

August 17, 2015
Market Strategies Newsletter
Sample Issue



**Balanced Investing Strategies To
Make Money In Up Or Down Markets**

A Publication of Princeton Research, Inc. (www.PrincetonResearch.com)
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Where To Invest In 2015 Newsletter Covering:

Where to Invest August 2015
Best Stocks To Buy August 2015
Stock Market Investing Strategies
Stock Options Trade Alerts
Options Trading Strategies
How To Trade Options

Net Gain Last week \$ 1106

2015 Year To Date Profits \$ 7,849

Over 78% Returns

2014 Profits = \$ 20,443
Over 204% Returns

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Charles Moskowitz Discussion

We have 5 open long positions:

DIS Aug 107 Calls;
HACK Aug 31 Calls
MOS Sept 45 Calls
SPY Sept 210 Calls and
SNSS Aug 3 Calls

Funds in use = \$2,460

WHY OPTIONS NOW ??

Week 33 was another good one even with all of the volatility. We made money on both sides of the market with gains in MOS and DIS calls and SPY puts. Gains were one of the best of the year at \$1,106, bringing YTD gains to a new high of \$7,849. Open positions are using a total of \$2,460 down just slightly week to week.

The market continues to confound many of the players. The AAll sentiment numbers for this week are truly unusual in that we had an increase in both bullish and bearish numbers with the losses coming from the neutral players.

There are several notable indexes that are starting to show some bottoming action that includes the change in the daily ranges during a period (summer) when we see lower volume and diminished ranges. The Transports, Energy, and Russell are all trying to make a stand. As I mentioned last week, the Financials are all that is needed to tip the scales to an overall positive market. The Chinese have possibly caused a delay as their devaluation makes the dollar stronger and the economic numbers including multinational earnings weak enough to possibly delay the rise in interest rates, previously due at the September meeting. A look at the 10 year treasuries action this week tells the story. I was ready to buy the calls on the TBT (leveraged short 20yr) on Wednesday only to see it fail to follow through to the upside. I'm still looking at this trade but need to see how it develops.

The reason that options are the way to play this market right now is simple. It limits our risk while the market makes up its mind on direction. If you look at some of the high volatility stocks that have had news, like AXP last week or histories of major upside breakouts, with gaps, like AMZN, or AAPL, the only "safe" way to play them is by buying puts. That way, if you want to play a reversal at market highs, you limit your risk.

Last week AXP looked like it might have been completing a fairly major top when an activist reported taking a \$1 Billion position. If you were short this one you saw a dramatic reversal from recent lows around \$75 straight up to \$80...a quick \$5 loss. However, the \$75 puts could have been bought for \$1, and your loss was limited to that \$100 spent.

While we don't recommend trying to call a top or "catch a falling knife," it can be the biggest reversal and gain...Risk=Reward.....but the only way to play is to limit your risk. Options clearly is the answer. It also plays into my trading philosophy of either "being right, or right out.... **CAM**.

Market Strategies \$10,000 Trading Account Trade Table

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
08/13	Bought 10 MOS September 45 Calls	0.58	580		
08/12	Bought 8 SPY September 210 Calls	0.74	592		
08/12	Sold 2 SPY August 209 Puts	3.28		656	154 Gain
08/10	Sold 2 DIS August 107 Calls	3.90		780	412 Gain
08/10	Sold 3 MOS Aug 42.50 Calls (Balance of 6)	2.85		855	540 Gain
08/06	Bought 2 SPY August 209 Puts	2.51	502		
08/06	Bought 4 DIS August 107 Calls	1.84	736		
08/05	Sold 3 MOS August 42.50 calls (100% Profit Rule)	2.40		720	405 Gain
08/03	Bought 12 HACK August 31 Calls	0.30	360		
08/03	Bought 6 MOS August 42.50 Calls	1.05	630		
07/17	Bought 8 SNSS August 3 Calls	0.70	560		

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MARKET LABORATORY – WEEKLY CHANGES

Prices are copied from [Barron's Weekly](#) and [Yahoo Finance](#) and may be incorrect.

