Where to Invest October 2017

September 25, 2017
Market Strategies Newsletter
Subscriber Members Issue

Balanced Investing Strategies To
Make Money In Up Or Down Markets

MARKET STRATEGIES NEWSLETTER

A Publication of Princeton Research, Inc. (www.PrincetonResearch.com)
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A Sample of the Where To Invest Now Newsletter Information Our Members Get Follows

Investing Trade Alerts
Charles Moskowitz Discussion

Gain On Closed Trades For The Week $ 1381

Loss for the week on Closed Trades $200

2017 YTD Profits $ 15,867

Over 158% Returns

Open Positions:

Long 4 UTX October 115 Calls
Long 10 CTL October 20 Calls
Long 4 AAPL October 155 Calls

Funds in Use = $ 344

Week 38 was a quiet one with only one completed trade for a loss of $200. Our YTD performance slipped to $15,867 or +158%.

We are carrying 3 open positions: in UTX calls (second half of 100% Up Rule liquidations), and a new position in CTL and AAPL calls and funds in use is $1,372. The ranges for the week were anemic with the DJIA range 137 points, S$P 500 only 12, and the NASDAQ Comp only 78. The only index with what could be considered even average was the DJ transports with a range of 227 and a close near the highs and up 158. Sentiment wasn't much changed either with bullish down slightly but still close to long term averages, the bearish up a strong 5.2% but still under average, and neutral down 4 but also just over average. This week's numbers show me absolutely nothing. This is the kind of sentiment usually shows up mid-summer, not the third week of September.

As mentioned in my special report; the FAANG stocks continue to underperform, with only NFLX and FB holding the upside. AMZN was lower again and $135 (14%) off the highs; GOOGL $70 off its double top, and AAPL lower by $7 this week but a support. We actually bought the AAPL calls since all of the negative talk about the new phones and watch coming from "professionals," not consumers. We go thru this on EVERY new product rollout.

Most of the technical structure of this market is still intact, even in the face of the historical backdrop of September / October (as mentioned later in this issue in the Cycles Section) and the day by day internals have been just "slightly" positive on up days and the same for the down days. We are very news driven with anything coming out of North Korea or even the weather. I don't make light of the hurricane troubles on our friends in the Caribbean or even Florida, but its weather folks, we have it everywhere and while it causes much suffering, it will get rebuilt.

The geopolitical news has sort of fallen into the "ho-hum" of our concerns, but you can be sure that that will only stay that way for so long. A new problem area will push its way forward. And, October is famous for some really nasty breaks. I will keep my eye on the risk profile of my trades and may cut position size (as I did on AAPL) to manage the risk…***CAM***

Investing Trade Alerts Summary
$10,000 Trading Account Trade Table

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
09/22	Bought 4 AAPL October 155 Calls	1.92	768		
09/20	Sold 8 SPY September 22nd 149 Puts	0.26		208	200 Loss
09/19	Bought 10 CTL October 20 Calls	0.26	260		
09/18	Bought 8 SPY September 22nd 149 Puts	0.51	408		
09/15	Sold 4 UTX October 115 Calls	1.72		688	**344 Gain**
09/11	Bought 8 UTX October 115 Calls	0.86			

3rd Week expiration when the month is listed without a date

Previous closed out trades not listed here may be seen in previous market letters in the VIP Subscribers Members Area.

Remember, these trades are based on your participation in the Subscriber Members Only TEXTING SERVICE TO RECEIVE ALL UPDATES.

NOTE: In texting we have a limited amount of words. In the interest of brevity:

The Quantity and Strike Price for each trade is specific. 1=January, 2=February

Trading is hypothetical. We may trade weekly options and they are noted: SPY 1/25 147 for SPY Jan 25th 147 Calls or Puts.

