

**October 2, 2017**  
**Market Strategies Newsletter**  
**Subscriber Members Issue**



**Balanced Investing Strategies To  
Make Money In Up Or Down Markets**

**MARKET STRATEGIES  
NEWSLETTER**

A Publication of Princeton Research, Inc. ([www.PrincetonResearch.com](http://www.PrincetonResearch.com))  
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**Investing Trade Alerts**  
**Charles Moskowitz Discussion**

**Gain On Closed Trades For The Week \$ 98**

**2017 YTD Profits \$ 15,965**

**Over 159% Returns**

**Open Positions:**

Long 4 UTX October 120 Calls  
Long 5 CTL October 20 Calls  
Long 2 AAPL October 155 Calls  
Long 6 COH October 40 Calls  
Short 4 UTX October 117 Calls

Funds in Use \$ 966

Week 39 closed out the 3<sup>rd</sup> quarter of the year and we had a very quiet week with a small gain of only \$98, bringing our YTD gains back to \$15,965 and leaving us with 5 open positions \$966 of funds in use.

The week was a test and bounce back off of support levels for the big names like AMZN, AAPL, FB, and GOOGL, with most closing at or near their highs. We are well positioned in AAPL, UTX, COH, and CTL.

Oil tested resistance in the \$53 range and fell back slightly. We'll have to see how it trades this week but there are many who think that a bottom has been made and we will go higher to as much as \$60. I am just not a believer and remind everyone that "you don't trade the market you want, you trade the market you get." We have been turned back from this level since we broke to the downside in June 2015, and until we either consolidate or move higher. The range has been 40-45 at the lows and 50-55 on the lows. To me this means sell the highs and buy the lows and that's what I'll do until I'm wrong. We traded the SCO this week and I'll be following it, and the UOIL for further opportunities.

The market internals were mixed but not excessive in either direction. The market sentiment, as displayed by the A.A.I.I. numbers on page 3 show a pretty major shift from bullish to neutral. This shows that there is still a bias to the neutral side and away from both either bull or bear. The one thing that the current majority feels is "I don't know, show me the way and I'll jump on board." This will lead to higher prices as long as the major trend remains bullish.

The Sunday shows were all about the President and Puerto Rico, and while I don't actively support Trump I think this week he's getting a bad rap. I've been watching all the coverage of the storms and problems and clearly there was little to do that he didn't.

There was no way to get there any faster than we did, no basic infrastructure to service the people and no one to address the power issue without fuel to send crews out on the island. Let's remember that PR has let things deteriorate and they pushed the economy into bankruptcy over the last 20 years. I haven't been there is 15 years but when I last visited they had only 2 or 3 days of rain and there were roads impassable and power outages. While you can't fault the people, their local government has put them in the position of being underserved and disenfranchised.

All in all, the market doesn't seem to want to go down. The only problem is that some of the little stocks make a strong showing for a couple of days and maybe even breaks out to the upside. The problem is that for many of them that is the whole move. Unless you are involved with the momentum stocks, that initial surge can actually be all you get. This is one of the reasons I don't buy a lot of breakouts. I still favor buying support, since doing things this way lets you participate or be out when they don't develop the expected. **CAM**

### **Investing Trade Alerts Summary** **\$10,000 Trading Account Trade Table**

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
09/29	Sold 10 SJM October 110 Calls	0.21		210	200 <b>Loss</b>
09/28	Bought 10 SJM October 110 Calls	0.41	410		
09/26	Sold 2 AAPL October 155 Calls	2.71		542	<b>158 Gain</b>
09/26	Sold 5 CTL October 20 Calls	0.52		260	<b>130 Gain</b>
09/26	Sold Short 4 UTX October 117 Calls	0.93		372	372 Credit
09/25	Bought 6 COH October 40 Calls	0.80	480		
09/22	Bought 4 AAPL October 155 Calls	1.92	768		
09/19	Bought 10 CTL October 20 Calls	0.26	260		

09/15	Sold 4 UTX October 115 Calls	1.72		688	<b>344 Gain</b>
09/11	Bought 8 UTX October 115 Calls	0.86			

3rd Week expiration when the month is listed without a date

**Previous closed out trades not listed here may be seen in previous market letters in the VIP Subscribers Members Area.**

**Remember, these trades are based on your participation in the  
Subscriber Members Only  
TEXTING SERVICE TO RECEIVE ALL UPDATES.**

**NOTE:** In texting we have a limited amount of words. In the interest of brevity:

The Quantity and Strike Price for each trade is specific. 1=January, 2=February

Trading is hypothetical. We may trade weekly options and they are noted: SPY 1/25 147 for SPY Jan 25<sup>th</sup> 147 Calls or Puts.

**New Trades Will Be TEXTED To MEMBERS**

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**TRADE LIKE THIS:**

**175% Profits on SPY Puts in 3 Days  
57% Profits on JBLU Calls in 8 Days  
100% Profits on SPY Puts in 1 Day  
163% Profits on SPY Calls in 2 Days  
20% Profits on AGQ Calls in 15 Days  
89% Profits on SPY Calls in 1 Day  
130% Profits on GS Calls in 9 Days  
217% Profits on XOM Calls in 9 Days  
105% Profits on XOM Calls in 3 Days  
117% Profits on GLD Calls in 3 days  
62% Profits on XOM Calls in 20 days  
50% Profits on PFE Calls in 2 Days  
31% Profits TWTR Calls in 2 Days  
316% Profits on MOS Calls in 13 Days  
87% Profits on AMZN Calls in 2 Days**

96% Profits on K Calls in 17 Days  
16% Profits on HOG Calls in 8 Days  
163% Profits on SJM Calls in 23 Days  
102% Profits on AMBA Calls in 7 days  
250% Profits on WTW Calls in 1 Day  
128% Profits on WTW Calls in 1 Day  
148% Profits on NVDA Puts in 2 Days

See all trades in past newsletter issues.

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- **SAFETY** - We strictly follow our **Tested, Market Weathered Trading Rules** that are proven time and time again to protect our (and now your) investment capital from losses while effectively allowing us to **Keep The Profits We Make**.

So even though we trade options to get the profits you see above -- We can do it with minimal risk and Maximum Profit Potential.

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### **MARKET LABORATORY – WEEKLY CHANGES**

Prices are copied from [Barron's Weekly](#) and [Yahoo Finance](#) and may be incorrect.

<b>Dow</b> 22,405.09 +55.50 +0.25%	<b>Nasdaq</b> 6495.96 +69.04 +1.07%	<b>S&amp;P 500</b> 2519.36 +17.14 +0.68%	<b>Transportation</b> 9714.35 +209.97 +2.16%	<b>Russell 2000</b> 1490.86 +40.08 +2.76%	<b>Nasdaq100</b> 5979.30 +46.98 +0.79%
<b>Gold (spot)</b> 1281.50 -11.8 -0.9%	<b>Silver Sept</b> 16.676 -0.308 -1.8%	<b>Crude Aug</b> 51.67 +1.01 +2.0%	<b>Heating Oil</b> 1.8100 +0.0143 +0.08%	<b>Unleaded Gas</b> 1.5910 -0.035 -2.2%	<b>Natural Gas</b> 3.007 -0.014 -0.5%
<b>VIX</b> 9.51 -0.08 -0.8%	<b>Put/Call Ratios</b> S&P 100 114/100's +23/100's	<b>Put/Call Ratios</b> CBOE Equity 66/100's +5/100's	<b>Bonds</b> 152-26 -1-07 2.85% +0-07%	<b>10 Yr. Note</b> 125-10 -14 2.32%+0.12%	<b>Copper</b> 2.9445 -0.025 -0.8%
<b>CRB Inflation Index</b> 183.09 -0.48 -0.26%	<b>Barron's* Confidence</b> 77.6 -0.1	<b>S&amp;P100</b> 1112.19 +5.58 +0.50%	<b>5 YR Note</b> 117-16 -0-06 1.92%+0.13%	<b>Dollar</b> 93.07 +0.90 + 1.0%	<b>DJ Utilities</b> 723.60 -3.03 -0.42%
<b>AAll Confidence Index</b>  <b>Average</b>	<b>Bullish</b> 33.3% -6.8%  38.4%	<b>Bearish</b> 28.7% +1.5%  30.30%	<b>Neutral</b> 38.0% +5.3%  30.96%	<b>M1 Money Supply</b> +7.07%  Sept 18 <sup>th</sup>	<b>M2 Money Supply</b> +4.52%  Sept 18 <sup>th</sup>

\* Component Change in the Confidence Index



M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

## **Market Strategies Technical Information**

	SUPPORT	RESISTANCE
S&P 500	24.86	25.50
NASDAQ (QQQ)	143.40	146.50
Trans	96.90	99.90
DOW	21,780	22,525
TLT	123.20	127.50

## **\$100,000 Trading Portfolio Stock Positions and Trades**

Each stock is allocated a theoretical \$ 5,000 share of the portfolio unless otherwise indicated.

