

July 25, 2016  
Market Strategies Newsletter - Sample Issue

# MARKET STRATEGIES NEWSLETTER

*Balanced Investing Strategies To Make Money In Up Or Down Markets*

A Publication of Princeton Research, Inc. ([www.PrincetonResearch.com](http://www.PrincetonResearch.com))

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**Where To Invest In 2016 Newsletter Covering:**

**Where to Invest in August 2016**  
**Best Stocks To Buy in August 2016**  
**Stock Market Investing Strategies**  
**Stock Options Trade Alerts**  
**How To Trade Options**

## **Proven Profits Trading Success**

**Results From Our Recent Trade Alerts:**

**134% Profits on HL Calls in 55 Days**  
**51% Loss on TBT Calls in 3 Days**  
**50% Profits on TBT Calls in 8 Days**  
**86% Profits on AA Calls in 6 Days**  
**66% Profits on SPY Puts in 2 Days**  
**47% Profits on SLV Calls in 3 Days**  
**18% Loss on QQQ Calls in 5 Days**  
**58% Profits on SUN Calls in 3 Days**  
**85% Profits on SPY Puts in 3 Days**

82% Profits on SLV Calls in 2 Days  
51% Profits on AA Calls in 7 Days  
157% Profits on NEM Calls in 4 Days  
107% Profits on SIG Puts in 14 Days  
28% Profits on NEM Calls in 13 Days  
105% Profits on SIG Puts in 14 Days  
97% Profits on SJM Puts in 7 Days  
207% Profits on SIG Puts in 6 Days  
70% Profits on GLD Calls in 1 Day

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### \$10,000 Trading Portfolio Charles Moskowitz Discussion

Funds in Use = \$ 399

Usually when I'm ready to change my opinion about market direction I'm either early or outright wrong, but be that as it may, I have been very impressed with the markets action. It has managed to consolidate and inch higher all the while trading *OVER* the old highs set 10 days ago. From my perspective, that illustrates a great show of strength for any chart. Add to that price action the A.A.I.I. sentiment numbers that are still over 64% either neutral or bearish. The bullish number was slightly lower and still 10% under its long term average...at *ALL-TIME NEW HIGHS* in the S&P500, the more broadly based index.

On the comments from talking heads about the low volume I would remind them that it's summer, time of the summer rally and always on lower volume. To me it says something entirely different; usually as a market works higher, especially to new highs it generally takes much MORE volume to move stocks higher. The best examples of this are the big and mega market cap stocks. It takes an awful lot of buying interest (volume) to move these:

#### SYMBOL: MARKET CAP YTD LAST 12 MONTHS

MSFT	\$441B	1.38%	24.2%
AMZN	\$351B	52.55%	52.6%
JNJ	\$346B	24.85%	24.6%
GE	\$294B	20.39%	20.4%
WMT	\$229B	16%	0.53%

These are monumental moves that took large volume to move them, and by the way, all were down dramatically (except WMT) in the first quarter of the year. And while JNJ, WMT, and MSFT are heavily defensive with high yields, the same cannot be said about AMZN. Also, these are DOW stocks and were the easiest to research. Takeovers and IPOs have not even been mentioned.

I believe that in the short term we will have a tradeable pullback and that better U.S. earnings would certainly be a help, but the published comments coming out of the G20 meeting are calling for even more stimulus to help the European countries. Unless we were to participate here too, the US\$ would strengthen as Mike mentions later in this letter) and hurt both our competitive standing and our stock market. It would help inflation and force the prices of oil and gold higher. The problem is that it's putting a Band-Aid on a cut that requires stitches...*CAM*

## Market Strategies \$10,000 Trading Account Trade Table

DATE	TRADE	PRICE	COST	PROCEEDS	RESULTS
07/21	Sold 4 HOG August 50 Calls	2.68		1072	<b>384 Gain</b>
07/20	Sold 6 QQQ July 29 <sup>th</sup> 110 Puts ( 50% Loss Rule )	0.28		168	<b>168 Loss</b>
07/18	Bought 6 CL August 72.50 Puts	0.75	450		
07/15	Bought 4 HOG August 50 Calls	1.72	688		
07/15	Bought 6 QQQ July 29 <sup>th</sup> 110 Puts	0.56	336		
07/06	Sold 3 HL September 6.00 Calls written against remaining 3 lot long position	0.52		156	156 credit
07/01	Sold 3 HL September 3.50 Calls; 3 lots left open	1.99		597	<b>342 Gain</b>
05/03	Bought 6 HL September 3.50 Calls	0.85	510		

3rd Week expiration when the month is listed without a date

Previous closed out trades not listed here may be seen in previous market letters in the VIP Subscribers Members Area.

**Remember, these trades are based on your participation in the  
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## **MARKET LABORATORY – WEEKLY CHANGES**

Prices are copied from [Barron's Weekly](#) and [Yahoo Finance](#) and may be incorrect.

<b>Dow</b> 18,570.85 +54.30 +0.29%	<b>Nasdaq</b> 5100.16 +70.57 +1.40%	<b>S&amp;P 500</b> 2175.03 +13.29 +0.61%	<b>Transportation</b> 7965.98 -19.19 -0.24%	<b>Russell 2000</b> 1212.89 +7.58 +0.63%	<b>Nasdaq100</b> 4666.07 +76.24 +1.66%
<b>Gold (spot)</b> 1323.10 -3.40 -0.3%	<b>Silver</b> 1968.9 -47.6 -2.4%	<b>Crude</b> 44.19 -1.76 -3.8%	<b>Heating Oil</b> 138.25 -4.03 -2.9%	<b>Unleaded Gas</b> 1.3615 -0.0684 -4.8%	<b>Natural Gas</b> 2.777 +0.021 +0.8%
<b>VIX</b> 12.02 -0.65 -5.1%	<b>Put/Call Ratios</b> S&P 100 209/100's +109/100's	<b>Put/Call Ratios</b> CBOE Equity 63/100's +7/100's	<b>Bonds</b> 171-20 -0-01 2.26%+0- 03%	<b>10 Yr. Note</b> 132-04 +08 1.55%+0.04%	<b>Copper</b> 223.55 +0.20 +0.1%
<b>CRB Inflation Index</b> 182.90. -5.96 -3.2%	<b>Barron's* Confidence</b> 67.2 +1.0	<b>S&amp;P100</b> 962.29 +6.37 +0.67%	<b>5 Yr. Note</b> 121-157 +0-04 1.10% +0-02%	<b>Dollar</b> 97.35 +0.67 +0.7%	<b>DJ Utilities</b> 720.45 +10.33 +1.45%
<b>AAll Confidence Index</b>  <b>Long Term Average</b>	<b>Bullish</b> 35.4% -1.5%  38.74%	<b>Bearish</b> 26.7% +2.3%  30.30%	<b>Neutral</b> 37.9% -0.8%  30.96%	<b>M1 Money Supply</b> +9.06% July 11 <sup>th</sup>	<b>M2 Money Supply</b> +6.67% July 11 <sup>th</sup>

\* Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

## **Market Strategies Technical Information**

Support/Resistance Levels:

**SUPPORT**

**RESISTANCE**

S&P 500	2125	2193
Dow	18,250	18,752
QQQ	110.30	114.60
Transports	7790	8218
NASDAQ	4990	52.70

## **\$100,000 Trading Portfolio Stock Positions and Trades**

Each stock is allocated a theoretical \$ 5,000 share of the portfolio unless otherwise indicated.

Stock	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/(Loss)
HLF* 25	64.19	07/18		66.78 07/15	\$ 65
HOG 150	48.17	07/15			
COTV 300	22.81	07/14			
SPXU 200	23.86	07/14			
SPXU 200	24.19	07/13		23.97 7/14	( \$ 44 )
SCO 20	89.28	05/13			
HL 1000	3.95	05/03			
MOS 200	27.53	05/02			
NVAX 500	5.38	04/18		7.59 07/18	\$ 870
SCO 20	109.88	04/12			
EYES 500	5.04	04/04			
SUN 300	29.50	02/23			
EYES 1000	6.49	12/28			
TWTR 200	28.51	10/28			
MOS 100	43.55	08/14			
NBGGY 600	1.40	02/17			
SAN 600	8.40	12/16			
AA 500	14.21	10/16			
TEXQY* 200	6.56	7/11			
REPR* 5000	0.22	10/22/12			

**Recommendations will be both listed in this letter and texted to members.**

**Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.**

For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS, TZA and RWM**, which go up when the DOW, S&P 500 and Russell 2000 go **down and down when they go up. The DZZ goes up double when gold goes down.**

### **Market Strategies \$100,000 Trading Account**

There were three closed out long option positions.

