

**Option Trade Alerts Service and Options Trading Strategies Newsletter
with Stock Options Trade Alerts, How To Trade Options and
Options Trading Strategies That Work**

**September 14, 2015
Market Strategies Newsletter
Sample Issue**



**Balanced Investing Strategies To
Make Money In Up Or Down Markets**

A Publication of Princeton Research, Inc. (www.PrincetonResearch.com)
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Where To Invest In 2015 Newsletter Covering:

**Where to Invest September 2015
Best Stocks To Buy September 2015
Stock Market Investing Strategies
Stock Options Trade Alerts
Options Trading Strategies
How To Trade Options**

**2015 YTD Profits \$ 7511
Over 75% Returns**

**2014 Profits = \$ 20,443
Over 204% Returns**

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Charles Moskowitz Discussion

We have 1 open long position:

YRWC September 17.50 Puts

Funds in Use \$ 620

Week 37 was characterized by complete and total inaction. I tried to find a spot on that I was comfortable to be a buyer, and after not getting fills at my prices, I backed off. Wednesday I tried to find some puts early and again didn't get anything done. So I did nothing..."When in Doubt stay out."

The performance in this account is not based on taking undue risks, but rather being in positions that have a right or right out bent where if we are right, we profit handsomely and if we're wrong we control the loss by either the 50% Down rule or a stop.

As far as the markets were concerned it has been a wide range, no change affair since the big break of three weeks ago. The good news is that we are getting the kind of horizontal action I mentioned here last week and the week before. We are getting a boring trading range on a weekly basis that can help to define the risks.

I am surprised that consumer confidence has waned in front of the back to school season. The retailers were again cutting prices and it will be a little while yet before we see if there is an effect on their bottom line. You would think that with gas prices so much lower that they would have had some excess cash in their pockets. My local stations price of \$2.13 looks awfully good since just 4 months ago it was \$3.00.....

All this action this week will be about the Fed decision. Depending on how you view it, we will either be pleased that the Fed has finally made its well anticipated first move, or its "one and done" move on rates.

Clearly the inflation data and international worries such as weakness among European countries with their immigration problems or trading partners who have weak currencies like China and others that are commodity based such as Brazil and Nigeria is the problem...we have none judged by what most of the traditional Fed methods.....If you do your own food shopping you see the inflation, but they don't.

The problem as viewed by the pundits is that if they are wrong, we suffer with nothing left in their bag of tricks to help stimulate the economy. Clearly we are nowhere near an overheated economy....If you look at revenues instead of profits it's pretty clear. One thing for sure, If I get a chance to short

volatility, I will make that trade, since once the news is actually out the crush of the indecision will work its way through the market....**CAM**

Market Strategies \$10,000 Trading Account Trade Table

New Trades

1) Buy 8 CWST December \$ 5 Calls @ \$ 0.95 O.B.

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
08/31	Bought 4 YRWC Sept 17.50 Puts	1.55	620		
	Last Week				
09/03	Sold 2 SPY Sept 202 Calls	0.96		192	194 Loss
09/02	Sold 2 AAPL Sept 4th 106 Puts (50% Loss Rule)	0.50		100	100 Loss
09/01	Sold 3 AAPL Sept 4th 106 Puts (100% Profit Rule)	2.00		600	300 Gain
08/31	Bought 4 YRWC Sept 17.50 Puts	1.55	310		
08/31	Bought 2 Sept 202 Calls	1.93	386		
08/27	Bought 5 AAPL Sept 4th 106 Puts	1.00	500		

**Remember, these trades are based on your participation in the
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MARKET LABORATORY – WEEKLY CHANGES

Prices are copied from [Barron's Weekly](#) and [Yahoo Finance](#) and may be incorrect.

Dow 16,433.09 +330.71 +2.05%	Nasdaq 4822.34 +138.42 +2.96%	S&P 500 1961.05 +39.83 +2.07%	Transportation 8051.62 +257.79 +3.31%	Russell 2000 1157.79 +21.62 +1.90%	Nasdaq100 4323.23 +138.51 +3.31%
Gold (spot) 1103.50 -17.10 -1.5%	Silver 1450.5 -4.4 -0.3%	Crude 44.63 -1.42 -3.1%	Heating Oil 155.00 -4.60 -2.9%	Unleaded Gas 1.3699 -0.0483 -3.4%	Natural Gas 2.693 +0.038 +1.4%
VIX 23.20 -4.60 -16.6%	Put/Call Ratios S&P 100 125/100's +13/100's	Put/Call Ratios CBOE Equity 73/100's 00/100's	Bonds 154-26 -1-00 2.95% +0.06%	10 Yr. Note 127-17-07 2.19% -05%	Copper 245.35 +14.15 +6.1%
CRB Inflation Index 196.72 +0.02 -0.01%	Barron's* Confidence 79.6 +1.9%	S&P100 863.01 +18.24 +2.16%	5 Yr. Note 119-232 -03 1.51% +0.05%	Dollar 95.18 -1.04 -1.1%	DJ Utilities 549.46 +7.49 +1.38%
AAll Confidence Index	Bullish 34.7 % +2.3%	Bearish 35.0% +3.3%	Neutral 30.3% -5.6%	M1 Money Supply +7.53% Aug 31 st	M-2 Money Supply +6.24% Aug 31 st

* Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

Market Strategies Technical Information

Support/Resistance Levels:

SUPPORT

RESISTANCE

S&P 500	1888	1.998
Dow	15,840	16,680
QQQ	99.40	106.60
Transports	7800	8177
NASDAQ	4590	4870

\$100,000 Trading Portfolio Stock Positions and Trades

Each stock is allocated a theoretical \$ 5,000 share of the portfolio unless otherwise indicated.

Stock	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/ (Loss)
NUGT 1200	2.77	09/09		2.56 09/11	(\$ 252)
AMBA 80	74.14	09/04	68.98	68.98 09/09	(\$ 412)
MOS 100	43.55	08/14			
SNSS 1200	2.95	06/26	0.98		
DSX 500	7.05	05/18			
CRM 100	72.90	04/29	66.25		
GILD 50	102.73	03/03	100.45		
ARRY 500	8.02	02/24	5.12		
NAT 300 Sold 200	10.16	02/13		14.40 06/25	\$ 848
NBG 600	1.40	02/17			
BAC. Wts 5,000 lots	0.7411	12/26			
BSBR 500 500	4.84 3.75	12/18			
SAN 600	8.40	12/16			
AA 500	14.21	10/16			
FCX 150	34.99	09/09	7.75		
NBG 300	2.95	05/19			
RPTP 200 Sold 200	15.37	01/16		16.09 06/25	\$ 144
NBG 300	4.08	8/12			
TEXQY* 200	6.56	7/11			
REPR* 5000	0.22	10/22/12			

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For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS, TZA and RWM**, which go up when the DOW, S&P 500 and Russell 2000 go down and down when they go up. The DZZ goes up double when gold goes down.

