May 20, 2019 Market Strategies Newsletter Sample Issue



Balanced Investing Strategies To Make Money In Up Or Down Markets

MARKET STRATEGIES NEWSLETTER

A Publication of Princeton Research, Inc. (<u>www.PrincetonResearch.com</u>)
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<u>Investing Trade Alerts</u> Charles Moskowitz Discussion

Net Loss For The Week \$376

Year To Date Total Returns \$2567

Over 25% Returns

Funds in Use = \$1048

OPEN POSITIONS:

05/09	4 CVS	JUNE	57.50	CALLS @	1.30	520
05/10	2 CVS	JUNE	57.50	CALLS @	1.14	228
05/17	6 MRO	JUNE	16	CALLS @	0.50	300

Where's Howard Beale When We Need Him?

This week was a loss of \$376 bringing YTD gains back to \$2567. The losses were from the second half of the CVS calls that were closed out on the \$100% Up Rule (meaning we actually had no cost) and a trade in GLD puts that when put on I wrote "this is a binary trade, meaning it will be worth a multiple of its cost or will go out worthless." As it turned out we had the opportunity to close it out Friday, so we took what we could out of it.

We are carrying 2 trades, one in CVS 6/57.50 calls, and the other MRO calls bought Friday. Total funds in use are \$1048. The CVS calls violated the 50% Down Rule when the market gapped down on Monday making them open near \$.30, and since they still had 5 weeks to run, we kept them. While I don't like to violate the rules, the market makers have been backing away from the bid side on a regular basis, and while I don't mind a loss, I don't want them to be able to "steal" ours just because they can get away with it. CVS has been down 10 of the last 13 days and on Friday they made a slight new low before turning up and closing in a very positive manner. We'll see what this week brings and I'll be on top of this trade daily.

In 1976 Paddy Chayefsky gave us "NETWORK" the movie about Howard Beale, an old, failing in his ratings anchor for his network who called attention to himself by promising he would commit suicide on TV, followed by his network cynically exploiting their deranged anchor's ravings and revelations about the news media for its own profit. But when Howard opens his apartment window and screams "I'm mad as hell and I'm not going to take it," it opens up his newly growing audience's common desire to "not take it" either.

So now that we have a new high in apathy and plenty of "fake news" going across not only main-stream, but across Facebook, Twitter, and any other of our new-age methods of distribution, attention is drawn to just about anyone, on just about anything. It gives us so much garbage mixed in with the stuff we actually need, that unless you understand and can separate the wheat from the chaff, you get a stilted view of events. And that brings us to the current crop of those already running for president the way our current president got into office. It's going to be a very strange 17 months and you can be sure that the market will react and over-react at each turn. It's amazing how prescient 40+ years ago. Think Orwell and 1984...

As to our markets, my partner Mike brought up the decline in the farming (and I'll add mining) equipment of late. He reminds me that the last time we had these kind of declines was 2008 and that was a prelude to a recession. I'm not sure if it has also to do with the mess that tariffs are bringing in these very specific markets. Whatever it means you certainly can't argue with our soybean or cotton farmers who clearly are suffering.

Be sure to come to my Discord room during the week. It's informative and open to all for an AMA, (Ask me anything) and to discuss whatever stock or idea you may have. Last week we had a discussion on PINS, leading to the purchase of PINS 5/17 29.50 put before the stock gapped down \$5 on their earnings miss Friday morning. The link is: https://discord.gg/ATvC7YZ See you there... *CAM*

Investing Trade Alerts Summary \$10,000 Trading Account Trade Table

DATE	TRADES	PRICE	COST	PROCEED	RESULTS
				S	
05/17	6 GLD May 121 Puts	0.22		132	96 Loss
05/17	2 CVS May 55 Calls Expired Worthless	0.00			280 Loss
05/17	Bought 6 MRO June 16 Calls	0.50	300		
05/10	Bought 6 GLD May 121 Puts	0.38	228		
05/10	Bought 2 CVS June 57.50 Calls	1.14	228		
05/09	Bought 4 CVS June 57.50 Calls	1.30	520		
05/01	Sold 2 CVS May 55 Calls (100% Up Rule)	2.72		544	264 Gain
04/03	Bought 4 CVS May 55 Calls	1.40	560		

3rd Week expiration when the month is listed without a date

Previous closed out trades not listed here may be seen in previous market letters in the VIP Subscribers Members Area.

Remember, these trades are based on your participation in the <u>Subscriber Members TEXTING SERVICE</u> TO RECEIVE ALL UPDATES.

This is a Sample of the Information Our
Where To Invest Now
Market Strategies Newsletter Memebers Get

You Don't Need To Learn Any Trading Skills Or Do Any Time Consuming Analysis and Tracking

+++ We DO IT ALL FOR YOU! +++

Proven Trading Success

TRADE LIKE THIS:

175% Profits on SPY Puts in 3 Days 57% Profits on JBLU Calls in 8 Days 100% Profits on SPY Puts in 1 Day 163% Profits on SPY Calls in 2 Days 20% Profits on AGQ Calls in 15 Days 89% Profits on SPY Calls in 1 Day 130% Profits on GS Calls in 9 Days 217% Profits on XOM Calls in 9 Days 105% Profits on XOM Calls in 3 Days 117% Profits on GLD Calls in 3 days 62% Profits on XOM Calls in 20 days 50% Profits on PFE Calls in 2 Days 31% Profits TWTR Calls in 2 Days 316% Profits on MOS Calls in 13 Days 87% Profits on AMZN Calls in 2 Days 96% Profits on K Calls in 17 Days 16% Profits on HOG Calls in 8 Days 163% Profits on SJM Calls in 23 Days

102% Profits on AMBA Calls in 7 days 250% Profits on WTW Calls in 1 Day 128% Profits on WTW Calls in 1 Day 148% Profits on NVDA Puts in 2 Days

See all trades in past newsletter issues.

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MARKET LABORATORY - WEEKLY CHANGES

Prices are copied from <u>Barron's Weekly</u> and <u>Yahoo Finance</u> and may be incorrect.

Dow	Nasdaq	S&P 500	Transportation	Russell 2000	Nasdaq100
25,764.00	7816.28	2859.53	10,491.85	1535.76	7503.68
-178.37	-109.66	-21.87	-110.34	-37.23	-76.46
-0.7%	-1.4%	-0.8%	-1.0%	-2.4%	-1.1%
Gold April	Silver Jan	Crude June	Heating Oil	Unleaded Gas	Natural Gas
1285.70	14.39	62.76	2.0955	2.0182	2.664
+6.50	-0.40	+1.10	+0.0407	+0.0291	+0.012
+0.5%	-2.7%	+1.8%	+2.0%	+1.5%	+0.5%
VIX 16.04 +3.17 +24.6%	Put/Call Ratios S&P 100 110/100's -14/100's	Put/Call Ratios CBOE Equity 70/100's +9/100's	Bonds 149-22 +1-02 2.82% -0.09%	10 Yr. Note 123-155 +0-16 2.39% -0.08%	Copper Jan 2.7385 -0.04 -1.4%
CRB Inflation Index 178.95 -2.82 -1.6%	Barron's Confidence 83.8 -0.2	S&P100 1275.10 -31.62 -2.42%	5 YR Note 116-01 +0.095 2.17% -0.09%	Dollar 97.32 -0.20 -0.2%	DJ Utilities 790.23 +12.77 +1.6%
AAII	Bullish	Bearish	Neutral	Money Supply	Money Supply
Confidence	29,8%	30.9%	39.3	M1	M2
Index	-13.3%	-2.8%	+16.1%	April 29th	April 29th
Average	38.4%	30.30%	30.96%	3.82%	4.20%

^{*} Component Change in the Confidence Index

- M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits
- M2.. adds Savings and Money Market Accounts both compared with the previous year.

Market Strategies Technical Information

	SUPPORT	RESISTANCE
S&P 500	2830	2950
NASDAQ (QQQ) Trans	180.50 10,370	191.10 10,890
DOW	25,500	26,350
TLT	123.20	126.30

STOCKS FOR TOTAL RETURN with OPTIONS PROTECTION

The following list of stocks are those with reasonable dividend yields and the ability to protect the positions with either covered writing of calls, the purchase of out of the money puts, or a combination of both. Most are very solid names, but with current volatility across all stocks, these should be paired with some option activity.

Kinder Morgan Oil and Gas: KMI: \$20.21, with a dividend of \$.80 for a 4.1% yield. The company has outstanding management, and now that the US is the biggest producer, pipeline usage growth makes this on a solid grower. Richard Kinder continues to buy stock for his own account.