Symbol	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/ (Loss)
SCO 500	32.49	09/28		33.68 09/29	\$ 595.00
GV 1000	4.27	09/05			
BBRY 400	11.21	06/07			
GLYC 400	12.66	06/01			
HL 500	5.72	06/01			
GSAT 1500	2.30	05/18			
SLV 300	15.78	05/15			
AGQ 150	40.39	04/07			
NUGT 75	35.68	03/13			
RWM 100	50.60	11/21			
SPXU 200	22.88	11/14			
AMBA 100	63.75	10/13			
MOS 200	27.53	05/02			
EYES 500	5.04	04/04			
EYES 1000	6.49	12/28			
TWTR 200	28.51	10/28			
MOS 100	43.55	08/14			
HL 500	3.95	05/03			
SAN 600	8.40	12/16			
TEXQY 200	6.56	7/11			
REPR* 5000	0.22	10/22/12			

**Recommendations will be both listed in this letter and texted to members.**

**Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.**

For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS, TZA and RWM**, which go up when the DOW, S&P 500 and Russell 2000 go **down and down when they go up. The DZZ goes up double when gold goes down.**

### **Market Strategies \$100,000 Trading Account**

There were 3 separate closed out options positions last week gaining \$156.  
There was one closing stock trade, the purchase and sale of 500 SCO gaining \$ 595.

There are 5 open option positions;  
4 long and 1 short;  
8 UTX October \$115 Calls bought at \$ 0.86, which makes a margin requirement of \$ 688;  
10 remaining CTL Calls bought at \$ 0.26 need \$260  
4 Apple calls margin is \$768.  
12 Coach (COH) Calls require \$960 which totals \$2676.  
8 lots short of the UTX October \$117 Calls provide a credit of \$744, which leaves a total requirement of \$1,932 for options.

The options expire on the third Friday of each month unless otherwise posted.

The Stock table has the following 19 positions:

AGQ, BBRY, EYES ( 2 ), GLYC, GSAT, GV, HL ( 2 ), MOS ( 2 ), NUGT, REPR, RWM, SAN, SLV, SPXU, TEXQY, TWTR  
The options call for a \$2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically.

Money management is based on a hypothetical \$100,000.  
The 19 stock positions would cost \$83,608.  
The open long options positions require \$1,932.  
the 8 UTX October \$117 calls sold short provides a credit of \$744,  
which nets out to funds In Use of \$1,932.  
The purchase and sale of the 500 SCO shares gained \$595.  
The net comes to a requirement of \$ 1,932  
when combined with the stock requirement of \$83,608  
equals \$ 85,540  
which leaves excess cash of \$14,460

YEAR TO DATE the \$100,000 Account has had 149 closed out trades between stocks, options and covered writes versus stock positions.

There was one closed stock position last week, the SCO purchase and sale making \$ 595.



There was a decrease in open trade stock losses to a minus \$17,097 down from \$17,955 the previous week. On the former closed positions, 103 were gains and 47 were losses.

Gains to date equal \$53,215 + the \$595 profit on the SCO for a net gain for the year of \$53,810.

This number does not take into consideration commissions or open gains or losses.

These figures are approximate and there might be errors.

The trading is hypothetical and we do not count commission costs.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number.

### **Previous Week's Recommendations and Rules for the Market Strategies \$100,000 Portfolio Trading Account**

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade
- The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- The options will be followed until closed out.
- Option Symbols are stock symbol with expiration month and strike price

Option	Cost	Date	Sold	Date	Profit/ (Loss)
SJM Oct 110 20 lots	Call 0.41	09/28/17	0.21 ( 50% Loss Rule )	09/29/2017	( \$ 420 )
UTX Oct 117 8 lots	Calls		0.93 Sold Short	09/26/2017	\$ 744 Credit
COH Oct 40 12 lots	Calls 0.80	09/25/17			
AAPL Oct 155 8 lots	Calls 1.92	09/22/17	2.71 Sold 4 lots	09/26/2017	\$ 316
CTL Oct 20 20 lots	Calls 0.26	09/19/17	0.52 Sold 10 lots	09/26/2017	\$ 260
UTX Oct 115	Calls	09/11/17	Sold 8 1.72	09/15/2017	\$ 688

16 lots Leaves 8 lots	0.86	( 100% profit Rule )
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Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

## **This Weeks' Economic Numbers Earnings Releases and Media Data**

Before the Open on top of the Row;  
After the close below the Economics Information

<b>MONDAY</b>	<p>Cal-Maine Foods CALM ( -0.22 vs -0.64 )</p> <p>Markets closed all week in China for National Day Golden Week Celebrations; Hong Kong and India are also closed Monday.</p> <p>10:00 hrs ISM Index September ( 57.8 vs 58.8 ) 10:00 hrs Construction Spending August ( +0.2% vs -0.6% )</p>
<b>TUESDAY</b>	<p>AZZ AZZ ( 0.44 vs 0.55 ) Lennar LEN ( 1.01 vs 1.01 ) Paychex PAYX ( 0.60 vs 0.60 )</p> <p>Federal Reserve Chair <b>Janet Yellen</b> speaks before the National Association for Business Economics: Markets are closed in Germany; South Korea's markets are closed for the rest of the week.</p> <p>14:00 hrs Auto Sales September ( NA vs 4.46 Mln Units ) 14:00 hrs Truck Sales September ( NA vs 8.32 Mln Units )</p> <p>Nova Gold Resources NG ( -0.04 )</p>
<b>WEDNESDAY</b>	<p>Acuity Brands AYI ( 2.43 vs 2.21 )Lamb Weston LW ( 0.49 )Monsanto MON ( -0.40 vs 0.07 ) PepsiCo PEP ( 1.43 vs 1.40 ) RPM Inc RPM ( 0.84 vs 0.83 )</p> <p><b>Fed Chair Janet Yellen gives</b> opening remarks at the Community Banking in the 21<sup>st</sup> Century Research and Policy conference in St Louis. Markets are closed in Israel through Thursday for a holiday.( Sukkot )</p> <p>07:00 hrs MBA Mortgage Applications Index 09/30( NA vs -0.5% ) 08:15 hrs ADP Employment Change September ( 160K vs 237K ) 10:00 hrs ISM Services September ( 55.3 vs 55.3 ) 10:30 hrs Crude Inventories 09/30 ( NA vs -1.8 Mln Bbls )</p> <p>Resources Connection RECN ( 0.13 vs 0.15 )</p>
<b>THURSDAY</b>	<p><b>Constellation Brands STZ ( 2.17 vs 1.77 ) Int'l Speedway ISCA ( 0.03 vs 0.03 )</b> Philadelphia Fed President Patrick Harker and Kan City Fed President Esther George both speak at the America's Workforce Conference hosted by the Fed</p> <p>08:30 hrs Initial Claims 09/30 ( 265K vs 272K ) 08:30 hrs Continuing Claims 09/23 ( NA vs 1934K ) 08:30 hrs Trade Balance August ( -\$42.6Bln vs -\$43.7Bln ) 10:00 hrs Factory Orders August ( 1.0% vs -3.3% ) 10:30 hrs Natural Gas Inventories ) 09/30 ( NA vs 58 bcf )</p> <p>Costco COST ( 2.02 vs 1.77 ) Helen of Troy HELE ( 1.36 vs 1.31 ) Yum China YUMC 0.57</p>

## FRIDAY

08:30 hrs Nonfarm Payrolls September ( 75K vs 156K )  
08:30 hrs Nonfarm Private Payrolls September ( 98K vs 165K )  
08:30 hrs Hourly Earnings September ( 0.2% vs 0.1% )  
08:30 hrs Average Workweek September ( 34.3 vs 34.4 )  
10:00 hrs Wholesale Inventories August ( 1.0% vs 0.6% )  
15:00 hrs Consumer Credit August ( \$ 16.0B vs \$18.5B )  
**The U.S. Oil Rig Count declined by 10 rigs to 749.** The Nat Gas Rig count remained at a total of 186, there were no miscellaneous rigs, making a total rig count **935**. There are 433 more rigs in operation this year, up from 2016. Crude closed higher at \$ 51.67 gaining \$ 1.01 or +2.0%. Natural Gas closed the week falling \$ 0.014 or -0.5% at about \$ 3.007.

