

**June 8, 2015
Market Strategies Newsletter
Sample Issue**



**Covering High Return Balanced Investing Strategies To
Make Money In Up Or Down Markets**

A Publication of Princeton Research, Inc. (www.PrincetonResearch.com)
Contributing Staff: Michael King, Charles Moskowitz

**Where To Invest In 2015
Stock Options Trading Newsletter Covering:**

**Where to Invest June 2015
Best Stocks To Buy June 2015
Stock Market Investing Strategies
Stock Options Trade Alerts
Options Trading Strategies
How To Trade Options**

Gain for the Week \$262

Year To Date Profits \$ 5,687

Over 56% Returns

**2014 Profits = \$ 20,443
Over 204% Returns**

TRADE ALERTS

**For Free Where To Invest Your Money Now
High Return Investments Trade Alerts
Go To: PrincetonResearch.com/alerts.htm**

**NOTE: This is a Sample Issue Only!
TO GET OUR TRADE ALERTS BY TEXT MESSAGE AND
THE COMPLETE VIP MEMBERS ONLY
MARKET STRATEGIES NEWSLETTER ISSUES
Visit: PrincetonResearch.com/join.htm**

Market Strategies \$10,000 Trading Account Traders Comments

We have six open long positions:

SPY June 12th 209 Puts
TWTR June 37 Calls
SNSS July 2.50 Calls
TXN June 55 Calls
VA June 30 Calls and
XLF June 24 Calls

Funds in Use = \$ 2,297

The Fed Doesn't Matter!!!

Week 23 was very hectic in the market, but we were pretty quiet. We took a few small profits and small losses. Net for the week was a gain of \$262 bringing YTD performance to a gain of \$5,687.

We have 6 open positions using a total of \$2,297.

Some short term puts were added just before the close Friday for balance.

We took several small profits early in the week based partially on my feel for the market as well as the fact that June expiration is just too close for some of the positions and as with TXN, I see upside potential and wanted to avoid decay and move to July calls. This particular trade as well as the position in DD we sold early last week avoiding declines later in the week.

The DD 6/70 calls we sold at \$2.15 closed the week @ \$.54 and the TXN's sold at \$1.41 (low of the day Monday finished the week @ \$.36. Both would have been 50% Down rule liquidations. I replaced the TXN's with the July 70's at \$1.04 which closed at \$.95 but the stock came all the way back to near the 200 day moving average and closed very near the high of the day Friday. A rally toward \$56-57 would not surprise me if we get any strength this coming week.

If not, we have over 6 weeks until expiration.

So the message of the week was very clearly that the Fed has no power over the mid to long end of the rate curve. The market is the ultimate pricing mechanism and as everyone knows, or should know by now....NO ONE IS BIGGER THAN THE MARKET !!! And clearly the market doesn't really care what Janet Yellen or anyone else says...It's pricing IS reality.

But as I said last week, this is great news for the financials. This is especially true of those like JPM and BAC who both take in deposits. They have little to pay against short or even mid term deposits and can start to make a real spread lending a little longer down the curve. And while they have dramatically reduced their leverage, they can in fact create much better results for the first time in many years. I don't include Citi (C) and I may be wrong but the fact is that JPM and BAC act differently than C. JPM is actually currently at all-time highs and BAC fell from around \$40 to \$4 and is almost half way back @ \$17.50. Not so for Citi. It has come up from \$10 to \$50, but that is dramatically misleading since in May of 2011 it was reverse split 1:10 so today's price is really based on the equivalent move from \$500 to \$10 and back to \$50...still down 90% compared to the others. Maybe the rising tide will lift all ships but my opinion is, the better ones are coming back faster...I may be wrong in this judgement but frankly there are plenty of names with which to be involved and the elimination of one doesn't really hurt us.