Valero Energy: VLO: \$83.71 dividend \$3.20 3.62% yield. This is one of the most flexible of all refiners both for product choice and the ability to refine all of the different oils such as WTI (lighter), Venezuelan (heavier), Canadian (tar sands) and our shale.

Schlumberger: SLB: \$39.02 dividend \$2.00 4.8% yield. Long standing worldwide Oil - conglomerate for all forms of drilling. The stock is down from \$80 last year with an excellent total return potential.

CenturyLink: CTL: \$10.59 dividend \$1.00 or 8.6% yield. Dividend was just cut from\$2.16; The Company is the result of a merger with Level3 Communication. Risk is now out of the stock due to over reliance on the dividend and focus on FCF (free cash flow) and increased margin will rule the day.

CVS Health: CVS \$52.88 dividend \$ 2.00 or 3.5% yield. Merger of CVS and Aetna: Stock is down from \$100 but represents the move of healthcare, Rx and insurance to provide total solutions with savings based on the advantages of their streamlined solution. This is really a total return story.

J.P. Morgan Chase: JPM \$110.77 div \$3.20 or 2.8%; Fortress balance sheet, best in class, long-term total return with a yield.

Conagra Brands: CAG: \$29.08 div \$.85 2.8%, Stock is down from \$40 in past year and this major brands company should be in great shape with trends in many commodities turning up, this may be a great story. It does, however, require some diligence making the use of options for protection.

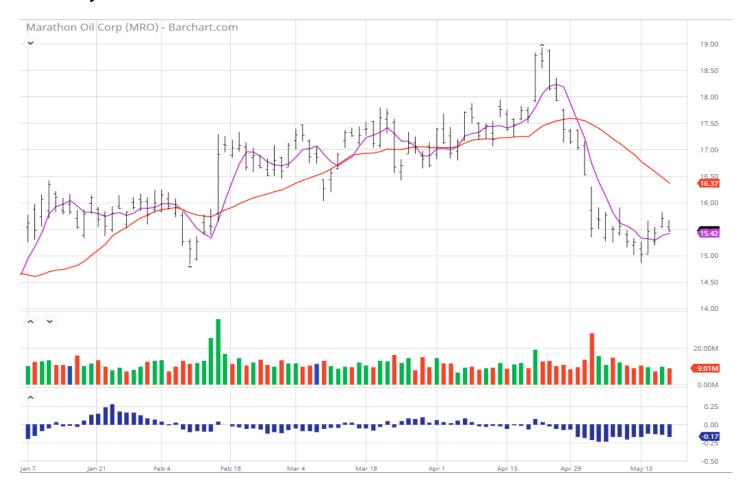
AT&T T: \$ 31.80: The stock was lower on earnings this week and the current div. of \$2.04 for a yield of 6.51%. This one should not be held without a covered write or put purchase.

We own: 200 CAG @ \$22.36 ON 2/11/19 and 100 CVS @ \$51.97 ON 4/2/19.

MARATHON OIL (MRO):

This chart shows a fairly extreme selloff in MRO considering that while it is down (21.8%) while Oil fell only 10% during the same timeframe. This is the same area that marked a bottom in early February from which we rallied all the way from \$14.83 to \$18.93 or 27.6%. For that reason, and the chart of Oil on page 11, I bought a small initial position (just under 3%) to see if we take advantage of another rally. I intend to add to the position on a test of \$15, or a close over \$15.92. *CAM*

Daily Chart:



\$100,000 Trading Portfolio Stock Positions and Trades

Each stock is allocated a theoretical \$5,000 share of the portfolio unless otherwise indicated.

	Purchase Price	Purchase Date	Stop/Loss	Price/Date Offset	Profit/ (Loss)
CVS 100	51.97	04/02			
SDRL 500	9.39	04/02			
GBTC 500	4.75	03/18			
AA 200	30.40	02/25			
CEF 400	11.75	11/26			
UCO 200	25.45	11/07			
LGORF 2500	1.46	08/06			
GLYC 300	17.38	05/22			
BOX 300	22.61	04/23			
CTL 200	16.61	02/06			
INCY 50	100.63	01/08			
CTL 300	18.54	10/20			
HL 500	5.72	06/01			
GSAT 1500	2.30	05/18			
SLV 300	15.78	05/15			
AGQ 150	40.39	04/07			
NUGT 75	35.68	03/13			
RWM 100	50.60	11/21			
EYES 500	5.04	04/04			
EYES 1000	6.49	12/28			
HL 500	3.95	05/03			
SAN 600	8.40	12/16			
REPR* 5000	0.22	10/22/12			

Recommendations will be both listed in this letter and texted to members.

Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG**, **DXD**, **SDS**,**TZA** and **RWM**, which go up when the DOW, S&P 500 and Russell 2000 go down and down when they go up. The **DZZ** goes up double when gold goes down.

Market Strategies \$100,000 Trading Account

Last week there were two closed option trades losing \$ 752 and one closed stock trade gaining \$ 2,760.00 The result was a gain of \$ 2018 for the week.

The option funds remaining in use require \$2,096.00 for the positions listed on page seven.

The Stock table has the following 23 positions:

AA, AGQ, BOX, CEF,CTL (2),CVS, EYES (2), GBTC,GLYC, GSAT, HL(2),INCY, LGORF, NUGT, REPR, RWM, SAN, SDRL, SLV and UCO.

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned. Money management is based on a hypothetical \$ 5000.00 for each stock trade unless otherwise posted.

Going back to the beginning of 2017; of the former closed positions, 253 were gains and 150 were losses.

The profits taken increased from \$20,872.00 by \$1,988.00 to \$22,216.00. The open position loss increased \$413.00 to \$23,193 which if subtracted from the hypothetical profits taken of \$96,035.00, plus last weeks' gain of \$1988.00 comes to \$98,023.00 for the last 2 years and subtracting the open trade loss of \$23,193.00, leaves an approximate gain of \$74,830.00 for the last 2 years.

The trading is hypothetical and we do not count commission costs.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number.

Previous Week's Recommendations and Rules for the Market Strategies \$100,000 Portfolio Trading Account

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- > Stop Loss protection is either half or offered with each trade
- > The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- > The options will be followed until closed out.
- > Option Symbols are stock symbol with expiration month and strike price

Cost	Date	Sold	Date	Profit/ (Loss)
0.38	05/10/19	0.22	5/17/2019	(\$192)
1.14	05/10/19			
1.30	05/09/19			
1.40	04/03/19	2.72 100% Up Rule	5/01/2019	\$ 528 (\$ 560)
	0.38 1.14 1.30	0.38 0.38 0.38 0.38 0.30	0.38 05/10/19 0.22 0.38 05/10/19 1.14 05/09/19 1.30 04/03/19 2.72 100% Up	0.38 05/10/19 0.22 5/17/2019 0.38 05/10/19 1.14 05/09/19 1.30 04/03/19 2.72 100% Up Rule

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	Op	en Positions		Funds Required
05/10	4 CVS	June 57.50 June 57.50 June 16	@ 1.30 @ 1.14 @ 0.50	\$1040 \$ 456 \$ 600
		\$2.096		

This Weeks' Economic Numbers Earnings Releases and Media Data

Before the Open on top of the Row; After the close below the Economics Information

Monday	AZZ AZZ (0.46) Cheetah Mobile CMCM (0.33 vs 0.48) Intl Gams Tech PLC IGT (0.22 vs 0.15) Pinduoduo PDD (-0.26) Qudian QD (0.34) SpartanNash SPTN (0.31 vs 0.55)
	Ferroglobe PLC GSM (-0.11 vs 0.19) Nordson NDSN (1.60 vs 1.56)
Tuesday	AutoZone AZO (15.09 vs 13.42) Cracker Barrel CBRL (2.10 vs 2.03) Dycon DY (0.42 vs 0.65) Eaton Vance EV (0.75 vs 0.77) Home Depot HD (2.19 vs 2.08) Endava DAVA 0.17 J.C. Penney JCP (-0.39 vs -0.22) Kohl's KSS 0.67 vs 0.64 Monroe Mufffler MNRO (0.51 vs 0.52) Ship Finance Intl SFL (0.25 vs 0.24) TJX TJX (0.55 vs 1.13) Uxin UXIN (-1.28)
	10:00 hrs Existing Home Sales April (NA vs 5.21 Mln)
	America's Car Mart CRMT 1.82 Nordstrom JWN (0.42 vs 0.51) Ooma OOMA -0.05 v -0.04 Pure Storage PSTG (-0.08 vs -0.07) Sea Limited SE -0.66 vs -0.61 Skyline Corporation SKY (0.20) Toll Bros TOL (0.75 vs 0.72) Urban Outfitters URBN (0.25 vs 0.38)