The 12 QQQ July 29th 110 Puts were sold for a loss of \$ 336  
 The 8 HOG August 50 Calls gained \$ 768 and  
 the DB Oct 13th Puts sold on July 5th and covered July 21st made \$ 240.

The net gain for options was \$ 672.

There were 2 closed stock positions:

The NVAX made \$ 870 while the HLF shorted on July 15th and covered on the 18th made \$ 65.

The net gain in stocks was \$ 935.

For the entire year on closed out trades, our hypothetical profits increased by \$ 1,607 to \$19,214.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following 17 positions:

AA, COTV, EYES (2), HL, HOG, MOS(2), NBGGY, REPR ,SAN, SCO(2),SPXU, SUN,TEXQY, TWTR

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically.

The money management is based on a hypothetical \$ 100,000.

We are using a total of \$71,625 for the 17 open long stock positions.

The Open Option Positions require \$ 798.

This increases the margin requirement to \$ 72,423.

The 6 written Hecla Call positions reduce the margin requirement by \$ 312 lowering the margin requirement to \$ 72,111, leaving \$ 27,889 in cash.

Open position losses decreased by \$ 3,403 to minus \$ 4,469 following last week's gains.as stock prices continued to improve.

These figures are approximate and there might be errors.

We have not counted the dividends received from many previous trades such as Apple, Colgate Palmolive, JP Morgan, Mosaic, North American Tankers, STNG, Santander, which pays over 5%, their Brazil affiliate BSBR and Blue Capital Reinsurance which was sold for a profit and many others.

The trading is hypothetical and we do not count commission costs.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number.

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**Previous Week's Recommendations and**  
**Rules for the Market Strategies**  
**\$100,000 Portfolio Trading Account**

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade
- The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- The options will be followed until closed out.
- Option Symbols are stock symbol with expiration month and strike price

Option	COST	Date	Sold	Date	Profit/ (Loss)
CL August 72.50 12 lots	Puts 0.75	07/18/16			
QQQ July29th 12 lots	Puts 0.56	07/15/16	0.28 ( 50% Loss Rule )	07/20/2016	( \$ 336 )
HOG Aug 50 8 lots	Calls 1.72	07/15/16	2.68	07/21 2016	\$ 768
HL Sept 6 Covered Write 6 lots Open	Calls 0.52		0.52	07/06.2016	\$ 312 Credit
DB Oct13 5 lots	Puts 1.72	07/21/16	1.40	07/05/2016	\$ 240
HL Sept 3.50 6lots remain	Calls 0.85	05/03/16	1.99 ( 100% Profit Rule plus Gap )	07/01/2016	\$ 684

**Recommendations will be both listed in this letter and texted to members.**



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## **This Weeks' Economic Numbers Earnings Releases and Media Data**

Before the Open on top of the Row;  
After the close below the Economics Information

<b>MONDAY</b>	<p>Kimberly-Clark KMB ( 1.47 vs 1.41 ) Rockwell Collins COL ( 1.58 vs 1.33 ) Sprint S ( -0.08 vs -0.01 ) Danaher DHR ( 1.22 vs 1.08 ) Lincoln Electric LECO 0.83 vs 0.95 ) PetMed Express PETS ( 0.31 vs 0.29 ) Phillips PHG ( 0.31 vs 0.30 ) Wabtec WAB 1.08 vs 1.04 )            Sec of State John Kerry meets ASEAN foreign ministers on South China Sea            Crane CR ( 1.02 vs 1.06 ) Celanese CE ( 1.55 vs 1.58 ) Express Scripts ESRX ( 1.57 vs 1.44 ) Gilead Sciences GILD ( 3.02 vs 3.15 ) Las Vegas Sands LVS ( 0.56 vs 0.60 )            Waste Connections WCN ( 0.54 vs 0.50 ) Texas Instruments TXN ( 0.77 vs 0.65 )</p>
<b>TUESDAY</b>	<p>3M MMM ( 2.07 vs 2.02 ) BP ( 0.05 vs 0.07 ) Ally Financial ALLY ( 0.51 vs 0.60 ) Anixter AXE ( 1.35 vs 1.15 ) DuPont DD ( 1.10 vs 1.18 ) Eli Lilly LLY ( 0.85 vs 0.90 ) Fidelity National Info FIS ( 0.87 vs 0.74 ) Freeport-McMoRan FCX ( 0.00 vs 0.14 ) JetBlue Airways JBLU ( 0.49 vs 0.44 ) McDonalds MCD ( 1.38 vs 1.26 ) United Technologies UTX ( 1.68 vs 1.81 ) Valero Energy VLO ( 1.06 vs 2.66 ) Verizon VZ ( 0.94 vs 1.04 ) Starwood HOT 0.73 vs 0.84            09:00 hrs Case Shiller 20-city Index ( 5.5% vs 5.4% )            10:00 hrs Consumer Confidence July ( 96.0 vs 98.0 )            10:00 hrs New Home Sales June ( 560K vs 551K )            Apple AAPL ( 1.39 vs 1.85 ) CH Robinson CHRW ( 1.00 vs 0.94 ) Flushing Financials FFIC ( 0.38 vs 0.36 ) Panera Bread PNRA ( 1.74 vs 1.61 ) U.S. Steel X ( -0.55 vs -0.79 ) Universal Health UHS ( 1.93 vs 1.85 ) Twitter TWTR ( 0.09 vs 0.07 ) Zions Bancorp ZION 0.41 vs 0.41</p>
<b>WEDNESDAY</b>	<p>Altria MO ( 0.80 vs 0.74 ) Anthem ANTM ( 3.24 vs 3.10 ) Boeing ( 2.26 vs 1.62 ) Coca-Cola KO ( 0.58 vs 0.63 ) Comcast CMCSA ( 0.81 vs 0.84 ) Coming GLW ( 0.32 vs 0.38 ) Fiat Chrysler FCAU ( 0.49 vs 0.29 ) General Dynamics GD ( 2.31 vs 2.27 ) Goodyear GT ( 1.02 vs 0.84 ) United Micro UMC ( 0.24 vs 0.37 ) Supervalu SVU ( 0.22 vs 0.23 ) Waste Management WM 0.71 vs 0.67 ) Ryder System R ( 1.53 vs 1.65 ) VCA WOOF 0.82 vs 0.70            07:00 hrs MBA Mortgage Index 07/23 ( NA vs -1.3% )            08:30 hrs Durable Goods Orders June ( -1.0% vs -2.2% )            10:00 hrs Pending Home Sales June ( 1.1% vs -3.7% )            10:30 hrs Crude Inventories 07/23 ( NA vs -2.342 Mln Bbls )            14:00 hrs <b>FOMC ends its meeting</b> and delivers its decision on interest rates            Amgen AMGN ( 2.74 vs 2.57 ) Barrick Gold ABX ( 0.15 vs -0.01 ) CB&amp;I CBI ( 1.21 vs 1.55 ) Facebook FB ( 0.81 vs 0.50 ) Equifax EFX ( 1.36 vs 1.15 ) McKesson MCK ( 3.34 vs 3.14 ) O'Reilly Auto ORLY 2.67 vs 2.29 Owens Illinois OI ( 0.63 vs 0.60 ) Whole Foods WFM ( 0.37 vs 0.43 ) vs 0.94 ) Molina Healthcare MOH ( 0.52 vs 0.72 ) Suncor Energy SU -0.27 vs 0.63</p>
<b>THURSDAY</b>	<p>American Electric AEP ( 0.89 vs 0.88 ) Air products APD ( 1.90 vs 1.65 ) Beazer BZH ( 0.12 vs 0.38 ) BCE Inc BCE ( 0.91 vs 0.87 ) Baker Hughes BHI ( -0.60 vs -0.14 ) Bristol Myers BMY ( 0.66 vs 0.53 ) Bunge BG 0.58 vs 0.50 ) Dow Chem DOW 0.86 vs 0.91 Ford Motor F ( 0.60 vs 0.47 ) Harley Davidson HOG ( 1.53 vs 1.44 ) Raytheon RTN 1.76 vs 1.65            08:30 hrs Initial Claims 07/23 ( 260K vs 253K )                              Continuing Claims 07/16 ( NA vs 2128K )            08:30 hrs Philadelphia Fed July ( 5.0% vs 4.7% )            08:30 hrs International Trade in Goods June ( -\$61.2B vs -\$60.6B )            10:30 hrs Natural Gas Inventories 07/23 ( NA vs 34bcf )            AFLAC AFL ( 1.68 vs 1.50 ) Alphabet ( GOOG: \$ 8.04 vs 6.99 ) Amazon AMZN 1.12 vs 1.19 Western Digital WDC ( 0.71 vs 1.51 ) Wynn Resorts WYNN ( 0.94 vs 0.74 )</p>
<b>FRIDAY</b>	<p>Arcelor Mittal MT ( 0.04 vs 0.10 ) Chevron CVX ( 0.34 vs 0.30 ) Exxon-Mobil XOM 0.64 vs 1.00 ) Merck MRK 0.91 vs 0.86 Spirit Air ( 1.08 vs 1.03 ) Sony -9.54            08:30 hrs GDP-Adv 2<sup>nd</sup> Qtr ( 2.6% vs 1.1% )                              Chain Deflator ( + 1.9% vs +0.4% )            08:30 hrs Employment Cost Index 2nd Qtr ( +0.6% vs +0.6% )</p>

09:45 hrs Chicago PMI July ( 54.0 vs 56.8 )  
10:00 hrs Michigan Sentiment-Final July ( 90.4 vs 93.5 )  
U.S. Oil Rig Count increased last week by 14 to 371. The Nat Gas rig count fell by 1 to 88. making a total US rig count of 459. Crude closed at \$ 44.19 - \$ 2.46. Natural Gas closed the week at \$ 2.77, down \$ 0.01.