## Market Strategies Fundamentals

The Dow Jones Industrials (22,405.09 + 55.50 or +0.2%) made new all-time highs up 13.4% for the year.

The S&P 500 (SP500: 2519.36) + \$17.14 or +0.7% reached a new weekly all-time high close at 2519.36. Investors bought stocks again on Friday after the CORE PCE Price Index, the Fed's preferred gauge for inflation, came in below expectations.

The Financial Sector ETF (XLF: \$ 25.86) + \$.43 or + 1.7% closed at its highest levels since November 2007. Fed Chair Janet Yellen gave a talk last Tuesday entitled "Inflation Uncertainty and Monetary Policy" at the NABE's annual meeting. Ms. Yellen defended a gradual path of rate hikes despite continued low inflation.

The Russell 2000 outperformed all indexes percentage-wise gaining 2.8% for the week and totaling 9.9% for the year. Russell 2000 ETF Fund the IWM, closed on Friday at 148.18, a new record all-time high close for a second consecutive week. The IWM had made a double-bottom low at its 200-day price moving average on both Friday, August 18<sup>th</sup> and Monday, the 21<sup>st</sup> at 134.12-14.

The Nasdaq Composite (6495.96 + \$ 69.04 or +0.7%) had an impressive quarterly gain of + 5.8%.

The Dow Jones Transportation Average (DJ-20: 9914.35) + 209.97 or + 2%; New all-time highs. The Dow Jones Transportation Index Fund (IYT: 178.42) + \$ 3.33 or +1.9% closed at new highs again for a second consecutive week and above all moving averages.

Index	Started Week	Ended Week	Change	% Change	YTD %
DJIA	22349.59	22405.09	+55.50	+0.2%	13.4
Nasdaq	6426.92	6495.96	+69.04	+0.7%	20.7
S&P 500	2502.22	2519.36	+17.14	+0.7%	12.5
Russell 2000	1450.78	1490.86	+40.08	+2.8%	9.9
DJT	9704.38	9914.35	+209.97	+2.2%	12.1

US Dollar (DXYO: 93.05) + \$ 0.88 or +1.0%. The greenback rebounded to close above the 50 day price moving average. The low of 91.01 on September 8<sup>th</sup> was the lowest level since January 2015.

Volatility (VIX: \$9.51) -\$0.08: Continued lower to the lows reached in August. Low volatility is conducive to higher stock prices.

**CBOE OEX Volatility Index (VXO-X \$ 7.87) - 0.02 or -0.25%, about flat or unchanged as volatility remained low.**

**The UVXY, (\$ 20.60) -2.27 or -9.9% The Ultra-VIX short term volatility declined to new historic low levels, which is bullish for stocks..**

**The U.S. Oil Fund (USO: \$10.24 + 0.51 or +5.2%) rebounded closing equal to the highest levels since the summer lows.**

**Semiconductors (SMH: \$ 93.32 +\$ 1.75 or +1.9%) Gained + 2.5% the past 2 weeks: Continued its upward ascent to the best levels of the year, which are the highest levels since 2001.**

**The US Natural Gas (UNG: \$ 6.57 - \$ .16 or -2.4%) U.S. Natural Gas prices declined again struggling to hold its 50 day price moving average.**

**Russell 2000 ( IWM: \$ 148.18 ) + 3.88 or +2.7%: Accelerated to a New all-time highs for a second consecutive week. The IWM is up \$ 5.77 or over the past two weeks.**

**The GDX, the VanEck Gold Miners ETF ( GDX: 22.96) - 0.51 or -2.2% after dropping -1.07 or - 4.2% the previous week making a 3-week decline of 11%.**

**Alibaba (BABA: \$ 172.71) -\$ 5.43 or -3.1%; on the defensive as it gapped down in an unusual period of weakness.**

**Amazon (AMZN: \$961.35) +6.25 or + 0.65%: Climaxed at \$1083.31 and since dropped 150 points during the past few weeks breaking below the 50 day moving average searching for support at possibly the 930 level.**

**Crude OIL (\$51.67) +1.01 +2.0%: The strong world economy is helping levitate crude oil prices at a time of huge supply.**

**Tyson Foods, Inc (TSN: \$ 70.45) + \$ 5.04 or + 7.7%: Other stocks in this group include Hormel Foods ( HRL \$ 32.14 ) + \$ 0.87 or + 2.8%; Pilgrim's Pride ( PPC \$ 28.41 ) - \$ 0.26 or - 0.9%; Conagra ( CAG: \$ 33.74) + \$ 0.59 or + 1.8%; Campbell Soup ( CPB: \$ 46.82 ) + \$ 1.69 or + 3.7%; and Sanderson Farms ( SAFM: \$ 161.52 ) - \$ 2.30 or - 1.4%. Some of these food stocks like Hormel and Campbell Soup have underperformed. Do not rush out to buy. We will give recommendations when appropriate. The above prices are all computed weekly.**



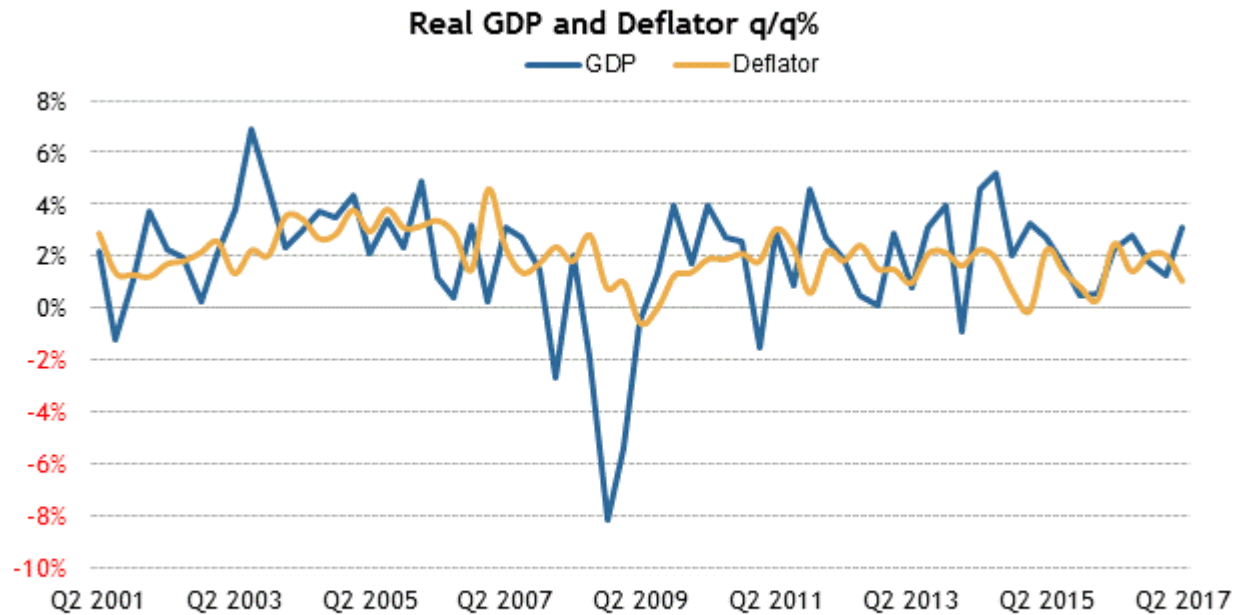
## Market Strategies Economic Data

**Second Quarter GDP** was revised up to 3.1%. The GDP Deflator was left unchanged at 1.0%, as expected. The slight upward revision was primarily due to private inventory investment increasing more than previously estimated. PCE growth was left unchanged at 3.3%. Gross private domestic investment growth was revised up to 3.9% from 3.6%

Net exports were largely unchanged from the second estimate

Government spending decreased 0.2%, which was slightly better than the 0.3% decrease seen with the second estimate

Category	Q2	Q1	Q4	Q3	Q2
GDP	3.1%	1.2%	1.8%	2.8%	2.2%
Inventories (change)	\$5.5B	\$1.2B	\$63.1B	\$17.6B	\$12.2B
Final Sales	2.9%	2.7%	0.7%	2.6%	2.9%
PCE	3.3%	1.9%	2.9%	2.8%	3.0%
Nonresidential Inv.	6.7%	7.1%	0.2%	3.4%	3.3%
Structures	7.0%	14.8%	-2.2%	14.3%	0.5%
Equipment	8.8%	4.4%	1.8%	-2.1%	-0.6%
Intellectual Property	3.7%	5.8%	-0.4%	4.2%	11.1%
Residential Inv.	-7.3%	11.1%	7.1%	-4.5%	-4.8%
Net Exports	-\$613.6B	-\$622.2B	-\$631.1B	-\$557.3B	-\$572.4B
Export	3.5%	7.3%	-3.8%	6.4%	2.8%
Imports	1.5%	4.3%	8.1%	2.7%	0.4%
Government	-0.2%	-0.6%	0.2%	0.5%	-0.9%



Source: Bureau of Economic Analysis; updated 09/28/17

Briefing.com

**Durable Goods Orders** increased 1.7% in August (Briefing.com consensus 0.7%). New orders, excluding transportation, jumped 0.2%, as expected, following an upwardly revised 0.8% increase (from 0.5%) in July.