WEDNESDAY	Advance Auto AAP 2.37 vs 2.10 Analog Devices ADI (1.30 vs 1.45) CIBC CM (2.98 vs 2.95) Lowe's LOW 1.34 vs 1.29 Target TGT (1.43 vs 1.32) CSW Industrials CSWI (0.66 vs 0.51) Photonics PLAB (0.07 vs 0.15) VF Corp VFC (0.59 vs 0.67)
	07:00 hrs MBA Mortgage Applications Index 05/18 (NA vs -0.6%) 10:30 hrs Crude Oil Inventories 05/18 (NA vs +5.4Mln Bbls) 14:00 hrs FOMC Minutes May (NA)
	58.com WUBA (0.31 vs 0.33) Copart CPRT (0.62 vs 0.52) Ctrip CTRP (0.25 vs 0.55) Huazhu Group HTHT (0.73 vs 3.85) L Brands LB (0.00 vs 0.17) Modine Manufacturing MOD (0.38 vs 0.44) NetApp NTAP (1.26 vs 1.05) Shoe Carnival SCVL (0.84 vs 0.83) Synopsys SNPS 1.09 vs 1.08 Vipshop VIPS 1.08 vs 1.05 Williams - Son WSM 0.69 vs 0.67
THURSDAY	Advanced Drainage Systems WMS (0.07 vs -0.11) Best Buy BBY (0.87 vs 0.82) BJ's Wholesale BJ (0.25 v ?) Brady BRC (0.56 vs 0.49) Hormel HRL (0.45 vs 0.44) Luxoft Holding LXFT 0.59 vs 0.59 Medtronic MDT 1.47 vs 1.42 RBC Bearings ROLL 1.23 vs 1.08 Royal Bank Canada RY (2.21 vs 2.06) Seadrill Ltd SDRL -1.51 SINA (0.37 vs 0.47) Teekay Shipping TK (-0.09 vs -0.19) Teekay Tankers TNK (0.07 vs -0.08) Thermon Group THR (0.32 vs
	0.34) Toro TTC 1.22 vs 1.20 Toronto Dominion Bank TD (1.69 vs 1.62 0 Viomi Tech VIOT (0.11 vs ?) Weibo WB (0.52 vs 0.50) Yirendai YRD (0.66 vs 1.72)
	08:30 hrs Initial Claims 05/18 (NA vs 212K) 08:30 hrs Continuing Claims 05/11 (NA vs 1660K) 10:00 hrs New Home Sales April (NA vs 692)
	10:30 hrs Natural Gas Inventories 05/18 (NA vs +106bcf)
	Autodesk ADSK 0.47 vs 0.06 Cavco Industries CVCO 1.53 vs 2.40 Deckers Outdoor DECK 0.07 vs 0.50 DXC Technology DXC (2.09 vs 2.28) Hewlett Packard Enterprise HPE (0.36 vs 0.40) HP HPQ 0.51 vs 0.48 Intuit INTU (5.40 vs 4.82) Lions Gate Entertainment LGFA (0.22 vs 0.25) Next Gen Healthcare NXGN (0.16) Ross Stores ROST 1.12 vs 1.11
FRIDAY	Splunk SPLK (-0.14 vs -0.07) ViaSat VSAT (0.07 vs -0.05) Buckle BKE (0.35 vs 0.38) Foot Locker FL (1.60 vs 1.45) Hibbett Sporting HIBB (1.31 vs 1.12) 08:30 hrs Durable Orders April (NA vs 2.6%) 08:30 hrs Durable Orders April (NA vs 0.4%)

Market Strategies Fundamentals

FUNDAMENTALS

The DOW, NASDAQ and Russell all succumbed last week to trade tensions with China and closed lower. The S&P remained buoyant holding a gain of 0.8%. Despite the bad news it was a relatively flat week.

Bond yields also were sharply lower testing the March lows. The TYX, the CBOE 30 yr. Treasury yield Index declined to 28.24, off 0.49 or -1.7%. The TNX, the10-yr Note yield index, which made a new all-time high at 32.48 on October 5th ended the week at 23.93-0.62 or -2.5% another sharp decline, making a total decline of 5.5% the last two weeks. The US Dollar Index declined another .20 to 97.12 -0.2% while the fear index, the CBOE Volatility Index (VIX:15.96) dropped 0.08 points or -0.5% a small percentage loss. Volatility (VIX: \$ 15.96) still remains down sharply from the December highs of 36.20, still down 37% in 2019, as market apprehension decreased causing little change in equities.

Transportartion Avg (DJT 10,491.85) -113.76 or -1.07%: The Transportation Average continued its down-trend following overall market weakness. Norfolk Southern Corp., NSC (203.52 last week +0.93 or +0.5%) moved higher, indicating an oversold condition, bucking the trend of the general market, up \$ 54 or + 36% on the year. Norfolk Southern Corp still remains one of the strongest Transport stocks well above the lows when NSC Corp declined December 26th to \$138.65, after collapsing to its lowest levels in a year since April 2018. In February 2015 NSC was trading at \$ 65.00. CSX (\$78.40 - \$ 0.29 or -0.4%)

and UNP (\$174.62 - \$ 1.30 or - 0.7%). Union Pacific continues holding up well following a successful test of the 50 day price moving average.

Index	Started Week	Ended Week	Change	% Change	YTD %
DJIA	25,942.37	25,764.00	-178.37	-0.7	10.4
Nasdaq	7916.94	7816.28	-100.66	-1.3	17.8
S&P 500	2881.40	2859.53	-21.87	0.8	14.1
Russell 2000	1572.99	1535.76	-37.23	-2.4	13.9

SMH: \$ 105.43 -\$5.03 or -4.6% Semiconductors declined sharply below support at the 50 day price moving average at the \$110 level..

Alibaba (BABA: \$169.57 - \$8.43) or -4.7%; declining after new highs for 2019, down 13.5% last two weeks.

AMZN (1869.00 - \$ 20.98.) or -1.1%; Declines held the 50-day moving average: the world's strongest stock rebounded with a small 21 point set-back following gains to 1962.46, a rally of 655 points from the Chistmas eve low of 1307.

GDX: \$20.75 +0.47 or +2.3%: Closed just above the critical 200 - daymoving average: VXGDX: Gold Miners ETF Volatility Index 24.61 +0.10 or +0.4%. The Gold Volatility Fund became negative, indicating a no rush to buy the metal, a sideways pattern for Gold prices. THE TECHNICAL PICTURE FOR GOLD - Turning now to the charts for gold and silver, the technical action for both price and volatility continued a more neutral posture. Please look at the special Gold video: https://youtu.be/RIK8SRfY7ns

VIX CBOE Volatility Index (15.96 - \$ 0.08) -0.5% Consolidation after a substantial decline. The VIX had a sideways-week, but remains in sharp retreat which is bullish for equities. VXN NASDAQ Volatility 19.39 +0.29 or +1.5% a neutral pattern.

OIL COMMENT:

The Oil has come down from new current contract recovery highs (66.44) after the move down from \$76.90 to \$42.36. This rally represents a retracement of just over 2/3s (68.8%), and this 10% pullback is well within the normal and expectable range to maintain a bull market in any commodity. The 5 and 20-day moving averages look as if they are going to cross to the upside again and give us another run at both the recent (66.44) and life of contract highs (76.90) in the coming months. For that reason, I bought some MRO 6/21 \$16 calls @ \$.50 on Friday and will add to that position on a test of the recent lows, or a breakout above this consolidation. See the chart on page 5 of MRO. *CAM*

DAILY CHART:



Market Strategies Economic Data

Economics

The **University of Michigan Index of Consumer Sentiment** jumped to 102.4, well above all estimates averaging expectations of about 97% in May from 97.2 in April.

The May reading is the highest reading since 2004.

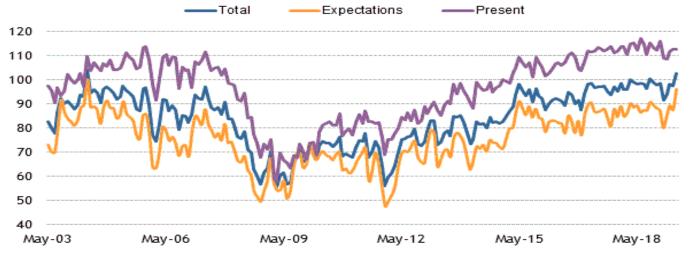
The Current Economic Conditions Index edged up to 112.4 from 112.3.