## **Market Strategies Fundamentals**

**Stocks soared for another week as both the Dow Jones Industrial Average and S&P 500 made new all-time highs.** Both indexes have enjoyed three consecutive weeks of higher highs. The Dow ( 18,570.85 ) + 54.30 or + 0.3% to a new all-time high last week and again set a new record for a second week. In less than a month, the Dow has rallied from a low of 17,063 to the new high close of 18,571, up a nifty 1508 points or 8.8%..

The S&P 500 ( 2175.03 ) + 13.29 or + 0.6% has also enjoyed two weeks of new all-time highs. On June 30<sup>th</sup> the S&P made a low of 1991.68 and since has rallied 784 points, which is a modern-day record move in just four weeks of 39%. The week's top performing stocks were Chesapeake Energy Corp ( CHK: \$ 5.39 ) + 21.39%; eBay Inc ( EBAY: \$ 30.49 ) + \$ 4.15 or + 15.8%; Qualcomm ( QCOM: \$ 61.15 ) + \$ 6.40 or + 10.5%; United rentals ( URI: \$ 78.22 ) + \$ 8.10 or + 11.5%; Cigna Corp CI: \$ 146.00 ) + \$ 15 or 10.9%; Humana ( HUM: \$ 176.05 ) + 17 or + 10.8% and Cintas Corp ( CTAS: \$ 107.95 ) + \$ 10.35 or + 10.6%.

The Nasdaq Composite rose 1.4% to 5100.16. The Nasdaq is up 526 points or + 11.5% from its low of 4574 on June 30<sup>th</sup>.

The 3 generals report this week. Apple on Tuesday after the close expecting \$ 1.39 vds \$ 1.85; FaceBook on Wednesday expecting revenue of \$ 6 bil, up 50% year over year; then Alphabet ( GOOG ) on Thursday afternoon expecting 2<sup>nd</sup> Qtr revenue to rise 17% to \$ 20.75 bil with earnings expected up 15% to \$ 8.04.

The DJ Transportation average, ( 7965.98 ) + 283 points or + 3.7%, while not as spectacular, has rallied to at least surpass its 200 day price moving average for a two week gain to the 7700 level. It actually fell last week 20 points as the result of weak airline stocks.

Increased capacity, terrorism and brexit have all caused fares to plummet on both side of the Atlantic. Southwest Airlines ( LUV: \$ 37.83 ) - \$ 5.33 or - 12.3% last week. The company expects sales per seat flown to decline 4% in the third quarter. Their average one-way fare for the second quarter fell 3.7% from the previous year and is expected to go even lower. American Airlines ( \$ 36.36 ) remains below its 200-day m.a.( 38.40 ) and expects unit revenue to be down 6% from a year earlier when they report on Friday. Delta ( DAL:\$ 38.96 ) estimates that third quaterd revenue will decline as much as 5-6% on weaker domestic pricing.

The airline down move, just the opposite of the previous week when they rallied sharply, shows just how quickly this market can turn. Southwest Air had rallied 6.5% the previous week.

**The US dollar ( DXYO: 97.35 ) + \$ 0.67 or + 0.7% gained against all the major currencies over the past week.** It also rose against many emerging market currencies. A notable exception was the Chinese yuan. The yuan rose before the weekend, extended its advancing streak to four consecutive sessions, and in so doing, it snapped a six-week slide.

**The FOMC releases its statement Wednesday at 2PM EDT. Since the June meeting the economy has evolved largely in line with what the Fed expected.** The Fed may not be able to keep the dollar down. Every piece of economic data since late-June have been better than expected. The US economic outlook is clearly better than the outlook of other major countries. Economic numbers are not just improving, but accelerating. . Employment and Job Openings are through the roof. Retail Sales and Industrial production both increased 0.6%; Leading Economic Indicators, Housing Starts and Building Permits all came out much better than expected. This includes the non-manufacturing ISM, job creation, retail sales, industrial and manufacturing output, and existing home sales. Headline and core CPI were also firmer than anticipated. A strong dollar going through 100 could disrupt the bull market.



**Many drivers in the foreign exchange market can also be found in developments outside the US.** Rate cut expectations in Australia and New Zealand, for example, weighed on their respective currencies. Speculation of "helicopter money" in Japan undermined the Yen. Sterling was taken down by signs that despite the residual strength before the referendum, there has been a significant hit in sentiment, picked up in the flash PMIs. Draghi said little new at the press conference following the ECB meeting, but markets expect more liberal policies, which left the Euro stuck around the \$1.10-level.

### **This Week's Gold Commitments of Traders ( COT ) Report**

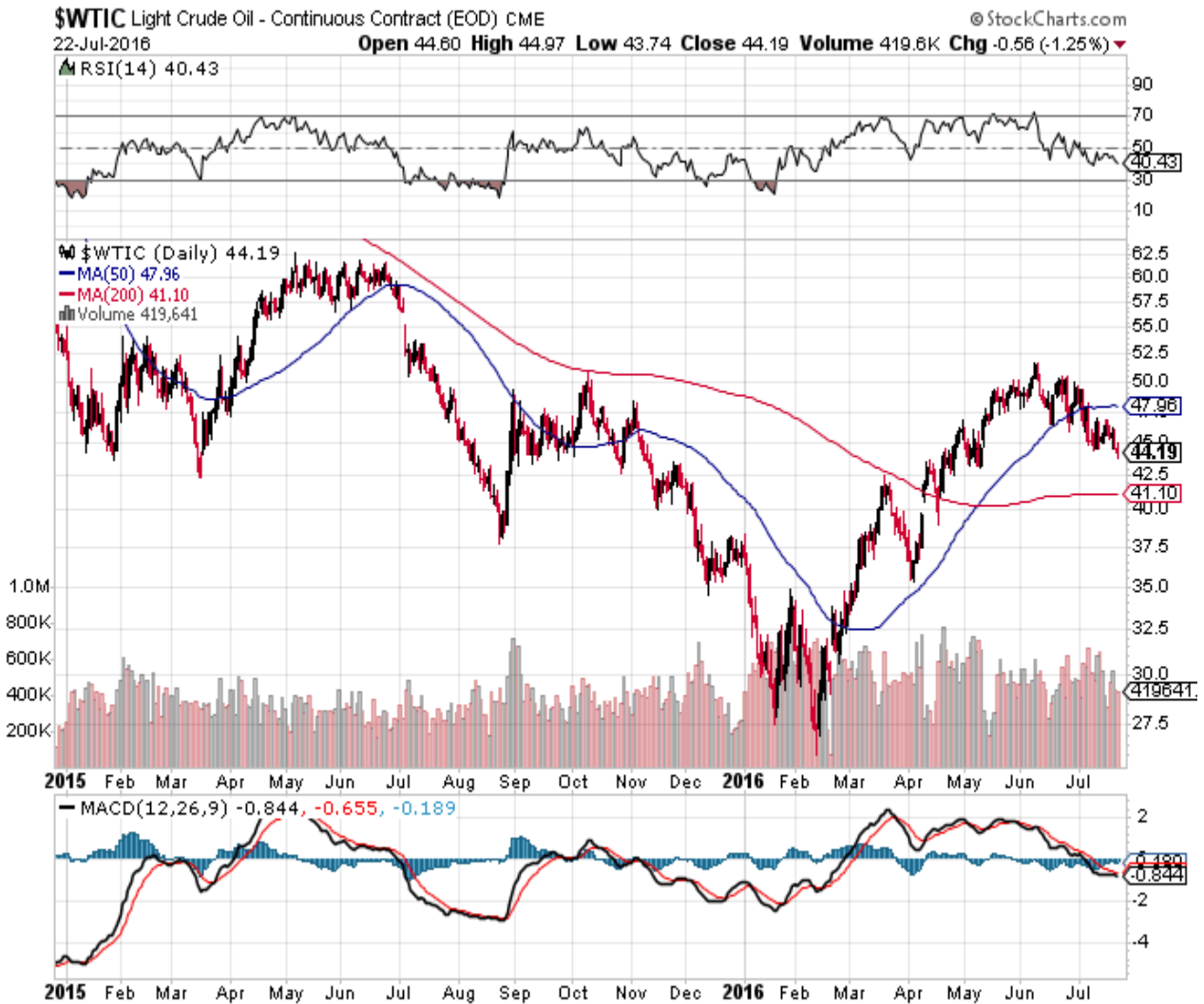
This week's report showed speculative gold longs decreased their positions for the second week in a row, while shorts also reduced their positions.