New orders for nondefense capital goods excluding aircraft -- a proxy for business spending -- increased 0.9% on the heels of a 1.1% increase in July. Shipments of those goods, which factor into GDP growth computations, rose 0.7% after increasing 1.1% in July.

Transportation equipment orders increased 4.9%, rebounding from a 19.6% decline in July that was led by a 71.1% drop in orders for nondefense aircraft and parts. A 44.8% increase for the latter category and a 1.5% increase in orders for motor vehicle and parts paced the order uptick in August.

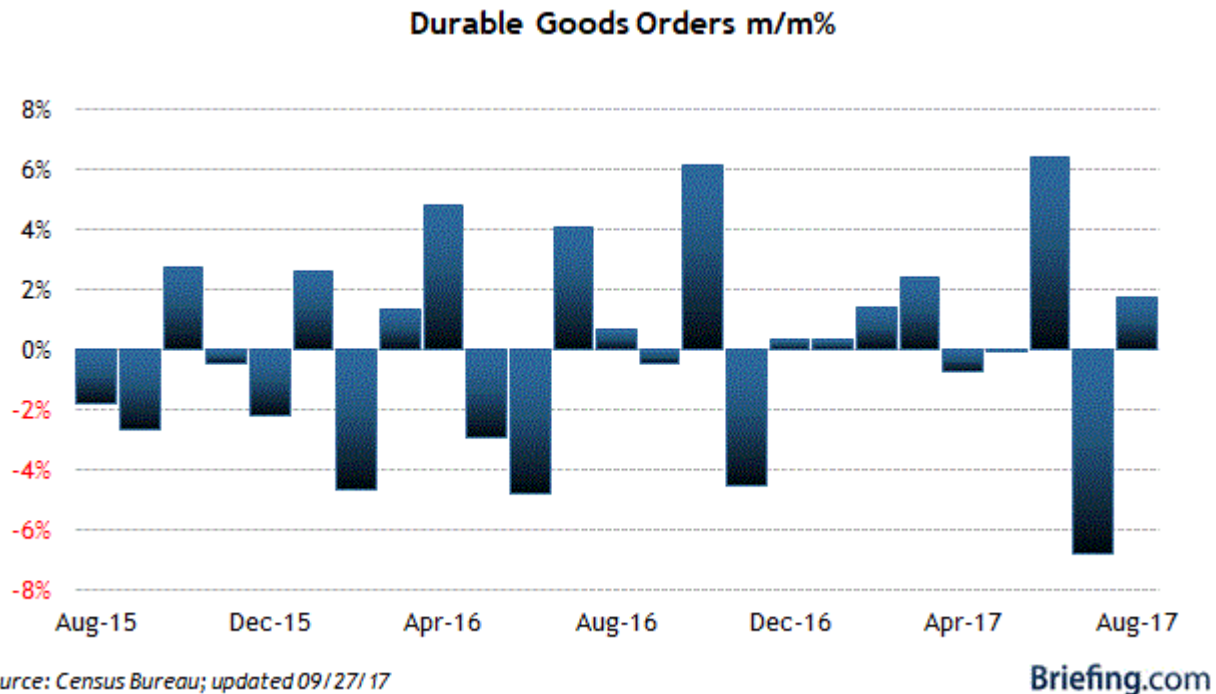
Orders for primary metals and machinery were both up 0.3% while orders for fabricated metal products decreased 0.4%

New orders for computers and electronic products increased 1.3%

Category	AUG	JUL	JUN	MAY	APR
Total Durable Orders	1.7%	-6.8%	6.4%	0.0%	-0.8%
Less Defense	2.2%	-7.9%	6.4%	0.6%	-0.8%
Less Transport	0.2%	0.8%	0.0%	0.8%	-0.4%
Transportation	4.9%	-19.6%	19.1%	-1.6%	-1.6%
Capital Goods	2.6%	-	19.4%	-	-



		16.1%	0.9%	1.9%
Nondefense	4.7%	-	20.9%	-
		19.9%	0.1%	2.4%
Nondefense/non-aircraft (core cap goods)	0.9%	1.1%	-0.1%	0.8%
				0.3%
Defense Cap Goods	-	15.3%	9.1%	-
	9.4%		6.2%	1.7%



**Personal Income** increased 0.2% in line with the Briefing.com consensus. The key takeaway from the report is that it was more of the same: weak income growth, disappointing spending growth, and continued low inflation. **Personal Spending**, which was repressed by a 0.2% decline in spending on goods, increased 0.1% The Briefing.com consensus expected a +0.1% number.

The PCE Price Index increased 0.2% The Briefing.com consensus expected a +0.3% and the core PCE Price Index increased 0.1% below the Briefing.com consensus 0.2%.

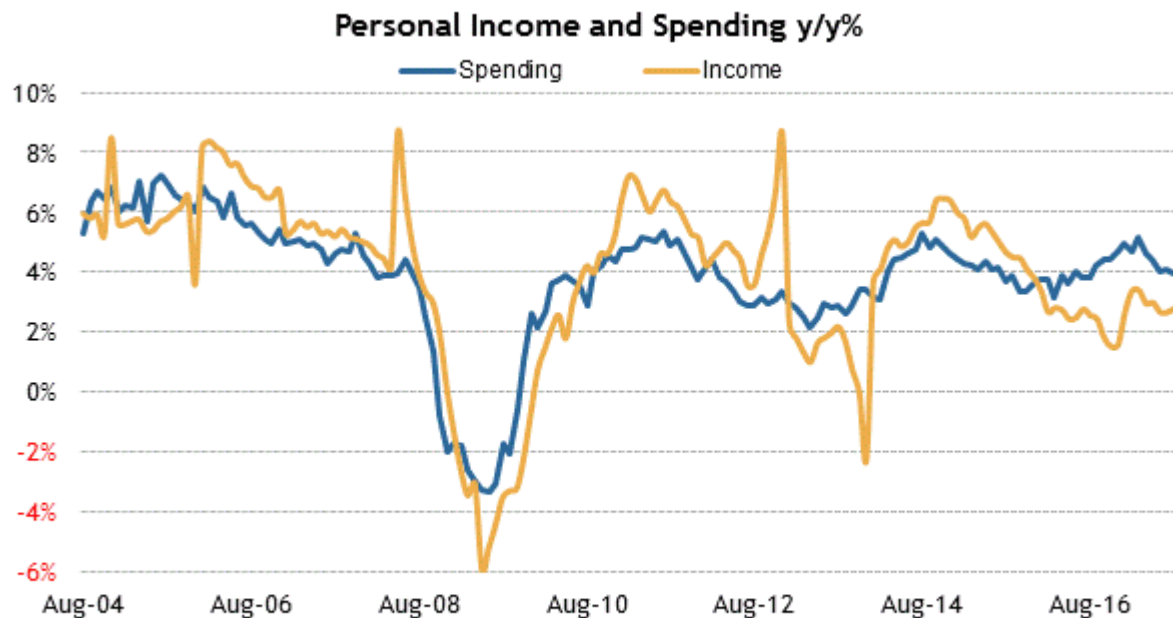
On a year-over-year basis, the PCE Price Index was unchanged at 1.4% while the core PCE price Index dipped to 1.3% from 1.4%, further complicating the inflation picture for the Federal Reserve

Real disposable personal income decreased 0.1%, as did real PCE, which will be a drag on third quarter GDP growth forecasts

The personal savings rate was unchanged at 3.6%

Category	AUG	JUL	JUN	MAY	APR
<b>Personal Income</b>					
Total Income	0.2%	0.3%	0.0%	0.3%	0.1%

Wage and Salary	0.0%	0.5%	0.4%	0.1%	0.6%
Disposable Income	0.1%	0.2%	0.0%	0.4%	0.2%
Savings Rate	3.6%	3.6%	3.7%	3.9%	3.7%
<b>Personal Consumption</b>					
Total (Nominal)	0.1%	0.3%	0.1%	0.2%	0.3%
Total (Real, Chain \$)	-0.1%	0.2%	0.1%	0.3%	0.1%
<b>Core PCE Deflator</b>					
Month/Month	0.1%	0.1%	0.1%	0.1%	0.2%
Year/Year	1.3%	1.4%	1.5%	1.5%	1.6%



Source: Bureau of Economic Analysis; updated 09/29/17

Briefing.com

## Market Strategies Cycles

October has a history of market crashes such as in 1929, 1987, the 554-point drop on October 27, 1997, back-to-back massacres in 1978 and 1979, Friday the 13th in 1989 and the 733-point drop on October 15, 2008. During the week ending October 10, 2008, Dow lost 1,874.19 points (18.2%), the worst weekly decline in our database going back to 1901, in point and percentage terms. It is no wonder that the term “Octoberphobia” has been used to describe the phenomenon of major market drops occurring during the month.