Market Strategies \$100,000 Trading Account

New Options Trades:

There were no closed option positions.

There were two closed out stock positions:

80 AMBA for a loss of \$ 412 and the
NUGT stopped out with a loss of \$ 252.

For the year to date we have gains of \$ 21,396.

Open position losses decreased to \$ 13,638.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following 19 positions:

AA, ARRY, BAC.B.WS, BSBR(2) , CRM, DSX, FCX,
GILD, MOS, NAT NBG (3), REPR, RPTP, SAN, SNSS, TEXQY

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically

We are basing money management on a hypothetical \$ 100,000
and are using a total of \$61,196
for the 19 open stock positions. There is one long option position requiring \$ 1,240
totaling \$ 62,436,
leaving \$ 37, 564 in cash.

These figures are approximate and there might be errors.

We have not counted the dividends received from Apple, JP Morgan, North American Tankers, Santander, their Brazil affiliate BSBR and Blue Capital Reinsurance which was sold for a profit and many others.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number.

**Previous Week's Recommendations and
Rules for the Market Strategies
\$100,000 Portfolio Trading Account**

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade
- The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- The options will be followed until closed out.
- Option Symbols are stock symbol with expiration month and strike price

Option	COST	Date	Sold	Date	Profit/(Loss)
YRCW Sept 17.50 8 lots	Calls 1.55	08/31/2015			

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**This Weeks' Economic Numbers
Earnings Releases and Media Data**

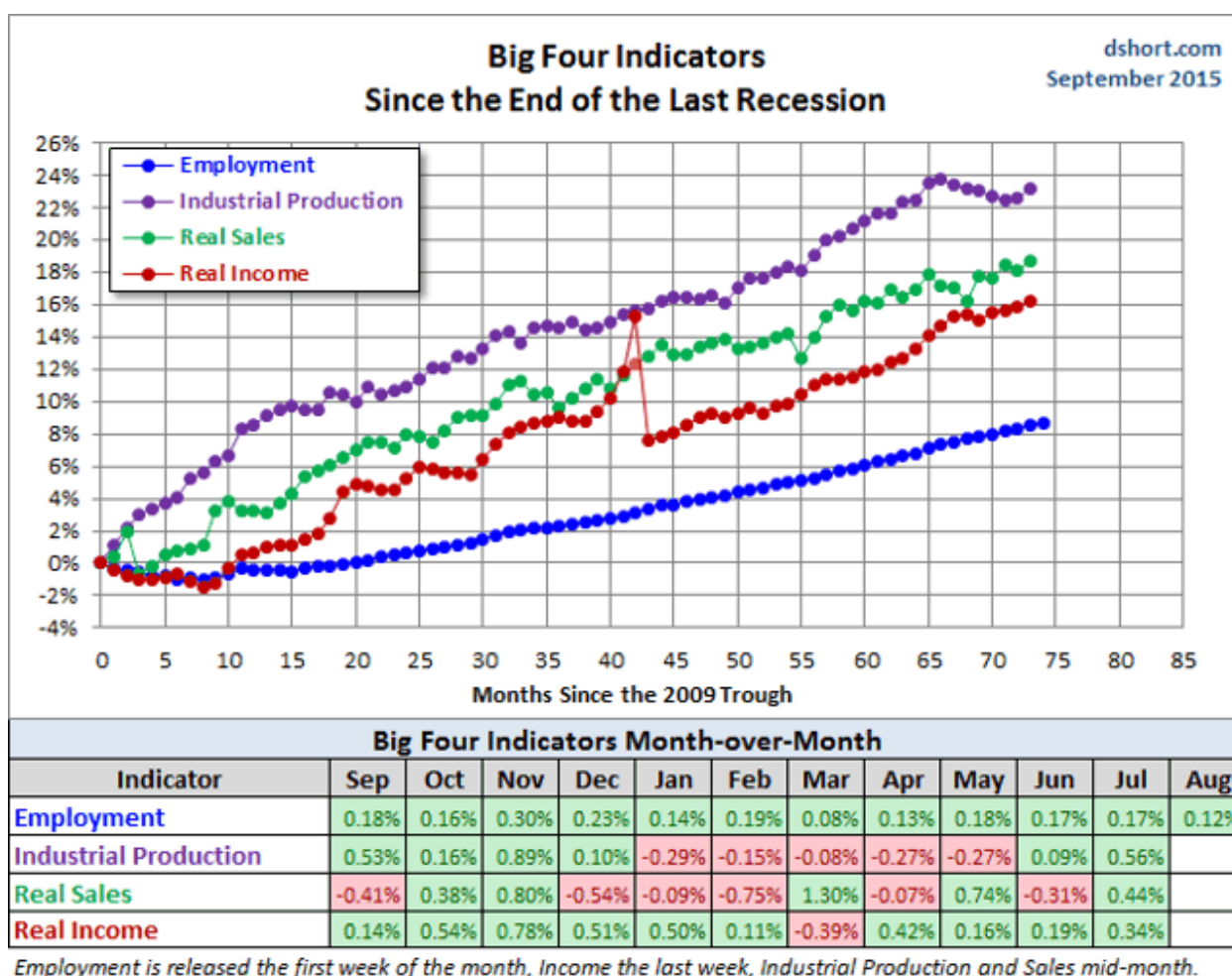
Before the Open on top of the Row;
After the close below the Economics Information