Dow 17,477.40 +104.02 +0.60%	Nasdaq 5048.24 +4.69 +0.09%	S&P 500 2091.54 +13.97 +0.67%	Transportation 8318.70 +67.85 +0.82%	Russell 2000 1212.69 +5.79 +0.48%	Nasdaq100 4530.74 +10.66 +0.24%
Gold (spot) 1112.90 +18.80 +1.7%	Silver 1521.3 +39.2 +2.7%	Crude 42.50 -1.37 -3.1%	Heating Oil 155.79 +1.43 +0.9%	Unleaded Gas 1.6869 +0.0639 +3.9%	Natural Gas 2.801 +0.003 +0.1%
VIX 12.83 -0.56 -4.2%	Put/Call Ratios S&P 100 102/100's +3/100's	Put/Call Ratios CBOE Equity 74/100's -4/100's	Bonds 158-04 -13 2.84% +0.01%	10 Yr. Note 127-114 -03 2.20%+0.03%	Copper 235.15 +1.90 +0.8%
CRB Inflation Index 197.97 -0.35 -0.2%	Barron's* Confidence 76.7 -0.8%	S&P100 920.75 +4.43 +0.48%	5 Yr. Note 119-187 -007 1.60% +0.02%	Dollar 96.52 -1.04 -1.1%	DJ Utilities 604.29 +13.84 +2.34%
AAll Confidence Index	Bullish 30.5% +6.2%	Bearish 36.1% +4.4%	Neutral 33.4 -10.6%	M1 Money Supply +7.99% Aug 3 rd	M-2 Money Supply +5.61% Aug 3 rd

* Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

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Market Strategies Technical Information

Support/Resistance Levels:	SUPPORT	RESISTANCE
	S&P 500 2074	2,112
	Dow 17,270	17,760
	QQQ 109.10	111.70
	Transports 8120	8470
	NASDAQ 4920	5110

\$100,000 Trading Portfolio Stock Positions and Trades

Each stock is allocated a theoretical \$ 5,000 share of the portfolio unless otherwise indicated.

Stock	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/(Loss)
MOS 100	43.55	08/14			
ETSY 500 200 lots	14.98	08/05		17.80 08/12	\$ 846
SNSS 1200	2.95	06/26			
DSX 500	7.05	05/18			
CRM 100	72.90	04/29			
GILD 50	102.73	03/03			
ARRY 500	8.02	02/24			
NAT 300 Sold 200	10.16	02/13		14.40 06/25	\$ 848
NBG 600	1.40	02/17			
BAC. Wts 5,000 lots	0.7411	12/26			
BSBR 500	4.84	12/18			
SAN 600	8.40	12/16			
AA 500	14.21	10/16			
FCX 150	34.99	09/09			
NBG 300	2.95	05/19			
RPTP 200 Sold 200	15.37	01/16		16.09 06/25	\$ 144
NBG 300	4.08	8/12			
TEXQY* 200	6.56	7/11			
REPR* 5000	0.22	10/22/12	.28 sco		

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For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS, TZA and RWM**, which go up when the DOW, S&P 500 and Russell 2000 go down and down when they go up. The DZZ goes up double when gold goes down.

Market Strategies \$100,000 Trading Account

There were three closed long option position; the S&P August 8th 209 Puts bought at \$ 2.51 and then sold at \$ 3.28 for a gain of \$ 308 The balance of the MOS August 42.50 Calls having been bought at \$ 1.05 were sold at \$ 2.85 for a profit of \$ 1080. Half of the DIS were sold on a double making \$ 824.

The total gain for the week in options trading was \$ 2,212.

There was one closed out stock position, 300 shares of the ETSY sold at \$ 17.80 for a profit of \$ 846.

For the full year to date, we have gains of \$ 22,422.

Open position losses decreased to \$12,795.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following 18 positions:

**AA, ARRY, BAC.B.WS, BSBR, CRM, DSX, ETSY, FCX, GILD, MOS,
NAT NBG (3), REPR, RPTP, SAN, SNSS, TEXQY:**

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically.

We are basing money management on a hypothetical

\$ 100,000 and are using a total of

\$ 65,856 for the 19 open stock positions. There are five long option positions requiring

\$ 4,920 totaling

\$ 70,776 leaving

\$ 29,224 in Cash.

These figures are approximate and there might be errors.

We have not counted the dividends received from Apple, JP Morgan, North American Tankers, Santander, Blue Capital Reinsurance which was sold for a profit and many others.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number...