The Index of Consumer Expectations increased to 96.0 from 87.4.

The key takeaway from the report is that it was driven by positive attitudes and expectations, although it would be remiss not to mention that the results were tabulated before the recent setback in trade negotiations with China and implementation of new tariff rates on both sides. That understanding could raise the prospect of a downward revision with the final report for May.

Category	MAY	APR	MAR	FEB	JAN
Sentiment	102.4	97.2	98.4	93.8	91.2
Outlook	96.0	87.4	88.8	84.4	79.9
Present conditions	112.4	112.3	113.3	108.5	108.8

University of Michigan Consumer Sentiment



Source: University of Michigan; updated 05/17/19

Briefing.com

Housing Starts increased 5.7% m/m in April to a seasonally adjusted annual rate of 1.235 million (Briefing.com consensus 1.200 mln), led by a 6.2% increase in single-unit starts.

Building Permits rose 0.6% m/m to 1.296 million (Briefing.com consensus 1.280 mln), although permits for single-unit dwellings declined 4.2%.

The uptick in April housing starts was driven by the Northeast (+84.6%) and Midwest (+42.0%) regions, yet the nation's two largest regions -- the South (-5.7%) and West (-5.5%) -- both saw a drop in total starts.

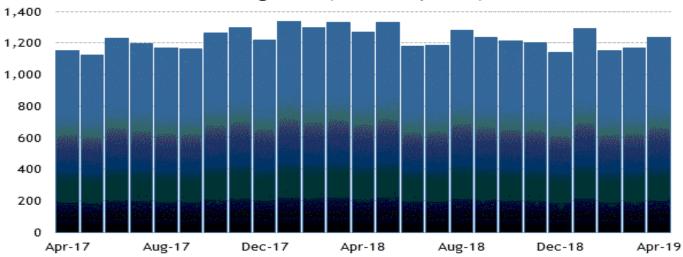
Building permits for single-unit dwellings were down in all regions -- Northeast (-7.5%), South (8.8%), and West (-0.5%) -- with the exception of the Midwest (+11.8%).

The number of units under construction at the end of the period totaled 1.121 million, down 0.9% m/m and down 0.4% year/year. That is 2.4% below the first quarter average, which will be a negative input for Q2 GDP forecasts.

The key takeaway from the report, however, is that there hasn't been any acceleration in building activity. Total housing starts are down 2.5% yr/yr and single-unit starts are down 4.3% yr/yr.

Category	APR	MAR	FEB	JAN	DEC
Starts	1235K	1168K	1149K	1291K	1142K
1 Unit	854K	804K	792K	966K	814K
Multi Units	381K	364K	357K	325K	328K
Permits	1296K	1288K	1291K	1317K	1326K

Housing Starts (thousands, SAAR)



Source: Census Bureau; updated 05/16/19

Briefing.com

Housing Starts and Building Permits 3-Month Moving Average (thousands, SAAR)



Source: Census Bureau; updated 05/16/19

Briefing.com

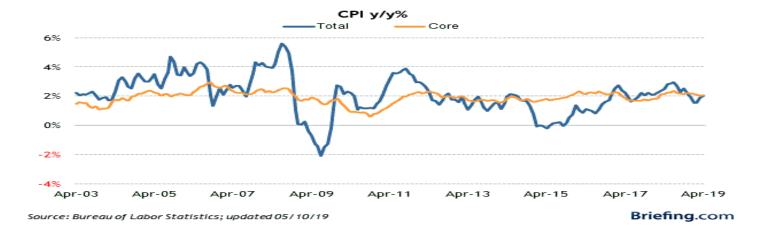
Total CPI increased 0.3% m/m in April (Briefing.com consensus 0.4%) while core CPI, which excludes food and energy, rose just 0.1% (Briefing.com consensus 0.2%) for the third consecutive month. That left the yr/yr increases at 2.0% and 2.1%, respectively. The gasoline index increased 5.7% and accounted for more than two-thirds of the increase in total CPI. The food index declined 0.1%, which was the first decline since June 2017.

Gains in the indexes for shelter, medical care, education, and new vehicles helped underpin the modest increase in core CPI. Declines, though, were registered in the indexes for used cars and trucks, apparel, and household furnishings.

The key takeaway from the report is that it will keep the Fed in a neutral state of policy-setting mind and the market in an uncertain state over what the Fed's next move will be -- and when.

Category	APR	MAR	FEB	JAN	DEC
All Items	0.3%	0.4%	0.2%	0.0%	0.0%
Food and Beverages	-0.1%	0.2%	0.4%	0.2%	0.3%
Housing	0.3%	0.3%	0.2%	0.2%	0.3%
Equivalent Rent	0.3%	0.3%	0.3%	0.3%	0.2%

Apparel	-0.8%	-1.9%	0.3%	1.1%	0.0%
Transportation	1.2%	1.5%	0.1%	-1.3%	-1.5%
Vehicles	-0.4%	0.0%	-0.6%	0.1%	-0.1%
Motor Fuel	5.7%	6.5%	1.5%	-5.5%	-5.8%
Medical Care	0.3%	0.3%	-0.2%	0.2%	0.3%
Education and Community	0.1%	0.1%	0.2%	0.2%	0.1%
Special Indices					
Core	0.1%	0.1%	0.1%	0.2%	0.2%
Energy	2.9%	3.5%	0.4%	-3.1%	-2.6%
Services	0.3%	0.3%	0.1%	0.2%	0.3%



The **Employment Situation** report pointed to strong headline growth and subdued inflationary pressure stemming from rising wages. Nonfarm payrolls increased by 263,000 while average hourly earnings were up just 0.2%, leaving them up over 3.0% on the year.

April nonfarm payrolls increased by 263,000 well above the Briefing.com consensus expecting 200,000. Over the past three months, job gains have averaged 169,000 per month. March nonfarm payrolls were revised to 189,000 from 196,000. February nonfarm payrolls revised to 56,000 from 33,000.

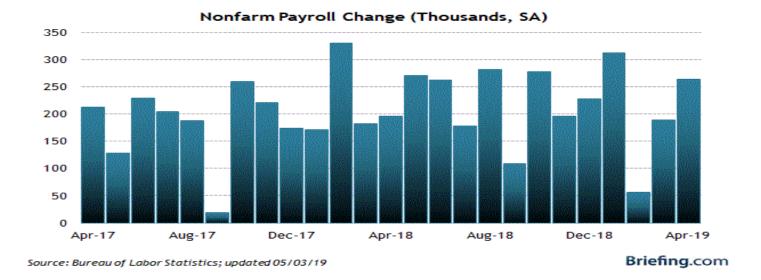
April private sector payrolls increased by 236,000 (Briefing.com consensus 180,000). March private sector payrolls revised to 179,000 from 182,000. February private sector payrolls revised to 46,000 from 28,000.

April unemployment rate was 3.6% (Briefing.com consensus 3.8%), down from 3.8% in March. Persons unemployed for 27 weeks or more accounted for 21.1% of the unemployed, unchanged from March. The U6 unemployment rate, which accounts for unemployed and underemployed workers, was unchanged at 7.3%.

April average hourly earnings were up 0.2% (Briefing.com consensus 0.3%) after increasing a revised 0.2% (from 0.1%) in March. Over the last 12 months, average hourly earnings have risen 3.2%, unchanged from the March reading.

The average workweek in April was 34.4 hours (Briefing.com consensus 34.5) versus 34.5 hours in March. Manufacturing workweek was unchanged at 40.7 hours while factory overtime remained at 3.4 hours.

The labor force participation rate was 62.8% in April versus 63.0% in March



Nonfarm Productivity increased 3.6% in the first quarter well above the Briefing.com consensus expecting 2.3%, following a downwardly revised 1.3% increase, down from 1.9%, for the fourth quarter. The first quarter increase was the strongest pace since the third quarter of 2014.

Unit labor costs decreased 0.9% in the first quarter well below the Briefing.com consensus expecting +1.6%, following an upwardly revised 2.5% increase from 2.0% in the fourth quarter.

From the first quarter of 2018 to the first quarter of 2019, productivity increased 2.4%. That is the largest four-quarter increase since the third quarter of 2010. Unit labor costs increased just 0.1% over the last four quarters, which is the slowest pace since the fourth quarter of 2013.

The productivity increase in the first quarter was driven by output increasing 4.1% and hours worked increasing 0.5%.

The key takeaway from the backward-looking report is that it fit quite well with the understanding that U.S. economic activity is solid while inflation pressures are muted.