Also, trading options means if I want to trade December 2016 80's instead of July 55 or 60's there's no more money involved in the calls. To Citi I just say "prove it and I'll get involved."
...CAM

Market Strategies \$10,000 Trading Account Trade Table

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
06/05	This information is for Members Get The Best <u>Membership Deal HERE</u>	1.17	351		
06/05		1.05	420		
06/04		1.26		378	\$ 45 Loss
06/04		1.41	423		
06/04		1.49		298	\$ 110 Gain
06/02		0.07		105	\$ 105 Loss
06/01		0.90	360		
06/01		2.10		840	\$ 200 Gain
06/01		1.41		282	\$ 102 Gain
05/29		0.30	300		
05/26		0.14	210		
05/22		0.60	600		

05/15		1.80		360	\$ 180 Gain
05/14		1.20	480		
05/13		1.60	640		
05/11		0.76	456		
05/11		0.90	360		

**Remember, these trades are based on your participation in the
[Subscriber Members Only](#)
 TEXTING SERVICE TO RECEIVE ALL UPDATES.**

Previous closed out trades not listed here may be seen in previous market letters in the [VIP Subscribers Members Area.](#)

NOTE: In texting we have a limited amount of words. In the interest of brevity:

The Quantity and Strike Price for each trade is specific. 1=January, 2=February

Trading is hypothetical. We may trade weekly options and they are noted: SPY 1/25 147 for SPY Jan 25th 147 Calls or Puts.

TRADE ALERTS

**For Free Where To Invest Your Money Now
 High Return Investments Trade Alerts
 Go To: PrincetonResearch.com/alerts.htm**

MARKET LABORATORY – WEEKLY CHANGES

Prices are copied from [Barron's Weekly](#) and [Yahoo Finance](#) and may be incorrect.

Dow 17, 849.46 -161.22 -0.90%	Nasdaq 5068.46 -1.57 -0.03%	S&P 500 2092.83 -14.56 -0.69%	Transportation 8509.64 +209.89 +2.53%	Russell 2000 1261.01 +14.47 +1.16%	Nasdaq100 4477.19 -31.07 -0.69%
Gold (spot) 1167.80 -21.60 -1.8%	Silver 1598.4 -71.7 -4.3%	Crude 59.13 -1.17 -1.9%	Heating Oil 186.96 -8.01 -4.1%	Unleaded Gas 2.0300 -0.0327 -1.6%	Natural Gas 2.590 -0.052 -2.0%
VIX 14.21 +0.37 +2.7%	Put/Call Ratios S&P 100 107/100's -41/100's	Put/Call Ratios CBOE Equity 59/100's -5/100's	Bonds 149-23 -5-29 3.11% +0.23%	10 Yr. Note 125-034-2-19 2.40% +0.27%	Copper 269.25 -3.55 -1.3%

CRB Inflation Index 222.53 -0.65 -0.3%	Barron's* Confidence 76.2% -1.5%	S&P100 919.90 -6.21 -0.67%	5 Yr. Note 118-127 -1-105 1.74% +0.24%	Dollar 96.35 -0.54 -0.6%	DJ Utilities 562.95 -24.03 -4.09%
AAll Confidence Index	Bullish 27.3% +0.3%	Bearish 24.7% -0.5%	Neutral 48.0. +0.2%	M1 Money Supply +7.91% May 25 th	M-2 Money Supply +5.74% May 25 th

* Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits
M2.. adds Savings and Money Market Accounts both compared with the previous year.

Market Strategies Technical Information

Support Levels S&P 500	2066
Resistance S&P 500	2118
Support Levels DOW	17,810
Resistance DOW	18,170
Support Levels QQQ	108.10
Resistance QQQ	110.90
Support Levels Transports	8295
Resistance Transports	8550
Support Levels NASDAQ	4980
Resistance NASDAQ	5130

TRADE ALERTS

**For Free Where To Invest Your Money Now
High Return Investments Trade Alerts
Go To: PrincetonResearch.com/alerts.htm**

**NOTE: This is a Sample Issue Only!
TO GET OUR TRADE ALERTS BY TEXT MESSAGE AND
THE COMPLETE VIP MEMBERS ONLY
MARKET STRATEGIES NEWSLETTER ISSUES
Visit: PrincetonResearch.com/join.htm**

\$100,000 Trading Portfolio Stock Positions and Trades

Each stock is allocated a theoretical \$ 5,000 share of the portfolio unless otherwise indicated.