Previous Week's Recommendations and Rules for the Market Strategies \$100,000 Portfolio Trading Account

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade
- The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- The options will be followed until closed out.
- Option Symbols are stock symbol with expiration month and strike price

Option	Cost	Date	Sold	Date	Profit/ (Loss)
MOS Sep 45 20 lots	Calls 0.58	08/13/2015			
SPY Sep 9 th 210 16 lots	Calls 0.74	08/12/2015			
SPY Aug 209 4 lots	Puts 2.51	08/06/2015	3.28	08/12/15	\$ 308
DIS Augst 107 4 lots Open	Calls 1.84	08/06/2015	3.90 (100% Profit Rule)	08/10/15	\$ 824
HACK August31 24 lots	Calls 0.30	08/03/2015			
MOSA Aug 42.50 6 lots)pen	Calls 1.05	08/03/2015	2.40 (100% profit Rule sold half)	08/05/15	\$ 810
			2.85 (Sold Balance)	08/10/15	\$ 1080
SNSS August 3 16 lots	Calls 0.70	07/17/2015			

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This Weeks' Economic Numbers Earnings Releases and Media Data

Before the Open on top of the Row.
 After the close below the Economics Information

MONDAY	Estee Lauder (EL 0.34 vs 0.66) 08:30 hrs Empire Manufacturing Aug (5.0 vs 3.9) 10:00 hrs NAHB Housing Market index Aug (61 vs 60) 16:00 hrs Net Long term TIC Flows June (NA vs + 93.0Bln) Agilent (A 0.41 vs 0.78) China Lodging (HTHT 2.09 vs 2.08) Prospect Capital (PSEC 0.26 vs 0.25) Urban Outfitters (URBN 0.49 vs 0.49)
TUESDAY	Dicks Sporting Goods (DKS 0.75 vs 0.67) TJX (TJX 0.76 vs 0.75) 08:30 hrs Housing Starts July (1200K vs 1174K) Building Permits (1257K vs 1343 K) Analog Devices (ADI 0.74 vs 0.63) DeVry Education (DV 0.61 vs 0.73)
WEDNESDAY	Hormel Foods (HRL 0.55 vs 0.51) Lowe's (LOW 1.25 vs 1.04) Malibu Boats (MBUU 0.31 vs 0.24) Staples (SPLS 0.12 vs 0.12) Target (TGT 1.11 vs 0.78) 07:00 hrs MBA Mortgage Index 08/15 (NA vs + 0.1%) 08:30 hrs CPI July (+0.2% vs +0.3%) CORE CPI (0.2% vs 0.2%) 10:30 hrs Crude Inventories 08/15 (NA vs -1.682 Mln Bbls) 14:00 hrs FOMC Minutes(from 07/29 th meeting) L Brands (LB 0.68 vs 0.63) Net App (NTAP 0.23 vs 0.60) Spartan Stores (SPTN 0.59 vs 0.65) Synopsys (SNPS 0.59 vs 0.65) Youku Tudou (-0.23 vs -0.07)
THURSDAY	Ann (ANN 0.69 vs 0.70) Bon-Ton Stores (BONT -1.79 vs -1.86) Jinko Solar Holdings (JKS 0.88 vs 0.92) Kirklands (-0.11 vs -0.06) QIWI (QIWI 16.86 vs 16.90) Sears Holdings (SHLD -2.50 vs -2.87) Tech Data (TECD 0.98 vs 1.12) 08:30 hrs Initial Claims 08/15 (272K vs 274K) 08:30 hrs Continuing Claims 08/08 (2265K vs 2273K) 10:00 hrs Existing Home Sales July (5.42Mln vs 5.49 Mln) 10:00 hrs Philadelphia Fed Aug (7.0 vs 5.7) 10:00 hrs Leading Economic Indicators July (0.2% vs 0.6%)

	10:30 hrs Natural Gas Inventories 08/15 (NA vs 65 bcf) Hewlett Packard (HPQ 0.86 vs 0.89) Intuit (INTU -0.11 vs -0.01) Ross Stores (ROST 0.62 vs 1.14) Salesforce.com (CRM 0.17 vs 0.13)
FRIDAY	John Deere (DE 1.42 vs 2.33) Foot Locker (FL 0.69 vs 0.63) Hibbett Sports (HIBB 0.29 vs 0.32)

Market Strategies Fundamentals

It was a wild week for the stock markets. The DJ Transportation Index ended the week up 68 points to 8318.70, up 0.82%. The S&P 500 gained 13.97 points or 0.67% to 2091.54 while the Dow rose 104 points or 0.60% to 17,477.40. The Russell 2000 was also positive for the week gaining 5.79 points or 0.48% to 1212.69.

The Chinese government devalued their currency 1.9% Tuesday and then another 1% Wednesday aiming to boost their weakening economy. The markets opened the day Tuesday sharply lower with the S&P opening down 16.3 and Nasdaq off 26.2. The fear of decelerating world economic growth had sent the Dow down 277 points early Wednesday morning to a low of 17,125.81 before its dramatic recovery of more than 350 points off the low to close in positive territory for the week.