But October has also been a turnaround month—a “bear killer”. Twelve post-WWII bear markets have ended in October: 1946, 1957, 1960, 1962, 1966, 1974, 1987, 1990, 1998, 2001, 2002 and 2011 (S&P 500 declined 19.4%). However, eight were midterm bottoms. This year is neither a midterm year nor is a bear market in progress, thus October’s performance in past post-election years is of greater importance.

Post-election year October’s are mixed since 1953, ranking average across DJIA, S&P 500, NASDAQ and Russell 1000 with gains averaging from 0.7% (DJIA) to 1.2% (NASDAQ). DJIA has the best historical odds for gains having advanced in 11 of the last 16 post-election year Octobers. Despite the best average gain, NASDAQ actually has the worst record, declining in 6 of the last 11 post-election year

Octobers. A 12.8% gain in 2001 boosts its average. Should a meaningful decline materialize in October it is likely to be an excellent buying opportunity, especially for any depressed technology and small-cap shares.

Post-Election Year October since 1953				
	Rank	Avg %	Up	Down
DJIA	6	0.7	11	5
S&P 500	5	0.9	9	7
NASDAQ*	6	1.2	5	6
Russell 1K**	7	0.8	5	4
Russell 2K**	9	0.2	5	4
* Since 1973, ** Since 1981				
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Options expiration week in October provides plenty of opportunity. On the Monday before expiration the DJIA has only been down eight times since 1980 and the Russell 2000 is up twenty of the last twenty-seven years, seventeen straight from 1990 to 2006. Expiration day has a spotty record as does the week as a whole. After a market bottom in October, the week after has often been most bullish, otherwise it is susceptible to downdrafts.

October is also the end of the Dow and S&P 500 "Worst 6 Months" and NASDAQ "Worst 4 Months". This year the indexes have been resilient making new all-time highs. The Dow made a new all-time high at 22,419.51; the S&P 500 reached a new high at 2508.85. While the NASDAQ got to 6477.77.

**Gold (GLD: \$121.58 -\$ 1.66 or -1.4%; Down sharply over the past 3 weeks after** climaxing at the 128.30 level making a double top on September 7<sup>th</sup> and 8<sup>th</sup>. The popularity of gold has continued to plummet not only in both China and India, but also here in the U.S. The general market stability does not help the gold market.

October (1950-2016)										
	DJI		SP500		NASDAQ		Russell 1K		Russell 2K	
Rank	7		7		7		5		10	
# Up	40		40		25		24		21	
# Down	27		27		21		14		17	
Average %	0.6		0.9		0.7		1.0		-0.3	
4-Year Presidential Election Cycle Performance by %										
Post-Election	0.7		0.9		1.2		0.8		0.2	
Mid-Term	3.1		3.3		4.2		4.7		3.9	
Pre-Election	-0.5		0.1		0.05		0.2		-1.9	
Election	-0.8		-0.7		-2.1		-1.5		-2.8	
Best & Worst October by %										
Best	1982	10.7	1974	16.3	1974	17.2	1982	11.3	2011	15.0
Worst	1987	-23.2	1987	-21.8	1987	-27.2	1987	-21.9	1987	-30.8
October Weeks by %										
Best	10/11/74	12.6	10/11/74	14.1	10/31/08	10.9	10/31/08	10.8	10/31/08	14.1
Worst	10/10/08	-18.2	10/10/08	-18.2	10/23/87	-19.2	10/10/08	-18.2	10/23/87	-20.4

October Days by %										
Best	10/13/08	11.1	10/13/08	11.6	10/13/08	11.8	10/13/08	11.7	10/13/08	9.3
Worst	10/19/87	-22.6	10/19/87	-20.5	10/19/87	-11.4	10/19/87	-19.0	10/19/87	-12.5
First Trading Day of Expiration Week: 1990-2016										
#Up-#Down	21-6		19-8		18-9		20-7		20-7	
Streak	D1		D1		D1		D1		D3	
Avg %	0.6		0.6		0.7		0.6		0.5	
Options Expiration Day: 1990-2016										
#Up-#Down	13-14		17-10		18-9		17-10		12-15	
Streak	D1		D1		U4		D1		D3	
Avg %	0.001		0.001		0.03		0.001		-0.06	
Options Expiration Week: 1990-2016										
#Up-#Down	19-8		19-8		15-12		19-8		15-12	
Streak	U2		U2		U2		U2		U1	
Avg %	0.7		0.8		1.1		0.8		0.7	
Week After Options Expiration: 1990-2016										
#Up-#Down	17-10		14-13		15-12		14-13		14-13	
Streak	U4		D1		D1		D1		D1	
	0.4		0.3		0.3		0.2		0.05	
October 2017 Bullish Days: Data 1996-2016										
	5, 13, 19, 26, 27		5, 13, 17-19 23, 31		3, 4, 13, 19 23, 31		3, 13, 17-19 23, 31		19, 23, 31	
October 2017 Bearish Days: Data 1996-2016										
	6, 20, 25		6, 25		None		6, 25		6, 9, 25	











# OCTOBER 2017

**Sector Seasonalities: Long = (L); Short = (S)**

**Start:** Banking (L), Broker/Dealer (L), Computer Tech (L), Consumer Discretionary (L), Consumer Staples (L), Healthcare (L), Materials (L), Pharmaceutical (L), Real Estate (L), Semiconductor (L), Telecom (L), Transports (L)

**In Play:** Gold & Silver (L), Biotech (L), High-Tech (L), Oil (S)

**Finish:** Utilities (L), Materials (S), Transports (S), Semiconductor (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
<b>2</b>  <b>First Trading Day, Dow Down 8 of Last 12</b>  Construction Spending ISM Index Semiconductor Billings	<b>3</b>  Vehicle Sales	<b>4</b>  <b>October Ends DJIA and S&amp;P "Worst Six Months" And NASDAQ "Worst Four"</b> <b>DJIA Lost 1874 (18.2%) on the Week Ending 10/10/08, Worst Week Ever</b>  ISM Non-Mfg. Index	<b>5</b>   Chain Store Sales Factory Orders Int'l Trade Deficit	<b>6</b>   Consumer Credit ECRI Future Inflation Index Employment Rate Wholesale Trade	<b>7</b>	<b>8</b>
<b>9</b>  <b>Columbus Day (Bond Market Closed)</b>	<b>10</b>  <b>Average October Gains Last 21 Years:</b> <b>DJIA: 2.0% Up 15 Down 6 Rank #3</b>	<b>11</b>  <b>S&amp;P: 1.9% Up 14 Down 7 Rank #2</b>  FOMC Minutes	<b>12</b>  <b>NAS: 2.4% Up 13 Down 8 Rank #1</b>  PPI Treasury Budget	<b>13</b>   Business Inventories CPI Retail Sales U Mich Consumer Sentiment	<b>14</b>	<b>15</b>
<b>16</b>  <b>Monday of Expiration Week, Dow Up 29 of Last 37</b>	<b>17</b>   <b>October 2011, Second DJIA Month to Gain 1000 Points</b> <b>Crash of October 19,1987, DJIA down 22.6% in One Day</b>  Import/Export Prices Industrial Production NAHB Housing Mkt Index	<b>18</b>   Beige Book Housing Starts	<b>19</b>   Leading Indicators Philadelphia Fed Survey SEMI Book to Bill Ratio	<b>20</b>   <b>Expiration Day, Bearish Lately DJIA Down 9 of Last 14</b>  Existing Home Sales	<b>21</b>	<b>22</b>
<b>23</b>   <b>Late October is Time to Buy Depressed Stocks, Especially Tech and Small Caps</b>	<b>24</b>  Chicago PMI Consumer Confidence ECI	<b>25</b>   Durable Goods New Home Sales	<b>26</b>  GDP - Q3 Advance U Mich Consumer Sentiment	<b>27</b>  <b>84th Anniversary of 1929 Crash. DJIA Off 23.0% in Two Days, October 28 &amp; 29</b>	<b>28</b>	<b>29</b>
<b>30</b>  Agricultural Prices Personal Income/Spending	<b>31</b>   <b>Halloween</b>	<b>*Tuesdays:</b> Weekly Chain Store Sales & Avg Hourly Earnings <b>*Wednesdays:</b> Oil & Gas Inventories <b>*Thursdays:</b> Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report <b>*Fridays:</b> Weekly Leading Economic Index <b>*Except holidays</b>				
Economic release dates obtained from sources believed to be reliable. All dates subject to change.			 Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1996-2016	 Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1996-2016		