Category	Q1	Q4	Q3	Q2	Q1
Nonfarm Business Sector					
Productivity Q/Q	3.6%	1.3%	1.9%	2.9%	0.7%
Unit Labor Costs Q/Q	-0.9%	2.5%	1.6%	- 2.8%	3.5%
Productivity Y/Y	2.4%	1.7%	1.3%	1.4%	1.1%
Unit Labor Costs Y/Y	0.1%	1.2%	1.1%	1.4%	2.1%

Retail Sales in March increased 1.6%, well above forecasts by Briefing.com consensus +0.9%, after an unrevised 0.2% decline in February. Excluding autos, they were up 1.2% (Briefing.com consensus +0.7%) following an upwardly revised 0.2% decline (from -0.4%) in February.

Core Retail Sales, which exclude auto, gasoline station, building equipment, and food services sales, increased 1.0%.

Motor vehicle and parts sales surged 3.1% after declining 0.1% in February.

Gasoline station sales increased 3.5% for the second straight month.

Building material and garden equipment supplies dealers' sales jumped 0.3% after declining 4.4% in February.

Non-store Retail Sales increased 1.2% for the second straight month.

Food services and drinking places sales rose 0.8% on top of a 0.3% increase in February.

Big Picture

The key takeaway from the report is that the sales strength was broad-based with nice gains seen across discretionary spending categories. This data will compute well in the calculation of the goods component for personal consumption expenditures in the Q1 GDP report.

Category	MAR	FEB	JAN	DEC	NOV
Retail Sales	1.6%	-0.2%	0.8%	-1.6%	0.0%
Excluding Autos	1.2%	-0.2%	1.4%	-2.1%	-0.1%
Durable goods					
Building Materials	0.3%	-4.4%	4.5%	-0.1%	-0.9%
Autos/parts	3.1%	-0.1%	-1.8%	0.4%	0.3%
Furniture	1.7%	0.8%	0.4%	-1.3%	-0.8%
Nondurable goods					
General Merchandise	0.7%	-0.3%	0.5%	-1.7%	0.5%
Food	1.0%	-1.9%	1.2%	-0.2%	0.1%
Gasoline stations	3.5%	3.5%	-1.7%	-5.9%	-4.2%
Clothing	2.0%	-1.8%	-0.9%	-1.3%	0.2%
e*retailing/non-store	1.2%	1.2%	5.0%	-4.5%	2.5%

BOND COMMENT:

Bonds again got support from the "flight to safety" as the market moved over 2.3% on Monday after the 637 loss the prior week. The rest of the week looked tame with moves of just under 1% being the norm until Friday's .38% net change. There was some good economic news with the negative numbers in China and the EU that also put a bid under the bonds. While we haven't had a clear break above 150, I would be surprised if we were able to work much above the obvious supply between 152.00-154.00, without something dramatic happening to cause another sustained move to the upside. *CAM*

WEEKLY CHART:



Market Strategies Cycles

CYCLES

ETF Trades & Seasonal MACD Update: Tech Leads & Seasonal Window Opens

Sell in May has gotten off to an expected downside start> The S&P closed at 2945.83 on April 30th, and has fallen to a low of 2823.30, rebounding to close the week May 10th at 2881.40

April, the last month of DJIA and S&P 500 "Best Six Months," had a sold up-move. From the lows in December, the S&P has had a sharp rally moving up 456 points. S&P 500's and Dow indicators turned positive shortly after Christmas and trended higher, at a significant pace (see almanac investor chart f second chart below). The trend is higher, but resistance at previous all-time highs is formidable.

	Various Sector Indices, Gold & 30	-Year Tre	easury Bond	versus	S&P 500 c	luring W	orst Six N	onths M	ay-Octob	er 1990-2	2018	
			Worst Six M	onths Ma	y-October			M	onthly % P	erformano	æ	
Symbol	Index/Sector	AVG %	Median %	#Up	# Down	% Uр	May	June	July	Aug	Sept	Oct
BTK	NYSE ARCA BIOTECH **	8.69	1.92	13	11	54.2	1.8	1.4	2.3	2.1	2.0	−0.2
S5HLTH	S&P 500 HEALTH CARE	4.85	6.69	19	10	65.5	1.6	0.6	1.1	-0.4	0.7	1.3
S5INFT	S&P 500 INFORMATION TECHNOLOGY	4.45	8.41	20	9	69.0	1.7	−0.5	1.4	0.01	-0.7	2.6
S5CONS	S&P 500 CONSUMER STAPLES	4.35	4.53	23	6	79.3	1.9	−0.4	0.9	-0.3	-0.1	2.5
US	CONT. 30-YR TREASURY BOND FUTURES	2.62	3.52	18	11	62.1	0.1	0.5	0.7	0.9	0.6	−0.2
S5UTIL	S&P 500 UTILITIES	1.86	4.76	22	7	75.9	0.4	-0.1	0.2	0.3	-0.1	1.0
GSPC	S&P 500	1.79	2.95	20	9	69.0	1.1	−0.4	1.0	-0.8	-0.4	1.4
SPF	S&P 500 FINANCIALS	1.62	4.17	18	11	62.1	1.4	-1.1	1.6	-1.2	-0.5	1.3
GC	CONT. GOLD FUTURES	1.32	0.65	17	12	58.6	0.2	−0.7	1.1	0.5	1.6	-1.2
XOI	NYSE ARCA OIL & GAS	0.55	-0.55	14	15	48.3	0.8	-0.9	0.7	-0.5	0.3	0.2
S5TELS	S&P 500 TELECOMMUNICATION SERVICES	0.34	1.24	16	13	55.2	0.3	0.3	-0.0	-2.0	1.1	0.8
S5COND	S&P 500 CONSUMER DISCRETIONARY	0.27	1.18	17	12	58.6	1.3	-0.9	0.6	-1.2	-0.7	1.3
DJT	DJ TRANSPORTATION	0.003	-1.48	14	15	48.3	0.7	-1.1	1.3	-2.8	-1.0	2.8
S5INDU	S&P 500 INDUSTRIALS	-0.02	1.00	16	13	55.2	1.0	-1.0	0.8	-1.2	-0.3	0.7
XNG	NYSE ARCA NATURAL GAS *	-0.58	-1.49	12	13	48.0	1.2	−0.4	-1.8	-0.2	0.3	0.3
XAU	PHLX Gold/Silver	-1.21	-6.34	11	18	37.9	2.0	-0.5	-1.2	0.5	2.8	-3.9
S5MATR	S&P 500 MATERIALS	-2.04	-0.81	14	15	48.3	0.8	-1.6	1.1	-1.4	-2.0	1.0
* Since 199	4, ** Since 1995						© Hii	rsch Holdings	Inc., StockTra	dersAlmanac	.com. All righ	ts reserved.

	Pres	ented	4/3	3/2019	Buy	Stop	Auto	
icker Exchange Traded Fund	Date	Price	Price	Return	Limit 1	Loss 1	Sell*	Current Advice 1
PER United States Copper	12/13/18	17.00	18.41	8.3%		16.57		Hold
OPX Global X Copper Miners	12/13/18	19.00	22.63	19.1%		20.37		Hold
/W iShares US Technology	1/10/19	163.05	195.91	20.2%		176.32	200.88	Hold
BB iShares NASDAQ Biotech	1/10/19	106.25	113.49	6.8%		102.14	134.06	Hold
LF SPDR Financial	1/10/19	25.50	26.40	3.5%		23.76	32.34	Hold, Added 3/22 @ 25.50
LP SPDR Consumer Staples	1/10/19	55.05	55.19	Not Yet	55.05	49.55	65.70	Buy Dips
LY SPDR Consumer Discretionary	1/10/19	107.20	115.89	Cancelled				Cancelled
LV SPDR Healthcare	1/10/19	87.70	91.56	Not Yet	87.70	78.93	105.35	Buy Dips
LI SPDR Industrials	1/10/19	73.10	76.32	4.4%		67.38	89.26	Hold, Added 3/11 @ 73.10
LB SPDR Materials	1/10/19	51.47	57.26	11.2%		49.58	65.17	Hold
'NQ Vanguard REIT	1/10/19	82.90	87.37	Cancelled				Cancelled
T iShares DJ Transports	1/10/19	181.50	191.40	5.5%		166.58	231.59	Hold, Added 3/8 @ 181.50
LE SPDR Energy	1/10/19	61.51	65.89	7.1%		58.96	74.97	Hold
CG First Trust Natural Gas	1/10/19	16.65	16.86	1.3%		15.40	21.17	Hold
NG United States Natural Gas	1/10/19	24.60	23.50	-4.5%		22.76		Hold
ZZ DB Gold Double Short	2/7/19	5.35	5.83	9.0%		5.23		Hold
LU SPDR Utilities	3/7/19	57.50	57.76	Not Yet	57.50	51.75	68.50	Buy Dips
	Open Position	n Average	e % Return	7.7%				
	Ave	erage Tota	l % Return	2.0%				

Sector Rotation Update

March's biggest winner was technology. NASDAQ lead the markets higher and finished the month with a 2.6% gain. The S&P 500 and its sizable tech exposure advanced 1.8%. DJIA and Russell 2000 were off that pace. DJIA advanced just 0.05% while small-caps slipped 2.3% lower. The distribution of gains and losses in March is reflected in the Sector Rotation portfolio. Technology related ETFs preformed the best.