Trade	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/(Loss)
This information is for Members Get The Best Membership Deal HERE	43.28	05/22			
	7.05	05/18			
	72.90	04/29			
	82.77	04/15			
	9.59	04/06		11.45 06/03	\$ 925
	34.46	03/23		38.88 05/27	\$ 442
	102.73	03/03			
	8.02	02/24			
	10.16	02/13			
	1.40	02/17			
	0.7411	12/26			
	4.84	12/18			
	16.84	12/18			
	8.40	12/16			
	3.10	11/28			
	14.21	10/16			
	34.99	09/09			
	2.95	05/19			
	15.37	01/16			
	4.08	8/12			
6.56	7/11				
0.22	10/22/12	.12 sco			

Remember, these trades are based on your participation in the [Subscriber Members Only](#) TEXTING SERVICE TO RECEIVE ALL UPDATES.

Previous closed out trades not listed here may be seen in previous market letters in the [VIP Subscribers Members Area](#).

For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS,TZA and RWM**, which go up when the

DOW, S&P 500 and Russell 2000 go down and down when they go up. The DZZ goes up double when gold goes down.

Market Strategies \$100,000 Trading Account

There were five closed long option positions. The TXN June 55 Calls made \$ 204; the Dupont June 70 Calls added \$ 400; the TWTR June 37 Calls selling half made \$ 220.

Losses occurred in the GRPN losing \$ 210 and the S&P losing \$ 96.

The net was a gain of \$ 524.

The CUBA stock position was sold for a gain of \$ 930 totaling \$ 1454.

For the full year to date, we have gains of \$ 15,302.

Open position losses decreased to \$ 3,582.

There are six long Option positions: 8 TXN July 55 Calls; 30; 20 SNSS July 2.50 Calls; 4 TWTR June 37 Calls; 20 Virgin Airways (VA) June 30 Calls and 12 XLF June 24 Calls.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following 20 positions:

AA, ARRY, AGQ, BAC.B.WS, BCRH, BSBR, CRM, DSX, FB, FCX, GILD, NAT NBG (3), REPR, RPTP, SAN, TEXQY, XCO:

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise specifically stated.

We are basing money management on a hypothetical \$ 100,000 and are using a total of \$77,689 for the 20 open stock positions. There are six long option positions requiring \$ 4,594 totaling \$ 82,283, leaving \$ 17,717 in Cash.

These figures are approximate and there might be errors.

We have not counted the dividends received from Apple, JP Morgan, BSBR (Brazil), Santander, Blue Capital Reinsurance and others. Blue Capital issued a special extra dividend of \$ 0.66 per share which enabled us to reduce our cost by that amount. In addition it pays about 7% per year in regular dividends.

We do not count commission costs and all trading once again is hypothetical.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number...

TRADE ALERTS

For Free Where To Invest Your Money Now
High Return Investments Trade Alerts
Go To: PrincetonResearch.com/alerts.htm

NOTE: This is a Sample Issue Only!
TO GET OUR TRADE ALERTS BY TEXT MESSAGE AND
THE COMPLETE VIP MEMBERS ONLY
MARKET STRATEGIES NEWSLETTER ISSUES
Visit: PrincetonResearch.com/join.htm

Previous Week's Recommendations and Rules for the Market Strategies \$100,000 Portfolio Trading Account

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade
- The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- The options will be followed until closed out.
- Option Symbols are stock symbol with expiration month and strike price

Option	COST	Date	Sold	Date	Profit/(Loss)
This information is for Members Get The Best Membership Deal HERE	Puts 1.17	06/05/15			
	Calls 1.05	06/05/15			
	Calls 1.41	06/04/15	1.26	06/04/15	(\$ 90)

Calls 0.94	06/01/15	1.49 (Sold Half	06/04/15	\$ 220
Calls 0.30	05/29/15			
Calls 0.14	05/26/15	0.07 (50% Loss Rule)	06/02/15	(\$ 210)
Calls 0.60	05/22/15			
Calls 1.60	05/13/15	2.10	06/01/15	\$ 400
Calls 0.90	05/12/15	1.80 (100% Profit Rule)	05/15/15	\$ 360
		1.41 Sold Balance	06/01/15	\$ 204
Calls 0.76				