The S&P 500 had fallen on Wednesday 24.48 points for the week, breaking its 200-day moving average at about 2075, to a low of 2052, before its dramatic recovery to end the week in positive territory at 2091.54.

The Nasdaq Composite finished the week at 5048.24, up 4.69 or 0.09%, virtually flat after having fallen to a low of 4945.79, still above its 200-day moving average of 4,900. However, the Nasdaq has fallen below both its 13 day and 50 day price moving averages which now together form a band of resistance at 5095. The XLK, which is the Technology spider, had a huge volume spike Tuesday before breaking down to 41.44 on Wednesday, well below its 200-day moving average at 42.00. The XLK recovered to 42.42 Friday, up 0.30 for the week or +0.7%. However, it has huge resistance just above at 42.50-60.

The Russell 2000 had dropped to 1189.42 before recovering to 1212.69. The Russell has its major resistance just above at 1224 where the 13 and 50 day moving averages coincide. On Thursday, the Russell fell 0.35% to close at 1,204.74, its lowest close since February 11th. The Russell is without a doubt the weakest of all indexes as the small caps do not do well in an atmosphere of rising interest rates.

The DJ Transportation Index was the best performer up 0.82%. The positive economic releases for both Industrial Production and Retail Sales helped the weekly recovery. The Tranny had dropped to a low of 8141 before recovering to 8318.70. The DJT needs to close above its 50 day moving average looming just above at 8355, for the recovery to be meaningful.

Economic numbers in the U.S. were very good last week. Productivity was up with wage gains up but not inflationary; Industrial Production was solid and Retail sales were outstanding. All Ten Dow Industrial Groups ended the week higher. Oil and Gas stocks led the way, up 3%; Utilities rose 2.46%; Telecommunications 1.30%; Industrials 1.10%; Technology gained 0.71%; Basic Materials added 0.57%; Financials added 0.37%; Consumer Services 0.33%; Health Care 0.11% and Consumer Goods plus 0.02%.

Market expectations, as the result of China's devaluation and general global weakness, are for the Fed not to raise interest rates in September.

Market Strategies Economic Data

Consumer sentiment is strong and there is labor market security. Initial Claims are near a 40-year low. Consumers should increase spending. This number bears out Fed thinking that the economy is strong.

Retail sales increased 0.6% in July after an upward revision brought sales to the flat line (from -0.3%) in June. The Briefing.com Consensus expected retail sales to increase 0.5%. Excluding autos, retail sales increased 0.4% in July after increasing an upwardly revised 0.4% (from -0.1%) in June. Core sales - which exclude sales at motor vehicle dealers, gasoline stations, and building material and supply stores - increased 0.3% in July, up from a 0.2% gain in June. These sales more closely track the goods component of GDP than the headline retail sales.

Category	JUL	JUN	MAY	APR	MAR
Retail Sales	0.6%	0.0%	1.2%	0.0%	1.5%
Excluding Autos	0.4%	0.4%	1.0%	0.2%	0.9%
Durable goods					
Building Materials	0.7%	0.2%	0.2%	-1.8%	2.8%
Autos/parts	1.4%	-1.5%	1.9%	0.6%	3.5%
Furniture	0.8%	-1.0%	1.6%	0.7%	2.4%
Nondurable goods					
General Merchandise	-0.5%	0.8%	1.3%	-0.6%	1.4%
Food	0.0%	0.0%	0.6%	-0.3%	0.7%
Gasoline stations	0.4%	1.8%	3.9%	-0.9%	1.1%
Clothing	0.4%	-0.9%	1.9%	0.2%	1.1%
e*retailing/non-store	1.5%	-0.2%	0.7%	-0.1%	0.6%

Motor vehicle demand played a large part in the increase in sales growth. Motor vehicle manufacturers reported that unit sales increased to 17.6 mln SAAR in July from 17.0 mln SAAR