MONDAY	<p>European Union Members hold an extraordinary meeting to talk about proposals on the refugee crisis.</p> <p>Rosh Hashanah the Jewish new year begins through Tuesday. Trading will be subdued. Israel markets will be closed.</p>
TUESDAY	<p>Netsol NTWK (-0.15 vs -0.79) 08:30 hrs Retail Sales August (0.3% vs 0.6%) Retail Sales Ex-Auto (0.2% vs 0.4%) 09:15 hrs Industrial Production August (-0.2% vs 0.6%) Capacity Utilization August (77.8% vs 78.0%) Aviat Networks AVNW (0.00 vs -0.13) United Natural Foods 0.72 vs 0.67</p>
WEDNESDAY	<p>FedEx FDX (2.46 vs 2.10) Cracker Barrel CBRL (1.86 vs 1.63) Ascena Retail Group ASNA (0.05 vs 0.13) Lightin The Box Holding LITB (-0.07 vs -0.11) The Federal Reserve's Federal open Market Committee begins a two-day meeting. Both Radio Shack and Patriot Coal seek bankruptcy court approval to repay creditors and restructure. 07:00 hrs MBA Mortgage Index 09/12 (NA vs -6.2%) 08:30 hrs CPI August (-0.1% vs 0.1%) CORE CPI (0.1% vs 0.1%) 10:30 hrs Crude Inventories 09/12 (NA vs 2.570 Mln Bbls) 16:00 hrs Net Long Term TIC Flows July (NA vs + \$ 103.0 Bln) Oracle ORCL (0.52 vs 0.62) Herman Miller MLHR (0.47 vs 0.47)</p>
THURSDAY	<p>Rite Aid RAD (0.05 vs 0.13) Marcus MCS (0.51 vs 0.45) Manchester United MANU (-0.09 vs -0.04) 08:30 hrs Initial Claims 09/12 (275K vs 275K) 08:30 hrs Continuing Claims 09/05 (2254K vs 2260K) 08:30 hrs Housing Starts August (1160 vs 1206) Building Permits August (1159 vs 1119) 08:30 hrs Current Account Balance 2nd Qtr (-\$112.2B vs -\$ 113.3 B) 10:00 hrs Philadelphia Fed September (6.5 vs 8.3) 10:30 hrs Natural Gas Inventories 09/12 (NA vs 68 bcf) 14:00 hrs FOMC Rate Decision and Discussion Janet Yellen will hold a post-meeting news conference. Adobe Systems ADBE (0.50 vs 0.28) MCBC Holdings MCFT (0.19)</p>
FRIDAY	<p>Zayo Group Holdings ZAYO (0.04) 10:00 hrs Leading Economic Indicators August (+0.2% vs -0.2%)</p>

Market Strategies Fundamentals

The DJ Transportation Average led all indexes gaining 257.79 points or 3.31%. Nasdaq followed with a nice gain of 138.42 points or 2.96%. The S&P 500 added 39.83 or 2.07%, while the Dow improved by 330.71 points or 2.05%.

The FOMC meets Wednesday and Thursday. There is no clear consensus on Wall Street about whether they will raise rates. Volatility has been huge while the indexes have flip-flopped from gains to losses and back again for 10 straight weeks. A pessimistic streak runs through the market as investors have pulled \$ 16.2 billion out of equity funds in the week ended September 9th according to Lipper. A Merrill Lynch analysis estimates that outflows have totaled \$ 46 billion over 4 weeks.

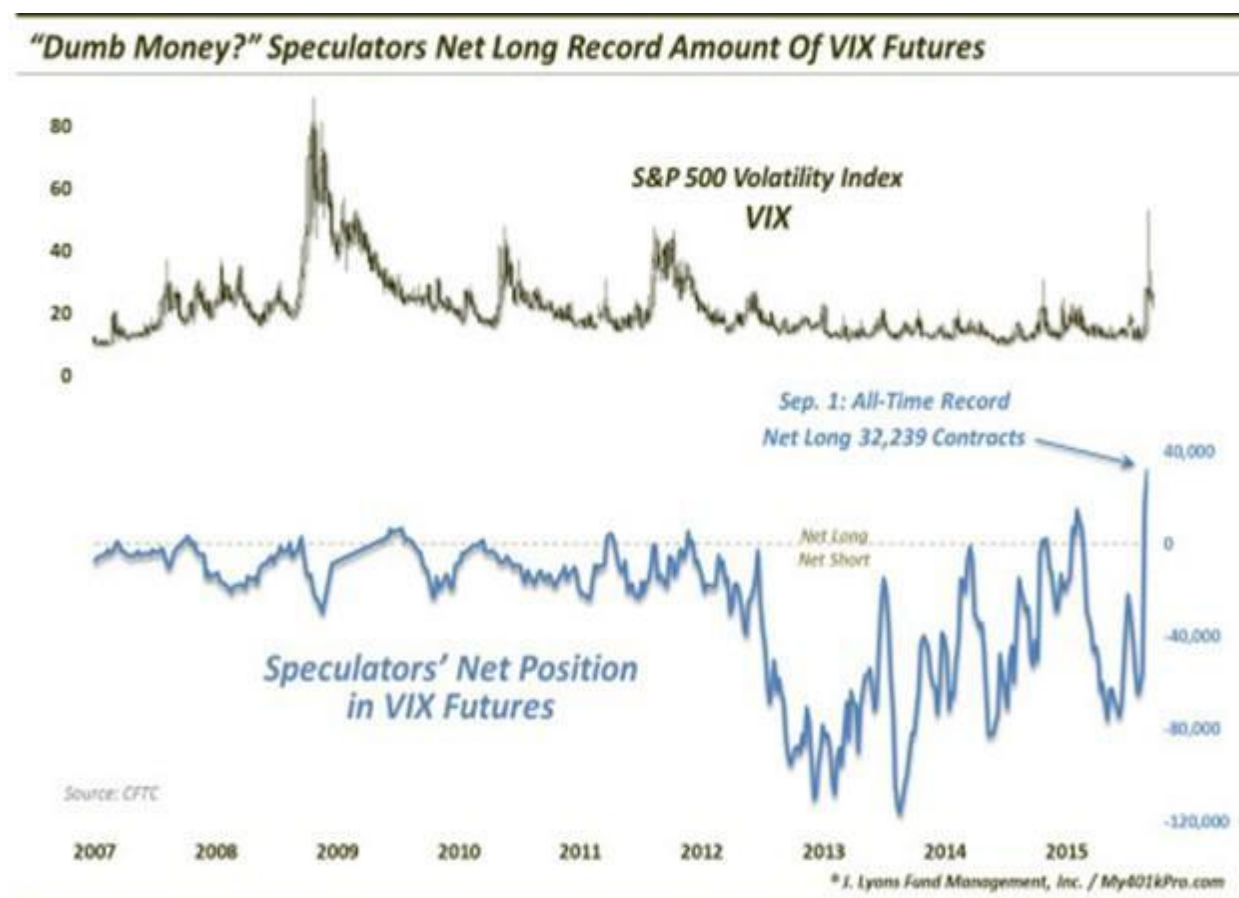


While stock markets have demonstrated uncertainty, the economic fundamentals in the U.S. have remained strong as evidenced by the above chart. Wealthy investors are pouring funds into U.S. assets. TIC Flows are expected to continue strong following June's \$ 103 Billion in receipts. The Net Long-Term TIC Flows is released by the US Department of Treasury. TIC stands for Treasury International

Capital. It shows in and out flows of financial resources in the United States. The TIC flows is one of the major events in the market, as it is seen by most participants as the Government resource for offsetting the current Trade Deficit.