New Trades Will Be TEXTED To MEMBERS

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Proven Trading Success

TRADE LIKE THIS:

175% Profits on SPY Puts in 3 Days
57% Profits on JBLU Calls in 8 Days
100% Profits on SPY Puts in 1 Day
163% Profits on SPY Calls in 2 Days
20% Profits on AGQ Calls in 15 Days
89% Profits on SPY Calls in 1 Day
130% Profits on GS Calls in 9 Days
217% Profits on XOM Calls in 9 Days
105% Profits on XOM Calls in 3 Days
117% Profits on GLD Calls in 3 days
62% Profits on XOM Calls in 20 days
50% Profits on PFE Calls in 2 Days
31% Profits TWTR Calls in 2 Days
316% Profits on MOS Calls in 13 Days
87% Profits on AMZN Calls in 2 Days
96% Profits on K Calls in 17 Days
16% Profits on HOG Calls in 8 Days
163% Profits on SJM Calls in 23 Days
102% Profits on AMBA Calls in 7 days

250% Profits on WTW Calls in 1 Day
128% Profits on WTW Calls in 1 Day
148% Profits on NVDA Puts in 2 Days

See all trades in past newsletter issues.

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MARKET LABORATORY – WEEKLY CHANGES

Prices are copied from Barron's Weekly and Yahoo Finance and may be incorrect.

Dow 22,349.59 +81.25 +0.36%	Nasdaq 6426.92 -21.55 -0.33%	S&P 500 2502.22 +1.99 +0.08%	Transportation 9704.38 +158.13 +1.66%	Russell 2000 1450.78 +32.28 +1.33%	Nasdaq100 5932.32 -55.68 -0.93%
Gold (spot) 1293.30 -27.1 -2.1%	Silver Sept 16.984 -0.717 -4.1%	Crude Aug 50.66 +0.22 +0.4%	Heating Oil 1.8163 +0.0175 +1.0%	Unleaded Gas 1.6684 +0.067 +4.0%	Natural Gas 2.959 -0.065 -2.2%
VIX 9.59 -0.58 -5.7%	Put/Call Ratios S&P 100 91/100's -21/100's	Put/Call Ratios CBOE Equity 66/100's +6/100's	Bonds 154-03 -0-30 2.77% 0-18%	10 Yr. Note 125-235 -18 2.20%-06%	Copper 2.9445 -0.025 -0.8%
CRB Inflation Index 183.57 -0.48 -0.3%	Barron's* Confidence 77.7 +1.5	S&P100 1106.61 +1.50 +0.14%	5 YR Note 117-222 -1-05 1.79%-0.05%	Dollar 92.14 +0.37 + 0.4%	DJ Utilities 726.63 -19.62 -2.63%
AAII Confidence Index Average	**Bullish 40.1% -1.2% 38.4%**	**Bearish 27.2% +5.2% 30.30%**	**Neutral 32.7% -4.0% 30.96%**	**M1 Money Supply +7.29% Sept 11th**	**M2 Money Supply +4.71% Sept 11th**

* Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

Market Strategies Technical Information

	SUPPORT	RESISTANCE
S&P 500	2466	2520
NASDAQ (QQQ)	143.00	146.10
Trans	93.90	97.85
DOW	21,730	22,525
TLT	125.20	128.05

This Weeks' Economic Numbers
Earnings Releases and Media Data

Before the Open on top of the Row;
After the close below the Economics Information