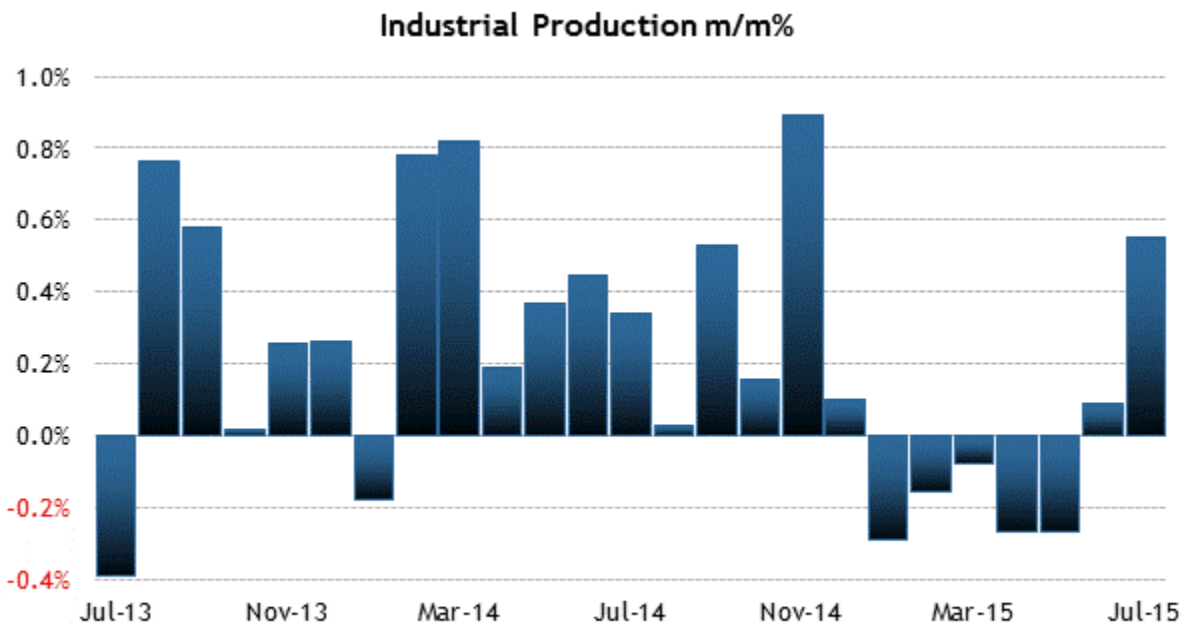
in June. That gain pushed up sales at motor vehicle and parts dealers by 1.4% after declining 1.5% in May. Sector wise, large gains were reported in the furniture (0.8%), sporting goods (0.9%), and non-store (1.5%) sectors. Sales declined at electronics and appliance stores (-1.2%) and department stores (-0.8%).

Industrial Production increased 0.6% in July after increasing a downwardly revised 0.1% (from 0.2%) in June. The Briefing.com Consensus expected industrial production to increase 0.3%.

This was the largest increase in industrial production since a 0.9% gain in November 2014. Manufacturing production increased 0.8% in July after declining 0.3% in June. That was the largest increase in manufacturing production since a 0.9% gain in November 2014.

Nearly the entire increase in industrial production was the result of historic gains in the auto industry. Excluding autos, total industrial production was flat in July and manufacturing production increased only 0.1%.

Motor vehicle assemblies increased to 13.61 mln annualized in July from 11.81 mln in June. To put that number in perspective, July assemblies were the most since 13.89 mln were assembled in November 1978, and assemblies have only exceeded the July level twice since data started being collected in January 1967. The level of July assemblies also helps to explain the large increase in the Chicago PMI Production Index, which rose to 61.8 from 49.8 in June.



Source: Federal Reserve; updated 08/14/15

Briefing.com

The record increase in motor vehicle assemblies caused a surge in industrial production growth. Even mining increased as a result of better weather.

Category	JUL	JUN	MAY	APR	MAR
Industrial Production					
Total Index	0.6%	0.1%	-0.3%	-0.3%	-0.1%
Manufacturing	0.8%	-0.3%	0.1%	0.3%	0.2%
Utilities	-1.0%	2.3%	-0.6%	-2.7%	-2.5%
Mining	0.2%	0.7%	-2.0%	-1.7%	0.4%
Capacity Utilization					
Total Industry	78.0%	77.7%	77.7%	78.0%	78.3%
Manufacturing	76.2%	75.7%	76.0%	76.0%	75.8%

Both Productivity and Wages improved in the second quarter.

Nonfarm productivity increased 1.3% in Q2 2015 after declining an upwardly revised 1.1% (from -3.1%) in the first quarter. Both Productivity and labor costs increased even while in the midst of a slowdown in oil production. Compensation per hour rose 1.8% in the second quarter, topping the 1.1% gain in the first quarter. The second quarter gain, however, was still well below the growth rates from the second half (3.2% and 3.4%) of 2014.