All indicators have been strong for the U.S. economy including industrial production. Industrial production increased 0.6% in July after increasing a downwardly revised 0.1% (from 0.2%) in June. The Briefing.com Consensus expected industrial production to increase 0.3%. Still a multitude of stock traders are betting that the economy is topping and the stock market is turning down at a time when interest rates are likely to go higher.

Their argument is not illogical. The S&P 500 made a low March 11, 2009 at 666.79 and has recently rallied to a high of 2134.71 reached on May 20, 2015 only to set back to 11867.61 a decline of 12.5% on August 25th with a rebound to 1961.05 currently, a decline of 8.13% all calculated from the highs. The uncertainty has caused extreme volatility which some economists call “dumb money.” The reason is that as one can visualize from the above chart the high volatility never lasts.

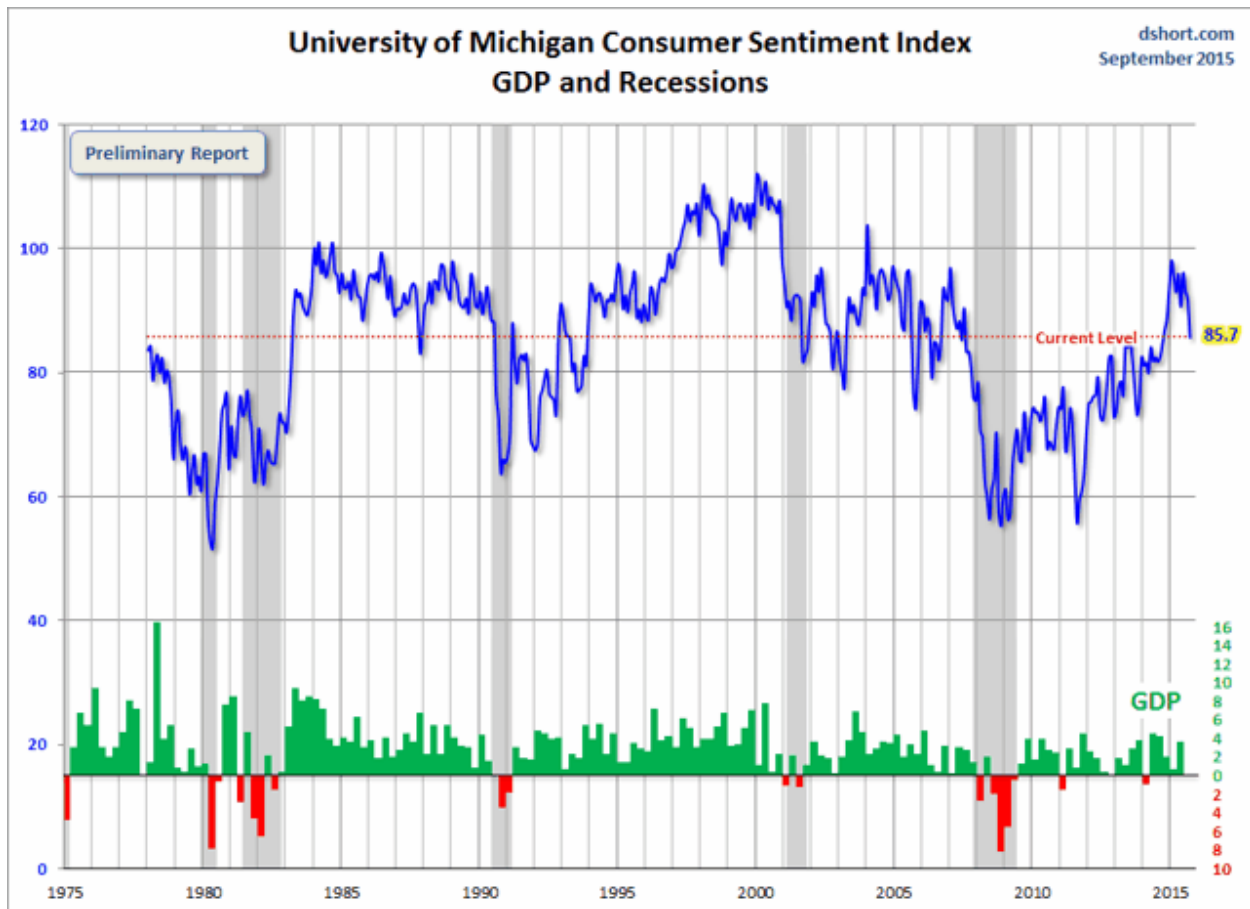


Market Strategies Economic Data

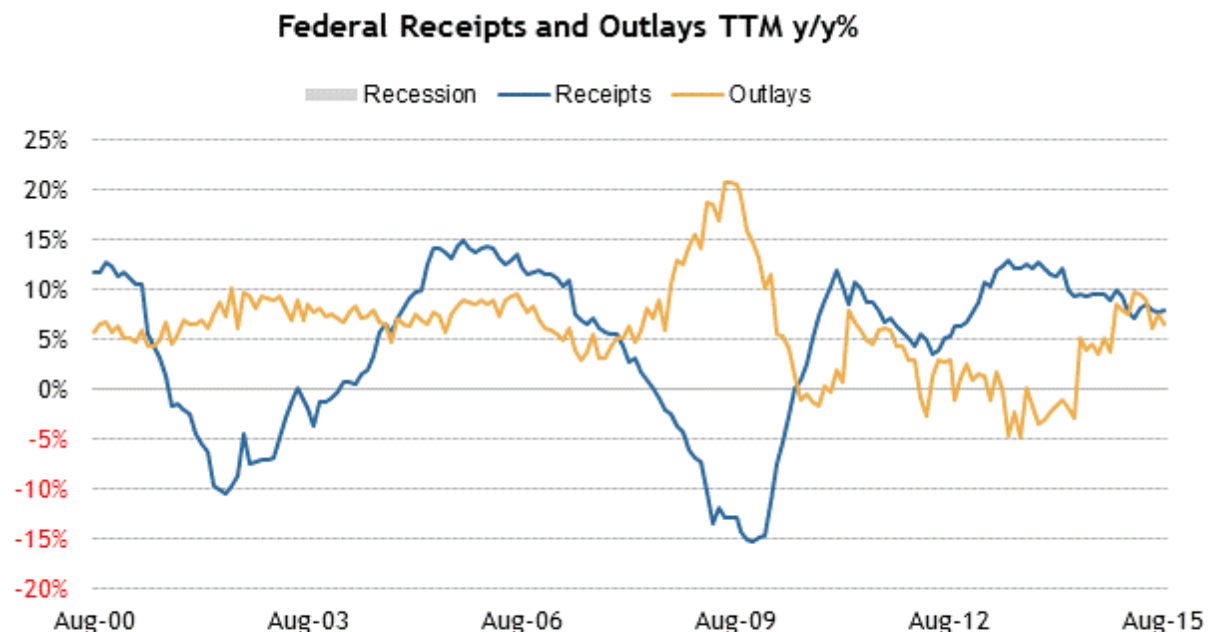
Producer prices in the U.S. were flat in August after rising 0.2% in July. The Briefing.com consensus had expected the headline PPI to fall 0.1%. The CORE PPI, which excludes the volatile food and energy prices rose 0.3% following a similar rise in July. Widening profit margins at clothing retailers drove the jump.

The University of Michigan Consumer Sentiment Index fell to 85.7 in the preliminary September reading from 91.9 in the last reading of the prior month. The Briefing consensus called for 91.5. That was the lowest reading of the Consumer Sentiment Index since it reached 84.6 in September 2014. At that time however, sentiment was trending upwards. The Current Conditions Index fell to 100.3 in September from 105 in August. The Expectations Index declined to 76.4 from 83.4.