MONDAY	Ascena Retail Group ASNA (-0.03 vs +0.08) Red Hat RHT (0.67 vs 0.55) Synnex SNX (1.97 vs 1.73) The Trump administration is due to unveil a framework to overhaul taxes one day this week CMS Energy hosts an investor day The Senate Finance Committee holds a hearing on the Grahan-Cassidy bill to overhaul Obamacare.
TUESDAY	Carnival CCL (2.20 vs 1.92) Darden Restaurants DRI (0.99 vs 0.88) Eros Internatiuonal EROS (0.00 vs 0.03) FactSet FDS (1.89 vs 1.69) HIS Markit INFO (0.53 vs 0.45) Federal Reserve Chair Janet Yellen speaks before the National Association for Business Economics: 09:00 hrs S&P Case-Shiller Home Price Index July (5.8% vs 5.7%) 10:00 hrs Consumer Confidence September (119.4 vs 122.9) 10:00 hrs New Home Sales Aug (577K vs 571K) ARC Group ARCW (-0.05 vs -0.04) Cintas CTAS (1.31 vs 1.26) Landec LNDC (0.06 vs 0.12) Micron MU (1.83 vs -0.05) NIKE NKE (0.48 vs 0.73)
WEDNESDAY	Actuant ATU (0.22 vs 0.30) Worthington WOR (0.82 vs 1.03) 07:00 hrs MBA Mortgage Applications Index 09/16 (NA vs -9.7%) 08:30 hrs Durable Orders August (0.7% vs -6.8%) Durable Orders- ex-transportation (0.2% vs 0.5%) 10:00 hrs Pending Home Sales August (-0.4% vs -0.8%) 10:30 hrs Crude Inventories 09/16 (NA vs +4.6 Mln Bbls) St Louis Fed President James Bullard speaks about monetary policy and the economy. Fed Governor Lael Brainard speaks about Labor Market Discipline and the mission of The Federal Reserve and Boston Fed President Eric Rosengren all before the Money Marketeers of NYU. Comtech Telecom CMTL (0.29 vs 0.14) H.B. Fuller FUL (0.67 vs 0.64) Jabil JBL (0.62 vs 0.28) Pier 1 Imports PIR (-0.06 vs -0.05) Progress Software PRGS 0.45 vs 0.44) Thor Industries THO (1.94 vs 1.57)

THURSDAY	Accenture CAN (1.46 vs 1.31) Angio Dynamics ANGO (0.16 vs 0.17) Bassett Furniture BSET (0.37 vs 0.38) BlackBerry BBRY (0.00 vs 0.00) ConAgra CAG (0.40 vs 0.61) Ferrellgas Partners FGP (-0.46 vs -6.68) McCormick MKC (1.06 vs 1.03) Omnova Solutions OMN(0.18 vs 0.14) Rite Aid RAD (-0.01 vs 0.03)Vail Resorts MTN -1.85 v -1.80 08:30 hrs Initial Claims 09/16 (275K vs 259K) 08:30 hrs Continuing Claims 09/16 (NA vs 1980K) 08:30 hrs GDP - Third Estimate 2nd Qtr (+ 3.0% vs + 3.0%) GDP Deflator - Third Estimate (+ 1.0% vs + 1.0%) 08:30 hrs Adv. International Trade in Goods August (-\$65.1Bln vs -\$65.1Bln) 10:30 hrs Natural Gas Inventories) 09/23 (NA vs 97bcf) CalAmp CAMP (0.26 v 0.27) KB Home KBH (0.47 vs 0.42) Smart Global SGH (0.64)
FRIDAY	08:30 hrs Personal Income August (0.2% vs 0.4 %) 08:30 hrs Personal Spending August (0.1% vs 0.3%) 08:30 hrs PCE Prices CORE (0.2% vs 0.1%) 09:45 hrs Chicago PMI September (58 vs 58.9) 10:00 hrs Michigan Sentiment-Final (95.4 vs 95.1) **The U.S. Oil Rig Count remained constant at** 759. The Nat Gas Rig count remained at a total of 184, there were no miscellaneous rigs, making a total rig count **943.** There are 452 more rigs in operation this year, up from 2016. Crude closed higher at \$ 50.66 gaining \$ 0.22 or + 0.4%. Natural Gas closed the week falling \$.065 or -2.2% at about \$ 2.959.

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Market Strategies Fundamentals

The Dow Jones Industrials (22,349.59 + 81.25 or +0.4%) made new all-time highs as the Fed policy initiative released last Wednesday afternoon was benign as expected. The Dow had reached a new high at 22,413.26, but then faltered a bit after the Fed meeting last Wednesday. The Fed unanimously approved to leave the Fed Funds Rate at 1.00-1.25% and announced they would begin normalizing the balance sheet in October, which means they will be selling bonds, which weighed on investor sentiment. Despite this usually adversarial event, the Dow made a new all-time high at 22,413.26; as the historically difficult month of September materializes, stocks face a headwind as it is unusual for stocks to hold elevated levels during this time period.