Managed Positions Long	Managed Money Positions Short	Total Long Change	Total Short Change	Short %	Total Net Position	Date	London Fix Gold Price	Gold Price Chg %
293,879	29,381	-10112	-3081	9.09%	264,498	7/19/2016	\$ 1,330.90	-0.86%
303,991	32,462	-11652	3740	9.65%	271,529	7/12/2016	\$ 1,342.40	-0.62%
315,643	28,722	18236	4494	8.34%	286,921	7/5/2016	\$ 1,350.75	3.13%
297,407	24,228	18028	1747	7.53%	273,179	6/28/2016	\$ 1,309.70	2.92%
279,379	22,481	11716	-4320	7.45%	256,898	6/21/2016	\$ 1,272.60	-1.13%
267,663	26,801	47850	-6450	9.10%	240,862	6/14/2016	\$ 1,287.15	3.72%
219,813	33,251	23696	-7090	13.14%	186,562	6/7/2016	\$ 1,241.00	2.38%
196,117	40,341	-15194	-1479	17.06%	155,776	5/31/2016	\$ 1,212.10	-2.00%
211,311	41,820	-45218	12942	16.52%	169,491	5/24/2016	\$ 1,236.85	-3.14%
256,529	28,878	342	-1425	10.12%	227,651	5/17/2016	\$ 1,277.00	1.12%
256,187	30,303	-1858	5896	10.58%	225,884	5/10/2016	\$ 1,262.80	-2.41%
258,045	24,407	42896	-6655	8.64%	233,638	5/3/2016	\$ 1,294.00	4.21%
215,149	31,062	-4158	-215	12.62%	184,087	4/26/2016	\$ 1,241.70	-1.09%
219,307	31,277	4958	1146	12.48%	188,030	4/19/2016	\$ 1,255.40	0.06%
214,349	30,131	19510	-1119	12.32%	184,218	4/12/2016	\$ 1,254.60	1.90%
194,839	31,250	1700	3057	13.82%	163,589	4/5/2016	\$ 1,231.25	0.43%
193,139	28,193	5996	2660	12.74%	164,946	3/29/2016	\$ 1,226.00	-2.12%
187,143	25,533	15468	663	12.01%	161,610	3/22/2016	\$ 1,252.50	1.66%
171,675	24,870	-6998	-5537	12.65%	146,805	3/15/2016	\$ 1,232.00	-2.76%
178,673	30,407	28192	2465	14.54%	148,266	3/8/2016	\$ 1,267.00	2.47%
150,481	27,942	-2234	-1207	15.66%	122,539	3/1/2016	\$ 1,236.50	1.24%
152,715	29,149	17308	-12324	16.03%	123,566	2/23/2016	\$ 1,221.35	0.98%
135,407	41,473	5227	-15795	23.45%	93,934	2/16/2016	\$ 1,209.50	1.55%
130,180	57,268	23751	-13541	30.55%	72,912	2/9/2016	\$ 1,191.00	5.54%
106,429	70,809	4182	-7589	39.95%	35,620	2/2/2016	\$ 1,128.50	1.34%
102,247	78,398	15452	-6463	43.40%	23,849	1/26/2016	\$ 1,113.60	2.52%
86,795	84,861	1000	-32	49.44%	1,934	1/19/2016	\$ 1,086.25	0.08%

The big disadvantage to the COT report is that it is issued on Friday but only contains Tuesday's data - so there is a three-day lag between the report and the actual positioning of traders. This is an eternity by short-term investing standards, and by the time the new report is issued it has already missed a large amount of trading activity. Even though speculative gold longs decreased their positions again, the current outstanding long position of 293,879 contracts is still the fourth highest on record.

The latest COT report showed that gold speculative longs continued to sell their positions, which was in contrast to silver shorts that actually increased their long positions for the week. This is a bit strange as silver usually tracks gold and the speculative positions usually do the same. Traders should be careful as silver may not have the power to hold its own if the gold prices continue to weaken.

Refineries have taken advantage of cheap crude prices to produce more gasoline and diesel, but refineries have not been able to sell their products to end-users. Inventories of crude oil and refined products hit a record high during the week ended July 8th. The Energy Information Administration reports that crude inventories did fall, but the decline was outweighed by a larger increase in refined product supplies, which pushed the total commercial supply of crude oil and refined products up 7.1 million barrels to 1.38 billion. Storage tanks are running out of space. Refiners may have to cut prices to get rid of the inventory for which there is no space.



## Market Strategies Economic Data

**Housing starts catapulted 4.8%** to a seasonally adjusted annual rate of 1.189 million units (Briefing.com consensus 1.165 million) in June on the heels of a downwardly revised 1.135 million (from 1.164 million) in May. The improvement in starts in June was fueled by a 4.4% pickup in single-family starts and a 5.4% increase in multi-unit starts.

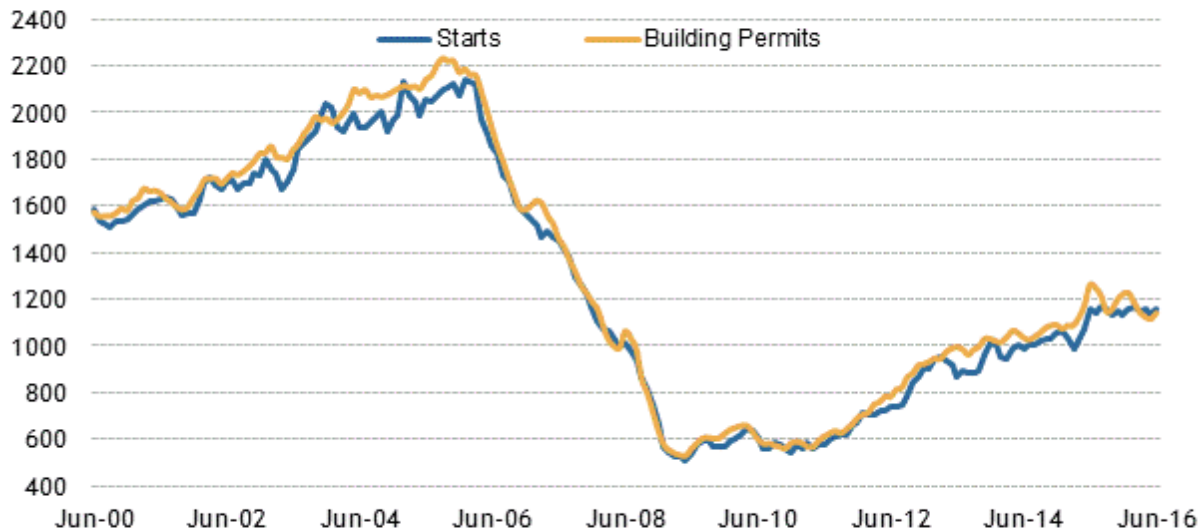
Building permits increased to a seasonally adjusted annual rate of 1.153 million (Briefing.com consensus 1.150 million) while the prior month saw a small downward revision to 1.136 million from 1.138 million.

The Northeast was the main driver of the improvement in single-family starts, logging a 31.6% increase. Single-family starts, though, were up in all regions, including a 7.3% gain in the Midwest, a 3.1% increase in the West, and a 0.5% uptick in the South.

Permits for single-family units increased 1.0% and were up 2.5% for multi-unit dwellings. The Northeast again led the way, with permits up 13.7% for single-family units; the West was the only other region to show a gain in single-family permits (+0.6%). The Midwest was flat and the South was down 0.3%.