**Remember, these trades are based on your participation in the
[Subscriber Members Only](#)
TEXTING SERVICE TO RECEIVE ALL UPDATES.**

Previous closed out trades not listed here may be seen in previous market letters in the [VIP Subscribers Members Area.](#)

This Weeks' Economic Numbers Earnings Releases and Media Data

Earnings Reports Before the Open on Top of the Row;
After the Close are Below the Economics Numbers.

MONDAY	Bio-Reference Labs (BRLI 0.43 vs 0.37) Paragon Shipping (PRGN -0.07 vs Same) Sears Holdings (SHLD -2.59 vs -3.79) Vail Resorts (MTN 3.69 v 3.18) Casey's General (CASY 0.85 vs 0.59) H&R Block HRB (2.68 vs 3.29) Pep Boys (0.03 vs 0.03) United Natural Foods (UNFI 0.85 vs 0.73)
TUESDAY	HD Supply Holdings (HDS 0.29) Lululemon Athletica LULU (0.33 vs 0.34) 10:00 hrs JOLTS –Job Openings April (NA vs 4.994Mln) Greif (GEF 0.45 vs 0.61) Oxford Industries (OXM 1.21 vs 0.94)
WEDNESDAY	Francesca's FRAN (0.18 vs 0.20) 07:00 hrs MBA Mortgage Index 06/06 (NA vs -7.6%) 10:30 hrs Crude Inventories 06/06 (NA vs -1.948 Mln Bbls) 14:00 hrs Treasury Budget May (NA vs -\$130Bln) Krispy Kreme KKD (0.22 vs 0.23) Men's Wearhouse MW (0.51

	vs 0.69)
THURSDAY	Bojangles (BOJA 0.15) Global Power Equipment GLPW (-0.07 vs 0.00) Korn Ferry KFY (0.47 vs 0.43) Restoration Hardware RH 0.20 vs 0.18) Continuing Claims 05/30 (2200K vs 2196K) 08:30 hrs Retail Sales May (+1.1%% vs 0.0%) 08:30 hrs Retail Sales Ex Auto (+0.7% vs 0.1%) 08:30 hrs Export Prices ex-ag (May NA vs -0.7%) Import Prices ex-oil (NA vs -0.4%) 10:30 hrs Natural Gas Inventories 06/06 I (NA vs 132 bcf)
FRIDAY	08:30 hrs PPI May (+0.5% vs -0.4%) CORE PPI (0.1% vs -0.2%) Michigan Sentiment June (91.5 vs 90.7)

Market Strategies Fundamentals

The Fed finally got what they were looking for, a whiff of inflation and the possibility of a robust economy.

The employment report was not only buoyant, but measures of employment and income are on the rise. Gross domestic income, a measure of all the corporate profits and household earnings generated by the economy rose at a 1.4% pace in the first quarter. This good news came concomitantly with a negative GDP falling at an annualized rate of 0.7%.

It was a “sell the good news day” as the better employment numbers stoked fears of higher rates. The Dow fell 161.22 points or 0.90% to 17,849.46, while the S&P 500 fell to 2092.83, a loss of 14.56 points or 0.69%. The high tech Nasdaq Index was barely changes with a miniscule loss of 1.57 to 5,068.46 or just 0.03%. Both the DJ Transportation and Russell Indexes were much higher. The Tranny gained a hefty 209.89 points to 8,509.64, up 2.53%, while the Russell 2000 added 14.47 or 1.16% to 1261.01.

Banks in particular prospered from the news. The Financial Sector Spider (XLF: \$ 24.79) + 0.19 last week is moving up slowly during this rate increase environment. But since the end of March it has also done much better rallying 3.5%. Keep in mind the December highs are not too distant at 25.14, which should be taken out this summer as banks extend their services to a burgeoning economy. Citigroup (C: \$ 56.24) + \$ 1.96 or 3.6% last week is on fire having gained 10.3% from April 1st.