Productivity gains help keep cost-push inflation pressures from rising wages in check. Over the long term, it is productivity gains that provide the increase in output that have led to the consistent gains in living standards in free market economies.

Category	Q2	Q1	Q4	Q3	Q2
Nonfarm Business Sector					
Productivity Q/Q	1.3%	-1.1%	-2.2%	3.1%	2.8%
Unit Labor Costs Q/Q	0.5%	2.3%	5.7%	0.1%	-3.5%
Productivity Y/Y	0.3%	0.6%	0.0%	1.4%	1.0%
Unit Labor Costs Y/Y	2.1%	1.1%	2.8%	1.1%	0.9%

Nonfarm Productivity and Unit Labor Costs y/y%



Source: Bureau of Labor Statistics; updated 08/11/15

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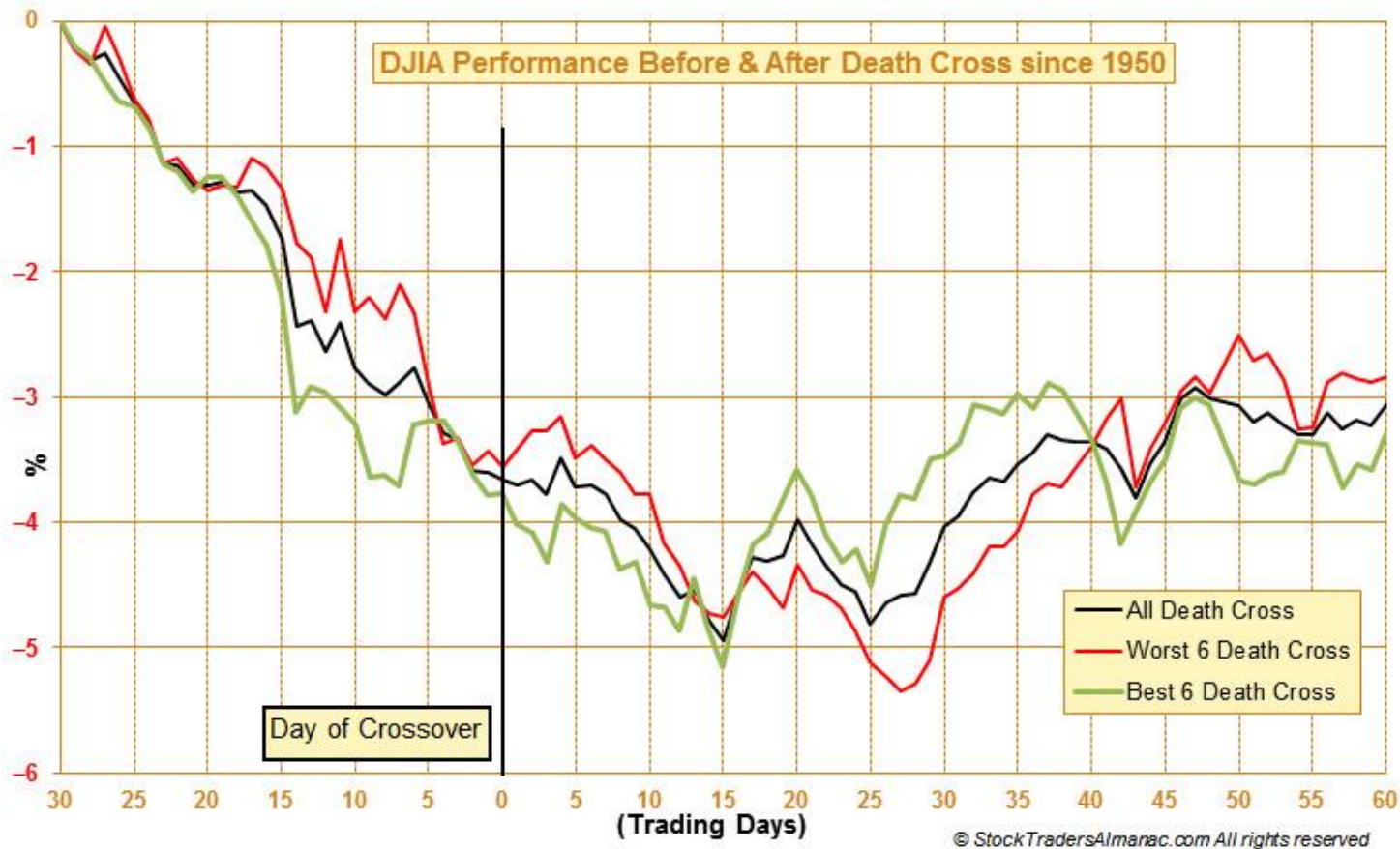
Market Strategies Cycles

Volatility tends to pick up in August. In the following chart, weekly bars of CBOE's Volatility Index (VIX) are plotted with its 1-year seasonal pattern plotted below. In an average year, VIX typically reaches a low in July and then begins to steadily climb toward a high sometime during October and then begin to decline once again. Note how over the last year VIX has tracked its seasonal pattern rather closely. The UVXY 25.82 gives a better bang for the buck and is trading near its lowest level of the year.