Category	JUN	MAY	APR	MAR	FEB
Starts	1189K	1135K	1155K	1113K	1213K
1 Unit	778K	745K	764K	751K	845K
Multi Units	411K	390K	391K	362K	368K
Permits	1153K	1136K	1130K	1077K	1162K

**Housing Starts and Building Permits 3-Month Moving Average  
(thousands, SAAR)**



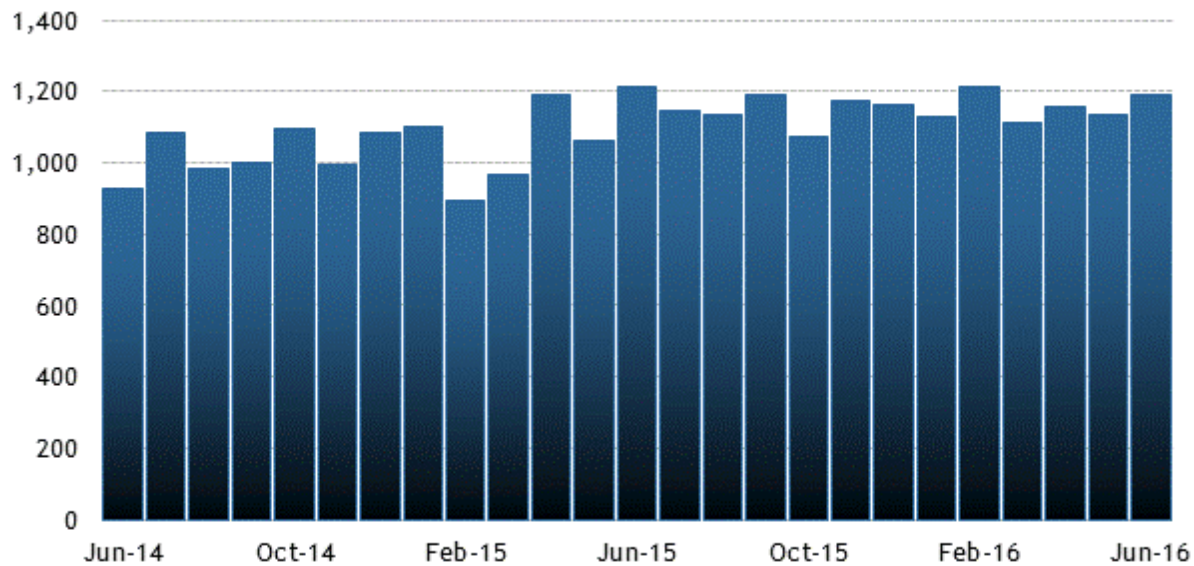
Source: Census Bureau; updated 07/19/16

Briefing.com

The number of units under construction at the end of the period was 1.015 million, up slightly from 1.013 million in May. That left the second quarter average for units under construction at 1.008 million versus 985,000 in the first quarter. The higher second quarter average will factor favorably in the residential investment component for second quarter GDP.

The Housing Starts and Permits data for June were largely as expected when factoring in the downward revisions to May. The trouble there is that neither starts nor permits have exhibited any real growth in recent months. With the latest report, the three-month moving average for starts stands at 1.160 million versus 1.167 million in February. The three-month moving average for permits rests at 1.140 million versus 1.184 million in February.

### Housing Starts (thousands, SAAR)



Source: Census Bureau; updated 07/19/16

Briefing.com

**Leading Economic Indicators** for June increased 0.3%, which was right in-line with the Briefing.com consensus estimate and followed on the heels of an unrevised 0.2% decline for May. Every component index contributed to the monthly increase, with the exception of the average workweek in manufacturing (-0.07 percentage points) and average consumer expectations for business conditions (unchanged).

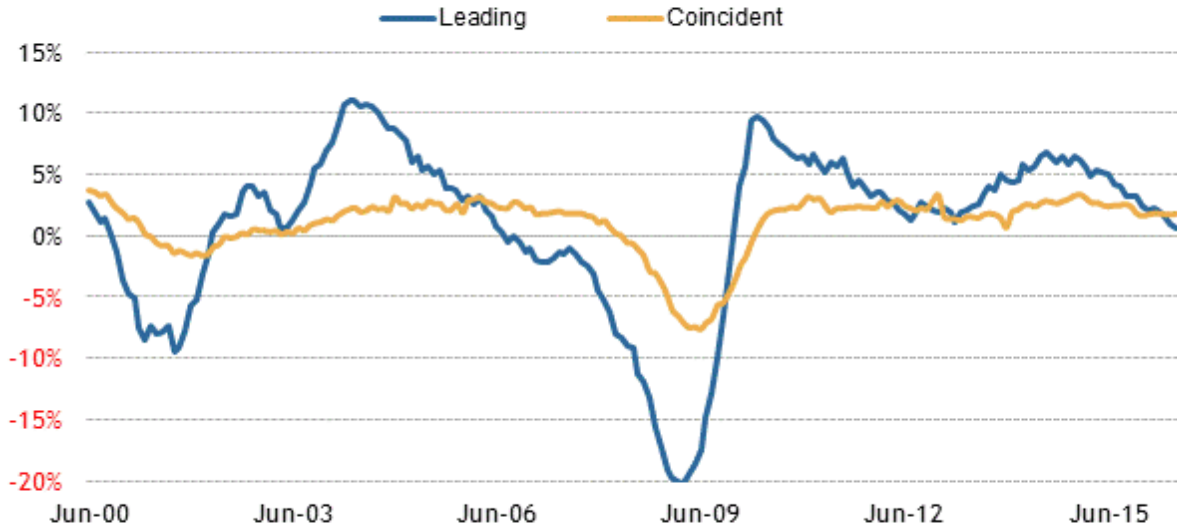
Category	JUN	MAY	APR	MAR	FEB
Total Index	0.3%	-0.2%	0.5%	0.0%	0.0%
Manufacturing Workweek	-0.07%	0.00%	0.07%	-0.07%	-0.13%
Initial Claims	0.15%	-0.23%	0.11%	-0.07%	0.26%
Cons. Gds Orders	0.02%	-0.09%	0.00%	-0.02%	0.04%
ISM New Orders	0.03%	0.01%	0.01%	0.06%	-0.08%
Nondef. Cap Gds Orders, exc. Aircraft	0.03%	-0.02%	-0.04%	0.01%	-0.09%
Building Permits	0.05%	0.02%	0.15%	-0.24%	-0.07%
Stock Prices	0.04%	-0.02%	0.10%	0.24%	-0.03%
Leading Credit Index	0.05%	0.02%	0.03%	0.04%	-0.02%
Interest Rate Spread	0.14%	0.16%	0.16%	0.17%	0.16%
Consumer Expectations	0.00%	-0.01%	-0.05%	-0.01%	-0.04%

The largest contributors to the Leading Economic Index for June were average weekly initial claims (0.15 percentage points) and the interest rate spread (0.14 percentage points).

The two components estimated by the Conference Board -- manufacturers' new orders for consumer goods and materials and nondefense capital goods orders excluding aircraft -- were tagged as contributing 0.02 percentage points and 0.03 percentage points, respectively.

Separately, the Coincident Economic Index increased 0.3% in June after being unchanged in May. The Lagging Index, meanwhile, decreased 0.1% on the heels of a 0.4% increase in

### Leading and Coincident Indicators y/y%

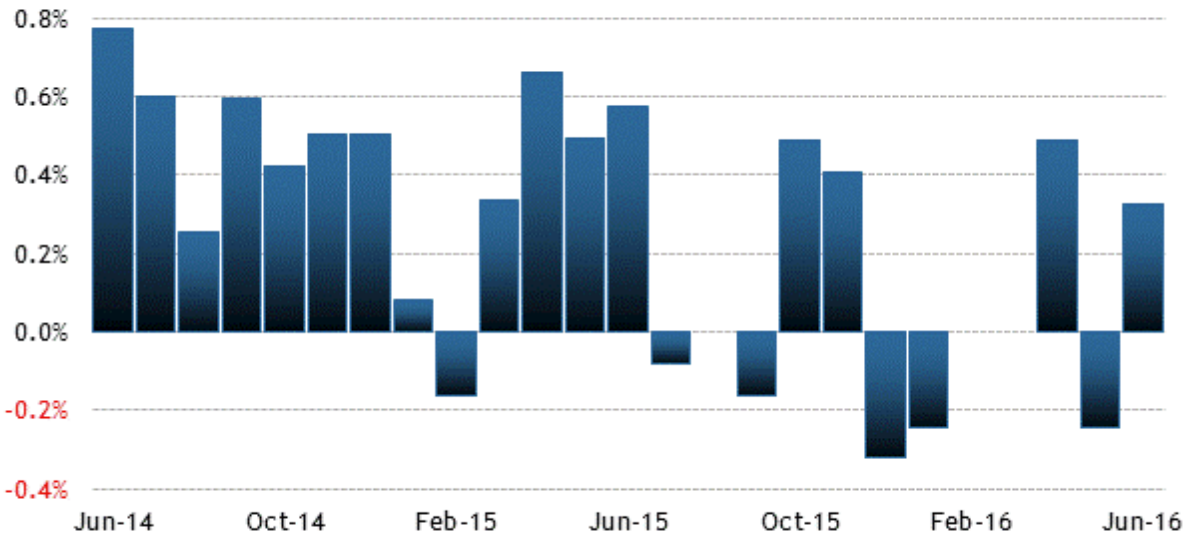


May.