The overall decline in the Consumer Sentiment Index can be traced to the sharp retraction in stock prices which began at the end of August. Other measure that typically impact confidence levels such as gasoline prices and employment conditions continued to improve over the past few weeks but were overshadowed by the huge velocity of falling stock prices.



The Treasury Budget showed a deficit of \$ 64.4 Bln in August, sharply down from a deficit of \$ 128.7 Bln in August 2014. Receipts are trending well above outlays as the current conditions bode well to trim the deficit.



Source: Treasury Department; updated 09/11/15

Briefing.com

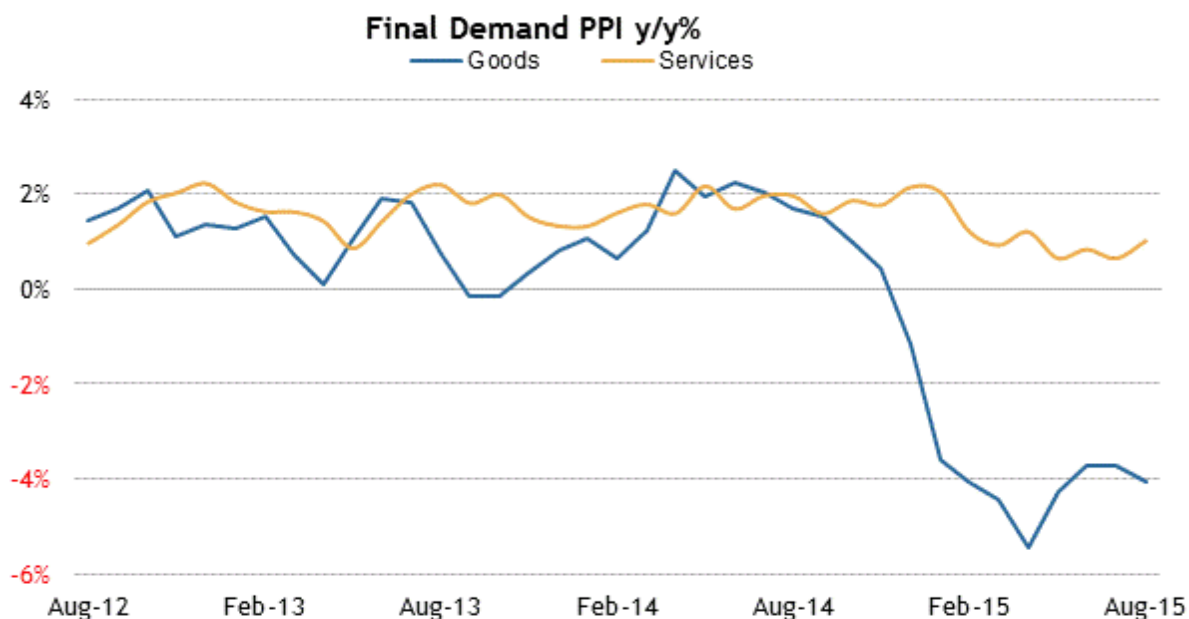
Job Openings JOLTS again rose to a series high of 5.8 million on the last business day of July. The prior series high was 5.4 million in May 2015. The series began in December 2000.

The job openings rate for July rose to 3.9% after measuring 3.6% in the prior 3 months. Several industries experienced a rise in openings: Professional and Business services grew by 122,000. Food services and accommodations added 82,000; Retail trade added 77,000 and Nondurable Goods Manufacturing + 27,000. Regionally, the number of job openings in the Northeast grew by 154,000 and the South 141,000.

The number of layoffs and discharges increased in mining by 8,000 and in federal government 5,000. Hires and separations edged down to 5.0 million, respectively. The quits rate was 1.9% for the fourth month in a row, while layoffs and discharges rate declined to 1.1%. The results for August will be released Friday October 16th.

Producer prices were flat in August after increasing 0.2% in July. The Briefing.com Consensus expected the PPI to decline 0.1%. Excluding food and energy, core PPI increased 0.3% for a third consecutive month in August. The consensus expected these prices to increase 0.1%. However, energy prices declined 3.3% in August, which was the largest decline since a 10.1% drop in January, after declining 0.6%

in July. The decline in energy prices was mostly the result of a 7.7% decline in gasoline costs.