Due to the mixed results in March, three open trade ideas did trade below their respective but limits and were added to the Sector Rotation portfolio. **iShares DJ Transports** (IYT) was the first to be added early in March. IYT was up 5.5% at April's close. **SPDR Industrials** (XLI) was next, added just ahead of midmonth. XLI also has a solid gain of 4.4%. Lastly, **SPDR Financial** (XLF) was added two days after the Fed announced a surprising dovish statement that sent bond yields and banks lower. However, the purchase of XLF at that time would have resulted in a 3.5% gain. IYT, XLI and XLF are buys on dips to the 200 day moving average.

There are three possible long positions; SPDR Consumer Staples (XLP), SPDR Healthcare (XLV) and SPDR Utilities (XLU). Historically sectors represented by these ETFs have performed reasonably well during the "Worst Six Months," May through October. XLU's seasonality does align well with the "Worst Months" while XLP and XLV have other seasonally favorable periods. Nonetheless, we still want to add all three positions to the portfolio due to their generally defensive nature. Buy limits for XLP (56), XLV (86.50) and XLU 56-57) have been adjusted and all can still be considered on dips.

Seasonal Sector Trades in copper and gold had a mixed March. Copper related trades in **United States Copper** (CPER) and **Global X Copper Miners** (COPX) had a fair month. COPX is up 19.1% and CPER is up 8.3% on modest gains by copper due to Chinese stimulus efforts and trade deal expectations. **DB Gold Double Short** (DZZ) is also modestly higher, but gold appears to be settling into a trading range. CPER, COPX and DZZ are on Hold.

The Dow Jones Utility Average (DJ-782.52 \pm 10.39 or \pm 1.35%), still the leading index for the month or \pm 3.2%; to lead all indexes on a percentage basis; for the year so far gains of 65.79 or \pm 8.7%. The Dow Jones industrials DJ-30 at 26,543.33, down 16.21 on the week or \pm 0.06%, is up 2,585 or \pm 11% for the year. The Transportation index is at 10,881 down 106.45 for the week or \pm 0.97%, is up 1131.11 points or \pm 12% on the year.

			Worst	Months	Perform	nance B	y 4-Year	Preside	ential Ele	ection C	yle Since	1951			
Post-El	ection Ye	ar Worst I	Months	Mic	term Yea	r Worst M	onths	Pre-Election Year Worst Months				Ele	ction Yea	r Worst M	onths
Year	DJIA	SP 500	NASDAQ	Year	DJIA	SP 500	NASDAQ	Year	DJIA	SP 500	NASDAQ	Year	DJIA	SP 500	NASDAQ
1953	0.39	-0.32	-	1954	10.27	12.10	-	1951	1.24	2.27	_	1952	4.50	5.15	-
1957	-10.79	-10.23	-	1958	19.16	18.16	-	1955	6.86	11.54	-	1956	-7.03	-5.79	-
1961	3.71	5.07	-	1962	-11.36	-13.37	-	1959	3.66	-0.12	-	1960	-3.55	-1.80	-
1965	4.18	3.71	-	1966	-13.56	-11.93	-	1963	5.23	6.03	-	1964	7.69	6.80	-
1969	-9.91	-6.22	-	1970	2.65	2.12	-	1967	-1.93	-0.12	_	1968	4.40	5.96	-
1973	3.81	1.23	9.10	1974	-20.46	-18.17	-14.13	1971	-10.91	-9.35	-2.50	1972	0.14	3.63	0.12
1977	-11.71	-6.20	-2.22	1978	-5.36	-3.80	-7.63	1975	1.79	1.99	-11.53	1976	-3.20	1.24	0.03
1981	-14.55	-8.22	-9.51	1982	16.90	14.83	24.13	1979	-4.59	0.06	-1.88	1980	13.15	19.93	22.18
1985	9.24	5.56	-1.24	1986	5.26	3.59	-11.03	1983	-0.08	-0.53	-13.85	1984	3.13	3.77	3.08
1989	9.36	9.92	4.67	1990	-8.07	-8.10	-28.65	1987	-12.81	-12.68	-23.87	1988	5.72	6.75	-3.09
1993	7.38	6.28	10.70	1994	6.15	4.75	10.13	1991	6.28	4.56	14.09	1992	-3.95	0.90	7.38
1997	6.18	14.14	10.51	1998	-5.20	-1.18	-6.51	1995	10.05	12.98	10.99	1996	8.27	7.81	3.08
2001	-15.46	-15.18	-21.77	2002	-15.58	-17.75	-9.12	1999	-0.55	2.08	10.44	2000	2.21	-1.59	-15.04
2005	2.43	4.34	3.08	2006	6.28	5.14	8.96	2003	15.58	14.59	19.07	2004	-1.94	2.07	-3.56
2009	18.91	18.72	11.45	2010	1.00	-0.29	18.88	2007	6.64	4.52	9.83	2008	-27.26	-30.08	-24.95
2013	4.76	9.95	15.18	2014	4.88	7.12	5.05	2011	-6.68	-8.09	-3.21	2012	-0.89	1.02	1.44
2017	11.64	8.01	9.56	2018	3.94	2.41	-2.72	2015	-0.99	-0.29	1.34	2016	2.07	2.95	7.15
Average:	1.15	2.39	3.29		-0.18	-0.26	-1.05		1.11	1.73	0.74		0.20	1.69	-0.18
Median:	3.81	4.34	6.89		2.65	2.12	-4.62		1.24	1.99	-0.27		2.07	2.95	0.78
% Up:	70.6	64.7	47.1		58.8	52.9	29.4		52.9	58.8	35.3		58.8	76.5	47.1
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MAY 2019

Sector Seasonalities: Long = (L); Short = (S)

Start: Banking (S), Gold and Silver (S), Materials (S)

n Play: Consumer Disc. (L), Consumer Staples (L), Oil (L), Natural Gas (L),

High-Tech (L), Utilities (L), Computer Tech (L)

-inish: Banking (L), Healthcare (L), Materials (L),

Real Estate (L), Transports (L)

		Real Estate (L), Transpor	ts (L)			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
		1	2	3	4	5
Tuesdays: Weekly Chain	Store Sales	First Trading Day,				
& Avg Hourly Earnings		DJIA Up 14 of Last 21				
'Wednesdays: Oil & Gas In	iventories					
Thursdays: Wkly Unemplo						
Mutual Fund Flows & Weekly		Construction Spending		ECRI Future Inflation Index		
*Fridays: Weekly Leading &		FOMC Meeting	Factory Orders	Employment Rate		
*Except holidays	,	ISM Index	Productivity and Costs	ISM Non-Mfg. Index		
6	7	8	9	10	11	12
,	1"	0	9	10		12
ļ	Avec	Hen Coine Leet 24 V		Friday Before		
!	Dow: -0.2%	rage May Gains Last 21 Yo S&P: 0.1%	ears: NAS: 0.2%			Mothor's
!				Mother's Day,		Mother's
ļ	Up 11 Down 10	Up 13 Down 8	Up 12 Down 9	DJIA Up 16 of Last 24		Day
!	Rank #8	Rank #7	Rank #9			
ļ	1		Int'l Trade Deficit			
!	2		PPI Wholesole Trade	CPI		
	Consumer Credit	ļ	Wholesale Trade	Treasury Budget		
13	14	15	16	17	18	19
Monday of Expiration Week, DJIA				Expiration Day,		
Up 24 of Last 31	1			DJIA Up 12 of Last 18		
Day After Mother's Day,	1	Business Inventories				
DJIA Up 16 of Last 24	1	Industrial Production				
		NAHB Housing Mrkt Index	Housing Starts	Leading Indicators		
	Import/Export Prices	Retail Sales	Philadelphia Fed Survey	U Mich Consumer Sentiment		
20	21	22	23	24	25	26
	1					
	1			Friday Before Memorial		
1	1			Day, DJIA Down 11 of		
	1			Last 19, Average -0.2%		
	1			_		
	1					
	Existing Home Sales					
!	Semiconductor Billings	FOMC Minutes	New Home Sales	Durable Goods		
27	28	29	30	31		
Zī	120	29	30	31		
	2 tf Homorial Day					
Managial Day	Day After Memorial Day,					
Memorial Day	DJIA Up 21 of Last 33					
(Market Closed)	1					
	4			Agricultural Prices		
	•			Chicago PMI		
	1			_		
			GDP - Q1 Revised	Personal Income/Spending U Mich Consumer Sentiment		