Look for a short-term snap back rally before a resumption of downward pressure at the end of August and into September. In addition to seasonal pressure, economics and market action both here and abroad are not encouraging and then there is the possibility of a Fed rate hike sooner than later which is not historically bullish for the market in the near term.

On Tuesday DJIA's 50-day moving average fell below its 200-day moving average registering what is ominously known as the death cross. Unfounded rumor has it that this death cross is negative indication for the stock market. Research shows this is not always the case. DJIA's last death cross on August 24, 2011 came 40 calendar days before the subsequent correction low was made on October 3, 2011, a modest 5.9% lower low. A July 7, 2010 death cross was even milder with a low arriving 50 calendar days later at a mere 0.3% below the day of the cross. Most of these death crosses occur near intermediate or short-term lows. The flipside of the death cross, the golden cross, when the 50 DMA crosses above the 200 DMA is more indicative on the upside.



In the above chart the 30 trading days before and 60 trading days after all 43 DJIA death crosses since 1950 have been plotted. On average, there was little difference in the severity of the decline whether it was during the “Best Six Months” or the “Worst Six Months.” The 43 previous death crosses were split nearly down the middle between the two periods, 22 were in the “Worst Six Months” and 21 in the “Best Six Months.” What is clear in the chart is that by the time the death cross occurred; the bulk of DJIA’s move lower had already taken place.

AUGUST 2015

Sector Seasonalities: Long = (L); Short = (S)

Start: Biotech (L), High-Tech (L), Semiconductor (S)

In Play: Cyclical (S), Materials (S), Gold & Silver (L), Transports (S), Utilities (L)

Finish: None

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
3 First Trading Day, Dow Down 12 of Last 18 Construction Spending ISM Index Personal Income/Spending Semiconductor Billings Vehicle Sales	4	5	6	7	8	9
First Nine Trading Days of August Are Historically Weak August Worst Dow and S&P Month 1988-2014						
10	11	12	13 	14 	15	16
Average August Gains Last 21 Years: Dow: -0.7% Up 9 Down 12 Rank #11						
S&P: -0.2% Up 12 Down 9 Rank #10						
NAS: 1.1% Up 11 Down 10 Rank #6						
Productivity and Costs Wholesale Trade	Treasury Budget	Business Inventories Import/Export Prices Retail Sales	Industrial Production PPI U Mich Consumer Sentiment			
17	18 	19 	20 	21 	22	23
Monday of Expiration Week, Dow Up 13 of Last 20	Mid-August Stronger Than Beginning and End			Expiration Day, Bearish Lately Dow Down 4 of Last 5		
NAHB Housing Mkt Index	Housing Starts	CPI FOMC Minutes	Existing Home Sales Leading Indicators Philadelphia Fed Survey SEMI Book to Bill Ratio			
24 	25	26	27 	28 	29	30
Week After August Expiration Mixed, Dow Down 6 of Last 10						
August's Next-to-Last Trading Day, S&P Down 15 of Last 19						
Consumer Confidence New Home Sales	Durable Goods	GDP - Q2 Revised	Personal Income/Spending U Mich Consumer Sentiment			
31	<p> *Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays </p>					
Agricultural Prices ISM-Chicago	<p> <i>Economic release dates obtained from sources believed to be reliable. All dates subject to change.</i> </p>					
			 Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1994-2014	 Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1994-2014		

Undervalued Small Cap Stocks

Enzo Biochem (ENZ 2.90) Buy on a dip to below \$ 2.80. The company has revenue of about \$ 100 million per year. This pressure has been against the stock since May and now may be ending. I would expect the stock to start to recover to much higher levels. When AmpProbe is approved the top line revenue should start to show a increase within 3-4 months of approval (product rollout, packaging, etc.). Enzo should be included in the Russell next year if all of this comes to pass. Upside pressure is likely for the stock.