Source: Bureau of Labor Statistics; updated 09/11/15

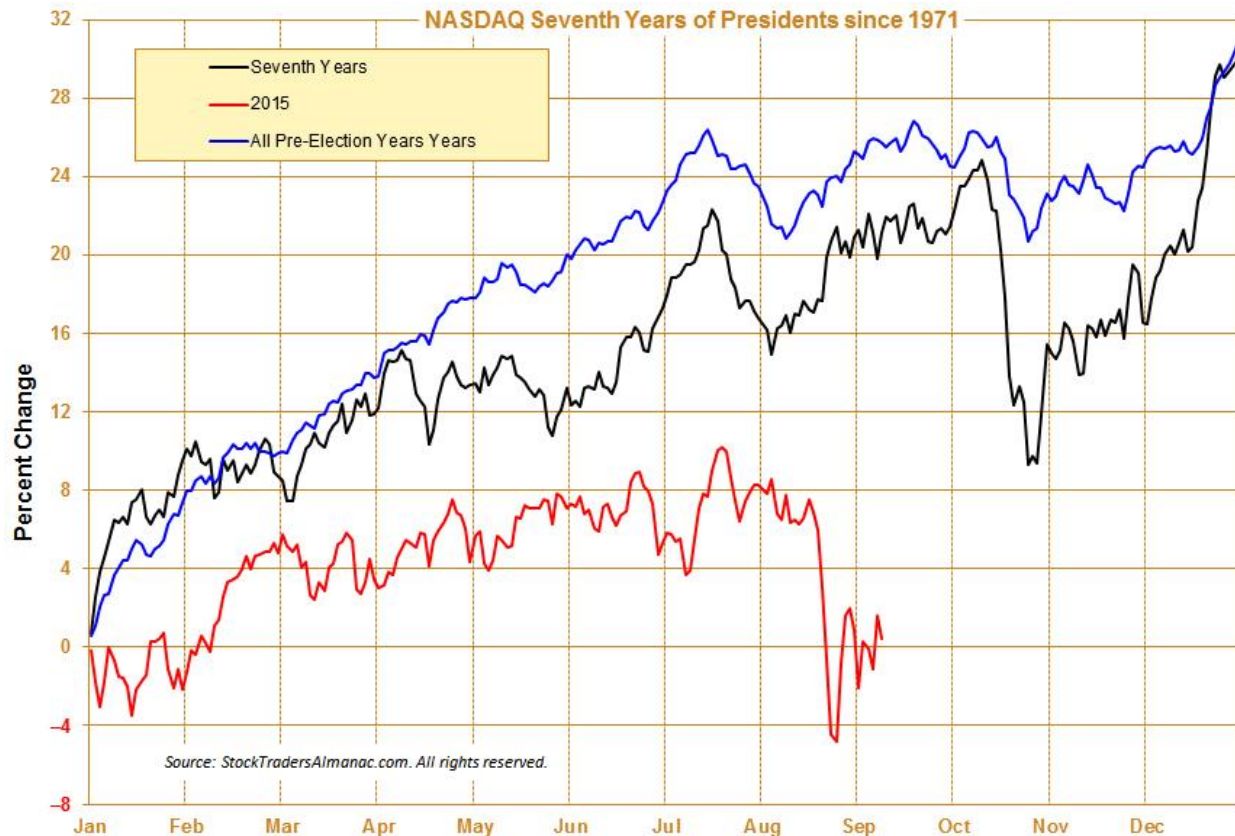
Briefing.com

Market Strategies Cycles

Crude prices tend to peak along with the end of summer. Driving season and hurricane problems tend to come to an end which is an obstacle to demand while supply continues to abound. Seasonal direction is highlighted in yellow.



Shorting the February crude oil futures contract in mid-September and holding until on or about December 9 has produced 21 winning trades in the last 32 years. This gives the trade a 65.6% success rate and theoretical total gains of \$99,860 per futures contract. Following three consecutive years of losses, this trade has been successful for three years straight. A sizable portion of last year's crude collapse from over \$100 a barrel in June to the lows in January was captured by this trade resulting in its second best profit to date.



Looking at the above charts, it appears that typical early-fourth-quarter-pre-election-year weakness has arrived early this year (Seventh Years are heavily influenced by the crash of 1987). A retest of the August low is likely. Provided the outlook for global growth does not deteriorate further, history suggests a fourth quarter turn around for the market.

Depending on data source, Q2 earnings were flat or negative and Q3 is currently forecast to be even weaker. Crumbling commodity prices are fueling fresh new deflation concerns. For the time being, the U.S. economy has largely managed to shrug off falling global growth. At some point, it may no longer be able to do that.

Since 1950, September is the worst performing month of the year for DJIA, S&P 500, NASDAQ (since 1971) and Russell 1000 (since 1979). Beneficial pre-election-year forces do little to change this. Depending on index, September is still the worst or second worst month of pre-election years, negative across the board. September's first 11 trading days have a rather bullish bias with 7 of these days garnering usually a bull icon for being up 60% or more of the time on the S&P 500 the last 21 years. Since September 1st the S&P 500 has gone from a low of 1903.07 to 1961.05. resistance looms at 1996 while support remains at 1890.

The big question and uncertainty this week hinges on the Fed rate decision. Will the Fed raise rates? The stated economic conditions in the U.S. have been met. The Unemployment rate has dropped to 5.1%, the stated objective of the easing policy. Worries abound concerning the world-wide economy and the market reactions both domestically and its effect on the dollar. If the Fed Funds rate were raised, after an immediate downside which would coincide with the seasonal weakness, removing uncertainty would likely be a positive for the fourth quarter and reduce inflamed volatility. A Fed delay merely kicks the can down the road and prolongs the inevitability of higher interest rates.

SEPTEMBER 2015

Sector Seasonalities: Long = (L); Short = (S)

Start: Consumer (L), Oil (S)

In Play: Biotech (L), High-Tech (L), Semiconductor (S),

Utilities (L), Cyclical (S), Materials (S), Gold & Silver (L), Transports (S)