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1998-2018



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1998-2018

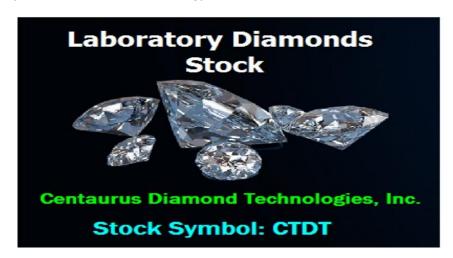
Undervalued Small Cap Stocks

Small Cap Stocks with Interesting Opportunities to move higher:

Centaurus Diamond Technologies CTDT (\$ 0.19) +0.01



The company is in the business of growing and producing diamonds. Its operations are focused on researching and developing its technology for the manufacture of industrial grade cultured diamonds that are chemically, optically and physically the same as their natural counterparts; the integration of the intellectual property it has acquired through years of research and acquisitions and partnerships; it has developed a technology which crystallizes carbon into diamond under a combination of extreme pressure and heat, which allows the Company to manufacture industrial diamonds that can be sold to consumers. The Company's man - made or cultured diamond material can be sold to various industries ranging from cutting tools, film and coating, to semiconductor and other electronics manufacturing. It is focused on developing a prototype process for its technology.



Skinvisible, Inc. (OTCQB: SKVI \$.30 -.03

Announced a merger with Quoin Pharmaceuticals: Through its wholly owned subsidiary Skinvisible Pharmaceuticals, Inc., is a Research and Development company whose patented Invisicare® technology can be used to revitalize or create new medical or skincare products, allowing a company that licenses Skinvisible's formulations to sell their own patented product and combat generic competitors.

Skinvisible, Quoin Pharmaceuticals, Proposed Merger to Address Opioid Pain Management Market

- A merger between Skinvisible and Quoin will enable a successful entry on the post-surgical pain management market.
- Opioids which typically refer to oxycodone, hydrocodone, and fentanyl are highly addictive painkillers.
 Nearly 3 in 10 Americans prescribed opioids for chronic pain will abuse them.
- Opioids are becoming increasingly deadly to Americans. In 2016, two-thirds of drug-related deaths involved opioids. In fact, since 1999 opioid-related deaths in the United States have increased nearly fourfold.
- Drug abuse is a burden shared by every state. Nearly 63,600 Americans lost their lives to drug overdoses in 2016 - a 21 percent increase over the previous year. From 2000 to 2016 the U.S. Centers for Disease Control and Prevention estimates that more than 600,000 people died from drug overdoses in the United States.
- Every 25 minutes, a baby in the United States is born suffering from opioid withdrawal.

DJ Press Release: Skinvisible Provides Update on Proposed Merger with Quoin Pharmaceuticals

Mar 26, 2018 16:05:00 (ET)

Combined company to address both the Opioid and PTSD crises

LAS VEGAS, March 26, 2018 (GLOBE NEWSWIRE) -- via NetworkWire - Skinvisible, Inc. ("Skinvisible") (OTCQB:SKVI), is pleased to announce the signing of a merger agreement with Quoin Pharmaceuticals, Inc. ("Quoin") subject to tax, accounting, legal, regulatory, and other considerations, including both SEC and Skinvisible shareholder approval. The merger proposal specifies that privately-held Quoin Pharmaceuticals, Inc. will merge into a wholly-owned subsidiary of Skinvisible. Post-merger, Quoin shareholders will own approximately 72.5% of the outstanding shares and Skinvisible shareholders will retain approximately 27.5% of the outstanding shares, prior to the effect of required financings and conversion of a certain portion of Skinvisible's debt. Skinvisible's Board of Directors has unanimously approved the merger agreement and recommends that all Skinvisible shareholders vote in favor of the transaction.

"We are very pleased to announce this exciting milestone for Quoin. We believe that the combination of our proprietary drug delivery platform with Skinvisible's fully patented technology will pave the way for the development of highly differentiated products with broad IP protection," said Dr. Michael Myers, Chairman and CEO of Quoin Pharmaceuticals.

The combined company plans to focus initially on major societal problems that result in the death of over 135 people in the US every day, the US opioid epidemic and the military veteran suicide crisis, by developing treatments that target these major unmet medical needs using Quoin's differentiated product portfolio.

Skinvisible is currently quoted on the OTCQB, operated by OTC Markets Group Inc., under the ticker symbol SKVI. Upon closing of the merger, Skinvisible will be renamed Quoin Pharmaceuticals and the company's symbol will be changed to something that more resembles the new name. The transaction is subject to customary closing conditions, including the receipt of Skinvisible shareholder approval and certain other conditions, and is expected to close by the end of the second quarter of 2018.

About Skinvisible Pharmaceuticals, Inc.

Skinvisible Pharmaceuticals is a research and development company that licenses its proprietary formulations made with Invisicare(R), its patented polymer delivery system that offers life-cycle management and unique enhancements for topically delivered products. Invisicare holds active ingredients on the skin for extended periods of time, allowing for the controlled release of actives. For more information, visit www.skinvisible.com or www.invisicare.com

About Quoin Pharmaceuticals, Inc.

Quoin Pharmaceuticals is a specialty pharmaceutical company dedicated to developing products that help address major societal issues including the opioid epidemic and the military veteran suicide rate. Quoin's two lead products are expected to be different applications of a single NMDA receptor antagonist delivered trans dermally. QRX001 is a single use transdermal patch designed to provide up to 72 hours of effective post-operative analgesia whilst significantly reducing opioid consumption. Quoin intends to apply for Fast Track status for QNRX001. The company's second product, QRX002 is a once-daily transdermal for the treatment of military related PTSD with suicidal ideation. Quoin believes QRX002 could be the first product approved to treat this major unmet medical need and could be a candidate for both Orphan Drug and Breakthrough Therapy Status. Quoin expects to commence development activities with respect to each of these products and to generate Phase 2 data in 2018.

Leo Motors (LEOM: \$0.0725) -0.00

Leo Motors is a premier company that develops technology for boats and electric vehicles (EV's) that can travel at higher speed along roads, freeways and waterways. After 10 years of field tests, the Company has surpassed obstacles of speed, torque and reliability over other e-vehicles. Leo motors has developed an array of electric vehicles and boats, including armored military vehicles, sports cars, utility trucks, passenger buses and electronic title water boats.

Leo Motors primary division, LGM, is producing and marketing electric boats (E- boats). LGM is one of the few companies in the world that produces a safe high power electric boat. March 2017, LGM unveiled their proprietary new electric powerboat propulsion system at the 2017 Busan Boat Show in Korea. The new LGM powerboat electric propulsion system produces up to 660 horse power (HP) and is compatible with most power boats and yachts.

LGM's electric inboard and outboard propulsion systems now range from 40 HP to 700 HP and also includes their Sailing Generation System that uses wind to recharge batteries while under way, eliminating conventional charging processes. LGM is communicating with potential partners in America for their conversion enterprise.

LGM will enter into the U.S. market this year providing electric conversion services. LGM will replace old internal combustion engine yachts and powerboats to the LGM electric power system.

Smart E-Vehicle Technology

LEO's proprietary electronic vehicle ecosystem has intelligent software which controls a cloud system. LEO developed the Vehicle to Everything (V2E) platform which uses smart technology to manage a cloud in the operating system (OS). The integrated OS allows connectivity with a smart device for improved driving solutions. The smart application helps reduce battery exchange recharge time and provides roadside assistance. A GPS application uses satellite and mobile networks connected to Android systems using a Bluetooth®. The app sends updates, battery status and swap service information.

Pressure Bio Sciences OTCQB: PBIO \$3.25 -.07

Pressure BioSciences, Inc. (OTCQB: PBIO) is a leader in the development and sale of innovative, broadly enabling, pressure-based platform solutions for the worldwide life sciences industry. The Company's products and services are based on the unique properties of three patented, pressure-enhanced platforms: (i) Pressure Cycling Technology ("PCT"), (ii) Pressure Enabled Protein Manufacturing Technology ("PreEMT"), and (iii) Ultra Shear Technology ("UST").