Bank of America (BAC: \$ 17.19) + 0.69 last week or 4.2%. Since April 1st it has rallied from \$ 15.41, a gain of \$ 1.78 or 11.6%. JP Morgan Chase (JPM: \$ 67.42) + \$ 1.64 or 2.5% for the week and \$ 7.47 or 12.5% since April 1st. U.S. Bank (USB: \$ 43.99) + 0.88 or 2% for the week and just \$ 0.28 or 0.6% since April 1st. Several smaller banks that you may not have recognized have outperformed. Premier Financial Bancorp of Huntington, West Virginia (PFBI: \$ 15.46) + \$ 0.51 or 3.4% last week. PFBI goes ex-dividend on Thursday paying 3.4%. Flushing Financial Corp of Lake Success, NY (

FFIC: \$ 19.76) + 0.38 or 2% is a buy having soared above its 13 day moving average and poised to test its 50 day M.A.. paid a 3.4% dividend last week.

Treasuries had a terrible week as the 20+ year Treasury (TLT: 117.60) – 5.11 or -4.2% making new weekly and yearly lows as rates surged on the employment news. Since making an all-time Index high of 138.50 on January 30th, the TLT has plummeted to 117.60 a loss of 15.1%.

While wages and jobs are improving, basic metal and mining production as well as oil production continue in the doldrums. Many jobs have been and continue to be lost. The energy industry which has been pummeled by a steep drop in oil prices which includes oil and gas operations lost 17,000 jobs in May totaling 68,000 so far this year.

The coal industry is decimated. Mass layoffs continue for America's miners. Gold prices are declining below production costs. Aluminum is in oversupply as well as steel, copper and almost everything except lead. Scrap and recycling companies are having trouble meeting payrolls. A leading U.S. rare earth company Molycorp (MCP: \$ 0.41) plans to seek Chapter 11 bankruptcy this month. Molycorp traded as high as \$ 79 May 2011. Meanwhile, productivity is falling as much as 5.25 % over the past two quarters. High productivity is needed for world competitiveness and to maintain our high standard of living.

Category	Q1	Q4	Q3	Q2	Q1
Nonfarm Business Sector					
Productivity Q/Q	-3.1%	-2.1%	3.9%	2.9%	-4.7%
Unit Labor Costs Q/Q	6.7%	5.6%	-1.0%	-3.7%	11.5%
Productivity Y/Y	0.3%	-0.1%	1.2%	1.1%	0.6%
Unit Labor Costs Y/Y	1.8%	3.0%	1.2%	0.7%	2.5%

Market Strategies Economic Data

Nonfarm payrolls added 280,000 jobs in May after adding a downwardly revised 221,000 (from 223,000) in April. The Briefing.com Consensus expected nonfarm payrolls to increase by 225,000 jobs. Nonfarm private payrolls increased by 262,000 jobs, up from a 206,000 increase in April.

The consensus expected private payrolls to increase by 225,000. The jobless rate increased to 5.5% in May from 5.4% in April as the number of people looking for jobs increased faster than the number of jobs available.. The consensus expected the unemployment rate to remain at 5.4%. Also, a broad measure of unemployment that includes Americans stuck in part-time jobs or people who are unemployed but have looked for work in the past 12 months was unchanged in May at 10.8%. Big gains in aggregate earnings may nudge the Fed in the direction of the first rate hike.

Category	MAY	APR	MAR	FEB	JAN
Establishment Survey					
Nonfarm Payrolls	280K	221K	119K	266K	201K
Goods-Producing	6K	21K	-20K	20K	51K
Construction	17K	35K	-12K	31K	41K
Manufacturing	7K	1K	6K	3K	17K