Source: Conference Board; updated 07/21/16

Briefing.com

### Leading Indicators m/m%

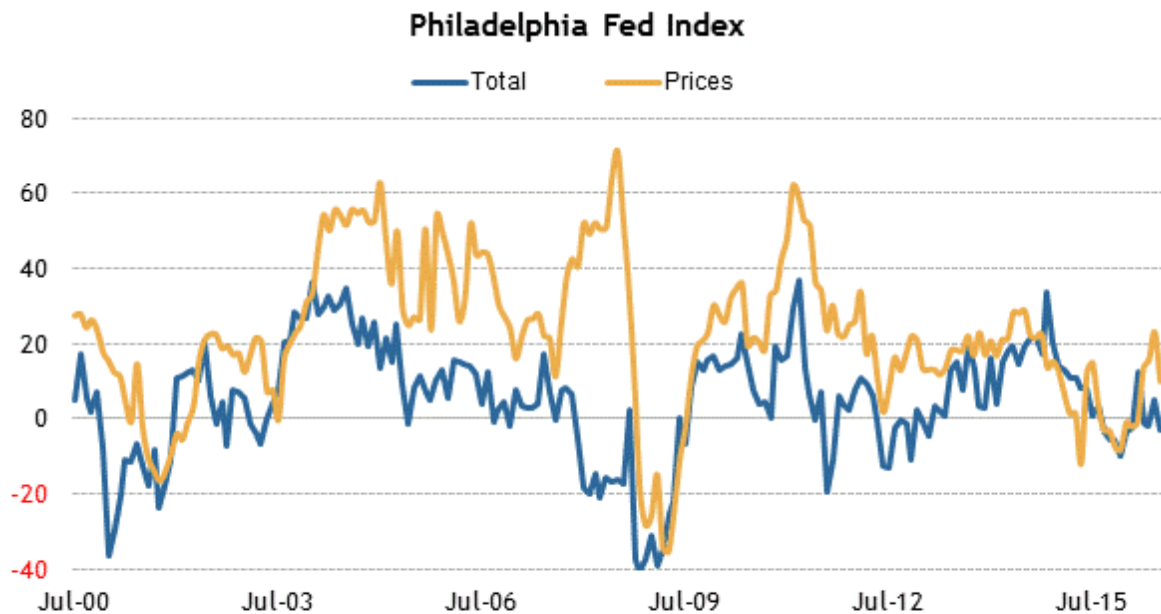


Source: Conference Board; updated 07/21/16

Briefing.com



The Philadelphia Fed Index produced a headline disappointment for July, falling to -2.9 (Briefing.com consensus 5.0) from 4.7 in



June. *Source: Philadelphia Fed; updated 07/21/16*

**Briefing.com**

The indexes for new orders, shipments, and unfilled orders all moved back into an expansion mode.

New orders rose from -3.0 to 11.8; shipments increased from -2.1 to 6.3; and unfilled orders jumped from -12.6 to 1.9. The current employment index remained in a state of contraction; however, the pace of contraction slowed noticeably, evidenced by a reading of -1.6 for July versus -10.9 for June.

Separately, there was an uptick in the diffusion index for future general business activity, which increased four points to 33.7, bringing it close to its five-year average of 35.9.

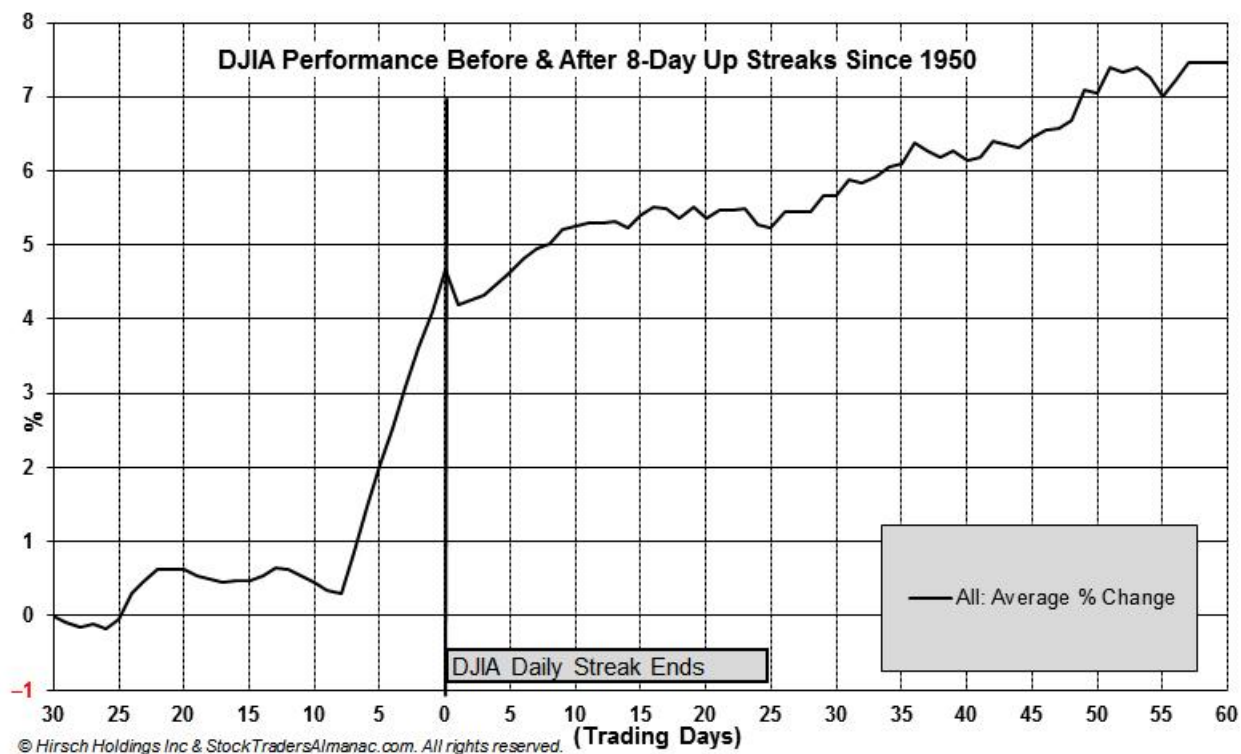
While the July report produced a headline disappointment, the underlying details of the manufacturing business survey were not as bad as the headline for the diffusion index for general business activity suggests

Category	JUL	JUN	MAY	APR	MAR
Total Index	-2.9	4.7	-1.8	-1.6	12.4
6-month Outlook	33.7	29.8	36.1	42.2	28.8

## Market Strategies Cycles

Even though Tuesday's gain was only 25.96 points, it was enough to extend DJIA's daily winning streak to eight consecutive days. Then on Wednesday the Dow roared up 78 points for a ninth consecutive day. The last such DJIA daily winning streak was in March 2013 when it advanced for 10 straight days.

Prior to the current streak of nine, there had been just 12 DJIA winning streaks since 1950. The longest was 13 straight in January 1987. Of those past 47 streaks, 24 of them ended at eight days (51.06%), 12 streaks lasted until a ninth day (25.53%), 7 streaks went 10 days (14.89%), 2 streaks lasted 11 days (4.26%) and 1 each lasted 12 and 13 days (2.13%). The average loss on the day the streak ended was 0.5%. On Thursday the Dow was off 0.43%.



In the above chart the 30 trading days before and the 60 trading days after all 47 previous DJIA winning streaks of eight or more days have been plotted. There are approximately 21 trading days in an average calendar month. Based upon the above chart, even after the current streak ends further gains are likely over the next 1-, 2- and 3-calendar month periods. If NASDAQ and Russell 2000 can join DJIA and S&P 500 in record territory, further gains would be more likely, absent confirmation, less likely

Looking at the average daily trading volume of **SPDR S&P 500 (SPY)** on *Yahoo! Finance*, it is just under 100 million shares per day over the past three months. SPY volume recently spiked as high as 333 million shares on June 24, 2016, Brexit sell-off, to a recent low of just a little over 54 million this past Tuesday. If volatility remains subdued, average daily volume is likely to continue to trend lower as the calendar heads toward August.

We refer to the summer months as the doldrums due to the anemic volume and uninspired trading on Wall Street. The individual trader, if they are looking to sell a stock, is generally met with disinterest from

The Street. It becomes difficult to sell a stock at a good price. That is also why many summer rallies tend to be short lived and are quickly followed by a pullback or correction.