<u>The PCT Platform</u> uses alternating cycles of hydrostatic pressure between ambient and ultra-high levels to safely and reproducibly control bio-molecular interactions (e.g., critical research steps routinely performed by hundreds of thousands of scientists worldwide, such as cell lysis and biomolecule

extraction). PBIO's primary focus is in making their recently-released, GMP-compliant, next generation PCT-based Barocycler EXT instrument available to biopharmaceutical drug manufacturers around the world for use in the design, development, characterization and quality control of their biotherapeutic drugs. The PCT Platform is also used in biomarker and target discovery, soil & plant biology, anti-bioterror, and forensics. PBIO currently has over 300 PCT instrument systems placed in approximately 175 academic, government, pharmaceutical, and biotech research laboratories worldwide. There are over 120 independent publications highlighting the advantages of using the PCT Platform in scientific research studies, many from worldwide key opinion leaders. The PCT Platform is offered through the Company's Research Products & Services Group.

The PreEMT Platform can be used to significantly impact and improve the quality of protein therapeutics. It employs high pressure for the disaggregation and controlled refolding of proteins to their native structures at yields and efficiencies not achievable using existing technologies. The PreEMT Platform has been shown to remove protein aggregates in biotherapeutic drug manufacturing, thereby improving product efficacy and safety for both new-drug entities and biosimilar products. The PreEMT Platform can help companies create novel protein therapeutics, accelerate therapeutic protein development, manufacture follow-on biologics, and enable life-cycle management of protein therapeutics. It is scaleable and practical for standard manufacturing processes. This unique technology platform can help protein-based biopharmaceutical companies create and manufacture high quality, novel protein therapeutics and lower the cost of existing formulations. The PreEMT Platform is offered as a service by PBI's Biological Contract Research Services Group. Manufacturing licenses are available.

The UST Platform is based on the use of intense shear forces generated from ultra-high pressure (greater than 20,000 psi) valve discharge. UST has been shown to turn hydrophobic extracts into stable, water-soluble formulations, on a small, laboratory scale. Thus, the UST Platform offers the potential to produce stable nanoemulsions of oil-like products in water. Such formulations could potentially have enormous success in many markets, including inks, industrial lubricants, paints, and cosmetics, as well as in pharmaceuticals and nutraceuticals, such as medically important plant oil extracts, i.e., making CBD-enriched plant oil water soluble. The Company believes that UST has the potential to play a significant role in a number of commercially important areas, including (i) the creation of stable nanoemulsions of otherwise immiscible fluids (e.g., oils and water), and (ii) the preparation of higher quality, homogenized, extended shelf-life or room temperature stable low-acid liquid foods that cannot be effectively preserved using existing non-thermal technologies, e.g., dairy products. The UST Platform is currently offered as a service through PBI's Research Products and Services Group.

2018 Accomplishments

- May 15, 2018: the Company announced that it had converted \$6.39M of debt into equity. The Company
 also reported continued increases in revenue for the first quarter of 2018, including an 11% increase in
 products and services sales, an 8% increase in instrument sales, and an 18% increase in consumable
 sales Y/Y.
- May 3: the Company announced receipt of the first contract utilizing the recently acquired high pressure technology from BaroFold, Inc. to evaluate PBI's patented Pre-EMT platform to enhance the manufacturing process and improve the quality of protein therapeutic drug candidates.
- April 3: the Company reported Q4 and FY2017 financial results and offered a business update. Instruments, consumables, products & services and total revenue continued to show double-digit growth. Quarterly revenue has increased eight quarters in a row, on a Y/Y basis. Total revenue has increased three years in a row, on a Y/Y basis.

Investment Highlights

- Seasoned Management Team & Board of Directors
- Novel, Enabling, Patent Protected, Proprietary Platform (PCT)
- Proven Core Technology with Multiple Applications (over 270 PCT systems placed)
- Razor/Razorblade Business Model

- Sales into the Research Market (fast market penetration with minimal approvals required)
- Increasing Number of 3rd Party Publications from Marquee Laboratories
- PCT Breaks Through Bottlenecks and Barriers to Enable and Accelerate Scientific Discovery
- PCT Exquisitely Controls Test Variables, Providing Methods Standardization/Reproducibility
- Significant Market Opportunity (~\$6 Billion from ~500K scientists in 80K labs worldwide)

Fundamental Analysis Stocks To Buy with Stops

Fundamental Analysis: Stocks To Buy again with Stops: Using fundamentals the following are stocks to trade hypothetically. They have done well. We have taken numerous profits as indicated on the table below. In addition some have been stopped out with small losses. January was the month to rebuy positions. This is historically the time to take profits, sell on May and go away, annually for stocks. The worst six months are typically from May through October. Last year the decline continued through December dominated by tax-loss selling against prolific profits taken during the year. This stock market should be bought. It is one of the most bullish in years.

As indicated on the table below, balance is critical. The stocks listed below, we are interested in buying for position to be long. All stocks need to have disciplined stops. We are rebuying exited long positions. Alibaba and Amazon should be rebought on weakness again. Boeing remains neutral - negative holding; wait for 325 for entry. Last year all three made a great deal of points. We have no position in Alcoa AA. For those still long, we were stopped out at \$28.25. Flushing Financial (FFIC collapsed below the 50-day price moving averages and there is little reason to be long. The 50-day moving average at about 22.43 has now held at support which needed to hold if long. FFIC remains neutral. Silicon Motion was and remains an excellent long, should be rebought at the \$38-40 level and had been sold at \$54.40. BMY is a re-buy again at current levels and could have been bought last week. We recommended sales at \$61. We sold the HDGE at \$8.62 as discussed. The HDGE is a trading vehicle for stock market protection. We had recommended longs at 7.52 which was the (50-day price moving average now at 6.70) and a close above 7.08 to go long. That has not occurred and there is little reason to be long. However, for those needing protection, this could be a stock to consider purchases.

Stock Symbo I	Name	Business Description	PE	P/S	MV mln	Current Price	Buy or Sell Limit	Stop Loss Or offset
BABA	Alibaba	Largest on-line book seller in China; more of a retailer than Amazon	50.6 7	13.2	<i>511B</i>	178	Bought @ \$ 109 on 4/7/17 opening	50 Day MA support at 160-170 area Sell below
AMZN	Amazon	Catalog & Mail Order reported great earnings	189	2.90	780B	1889.98	Bullish sell a double top	Stop Loss at 17.97
SIMO	Silicon Motion	Semiconductor solutions for mobile storage and communications	9.7	2.5	1.77B	42.00	Bought 39.10 01/28/17 Look to buy 37 - 38	Sold at \$ 54.40 9/07/18
TPC	Tutor Perini	Construction	12	0.25	1.03B	16.97 Stopped out28.9 0 05/04/1	19.40 originally bought 10/31/16	Bought at 17.05 5/9/19

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ВМҮ	Bristol Myers	Drug Manufacturing Biopharmaceutical Products	28	5.1	86.2B	47.01	Look to be long at the 44-45level	Sold at 61 for profits New opp to buy
BA	Boeing	Aerospace, commercial Jetliners, military systems	14	0.90	211B	354.67	Bought at \$ 132 10/4/16	Took Profits at 384
GEL	Genesis Energy	Oil and Gas Pipelines	44	3.61	2.6B	21.87 Look for entry	Buy at 20.70	Look to re-buy on a dip
HDGE	Bear ETF	Resistance remains heavy at 7.50	NA	NA	149MI n	6.51	Sold at 7.25 - 7.50	Sell on a small rally
FFIC	Flushing Financial	Banking Savings and Loans	20			22.56	Buy at 22.40	Bottoming Pattern
AA	Alcoa	Aluminum Processing and Technology	N/A	0.4	8.94B	25.04	No position	Sold at 36 10/24
BAC	Bank of America	Commercial Bank	10	2.02	306B	29.58	Would look to be Long now Buy at 28	29.70 sale on 01/25/19
GIS	General Mills	Consumer Goods processed and Packaged Foods	16	1.61	25.28B	51.54	Buy again with stops at 45	Look to be Long above 45
VTI	Vanguar d	Exchange traded Fund				147.53		Stopped out at 148

Rule 17B Attestations and Disclaimers

Princeton is paid \$ 1,500 per month from RMS Medical Products. The SITS contract calls for \$ 1,500 per month. Princeton had been engaged by Target Energy. No contract is currently in place. Princeton is paid \$ 2500 per month by Pressure Biosciences. Princeton was paid about 300,000 restricted shares of Leo Motors. Princeton is paid \$ 2,500 per month for International Star. Princeton is paid \$ 2,500 from Leo Motors.

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