive sleep. Each bar has only 142 calories and 5 grams of fiber for slow absorption of energy and gives a feeling of fullness and satisfaction. There is also 132 mg of calcium and zinc for replenishing the body and feeling well rested in the morning.

iSIGN Media Solutions (ISDSF: \$ 0.066)y Announces Signed Contract Between We Build Apps and a Major Shopping Complex Located in Ohio. The contract covers installation of 500 Smart Antennas into a first Shopping Complex; Minimum Revenue to iSIGN is \$2.7 million Canadian.

Recent news has pushed it above its 30 day moving average and it had exceeded \$0.15 Canadian on a high volume breakout. The stock has been disappointing failing to move above its next resistance at \$0.20 and move towards its 2 yr high of \$0.28.

The Crocker people and their 22 developments could bring iSign significant revenues. Homeland Security and a major insurance company deemed the smart antenna as a safety device as well as a security device making the potential for new markets is limitless. One deal brings in 3 million times that by 20 deals because the insurance company theoretically gives a 20-25% premium discount to companies that use the smart antenna.

According to the iSign Media reseller, JEA Technologies, eHealth Consortium Group's intention is to start installations in hospitals located in the State of Victoria.

Leo Motors (LEOM: \$ 0.15)* has patents for the electric battery industry which we will be writing about in upcoming weekly reports. They have developed a lithium battery that can operate vehicles in sub-zero climates. Their subsidiary LGM has developed battery technology supported by the Korean government to make it possible to use electric battery technology for fishing boats. They have a cartridge system which is a light-weight replacement method of swapping electric batteries.

Fishing has been harmed by the noise and oil leaks from internal combustion engines. LGM has solved that problem and besides eliminating the toxic problem, operating costs are reduced by 25%.

In addition they have a special patent for averting electric hazards and shocks. Leo developed the Internet of Things for e-boats which is networked and connected with an Android Operating System. Leo's power supply system is CAN (Controller Area Network) based, which enables mobile diagnosing between mobile devices and boats using the Leo technology.

Leo is developing a battery swap system for Kalmado in Puerto Princesa, Philippines which is a world famous tourist attraction. They will be converting 100 boats as the environment is expected to become 100% free of the toxicity from internal combustion engines. Also, Leo has developed a battery swap system for Go-Karts to be used in malls in China, Korea and Myanmar.

Leo Motors has a new carbon nanotube battery power pack that functions and supplies full power in extreme low temperatures such as below 49 degrees without the need for grid electricity.

Fundamental Analysis Stocks To Buy with Stops

Using fundamentals the following are stocks to buy and they have done well. The table is hypothetical. We have taken numerous profits as indicated on the table below. Balance is critical.

The Boeing made two closes over the 200day M.A. on August 11th and 12th thus taking us out of a short position. The BA needs to close above its 50 day m.a. at \$ 132 to be long. We were stopped out of the long HOG on August 29th.

We are long and very much interested in the Flushing Financial and finally bought FFIC at our theoretical buy limit. You should have bought the HDGE on a close above 9.65. We paid \$ 9.76 on a theoretical buy on the opening Sept 12th. Stop-loss at \$ 9.47.

Symbol	Name	Business Description	PE	P/S	MV mln	Price	Buy or Sell Limit	Stop Loss Or offset
DY	Dycom	Materials. Construction Cell Towers internet Infrastructure	25	1.1	2.7B	81.78	75.71 Look for new entry	92x stopped out on 8/10/16
BA	Boeing	Aerospace, commercial jetliners, military systems	14	0.85	81B	131.74	May be oversold at 126 level	No current Position

HL	Hecla Mining	Basic Materials	44	3.61	1.7B	5.70	3.95	Try to get Long
FFIC	Flushing Financial	Bank Holding company Savings and loans	13	3,5	592Mln	23.72	19.10 <i>06/27</i>	19.90x
AA	Alcoa	Aluminum Processing and Technology	N/A	0.4	9.5B	10.14	<i>7.05</i> originally bought <i>2/8/16</i>	Must hold 10 No new position
HOG	Harley Davidson	Motorcycles and related products	11	1.32	8B	<i>52.59</i>	<i>45 bought</i> <i>June 10th</i>	Stop was at 51.50 stopped out 08/29
CHD	Church & Dwight	Consumer Products Sodium bicarbonate Arm and Hammer	25	3	10.6B	<i>47.92</i> <i>Stock split</i>	<i>79.80</i> <i>bought</i> <i>01/26/16</i>	Sold at 94.20
T	AT&T	Communications	36	1.54	211.7B	<i>40.61</i>	<i>34.10</i>	No Current position
VA	Virgin Air	Regional Airlines	7.2	0.9	1.5B	<i>53.51</i>	<i>30.30</i> <i>Bought</i>	<i>Sell to take profits</i>
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	<i>5.09</i>	Buy at 5.13	<i>Must hold 50 day m.a.</i>
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	<i>15.65</i>	Buy at 15.42	14.60x
HDGE	Advisor Shares	Ranger Bear ETF				<i>9.62</i>	<i>Bought at 9.76</i>	9.47sco

Rule 17B Attestations and Disclaimers

Princeton Research, Inc. has approximately 2,581,578 shares of AIVN both free and restricted and represents them for Investor relations. Princeton also has about 40,000 shares of TXGE. Princeton is paid \$ 1,500 per month from RMS Medical Products. Princeton has bought 81,100 shares of RMS Medical Products. Princeton was paid \$ 2,500 to write a report on Xinerdy. Princeton has signed a contract with CBLI to be paid \$ 2500 for July and August for investor relations. Princeton has been engaged by Target Energy. No contract is currently in place. Princeton was paid about 500,000 restricted shares of Leo Motors.

When there is no movement in penny stocks, even though there is none or very small losses, we will liquidate (sold AIVN on stop) even though we like the company, if money is needed for better opportunities.

We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

Pursuant to the provisions of Rule 206 (4) of the Investment Advisers Act of 1940, readers should recognize that not all recommendations made in the future will be profitable or will equal the performance of any recommendations referred to in this e-mail issue. Princeton may buy or sell its free-trading shares in companies it represents at any time.

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