### **Around Summers and Holidays**

In the table below we have beefed up the holiday trading table from page 88 of the *Stock Trader's Almanac* to illustrate the effects of dramatic changes in trading volume in summers and before and after holidays. As with all the graphs and charts in this study, the volume numbers in this table are based on the deviation from the annual average daily volume. But first we need to take into consideration the shortened trading days that occur around certain holidays.

Thanksgiving has the most consistent "half day" of all the holidays. Since 1992 the New York Stock Exchange (NYSE) has closed early and the roughly 50% reduction in trading should not be surprising as many people stay home recovering from the previous day's feast and spend time with family. However, it seems that those that do trade are in good spirits, generally driving prices higher on the best post-holiday trading day of the bunch.

The day before and after Independence Day and Christmas do not close early as regularly, but have many early closings; when the respective holiday lands on a weekday. In any event all these annual average daily volume deviations provide a useful benchmark for evaluating the relevance or importance of a market move surrounding a holiday

### **Summers and 3-Day Weekends**

Monitoring market performance on the individual days of the week has been revealing over the years. The insights were so inspiring that our iconoclastic founder and resident consigliere, Yale Hirsch, entitled his 1986 book *Don't Sell Stocks on Monday*. In the following charts we have lined up the performance on each day of the week from pages 141 and 142 of the *Almanac* with annual average daily volume deviations for each day.

Not surprising, Monday, or the first trading day of the week shows substantially reduced trading volume on both the NYSE and NASDAQ of 9% below the average. Friday is also below average for NASDAQ. This underscores the recent trend of market gains being concentrated midweek and weakness at the beginning and end of weeks.

Apparently, traders and investors prefer long weekends; or at least not being exposed going into the weekend and being more tentative about taking new positions upon their return. Picking up stocks on Monday weakness and unloading during midweek strength on higher volume would appear to be a prudent strategy for the most part. It also pays to be keen to price and volume action on Fridays and the following Monday for indications of future market direction. Strong volume and price advances tend to be bullish, while back-to-back weakness on normal or elevated volume is frequently bearish.

# JULY 2016

## Sector Seasonalities: Long = (L); Short = (S)

Start: Gold & Silver (L), Transports (S)

In Play: Utilities (L), Materials (S)

Finish: Oil (L), High-Tech (L), Computer Tech (L),  
Banking (S), Natural Gas (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
				<b>1</b>  <b>1st Trading Day</b> <b>Dow Up 22 of Last 27</b>  Construction Spending ECRI Future Inflation Index ISM Index Vehicle Sales	<b>2</b>	<b>3</b>
*Tuesdays: Wkly Chain Store Sales & Avg Hrly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays						
<b>4</b>  <b>Independence Day</b> <b>(Market Closed)</b>  Semiconductor Billings	<b>5</b>  <b>Market Subject to Elevated Volatility After July 4th</b>  Factory Orders	<b>6</b>  <b>Dow: 0.9%</b> <b>Up 13 Down 8</b> <b>Rank #6</b>  FOMC Minutes Int'l Trade Deficit ISM Non-Mfg. Index	<b>7</b> <b>Average July Gains Last 21 Years:</b> <b>S&amp;P: 0.4%</b> <b>Up 10 Down 11</b> <b>Rank #7</b>  Chain Store Sales	<b>8</b> <b>NAS: 0.4%</b> <b>Up 10 Down 11</b> <b>Rank #9</b>  Consumer Credit Employment Rate	<b>9</b>	<b>10</b>
<b>11</b> <b>First Trading Day Of Expiration Week,</b> <b>Dow Up 10 of Last 13</b>	<b>12</b> <b>July is the Best Performing Dow and S&amp;P Month of the Third Quarter, But Beware the "Summer Rally" Hype. Historically the Weakest Rally</b>  Wholesale Trade	<b>13</b>   Beige Book Import/Export Prices Treasury Budget	<b>14</b>   PPI	<b>15</b>  <b>Expiration Day</b> <b>Dow Down 10 of Last 16</b> Business Inventories CPI Industrial Production Retail Sales U Mich Consumer Sentiment	<b>16</b>	<b>17</b>
<b>18</b>  NAHB Housing Mkt Index	<b>19</b>  Housing Starts	<b>20</b>   <b>Week After Expiration Prone to Wild Swings, Dow Up 9 of Last 14, 1998 -4.3%, 2002 +3.1%, 2006 +3.2%, 2007 -4.2%, 2009 +4.0%, 2010 +3.2%</b>	<b>21</b>   Existing Home Sales Leading Indicators Philadelphia Fed Survey SEMI Book to Bill Ratio	<b>22</b>	<b>23</b>	<b>24</b>
<b>25</b>  Consumer Confidence New Home Sales	<b>26</b>  Durable Goods FOMC Meeting	<b>27</b> <b>July Begins NASDAQ's "Worst Four Months"</b>		<b>28</b>   Agricultural Prices Chicago PMI ECI GDP - Q2 Advance U Mich Consumer Sentiment	<b>30</b>	<b>31</b>
Release dates obtained from sources believed to be reliable. All dates subject to change. © Hirsch Holdings Inc., Stocktradersalmanac.com, All rights reserved.				 Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1995-2015	 Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1995-2015	

## Undervalued Small Cap Stocks

### Lower Priced stocks that look to be a buy:

#### Repro-Med Systems, Inc ( OTCQX: REPR 0.45 )\*

Fourth quarter preliminary net revenues will exceed \$3.2 million, representing a slight increase over the \$3.1 million of the previous quarter. Sales are led by the Company's proprietary infusion products. The Company's fiscal year ended February 29, 2016.

Andy Sealfon, Company President and CEO commented, "The military has expressed interest in our products for utilization in emergency applications as well as use in VA hospitals. We believe that because of our performance standards and the reliability of our products, we will provide them with great value and benefits."

The Company manufactures medical products used for infusions and suctioning. The Infusion product portfolio currently includes the FREEDOM60<sup>(R)</sup> and the newer FreedomEdge<sup>TM</sup> Syringe Infusion Pumps, RMS Precision Flow Rate Tubing<sup>(TM)</sup> and RMS High-Flo<sup>(TM)</sup> Subcutaneous Safety Needle Sets. These devices are used for infusions administered in professional healthcare settings as well as at home. The Company's RES-Q-VAC line of medical suctioning products is used by emergency medical service providers in addition to a variety of other healthcare providers.

NHIA is a trade association representing the interests of entities providing infusion and specialty pharmacy products and services to home-based infusion patients.

The Company's website is [www.rmsmedicalproducts.com](http://www.rmsmedicalproducts.com).

Repro-Med Systems, Inc has had an increase in sales each of the last four years. They finished the year of 2014 with \$ 11.2 million in sales reflecting top line growth of 29% from 2013. In each of the previous two years they had a 12% increase in sales. The company has had at least \$ 700 thousand of net income in each of the past four years and has no debt. The patented needle sets alone can give the company a huge growth potential. In my opinion, with new products coming on stream, the stock should trade between \$ 3 and \$ 8 in the next two years.

**Enzo Biochem ( ENZ: \$ 6.54 )** The stock moved from approximately \$5 a share to approximately \$6.50 from May 1 to early June. If you look at the chart pattern of the stock the big volume came in on May 9 which coincided with the Louis Navellier recommendation that was sent to you on that date. He recommended 5 stocks of which 3 (including Enzo) all had similar chart patterns with significant increases in trading volume. I don't know how much of that volume came from individual investors but the buying had lots of 100-500 share trades which tells me that individuals, not institutional investors were strong buyers of Enzo.

During the same time frame the Russell Index probably started to see some front running by Index funds or ETF's to take a position into Enzo's stock as they looked to be included in the Index. These funds mirror the Russell Index. The Russell is a two edged sword. The positive edge is that for Enzo it probably means 2-3 million shares will be bought. Enzo was included in the 2000 and 3000 Russell Index on June 10.

The Russell will hedge their long positions by shorting the stock against their long position to go neutral if they think the market shows weakness or if the fundamentals of the company change. If you remember when Enzo was removed from the Index a couple of years ago the short position was 4 million plus shares and the day Enzo was removed the shorts delivered their long position against the short to flatten the position. The short position on that day dropped to 1 million shares. Enzo had a conference call on

their third quarter release last week and I didn't see any change in the fundamentals. However those individual investors that bought on the Nave Ilier recommendation don't know the Company and saw that they reported a loss for the quarter (even though they beat estimates) and may have taken profits.

The market in general was down 5 straight days and the index's that got long the stock may have shorted to hedge their position. That can be confirmed on the first two week short report due out next week. The short position at the end of May was 937,000 shares down from the mid-month short of 1,010,700. The stock has come down some 15% from its high which is not a big deal. To me it is just a technical move.