The S&P 500 (SP500: 2502.22) + $ 1.99 0r +0.8% reached a new high at 2508.85; while the Nasdaq actually declined 21.55 after making a new all-time high at 6477.77 on September 18th a couple days prior to the Fed announcement. There were no surprises.

The Financial Sector ETF (XLF: $ 25.43) + $ 0.66 or + 2.7% had spent three days challenging the highs made on August 8th at $25.59. The Fed made it more obvious that a rate hike would occur in December, which blunted the rally. This has also facilitated a correction in the bond market. The iShares 20 Year Treasury bond has plummeted 3.08 points to 126.20 (TLT: $126.20) after reaching a high of 129.57 on September 7th. The TLT found initial support at the 50 day moving average.

The fed funds futures market now places the chances of a December rate hike at 72.8%, which is up from 57.8% a week ago, before their meeting. The 2-yr yield climbed six basis points to 1.44%, which is its highest level in nine years, while the benchmark 10-yr yield also jumped six basis points to 2.26%.

The Russell 2000 was again for the second consecutive week, made a bullish performance, up $ 19.07 to 1450 78 or + 1.3%, making gains of + 3.6% having catapulted to a new all-time highs. The Russell 2000 ETF Fund, the IWM closed on Friday at 144.30, a record all-time high close. The IWM had made a double bottom low on Friday, August 18th and Monday, the 21st at 134.12-14.

The Nasdaq Composite (6426.92 - $21.55) or -0.3% had a small down week after having made new all-time highs the previous week. The NASDAQ appears overbought and possibly headed down to test the 50 day price moving average at about 6348.

The Dow Jones Transportation Average (DJ20: 9704.28) + 189.74 or + 2% challenged the all-time highs reached July 14th at 9763.66. The Dow Jones Transportation Index Fund (IYT: 175.09) + $3.37 or +1.96% closed at new highs and above all moving averages.

Index	Started Week	Ended Week	Change	% Change	YTD %
DJIA	22268.34	22349.59	+81.25	+0.4%	13.1
Nasdaq	6448.47	6426.92	-21.55	-0.3%	19.4
S&P 500	2500.23	2502.22	+1.99	+0.1%	11.8
Russell 2000	1431.71	1450.78	+19.07	+1.3%	6.8
DJT	9446.25	9704.38	258.13	+2.7%	7.3

US Dollar (DXYO: 92.17) + $ 0.13 +or +0.014% or virtually unchanged: The dollar remained within the bearish range of the previous week.

Volatility (VIX: $9.59) -$0.58: Continued lower to the lows reached in August.

CBOE OEX Volatility Index (VXO-X $ 7.89) + 0.07 about flat or unchanged as volatility remained low.

The UVXY, ($ 31.61) + $2.67 or + 9.2% appears to be claiming higher levels which would be a headwind for stocks.

The U.S. Oil Fund (USO: $10.24 + 0.51 or +5.2%) rebounded closing equal to the highest levels since the summer lows.

Semiconductors (SMH: $ 91.55 +$ 0.53 or +6.1%) Continued its upward ascent to the best levels of the month which are the highest levels since 2001.

Natural Gas (UNG: $ 6.70 +$ 0.14 or +0.03%) U.S. natural gas prices rebounded slightly recovering from the hurricanes Harvey and Irma fears of non-usage..

Russell 2000 (**IWM: 144.30**) + 1.89 or +1.3**%: Accelerated to a New all-time high: Found support at both the 50 and 13 day moving averages.** Small-cap companies continued to outperform.

.

The GDX, the VanEck Gold Miners ETF (GDX: 23.47) – 0.66 or -3.0% after dropping **-1.07 or -4.2%** the previous week making a 2-week decline of over 7%.

Alibaba (BABA: $ 178.14) + **$ 1.44 or +0.8%;** rallied to new all-time highs again to $180.87. It remains one of the strongest stocks. Our original buy recommendation on April 11th was $111.00/share.

Amazon (AMZN: $ 955.10) -31.69 or -3.25%: Climaxed at $1083.31 and since dropped 140 points during the past three weeks breaking below the 50 day moving average looking to test 936.33, the low made August 29th.