RMS Medical Systems, Inc (REPR 0..295)* . The company is poised for world-wide growth. The Freedom 60 is being marketed in Europe as well as gaining a footing among home-care professionals in America. International sales increased 47.8% first quarter 2015 up from same quarter 2014. U.S. sales were down 10%. Some of the First Quarter Sales were completed in the previous quarter. The RescueVac is used in ambulances and planes for emergency suction.

Immune Therapeutics, Inc. (IMUN 0.20)* Buy now. IMUN is a specialty pharmaceutical company formed by patients funded by patients involved in the manufacturing, distribution and marketing of patented therapies to combat chronic, life-threatening diseases through the activation and modulation of the body's immune system. The Company's technology platform is built on two different immunotherapies, Low Dose Naltrexone (LDN) and Methionine-Enkephalin (MENK). These proprietary technologies exploit the power of the body's own immune system to find and kill diseased cells. We have bought the shares.

Low Dose Naltrexone (LDN) is a proprietary immunotherapy for the treatment of autoimmune diseases, HIV/AIDS, opportunistic infections, cancer and a range of other serious diseases. LDN works by boosting levels of endorphins (peptides produced in the brain and adrenal glands). These natural peptides are also powerful modulators of the immune system. In order for the body to maintain good health and wellness, there is a balance of the immune system between the cellular (Th1) and the humoral (Th2) immune systems. Immune balance is regulated through T-helper cells that produce cytokines. The Th1 lymphocytes help fight pathogens that are within cells like cancer and viruses through activation of interferon-gamma and macrophages. The Th2 lymphocytes target external pathogens like parasites, allergens, toxins through the activation of B-cells

In order for the body to maintain good health and wellness, there is a steady state of balance of the immune system between the cellular and humoral immunity as well as the regulatory T-cells that keep things under control.

When there is an excess of Th1 responses or cellular immunity conditions such as Crohn's disease, Type 1 diabetes mellitus and graft versus host diseases result. When there is over activity of the humoral immune system the body over reacts to allergens or even itself (autoimmunity). And with less cellular surveillance cancer can occur. What the body needs to remain healthy is a balance of the immune system. LDN is a compound that works on the body's natural opioid system to restore immune balance..

International Star (OTC Pink: ILST 0.003)* Please call for a report. This is a local gold venture.

International Sustainability Group, Inc (OTC Pink: ISGP: \$ 0.05)* Production of commercial algae for both nutraceutical and environmental uses. They have a patented commercial indoor commercial algae development technology which it uses to produce a line of nutraceuticals. Another benefit of commercial algae is algae has the ability to capture carbon-dioxide (CO2) and help reduce greenhouse emissions.

Stocks and ETF's bought over the past few weeks

The HDGE has been unable to close above 11.04 which would be a bear signal. We bought the HDGE @ 11.04. HDGE is the BEAR hedge. We were unable to buy Golar. We want to buy Mosaic MOS, Southwest Air LUV and Harley Davidson HOG.. We would also like to be long Virgin Air (VA) on a dip. Please check on the previous weekly market letters if there are questions. We are long in Diana Shipping at 6.60. DSX is looking better and you should buy now if not already long . We would buy Bank of America and continue to like the banking sector.

Symbol	Name	Business Description	PE	P/S	MV mln	Price	Buy Limit	Stop Loss Or sold
VA	Virgin Air	Regional Airlines	7.2	1.0	1.5B	35.07	32.20	29.50
MOS	Mosaic	Fertilizer	14.6	1.70	15.68B	43.28	43.00	41.90x
OSIR	Osirus Therapeutics	Biotechnology	690	9.06	664M	18.22	18.90	18.50 x Stopped out
LUV	Southwest Air	Regional Airlines	16	1.15	22.6B	39.36	33	32.31sco
HOG	Harley Davidson	Consumer Goods	14	1.87	11.6B	59.23	54	52.39sco
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	3.11	2.78	2.44x
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	17.70	16.45	15.22x
HDGE	Advisor Shares	Ranger Bear ETF				10.98	11.04 X	10.65X if filled
GLNG	Golar	Liquefied N.G. Hedging	NA	30.39	3.14B	37.97	32.44	30.50
SAN	Santander	Banking world-wide	14	2.34	91.6B	6.60	7.10	6.80
DSX	Diana Shipping	Dry Cargo Shipping	N/A	3.7	611	7.16	6.60	5.90

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When there is no movement in penny stocks, even though there is none or very small losses, we will liquidate (sold AIVN on stop) even though we like the company, if money is needed for better opportunities.

We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

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