

August 9, 2011

U.S. PRECIOUS METALS

Stock Symbol: [USPR](#)

Corporate Website: www.USPRGold.com



U.S. Precious Metals, Inc. Collaborates With Successful Wall Street Investment Banking Firm DME Securities To Implement Growth Strategy

INVESTORS SUMMARY

August 9, 2011

Stock Symbol: USPR.OB

Share Price: \$0.15

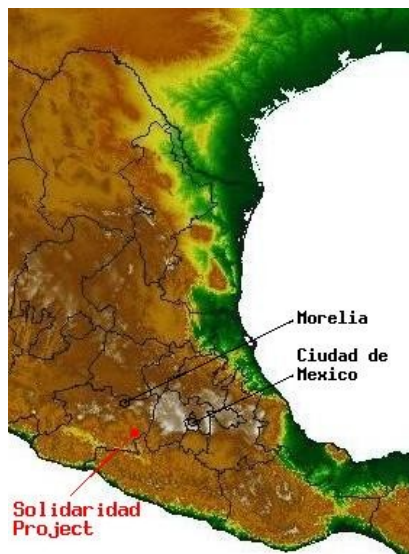
52-Week Range: \$0.02-\$0.24

Sector: Basic Materials

Industry: Industrial Metals & Minerals

Market Cap: \$13.9 Million

Volume: 150,412
(3 Month Average)



U.S. Precious Metals, Inc. ([USPR.OB](#)) is an exploration stage company that acquires and develops gold, silver and copper mining properties. The Company has mineral rights on 37,300 acres in the state of Michoacan, Mexico. USPR currently has 8 concessions of drilling activity:

Solidaridad 1, 2 (Fraction A & B), 3, 4, 5 and The La Sabilla.

The Solidaridad Project has significant copper, gold, and silver resources. In 2002, USPR discovered The La Sabilla property that is rich in mineral resources and became the hot spot for drilling. Ten holes were drilled on 3 zones; The Main, North and Cuendo. Twenty-one original holes were originally drilled by Mount Isa Mines (MIM) and Hot Springs Gold Corp. Data collected by MIM resulted in about 308,000 oz. of gold based on 5 grams per ton.

The estimated value of potential gold reserves was approximately \$500 million based on 2008 mineral prices. At the current market price of gold (\$1663/troy oz) the present value would be over \$512,000,000.

An evaluation of their properties in 2010 also revealed 720,000 tons of copper

In July the Company partnered with DME Securities, LLC investment firm, a New York based bank & broker-dealer ([See News Release](#)). DME will provide USPR with investment banking and financial advice for developing a strategy for company growth and success. DME plans to help USPR go forward with the Company's business plan and drilling campaigns, maximizing its' full potential by providing their financial expertise. DME is a member of the NYSE that provides the services of a licensed broker-dealer to multi-million dollar publically traded companies.

Price and Value of Gold Remains Unabated

There is a demand for precious metals and mineral discoveries because current resources are being depleted. Every year there is an increasing need for tons of minerals in the United States: 75,000,000 oz of gold and 15 million tons of copper.

Gold has been rising in demand since 2010. It is extremely valuable as the oldest form of currency and in the Jewelry market, Medical, Energy and Aerospace industry for its beauty, brilliance and durability. Gold's value per ton has increased from \$1207 per troy oz to \$1663 in one year (+38.34%). In the last 5 years the price has soared (+\$1008) from \$655 in 2006. In the last 6 months, gold climbed up \$308 (+23%). Even during a recession and the U.S. struggling with the debt ceiling, the price of gold is unabated. The United States needs companies like **U.S. Precious Metals** to exploit from its' gold, silver and copper reserves.



Properties and Drilling Campaigns

2009: Chief Geologist & Metallurgist performed analysis and a metals extraction tests on ore samples from exposed veins on the surface.

2010: 14 additional hole drilling campaign conducted.

July 15, 2011: An independent 43-101 report by Applied Minerals, Inc. and Gibbs Associates prepared results regarding ranges of tons and grade on the La Sabila property for the 2008 & 2010 drilling campaigns -- [See The Full Report](#)

Applied Minerals, Inc. and Gibbs Associates Report - Table 2
Ranges Of Grade For La Sabila Project, Gerald Harper Surface Sampling

Range	Gold (grams/ton)	Silver (grams/ton)	Copper %
Low	1.5	1	.2 %
High	20	148	2.5%
Main Zone (avg.) Locations 6/8/9/10	6	24	.2%
South Zone (avg.) Locations 3 & 4	6	27	.01%



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Mike King is the President and Chief economist of Princeton Research, Inc. of Nevada. He has over 45 years of cumulative experience beginning as a broker and trader to consulting corporations on financial matters.

Mike later evolved into investment banking and corporate finance for private and public companies. His propensity over the years has been specializing in economic analysis of public companies, equities, derivatives and physicals or cash market trends throughout the world. Mike's experience, reputation and experience is behind all of us here at Princeton Research. It is our policy and our promise to you to do our best to provide services of excellence and dedication so that your business will succeed and prosper.

DME CAPITAL ANNOUNCES GROSS PROJECTIONS FOR SOLIDARIDAD 1

Solidaridad 1 Projected Gross Revenue for a 5 Acre Parcel
(Total acreage of Solidaridad 1 property is 432 acres)

GOLD	SILVER	COPPER
2 grams/ton	15 grams/ton	.5%
64,000 ounces	480,000 ounces	5000 tons
\$1650 ounce	\$41 ounce	\$8760
\$105,600,000	\$19,800,000	\$43,800,000
5 grams/ton	25 grams/ton	1%
321,500 ounces	1,600,000 ounces	20,000 tons
\$1650 ounce	\$41 ounce	\$8760
\$530,475,000	\$65,600,000	\$175,200,000

Based on Low and High estimates of \$169,200,000 to \$771,275,000 on 5 acre plots from 432 total acres.
Based on 2008 and 2010 drilling programs.



Prepared by Gina La Cavera and Mike King of Princeton Research, Inc. (<http://www.princetonresearch.com>) Rule 17B: requires disclosure of monies paid for investor relations. This newsletter may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including, but not limited to, statements as to future operating results and plans that involve risks and uncertainties. We use words such as "expects", "anticipates", "believes", "estimates", the negative of these terms and similar expressions to identify forward looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements expressed or implied by those projected in the forward-looking statements for any reason.