The stock is approaching oversold territory and as the fear grows the opportunity becomes bigger. The fundamentals haven't changed and in fact have become stronger with the latest Ampiprobe approval. Enzo has cash of \$50 million and no debt. There are 7 more cases to get settled in Delaware which can provide significant additions to the cash position. Ampiprobe will have more submissions to the New York regulatory agency this year. Ampiprobe is cheaper, better and faster than existing technology and that is a \$3 billion market.

This is an awesome potential for a 47 million share company and who knows what will happen if the NIH has positive statements on their Optiquel test for Uveitis. The stock is 50% owned by Institutions and funds, 15% by insiders and I guess 10% by hedge funds. That leaves some 11 million shares in the float. If the Russell causes 2-3 million shares to be bought the float then become 8-9 million shares. Good news can really move the price.

**Gold Mining USA OTC: GMUI ( 0.01 )\*** Has both mining activities in Australia and the U.S. Gold Mining USA Inc is an emerging natural resources company focused on developing metallurgical and mining projects. The Company's business model is to acquire projects with the potential to provide significant resources through exploratory drilling and generate value through their development, joint venture or divestment. GMUI has a team of experts who will manage all mining operations available on their website. In addition GMUI has an Offtake Agreement with a prestigious Swiss-based Gold buyer and Refiner to purchase its gold production at the spot price at the London Bullion Market ( LBMA ) on the day gold is collected.

**Australia and Nevada** provide the opportunities to exploit smaller, undeveloped or previously mined gold resources that are of no interest to the large mining companies. In addition, there are numerous small hard rock and alluvial gold mines which have viable gold resources but are unable to raise the funds to start up or continue operations.

The company has signed an ongoing agreement with Cardno, a professional infrastructure and environmental services company, to assist in the evaluation and implementation of a work program on one of its North America properties. Steve Craig, a well-known Certified Professional Geologist, will be heading up the efforts on the project.

### **Oakridge Global Energy Solutions, Inc. (OTCQB:OGES 0.32) \***

Oakridge global energy is a developer, designer and manufacturer of proprietary energy storage solutions. The Company is based out of Florida's "space coast" near Kennedy Space Center. They make premium quality, proprietary batteries, battery systems and lithium ion cells that are built for maximum performance over the traditional lead/acid batteries. OGES, proudly manufacturing in America since 1986, produces batteries for military, consumer, government, and industrial applications. Target market priorities include golf cars and other recreational vehicles, electronics, and devices requiring rechargeable batteries.

In August 2016 Oakridge Global Energy Solutions will commence production of state-of-the-art Lithium-Ion batteries. The company is currently in the process of soliciting bookings for presale orders with

several key industries to include the federal government. Perhaps the most important takeaway regarding Oakridge Global Energy Solutions lies in its relationships that will make it one of the few world manufacturers who are able to produce first generation lithium-ion technology that will surpass what is effectively being currently produced.

Furthermore, the company has developed an industrial design team that has incorporated a 21<sup>st</sup> Century contemporary art style to its cell products. Additionally, the company has numerous patents for its technology but perhaps the most interesting of those centers around the Nano-sized lithium thin film solid state batteries with a Nano encasement. This product in itself stands to propel the company into areas that currently only it has the rights to manufacture in the United States. The Nano lithium thin film solid state battery has a large upside market potential both domestically and abroad.

Oakridge Global Energy Solutions over the next several months will be entering simultaneously several markets that will be both exciting to watch its competitors scramble to justify their continued use of dated technology and inferior performance. Again, the company has progress along building the right partners, protecting its intellectual capital, and building a 21<sup>st</sup> Century industrial design team that has hundreds of man years' worth of experience to produce the world class product to capture market share quickly.

Lithium ion batteries deliver twice the energy of nickel cadmium batteries and are the fastest growing battery segment. Their growth and demand dynamically forward trending. They are lightweight and easy to maintain. They deliver superior electro-chemical output and provide highest energy density for weight, non-metallic and are rechargeable. In 2015, the OGES Pro Series golf car was launched at the annual PGA show, the largest golf show in the world. OGES plans to have a new factory producing its patented thin film solid state lithium ion batteries by 2017. OGES is commencing delivery of a small format prismatic to help several smart card customers reach the next generation. Their growth will be serviced by the new factory. These batteries are also in a rapidly growing demand for a variety of applications.

**iSIGN Media Solutions Inc ( ISDSF: \$ 0.0922 )** is public company trading on the Toronto Stock Exchange Venture market under the symbol ISD (TSX-V: ISD), and in the United States on the OTC under the symbol of ISDSF. The web site is [www.isignmedia.com](http://www.isignmedia.com)

iSIGN is a Software as a Service ("SaaS") company whose US patented software (patent # 8,781,887 B2, received in July 2014) is a unique 'push and pull' technology that utilizes Bluetooth and Wi-Fi to 'push' messages in any language to mobile devices within a 300 ft (100 meter) radius of our technology, while gathering valuable information from the interaction of our technology with mobile devices within range of our hardware. Recently one of the largest insurance companies in the world categorized the smart antenna as a security device and has given an amusement park a 15-20% discount on their insurance premiums. Please go to " priority posts" to view recent events.

Recently, a major North American insurance company has categorized the smart antenna as a safety and security device which will open new markets for iSIGN especially in amusement centers, malls and commercial real estate projects.

Through iSIGN's reseller, We Build Apps, an installation of approximately 500 Smart Antennas into Crocker Park, a roughly 78 acre shopping complex in Ohio, consisting of retail stores, restaurants, residential apartment buildings and office building is close to be signed This complex is managed by Stark Enterprises who manage a total of 16 properties. The potential is for an expansion into the other properties who can also achieve a reduction in their insurance premium costs.

## **Technology Overview**

The patented and proprietary technology does not involve apps and related downloads in order to receive and view messages and, as messages are delivered by Bluetooth and Wi-Fi, is capable of interacting with all cell phones including I Phones and androids. The second hardware unit, the

Smart Player, contains all the features of the Smart Antenna, while adding the ability to manage content on digital screens at the same time.

## **Fundamental Analysis Stocks To Buy with Stops**

Using fundamentals the following are stocks to buy and they have done well. The table is hypothetical. We have taken numerous profits as indicated on the table below.

Kroger (KR: \$ 35.18 ) was bought at \$ 35.71 and seems to be struggling. We would exit KR.

We bought and have profits in the HOG. We are still very much interested in the Flushing Financial and finally bought FFIC at our theoretical buy limit.

The HDGE is a hedge against long positions to create balance in a portfolio. The HDGE goes up when the market goes Down.

Symbol	Name	Business Description	PE	P/S	MV mln	Price	Buy or Sell Limit	Stop Loss Or offset
CL	<b>Colgate Palmolive</b>	Consumer Goods; Personal products like toothpaste	49-24	4.24	66.8B	74.61	75.40 sell short	77x
DY	<b>Dycom</b>	Materials. Construction Cell Towers internet Infrastructure	25	1.1	2.7B	94.78 Stay long	86.71	92x
BA	<b>Boeing</b>	Aerospace, commercial jetliners, military systems	14	0.85	81B	133.47 Covered 07/18	Sold Short 132.95 07/11	Out of this stock
KR	<b>Kroger</b>	Processor and Retailer Foods	15	0.31	34B	35.98	35.71 6/14/16	34x
HL	<b>Hecla Mining</b>	Basic Materials	44	3.61	1.7B	6.20	3.95	5.75x
FFIC	<b>Flushing Financial</b>	Bank Holding company Savings and loans	13	3,5	592Mln	21.08	19.10 06/27	19.90x
SUN	<b>Sunoco</b>	Oil and Gas Refining and marketing	10	0.2	2.1B	30.63	29.50 06/27/16	Sell Mkt
AA	<b>Alcoa</b>	Aluminum Processing and Technology	N/A	0.4	9.5B	10.57	7.05 originally bought 2/8/16	Buy any second day down
HOG	<b>Harley Davidson</b>	Motorcycles and related products	11	1.32	8B	50.12	45 bought June 10 <sup>th</sup>	new stop at 46
CHD	<b>Church &amp; Dwight</b>	Consumer Products Sodium bicarbonate Arm and Hammer	25	3	10.6B	100.29	79.80 01/26/16	Sold at 94.20
T	<b>AT&amp;T</b>	Communications	36	1.54	211.7B	43.11	34.10	37.78x



VA	Virgin Air	Regional Airlines	7.2	0.9	1.5B	<b>56.26</b>	<b>30.30 Bought</b>	<b>Merging with Alaska</b>
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	<b>6.54</b>	6.05 Originally bought at \$ 2.78 8/24/15	<b>5.68x</b>
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	<b>14.38</b>	<b>13.34 07/11/16</b>	<b>13.00x</b>
HDGE	Advisor Shares	Ranger Bear ETF				<b>9.89</b>	<b>Buy a close over 10.00</b>	<b>9.77x</b>

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We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

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