Finish: None

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
First Trading Day, S&P Up 13 of Last 20 Semiconductor Billings - 9/1	1  Average September Gains Last 21 Years: Dow: -0.5% Up 11 Down 10 Rank #10 Construction Spending ISM Index Vehicle Sales	2 S&P: -0.1% Up 12 Down 9 Rank #9 Beige Book Factory Orders Productivity and Costs	3 NAS: 0.1% Up 12 Down 9 Rank #11 Chain Store Sales Int'l Trade Deficit ISM Non-Mfg. Index	4 ECRI Future Inflation Index Employment Rate	5	6
7 Labor Day (Market Closed)	8  Day After Labor Day, Dow Up 14 of Last 21 Consumer Credit	9 	10  Import/Export Prices Wholesale Trade	11   In Memory PPI Treasury Budget U Mich Consumer Sentiment	12	13
14  Rosh Hashanah Monday of Triple Witching Week, Russell 2000 Down 10 of Last 16	15 Expiration Week 2001, Dow Lost 1370 Points (14.3%), 2nd Worst Weekly Point Loss Ever, 5th Worst Week Overall Business Inventories Industrial Production Retail Sales	16  CPI NAHB Housing Mkt Index	17 FOMC Meeting Housing Starts Philadelphia Fed Survey SEMI Book to Bill Ratio	18  Triple Witching Day, Dow Up 10 of Last 13 Leading Indicators	19	20
21  End of September Prone to Weakness From End-of-Q3 Institutional Portfolio Restructuring Week After September Triple Witching Dow Down 20 of Last 25 Average Loss Since 1990, 1.2% Existing Home Sales	22 	23  Yom Kippur	24 Durable Goods New Home Sales	25 GDP - Q2 Final U Mich Consumer Sentiment	26	27
28  Personal Income/Spending	29  Agricultural Prices Consumer Confidence	30  Last Day of Q3 Dow Down 13 of Last 17 ISM-Chicago	*Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays			
Economic release dates obtained from sources believed to be reliable. All dates subject to change.		 Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1994-2014	 Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1994-2014			

Undervalued Small Cap Stocks

RMS Medical Systems, Inc (REPR 0.31)* . RMS Medical Products is a U.S. manufacturer of proprietary and patented medical devices world-wide which maintains offices and manufacturing facilities in Chester, NY. For more than three decades, the company has been a leading innovator in the medical device industry in the development and production of proprietary devices and supplies. Principal products include the Freedom 60 Syringe Infusion System, RMS High-Flo Subcutaneous Safety Needle Sets and the RES-Q-VAC Medical Suctioning Pump. In addition to being regulated by the FDA which has the authority to approve medical devices for marketing in the U.S., RMS complies with ISO International standards for quality development and manufacturing. RMS Medical Products is a d/b/a of Repro-Med Systems, Inc which was founded in 1980.

The Freedom60 has a proprietary technology that makes it desirable for the delivery of medications in a variety of therapies. It is very popular for the delivery of subcutaneous immunoglobulin for the treatment of primary immune deficiency disease. The infusion pump uses “dynamic equilibrium” which safely adjusts the flow of medication in accordance with what the patient’s body can accept. This minimizes complications often encountered with other infusion systems which can lead to site reactions and discomfort for the patient. The portability and simple operation of the FREEDOM60 Improves quality of life for patients who otherwise might have to use a complicated electronic pump mounted to a cumbersome infusion pole. Patients then don’t have to be confined. RMS High-Flo Subcutaneous Safety Needle Sets are being welcomed by healthcare providers and patients alike for their consistently high quality. The infusion sets are an ideal companion for the company’s FREEDOM 60 pump, but can be used with any manufacturer’s infusion pump as well.

RES-Q-VAC is a hand-held suction pump used to clear a patient’s airway or for other purposes when reliable hospital quality suctioning is needed. It uses patented technology to protect users from airborne pathogens and spillage of suctioned material. It is used by emergency service personnel and other first responders, as well as in hospitals and other institutions. There also is a version for use by dentists. RES-Q-VAC is invaluable in the event of disasters where power is lost because it doesn’t require electricity.

The Freedom 60 Syringe Infusion System is a method for administering medication through a small needle to the subcutaneous tissue, which is the fatty tissue just under the skin. Subcutaneous infusion allows medication into the vascular system more slowly. Combined with more frequent delivery this provides more consistent and stable blood levels. The elimination of large swings in these levels decreases side effects improving overall quality of life. RMS provides High-Flo needles to optimize liquid flow. Their smaller 26 gauge high flow needle flows at the same rate as the considerably larger 24 gauge needles, which are considerably less painful when entering the skin. The needle sets are patented and approved by the FDA. There has not been a new technology in needles other than Repro Med's vastly better needle sets in quite some time.

The Freedom 60 has had great success in Europe reflected in a huge sales increase of 47.8% first quarter 2015 up from same quarter 2014.

Repro-Med Systems, Inc has had an increase in sales each of the last four years. They finished the year of 2014 with \$ 11.2 million in sales reflecting top line growth of 29% from 2013. In each of the previous two years they had a 12% increase in sales. The company has had at least \$ 700 thousand of net income in each of the past four years and has no debt. The patented needle sets alone can give the company a huge growth potential. In my opinion, with new products coming on stream, the stock should trade between \$ 3 and \$ 8 in the next two years.

Immune Therapeutics, Inc. (IMUN 0.23)*

Buy now. IMUN

Naltrexone is an opioid antagonist used primarily in the management of alcohol and opioid dependence; the FDA approved Naltrexone in 1984 at 50mg. However, in much lower doses there is “Accumulating evidence suggests LDN can promote health supporting immune-modulation, which reduces various oncogenic inflammatory autoimmune processes.

The value of Naltrexone as an immune modulator was recognized by Dr. Ian Zagon at the University of Pennsylvania.^{2,3} The late Dr. Bernard Bihari, a Neurophysician from New York, USA (who passed away on May 16th, 2010) began treating his patients in the late 1980s^{4,5}. Since that time, many doctors throughout the United States prescribe LDN for a number of indications including Multiple Sclerosis (MS), Parkinson’s disease, Crohn’s disease, HIV/AIDS, cancer and other autoimmune and inflammatory diseases.

A number of research and clinical trials have been completed and undergone in regards to LDN immunotherapies, with phase I and phase II clinical trials successfully run at a number of universities in the United States and Europe, including Pennsylvania State University Medical School at Hershey; University of Chicago; State University of New York; SUNY Upstate Medical University; London Health Sciences Centre - University Hospital, USA; Alpert Medical School of Brown University; Department of Neurology, San Raffaele Scientific Institute; Division of Rheumatology, St. Louis College of Pharmacy; Department of Internal Medicine, University of Utah; Jondi-Shapoor University of Medical Sciences; Department of Psychiatry & Behavioral Sciences, Duke University Medical Center; and Multiple Sclerosis Center at UCSF⁶. These efforts were pioneered by leading immunologists Dr. Nicholas Plotnikoff, Dr. Ronald Herberman, Dr. Bernard Bihari, Dr. Angus Dalgleish, Dr. Ian S. Zagon, Dr. Jill Smith, Dr. McLaughlin, Dr. Jacqueline McCandless, and Moshe Rogosnitzky, among others.