Crude OIL ($50.66) +0.22 +0.4% The strong world economy is utilizing huge supplies.

Because a higher Consumer Price Index (CPI) pushes the ranges of the income brackets upward and also increases the standard deduction and exemption amounts, the taxes due on the same income decrease from year to year. For example, suppose married taxpayers filing jointly compute tax on $237,000. In 2017, they were in the 33% bracket and paid $53,427 in tax. In 2018, the brackets are adjusted for inflation, and our taxpayers are now in the lower 28% bracket and will pay $52,983 in tax, “saving” $444 compared to 2017.

High-income taxpayers will enjoy a measure of relief in 2018 as well, because the top 39.6% tax bracket is projected to begin at $480,050 for married taxpayers filing joint returns and at $426,700 for unmarried individuals. This represents an increase from $470,700 and $418,400, respectively in 2017.

Bloomberg BNA has projected the 2018 income tax rate tables shown below.

If Taxable Income Is:	The Tax Is:
Not Over **$19,050**	10% of the taxable income
Over **$19,050** but not over **$77,400**	**$1,905** plus 15% of excess over **$19,050**
Over **$77,400** but not over **$156,150**	**$10,657.50** plus 25% of excess over **$77,400**
Over **$156,150** but not over **$237,950**	
Over **$237,950** but not over **$424,950**	**$53,249** plus 33% of excess over **$237,950**
Over **$424,950** but not over **$480,050**	**$114,959** plus 35% of excess over **$424,950**
	$134,244 plus 39.6% of excess over **$480,050**

SEPTEMBER 2017

Sector Seasonalities: Long = (L); Short = (S)

Start: Oil (S)

In Play: Biotech (L), High-Tech (L), Semiconductor (S), Utilities (L), Materials (S), Gold & Silver (L), Transports (S)

Finish: None

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
*Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Wkly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays				**1** First Trading Day, S&P Up 13 of Last 22 Construction Spending ECRI Future Inflation Index Employment Rate ISM Index Semiconductor Billings U Mich Consumer Sentiment Vehicle Sales	**2**	**3**
4 Labor Day (Market Closed)	**5** Day After Labor Day, Dow Up 16 of Last 23 Factory Orders	**6** Dow: –0.7% Up 10 Down 11 Rank #9 Beige Book Int'l Trade Deficit ISM Non-Mfg. Index	**7** Average September Gains Last 21 S&P: –0.3% Up 11 Down 10 Rank #10 Productivity and Costs	**8** NAS: –0.1% Up 12 Down 9 Rank #10 Consumer Credit Wholesale Trade	**9**	**10**
11 In Memory Monday of Triple Witching Week, Russell 2000 Down 11 of Last 18	**12** Expiration Week 2001, Dow Lost 1370 Points (14.3%), 2nd Worst Weekly Point Loss Ever, 5th Worst Week Overall	**13** PPI Treasury Budget	**14** CPI	**15** Triple Witching Day, Dow Up 10 of Last 15 Business Inventories Industrial Production Retail Sales U Mich Consumer Sentiment	**16**	**17**
18 NAHB Housing Mrkt Index	**19** End of September Prone to Weakness From End-of-Q3 Institutional Portfolio Restructuring Week After September Triple Witching Dow Down 21 of Last 27 Average Loss Since 1990, 1.1% SEMI Book to Bill Ratio Housing Starts Import/Export Prices	**20** Existing Home Sales FOMC Meeting	**21** Rosh Hashanah Leading Indicators Philadelphia Fed Survey	**22**	**23**	**24**
25	**26** Consumer Confidence New Home Sales	**27** Durable Goods	**28** Agricultural Prices GDP - Q2 Final	**29** Last Day of Q3 Dow Down 14 of Last 20 Chicago PMI Personal Income/Spending U Mich Consumer Sentiment	**30** Yom Kippur	**1**

Economic release dates obtained from sources believed to be reliable. All dates subject to change.

Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1996-2016

Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1996-2016

Fundamental Analysis Stocks To Buy with Stops

Using fundamentals the following are stocks to trade hypothetically. They have done well. We have taken numerous profits as indicated on the table below. In addition some have been stopped out with small losses.

As indicated on the table below, balance is critical. And we have exited most long positions.

Alibaba and Boeing have made a great deal of points. We did take profits. We are looking for a place to re-buy.

We have no position in Alcoa AA. If long, sell on the opening Monday.

Flushing Financial FFIC fell below the 50 day price moving average on March 3rd, and again on August 9th and now has even breached the 200 day m.a. We would buy the Flushing Financial on declines to $ 25.

We have been looking for a place to buy Bristol Myers.

Hecla Mining might be a speculative buy at a double bottom from July 7th at about $ 4.82-86.

We took profits on ENZ but still want to be long at lower prices.

The HDGE is a trading vehicle. The recent rally to the 13 day moving average at $ 8.77 was a reasonable place to sell. The decline to the 50 day m.a. at $ 8.62 is a buying opportunity. We now look for $ 8.93. It is a good long or offset against portfolio positions.

	Name	**Business Description**	**PE**	**P/S**	**MV mln**	**Current Price**	**Buy or Sell Limit**	**Stop Loss Or offset**
BABA	**Alibaba**	Largest on-line book seller in China; more of a retailer than Amazon	50.67	13.21	275.5B	**178.14**	**Bought @ $ 111 on 4/7/17 opening**	**Profits taken 160 -170**
AMZN	**Amazon**	Catalog & Mail Order	189	2.90	394B	**955.10 stopped out**	**Sold on stop 976**	**No position See July mkt letters**
SIMO	**Silicon Motion**	Semiconductor solutions for mobile storage and communications	9.7	2.5	1.39B	**45.00 Stopped out 49.40**	**Bought 39.10 01/28/17**	**49.40x on June 29th**
CIO	**City Office REIT**	Real Estate Investment Trust high quality Offices	292	5.8	396Mln	**12.99**	**Re Bought at 12.12**	**Raise stop to 12.38**
TPC	**Tutor Perini**	Construction	12	0.25	1.3B	**27.40 Stopped out28.90 05/04/17**	**19.40 bought 10/31/16**	**Looking for place to re-buy**

BMY	**Bristol Myers**	Biopharmaceutical Products	28	5.1	94.9B	**63.36 No position**	**Possibly top area**	**If bought sell at 59.90x**
BA	**Boeing**	Aerospace, commercial jetliners, military systems	14	0.85	81B	**249.16**	**Long at 132 10/04/16**	**210x**
HL	**Hecla Mining**	Basic Materials	44	3.61	1.7B	**5.09 Look for re-entry lower**	**No Position**	**A troubled long**
FFIC	**Flushing Financial**	Bank Holding company Savings and loans	13	3.5	592Mln	**27.33**	**19.10 bought 06/27/16**	**50 day m.a. at 27.45; sold below**
HDGE	**Bear ETF**	Seems to stabilize at the $ 8.50 level	NA	NA	176.8Mln	**8.53**	**long 8.54 8/03/17**	**8.44x lowering stop loss**
AA	**Alcoa**	Aluminum Processing and Technology	N/A	0.4	9.5B	**44.53**	***21.15*** **originally bought 2/8/16**	**$ If long sell Monday's opening**
ENZ	**Enzo Biochem**	Life Sciences	NA	1.35	134M	**10.83**	**Bought at 5.13 10/7/16**	***Sold on Opening Monday 4/3/17 Sold 8.43***
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	**24.28**	**Bought at 15.42 9/30/16**	**23.60x stopped out 3/21/17**

Rule 17B Attestations and Disclaimers

Princeton is paid $ 1,500 per month from RMS Medical Products. The SITS contract calls for $ 1,500 per month. Princeton had been engaged by Target Energy. No contract is currently in place. Princeton is paid $ 2500 per month by Pressure Biosciences. Princeton was paid about 300,000 restricted shares of Leo Motors. Princeton is paid $ 2,500 per month for International Star. Princeton is paid $ 2,500 from Leo Motors.

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