Service-Providing	256K	185K	137K	241K	151K
Retail Trade	31K	13K	32K	23K	35K
Financial	13K	8K	13K	9K	19K
Business	63K	66K	39K	49K	20K
Temporary help	20K	16K	16K	-4K	-8K
Education/Health	74K	64K	42K	61K	42K
Leisure/Hospitality	57K	10K	6K	61K	24K
Government	18K	15K	2K	5K	-1K
Average Workweek	34.5	34.5	34.5	34.6	34.6
Production Workweek	33.7	33.6	33.7	33.8	33.7
Factory Overtime	4.2	4.2	4.3	4.3	4.4
Aggregate Hours Index	0.3%	0.1%	-0.2%	0.3%	0.1%
Avg Hourly Earnings	0.3%	0.1%	0.3%	0.1%	0.6%
Household Survey					
Household Survey					
Civilian Unemp. Rate	5.5%	5.4%	5.5%	5.5%	5.7%
Civilian Labor Force	397K	166K	-96K	-178K	1051K
Civilian Employed	272K	192K	34K	96K	759K
Civilian Unemployed	125K	-26K	-130K	-274K	291K

Unemployment Rate (SA)



Source: Bureau of Labor Statistics; updated 06/05/15

Briefing.com

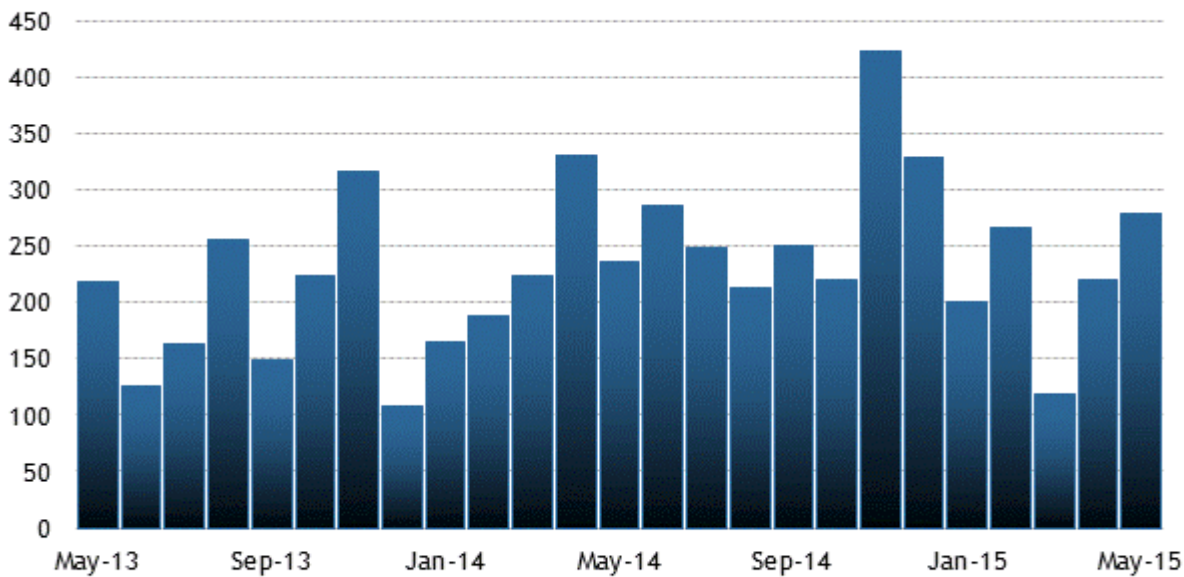
Hourly Earnings y/y%



Source: Bureau of Labor Statistics; updated 06/05/15

Briefing.com

Nonfarm Payroll Change (Thousands, SA)



Source: Bureau of Labor Statistics; updated 06/05/15

Briefing.com

Market Strategies Cycles

US and global growth is stabilizing, alleviating fears of a US recession. Using leading Economic Indicators for cycle forecasting sees higher growth along with higher interest rates, the most reliable tools we've found over the years for doing this are leading economic indicators (LEIs). A June swoon is possible now that the good news is out. Lower lows and lower highs has been predominant lately which threaten the bull market.

. Source: Bloomberg

Confirming the improved global growth outlook are the global LEIs from the Conference Board in which 10 out of 13 global LEIs improved last month. We are likely to continue to see more LEIs move into positive territory given momentum for growth is accelerating. The upturn in LEIs suggest the US economy is not slipping into recession as some have argued given the recent weak GDP data. As in prior years the weak Q1 GDP print is likely to be a temporary blip as the trend growth rate for the US economy remains up and other indicators are simply not validating the Q1 dip in GDP. One such data point is the annual growth rate in vehicles sold and miles driven.