## **Undervalued Small Cap Stocks**

**Lower priced stocks that look to be a buy:**

**Lower Capitalized Companies with Great Potential**

**Small Cap Stocks with Interesting Opportunities to move higher:**

**RMS Medical Products (REPR: \$ 0.51)** Red Rock Casino October 5<sup>th</sup> and 6<sup>th</sup> in Las Vegas. Come to learn more about the company, meet Andy, the founder and Dr Ma.

RMS Medical Products is the leading manufacturer of medical products used for home infusions and suctioning. The Infusion product portfolio currently includes the FREEDOM60® and the latest Freedom Edge® Syringe Infusion Drivers, RMS Precision Flow Rate Tubing™ and RMS HIgH-Flo Subcutaneous Safety Needle Sets™. These devices are used for infusions administered in professional healthcare settings as well as at home. The Company's RES-Q-VAC® line of medical suctioning products is used by emergency medical service providers in addition to a variety of other healthcare providers. The Company's website may be visited at [www.rmsmedicalproducts.com](http://www.rmsmedicalproducts.com).

Repro Med Systems, Inc. dba RMS Medical Products ([REPR](#)) announced that the FDA issued a new 510(k) clearance for the RMS "Integrated Catch-Up Freedom Syringe Driver Infusion System" effective August 31, 2017. The Freedom System is the first and only fully integrated mechanical system cleared by the FDA for a wide range of medications and flow rates.

Manufactured in the U.S.A., the System is cleared for subcutaneous and intravenous indications, including specific subcutaneous immunoglobulins and antibiotics. The Freedom System reduces the need for stocking other specialty infusion devices for these different applications.

Andy Sealfon, RMS CEO, says, "RMS continues to provide the highest quality devices intended to improve patient quality of life. Our System delivers an accurate flow rate, and considers everything in the fluid path as an entire infusion system, making the patient the only variable. In doing so, it leads to increased compliance, healthier patients and therefore, lower overall costs. RMS will continue to develop new devices and technologies upon this platform and will be filing additional FDA 510(k) submissions for new applications in a continuing effort to help patients throughout the world."

RMS Chief Medical Officer, Dr. Fred Ma adds, "Drug infusion delivery has two critical concerns: one is patient safety (i.e. for immunoglobulins-pain, swelling, leakage, and redness) and the other is the ultimate therapeutic outcome related to the drug's efficacy. The best delivery system includes dynamic equilibrium, DynEQ™ - a mechanism that reacts to the patient site pressures and appropriately adjusts flow rate to minimize risks of over-infusion."

RMS Medical Products is the leading manufacturer of medical devices used for home infusions and suctioning. The infusion product portfolio currently includes the FREEDOM60® and FreedomEdge® Syringe Infusion Drivers, RMS Precision Flow Rate Tubing™ and RMS HIgH-Flo Subcutaneous Safety Needle Sets™. These devices are used for infusions administered in professional healthcare settings as well as at home. The Company's RES-Q-VAC® line of medical suctioning devices is used by emergency medical service providers in addition to a variety of other healthcare providers.



Eric Bauer, Chief Operating Officer of RMS commented, "It can take 12 to 14 months to obtain country registration; by partnering with a leading health care provider, that time was cut significantly. Contra Care is an exceptional partner and we could not be more pleased with our relationship. Germany is going to be a great market for our high quality products and our ever expanding product line. RMS continues to be the Global industry leader and create exceptional partnerships around the world to improve patient quality of life."

Contra Care GmbH, based in Nuremberg, Germany, is specialized in providing Contract Management (reimbursement) Services and managed Care (homecare) solutions for patients with chronic diseases. The company is certificated in accordance with ISO 9001, ISO 27001, ISO 13485 and licensed as a homecare provider of medical devices and treatment services according to German Social Law (SGB).

### **Enzo Biochem (ENZ: \$ 10.45) -\$ 0.25 or -2.2%:**

Enzo Biochem closed the calendar year 2016 at \$6.94 a share. For the year of 2017, it is up 55.3% versus the Dow Jones +9.7%. Enzo's balance sheet closed their first quarter October 31 with \$67 million in cash and current equivalents and complete elimination of debt. Both the Clinical Lab and Life Science divisions ended the year profitably. New products were added to their catalog and litigations have moved ahead leaving them as a plaintiff with 6 lawsuits in the Delaware Court and one in the Manhattan Court. Enzo Biochem closed today, June 30, at \$11.04. For the quarter it was up 31.9% and for the first half it was up 59.08%. The Standard and Poor 500 closed at 2,423 up 2.57% for the quarter and 8.24% for the first half. The stock has been acting great and I hope it continues for the second half of the year.

A quick rundown of the year so far: The Company announced its fiscal 3rd quarter a few weeks ago. For the first time in many years they showed a breakeven third quarter and no cash burn. They actually increased the cash position by \$200,000. I see no reason that this performance will not continue for the rest of the year.

Three new AmpProbe products were announced as being approved by the New York Department of Health with more approvals anticipated over the near future. As was announced in the conference call on June 11<sup>th</sup>; the Company anticipates a product rollout to the market in early fall. They will expand their market to include New England and the Atlantic States.

With Enzo now being included by Cigna for reimbursement I would expect to start seeing the top line numbers for Revenues ramp up. The Company also hopes to have blanket approval in all states by the end of the year. In the 2nd quarter conference call a question was asked by the Rodman Renshaw analyst about Alequel for treatment of Crohn's disease. The response by Mr. Weiner was that there are discussions with Hadassah Hospital where the trials were held a few years ago. Crohn's and Uveitis are not in the stock price and if any news comes out on either of these products I feel it would have a very positive effect on the price of the stock.

The stock should consolidate its gains over the near term and as product approvals come in and AmpProbe moves into the market, the stock price could move to \$15. Positive news on the Therapeutics could move it much higher. There is very little stock available Institutional ownership is stated to be 61.47% and the Officers, Directors and insiders would be an additional 15% to total 76% of the 46 million shares or 35 million shares leaving 11 million in the float. Enzo's market cap is now over \$500 million which will make more Institutions that have a minimum market cap of \$500 million to be buyers of a stock. Barring any unforeseen events I think we should have a very good second half of the year.

### **Updates on Delaware Litigation**

The last earnings report showed a cash position in excess of \$65 million with no debt to speak of and a positive cash flow from their operating divisions. The only cash burn is coming from Litigation expenses

and a bit from Research and Development. Litigation in Delaware is on a contingency basis as such Enzo is not on the hook for billable hours. To my knowledge there are 6 suits left after 6 have settled.

When the company passed the \$ 500 million dollar market cap when the stock price reached (\$10.63) they qualified for those Institutions that can't buy microcap stocks. A significant number of Institutions will look to be buyers and with only 47 million shares issued and Institutions already owning 50% and insiders owning 15% that leaves less than 17 million shares in the float.

### **Pressure Bio Sciences OTCQB: PBIO 4.50\***

Revenues from products sold increased quarter to quarter to \$ 540,372 this year up from \$ 510,963 in 2016, an increase of \$ 29,409 or 6% primarily due to higher revenue from grant related activities and instrument sales. Products and services revenue increased to \$ 480,400 in 2<sup>nd</sup> Qtr 2017 compared to \$ 474,187 during the same period of 2016.