HOW LDN WORKS

The mechanism of action of naltrexone, in autoimmune diseases and cancer, is still being researched, but there are theories as to the mechanism of action that both explain why LDN works on both autoimmune diseases and cancers, as well as inflammatory disease.

According to Mark J. Donahue’s paper on LDN that uses interviews from Dr. David, Gluck, Dr. Jacquelyn McCandless, Dr. Jarred Younger, and Dr. Ian Zagon:

“LDN is an opioid antagonist that not only blocks the reception of opiates, but also the body’s own endogenous opioids - endorphins. However, because LDN is administered in such a 'low dose' it is believed that LDN only briefly (for 3-4 hours) obstructs the effects of endorphins. Sensing an endorphin deficit, the hypothalamus signals for increased production of endorphins in what is called 'the rebound effect.' The rebound effect results in three things happening:

The study of immune cell glial interactions is in its infancy. Glial cells are the immune cells in your central nervous system (brain, spinal cord). They are very involved in dysregulation of pain systems, neuroinflammation, and some neurological diseases such as Multiple Sclerosis, Alzheimer’s, Parkinson’s disease, Autism, ALS, infections of the brain.

LDN has treated Crohn’s Disease, HIV/Aids, Multiple Sclerosis, Autism, Fibromyalgia, Prostate Cancer, Hepatoblastoma, Gastrointestinal Disorders, Melanoma, Gulf War Syndrome , based on clinical studies and patient data.

Recently the company received its first license to sell their drug in Nigeria. The potential revenues could be just in Nigeria alone over 50 million plus. . There world -wide potential is unlimited and could exceed 2-3 hundred million in the next few years. This stock has tremendous potential and we believe could trade easily over one dollar per share by the end of 2015.

Enzo Biochem (ENZ 3.04) Bought at our price of \$ 2.78..

This turbulent market has had an effect on the price of Enzo Biochem. The markets, in my opinion, have been in a rotating correction and in some instances, a bear market for some months. It appears that the cause of this is China but I am sure that there are other factors. If you remember the 'flash crash' of 2010 the market correction was over quickly and those that held through that market decline profited handsomely over the years after the crash. I think that the market is giving us another chance to buy Enzo Biochem at a bargain price. The Company's fiscal year was over July 31. I would imagine the Quarter and Year results will be made available by mid-October. With the cash settlement in two litigations the cash position should show a major improvement. Top line revenues should also show an improvement. Depending on R&D expenses and litigation expenses the net loss should also show improvement. At today's price of \$2.90 the Company is valued at approximately \$130 million and with revenues approaching \$100 million or 1.3 times revenues. The last Craig Hallum report had a fair value of Enzo's business of \$6 per share. When Ampiprobe is approved and into the market that number is projected at \$14 per share. There is always risk in the market so the investment is not without risk but if held over time should deliver handsome profits off of today's price. Items to look forward to by the end of the year would be litigation news and an Ampiprobe decision all of which should have a positive impact on the stock price.

Premier Holding Corporation (PRHL: 0.06)*

Volume on Friday 27,200 shares. Shares Outstanding 189,218,861

We initiate coverage of the Premier Holding Corporation with an immediate target of \$ 0.65, which would be 10x the current closing price which was also the bid price offered mostly at \$ 0.07. The deregulated energy business is estimated to be a \$ 500 billion+ industry in the U.S. and is estimated to be 5-7 times larger than the lucrative telecom deregulation market launched in the early 1980's.

According to the U.S. Energy Information Administration the deregulated retail electric supply market in the northeast alone is over \$ 75 billion annually and the current New York market is approximately \$ 7.7 billion.

In February 2013 they purchased 80% of the Power Company ("TPC") which is in the deregulated energy space, a \$ 500 billion market. The company offers electricity and gas to consumers in the deregulated energy markets. PRHL through its subsidiaries accumulates residential and commercial clients in deregulated markets from all subsidiaries and cross sells energy and energy efficient products and services. In addition PRHL provides top management and financial support services.

They provide two basic deliverables to clients:

- 1) Energy alternatives brought about by deregulation that results in lower cost energy and
- 2) Offer energy efficient solutions that provide savings through utilization of state of the art technologies.

When Premier acquired TPC, they had sold 11,000 energy contracts. Today that number is over 100,000 contracts. (Residential Equivalent Contracts) On October 28, 2014 Premier acquired 85% of Lexington Power and Light, LP&L, which became the third subsidiary.

LP&L receivables are guaranteed by the utility.

Stocks and ETF's bought over the past few weeks

The HDGE declined last week to 11.23 its lowest close since the break-out above 11.04 which was the buy signal and an opportunity to make money while the markets are plummeting. We bought the HDGE @ 11.04. HDGE is the BEAR hedge.

We were unable to buy Golar. We bought Mosaic MOS and were stopped out at \$ 41.90 for a loss of \$ 110 plus commissions. We were able to buy Southwest Air (LUV) at 33 and Harley Davidson (HOG) at 54. We bought Virgin Air (VA) at 32.20.

Please check on the previous weekly market letters if there are questions.

We are long in Diana Shipping at 6.60. DSX is looking better and you should buy now if not already long.

We bought Bank of America and continue to like the banking sector.

Symbol	Name	Business Description	PE	P/S	MV mln	Price	Buy Limit	Stop Loss Or sold
VA	Virgin Air	Regional Airlines	7.2	1.0	1.5B	34.78	32.20	29.50
MOS	Mosaic	Fertilizer	14.6	1.70	15.68B	39.14	43.00	41.90x
OSIR	Osirus Therapeutics	Biotechnology	690	9.06	664M	19.32	18.90	18.50 x Stopped out
LUV	Southwest Air	Regional Airlines	16	1.15	22.6B	38.54	33	32.31sco
HOG	Harley Davidson	Consumer Goods	14	1.87	11.6B	54.78	54	52.39sco
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	3.04	2.78	2.44x

BAC	Bank of America	Commercial Bank	10	2.02	165.3B	16.04	16.45	15.22x
HDGE	Advisor Shares	Ranger Bear ETF				11.23	11.04 X	11.00X
GLNG	Golar	Liquefied N.G. Hedging	NA	30.39	3.14B	35.47	32.44	30.50
DSX	Diana Shipping	Dry Cargo Shipping	N/A	3.7	611	6.18	6.60	5.90

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When there is no movement in penny stocks, even though there is none or very small losses, we will liquidate (sold AIVN on stop) even though we like the company, if money is needed for better opportunities.

We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

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