**PBIO** Develops, markets, and sells proprietary laboratory instrumentation and associated consumables to the estimated \$6 billion life sciences sample preparation market. Products are based on the unique properties of both constant (i.e., static) and alternating (i.e., pressure cycling technology, or PCT) hydrostatic pressure. PCT is a patented enabling technology platform that uses alternating cycles of hydrostatic pressure between ambient and ultra-high levels to safely and reproducibly control bio-molecular interactions. To date, they have installed over 250 PCT systems in approximately 160 sites worldwide. There are over 100 publications citing the advantages of the PCT platform over competitive methods, many from key opinion leaders.

The Company's next-generation PCT instrument - the Barocycler 2320EXTREME (the "Barocycler 2320EXT") - has been selected as a Finalist in the prestigious R&D 100 Awards for 2017. Award Finalists were chosen by an independent panel of more than 50 judges representing R&D leaders in a variety of fields. Selection was based on each product's impact potential, uniqueness, and technical capabilities, among other qualities. This year's Award Winners will be announced at a black-tie ceremony on November 17, 2017 at the Walt Disney World Swan Resort in Orlando, Florida.

**NEEDS IN MEDICINE:** In the world of medicine our dramatically improved ability for early detection or to confirm and refine diagnosis ranging from over a hundred types of cancer to tuberculosis and a hundred other maladies and conditions is "bottlenecked" by 30 year old methods of preparing test samples. Collectively such diagnostic samples exceed a hundred million annually.

**NEEDS IN RESEARCH:** Globally there are over a half a million medical and pharmaceutical research scientists working in over eighty thousand laboratories who are hampered by the time consuming and outdated methods of preparing test samples.

**NEEDS IN FORENSICS:** Globally, in millions of cases, swift and sure exoneration of the innocent and / or justice for the guilty is often delayed or even denied because of the ponderous means of preparing and conducting DNA and other forensic testing.

**PBIO** is focused on solving the challenges of biological sample preparation, a crucial laboratory step performed globally by the biological life sciences research scientists. Sample preparation refers to a wide range of activities that precede most forms of scientific analysis. It is often complex, time-consuming and, in our opinion, one of the most error-prone steps of scientific research. Sample preparation is a ubiquitous laboratory undertaking - the requirements of which drive a large and growing worldwide market. PBIO has developed and patented a novel, enabling technology platform that can control the sample preparation process while improving both efficacy and quality. It is based on harnessing the unique properties of high hydrostatic pressure. This process, called pressure cycling technology, or PCT, uses alternating cycles of hydrostatic pressure between ambient (normal atmosphere) and ultra-high levels i.e., 35,000 pounds per square inch ("*psi*") or greater to safely, conveniently and reproducibly control the actions of molecules in biological samples, such as cells and tissues from human, animal, plant and microbial sources.

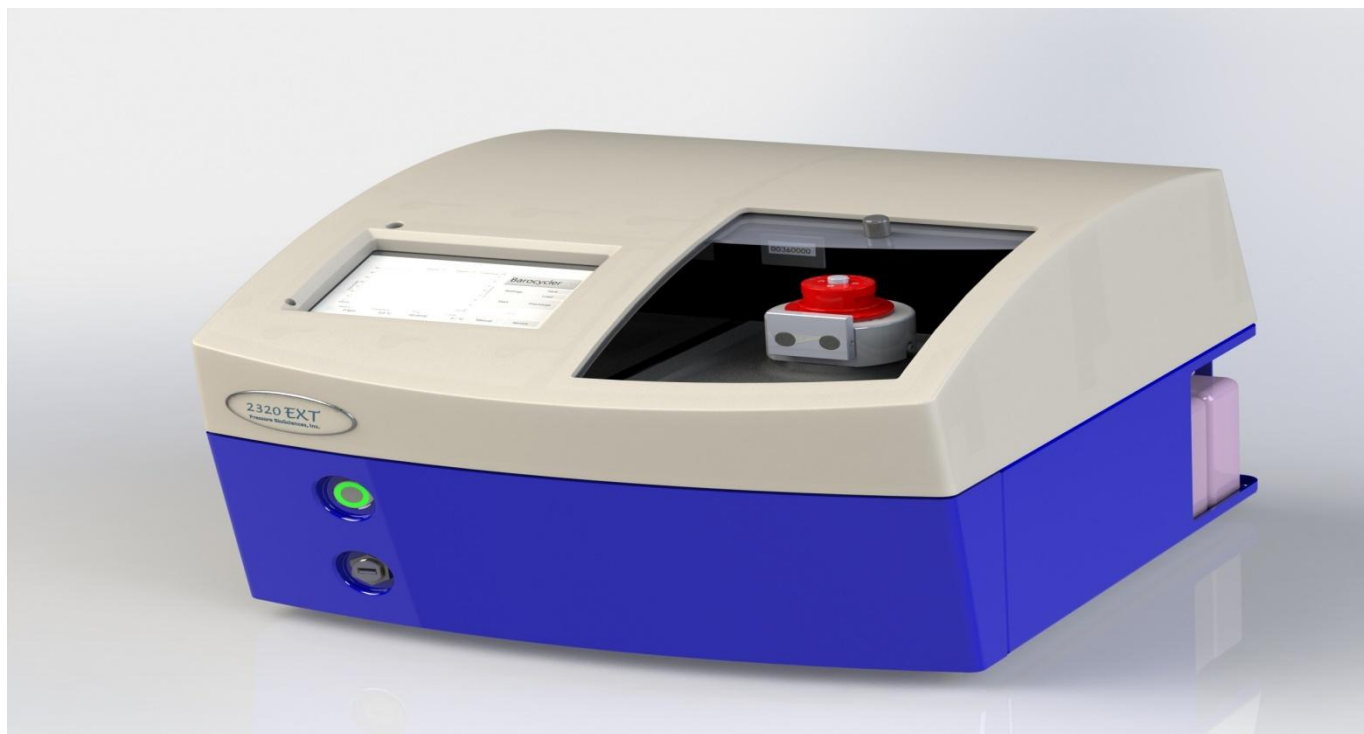
The PBIO pressure cycling technology uses proprietary and internally developed instrumentation that is capable of cycling pressure between ambient and ultra-high levels at controlled temperatures and specific time intervals, to rapidly and repeatedly control the interactions of bio-molecules, such as deoxyribonucleic acid (“DNA”), ribonucleic acid (“RNA”), proteins, lipids and small molecules. Their laboratory instrument, the Barocycler®, and their internally developed consumables product line, which include Pressure Used to Lyse Samples for Extraction (“PULSE”) tubes, and other processing tubes, and application specific kits such as consumable products and reagents, together make up their PCT Sample Preparation System (“PCT SPS”).

The PBIO pressure cycling technology takes a unique approach that has the potential for broad use in a number of established and emerging life sciences areas, which include:

- *Biological sample preparation in potentially thousands of research laboratories worldwide working in human, animal, plant, and microbial diseases and disorders - including but not limited to sample extraction, homogenization, and digestion in genomic, proteomic, lipidomic, metabolomic and small molecule study areas;*
- *Pathogen inactivation (useful in vaccine development, infectious disease research, and more);*
- *Protein purification, and in the control of chemical reactions, particularly enzymatic (useful in drug design and development);*
- *and immunodiagnosics (useful in the development and detection of biomarkers).*

## INTELLECTUAL PROPERTY

PBIO has secured their technology through fifteen issued United States patents which includes issued foreign patents covering multiple applications of pressure cycling technology in the life sciences field. They also have additional patents pending. Research indicates that Pressure Bio Science, Inc. is the only company globally to have patents in this new science sector.



**Leo Motors (LEOM: \$0.13)\*** is the premier company that develops boats and electric vehicles (EV's) that can travel at higher speed along roads and freeways. After 10 years of field tests, the Company has surpassed obstacles of speed, torque and reliability over other e-vehicles. Leo motors has developed an array of electric vehicles and boats, including armored military vehicles, sports cars, utility trucks, passenger buses and electronic title water boats.

Leo Motors primary division, LGM, is producing and marketing electric boats (E- boats). LGM is the one of the few companies in the world that produces a safe high power electric boat. March 2017, LGM unveiled their proprietary new electric powerboat propulsion system at the 2017 Busan Boat Show in Korea. The new LGM powerboat electric propulsion system produces up to 660 horse power (HP) and is compatible with most power boats and yachts.

LGM's electric inboard and outboard propulsion systems now range from 40 HP to 700 HP and also includes their Sailing Generation System that uses wind to recharge batteries while under way, eliminating conventional charging processes. LGM is communicating with potential partners in America for their conversion enterprise.

LGM will enter into the U.S. market this year providing electric conversion services. LGM will replace old internal combustion engine yachts and powerboats to the LGM electric power system.

## **Smart E-Vehicle Technology**

LEO's proprietary electronic vehicle ecosystem has intelligent software which controls a cloud system. LEO developed the Vehicle to Everything (V2E) platform which uses smart technology to manage a cloud in the operating system (OS). The integrated OS allows connectivity with a smart device for improved driving solutions. The smart applications help reduce battery exchange recharge time, and provides roadside assistance. A GPS application uses satellite and mobile networks connected to Android systems using a Bluetooth®. The app sends updates, battery status and swap service information.

**Skinvisible (SKVI: \$ 0.035)\*** Skinvisible Pharmaceuticals, Inc., is a pharmaceutical technology company that has developed over 40 topical prescription (Rx), over-the-counter (OTC) and cosmeceutical products using its patented Invisicare® polymer delivery systems. Invisicare and its products are protected by fourteen patents worldwide. Skinvisible licenses these products to global pharmaceutical, cosmetic and consumer goods companies.

### **SKINVISIBLE ENTERS THE CANNABIS MARKET**

The cannabis market that Skinvisible has entered is vast and one of the fastest growing markets. The legal marijuana industry (medical and recreational) in the USA has reached over \$6 billion in annual sales and is expected to increase to over \$20 billion by 2020. Canada is projected to reach up to \$22 billion annually as it has passed both medical and recreational marijuana laws this past year. Skinvisible is perfectly poised to be a part of this expanding market. It is part of the ancillary cannabis market as Skinvisible does not sell or touch cannabis; it sells its proprietary Invisicare polymers coupled with proven product formulations and services to its licensees. Skinvisible will help bring science-based, patent protected products into this emerging industry. The Company has developed topical and transdermal cannabis products from hemp-derived CBD; with its next developments to include cannabinoids from marijuana (CBD and THC).

### **SKINVISIBLE RECEIVES FIRST ORDER FOR CHINA**

The Company just recently announced that it has completed its first international sale of DermSafe® hand sanitizer through its agent InterSpace Global, Inc. ("InterSpace"). InterSpace is an exporter of "made in USA" products with offices in Salt Lake City, Utah and Shenzhen, China. InterSpace has

completed its first sale of DermSafe® with a direct sales company in Shanghai, China. Skinvisible management attended the launch of DermSafe in Shanghai, China, with 1200+ distributors in attendance. China with a population of over 1.4 billion people is one of the fastest growing economies in the world and represents a huge market for Skinvisible products, not only for DermSafe hand sanitizer but also the OTC line of products including anti-aging skincare line.

**NightFood, Inc. (NGTF 0. 23)\*** has healthy night-time food specially formulated for nighttime snackers. The Company has an exclusive agreement with RFI, natural ingredient manufacturer and proprietor of Chocamine, a patented cocoa extract which helps with cravings and mood (calmness), and promotes feelings of satiety.

Americans keep gaining more weight. People have the tendency to grab for goodies at the end of the evening as they relax to enjoy some T.V. Eating and snacking too late at night is a contributing factor to gaining weight. Seventy percent of adults, ages 18-54, snack in the hour or two before bed. Chocamine delivers the health benefits of chocolate to the body (amino acids, minerals and polyphenols) without the added sugars, caffeine or fat.

People give in to the intense hunger cravings that leads to the consumption of sugary, salty or calorie dense foods to satisfy their appetite and cravings. Most of the snacks that people typically eat can impair sleep, causing a person to wake up feeling unrested. Night Food offers better-for-you alternatives to high-calorie and sleep disruptive junk foods.

The company product line currently includes snack bars in two flavors, either Cookies and Dreams or Midnight Chocolate Crunch. The company recently reported that it is looking into expanding the number of flavors in the Night Food bar line, and also manufacturing products in different snack formats, like ice cream or “bites”

Consumers spend over \$50 billion/year on night-time snacks...over \$1B every week. In general, snacking trends have shifted much healthier over the past several years, but industry research continues to show that the least healthy choices of the day occur as we get closer to bedtime. In fact, the four most popular nighttime snack categories, in order, are salty snacks (chips, pretzels, popcorn), ice cream, chocolate candy, and cookies,

Management believes that, just as there are energy versions of many popular foods (energy jerky, energy candy, energy waffles, energy gum, energy chips, energy bars), foods can also be formulated to be more nighttime appropriate and sleep-friendly.

We've seen it happen with low-carb, we've seen it happen with gluten-free.

## **Fundamental Analysis Stocks To Buy with Stops**

Using fundamentals the following are stocks to trade hypothetically. They have done well. We have taken numerous profits as indicated on the table below. In addition some have been stopped out with small losses.

As indicated on the table below, balance is critical. And we have exited most long positions.

Alibaba and Boeing have made a great deal of points. We did take profits. We are looking for a place to re-buy. We have no position in Alcoa AA. If long, sell on the opening Monday.

Flushing Financial FFIC fell below the 50 day price moving average on March 3rd, and again on August 9th and now has even breached the 200 day moving average. We would buy the Flushing Financial on declines to \$25.

We have been looking for a place to buy Bristol Myers.

Hecla Mining might be a speculative buy at a double bottom from July 7th at about \$ 4.82-86.

We took profits on ENZ but still want to be long at lower prices.

The HDGE is a trading vehicle for stock market protection. The recent rally to the 13 day moving average at \$8.77 was a reasonable place to sell. The decline to the July 8.36 low is a good hedging opportunity.

Symbol	Name	Business Description	PE	P/S	MV mln	Current Price	Buy or Sell Limit	Stop Loss Or offset
BABA	<b>Alibaba</b>	Largest on-line book seller in China; more of a retailer than Amazon	50.67	13.21	275.5B	172.71	Bought @ \$ 111 on 4/7/17 opening	Profits taken 160 -170
AMZN	<b>Amazon</b>	Catalog & Mail Order	189	2.90	394B	961.35 stopped out	Sold on stop 976	No position See July mkt letters
SIMO	<b>Silicon Motion</b>	Semiconductor solutions for mobile storage and communications	9.7	2.5	1.39B	48.03 Stopped out 49.40	Bought 39.10 01/28/17	49.40x on June 29 <sup>th</sup>
CIO	<b>City Office REIT</b>	Real Estate Investment Trust high quality Offices	292	5.8	396Mln	13.77	Re Bought at 12.12	Raise stop to 12.38
TPC	<b>Tutor Perini</b>	Construction	12	0.25	1.3B	28.40 Stopped out 28.90 05/04/17	19.40 bought 10/31/16	Looking for place to re-buy
BMJ	<b>Bristol Myers</b>	Biopharmaceutical Products	28	5.1	94.9B	63.74 No position	Possibly top area	If bought sell at 59.90x
BA	<b>Boeing</b>	Aerospace, commercial jetliners, military systems	14	0.85	81B	254.21	Long at 132 10/04/16	210x
HL	<b>Hecla Mining</b>	Basic Materials	44	3.61	1.7B	5.02 Look for re-entry lower	No Position	A troubled long



FFIC	<b>Flushing Financial</b>	Bank Holding company Savings and loans	13	3.5	592Mln	29.72	19.10 bought 06/27/16	50 day m.a. at 27.45; sold below
HDGE	<b>Bear ETF</b>	Seems to stabilize at the \$ 8.50 level	NA	NA	176.8Mln	8.41 Stopped out	long 8.54 8/03/17	8.44x lowering stop loss
AA	<b>Alcoa</b>	Aluminum Processing and Technology	N/A	0.4	9.5B	46.62	21.15 originally bought 2/8/16	\$ If long sell Monday's opening
ENZ	<b>Enzo Biochem</b>	Life Sciences	NA	1.35	134M	10.47	Bought at 5.13 10/7/16	<i>Sold on Opening Monday 4/3/17 Sold 8.43</i>
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	25.34	Bought at 15.42 9/30/16	23.60x stopped out 3/21/17

### Rule 17B Attestations and Disclaimers

Princeton is paid \$ 1,500 per month from RMS Medical Products. The SITS contract calls for \$ 1,500 per month. Princeton had been engaged by Target Energy. No contract is currently in place. Princeton is paid \$ 2500 per month by Pressure Biosciences. Princeton was paid about 300,000 restricted shares of Leo Motors. Princeton is paid \$ 2,500 per month for International Star. Princeton is paid \$ 2,500 from Leo Motors.

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