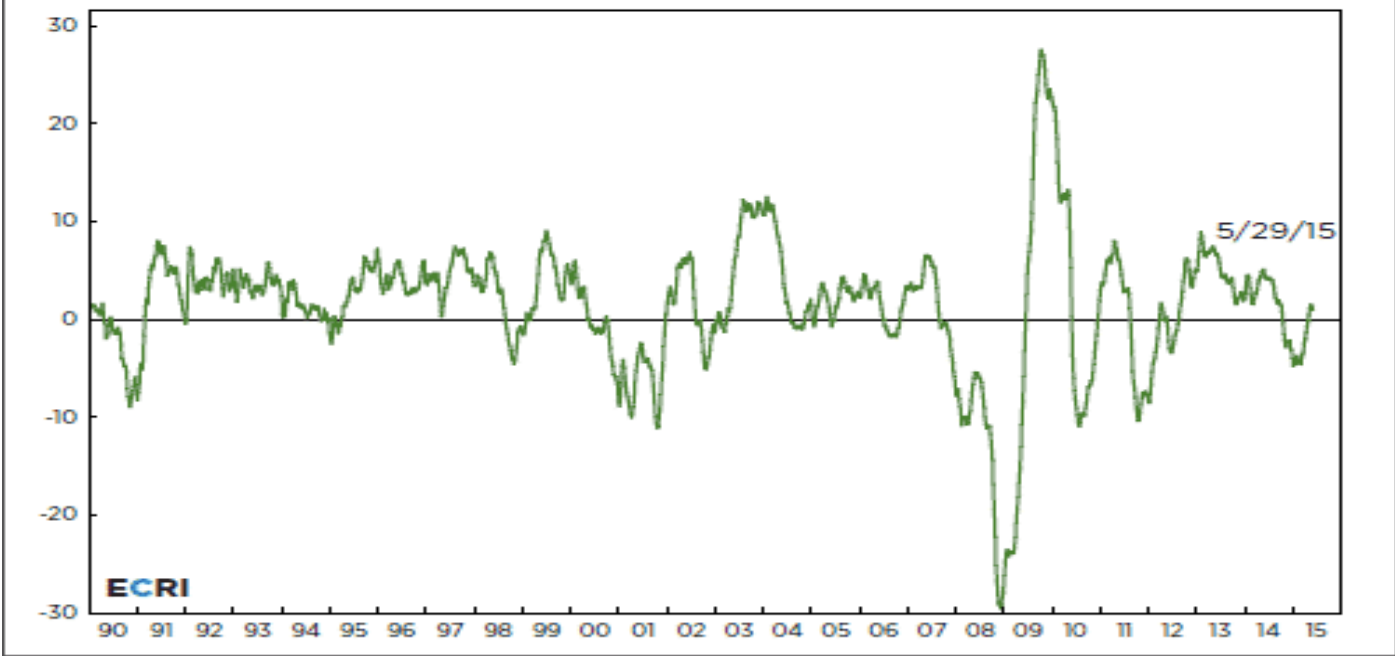
Last month motor vehicle manufacturers reported that 17 million autos (SAAR) were sold up from 16.5 mln (SAAR) in April. There were a lot of incentives such as zero percent interest rates and longer term loans.

If economic activity were slowing we would see less cars and trucks on the road and currently we are seeing the strongest growth in miles driven since January 2007. Given their close relationship (see below), that argues for a new pickup in GDP .

The combination of the increase in payrolls and the increase in average hourly earnings pushed aggregate earnings up 0.5% in May. That easily topped the 0.3% gain in April and puts upward pressure on both inflation and consumption trends.

Country/Region	Change	Date
Australia	▼ 0.1%	18 May. 2015
Brazil	▼ 0.9%	19 May. 2015
China	▲ 1.1%	21 May. 2015
Euro Area	▲ 0.5%	28 May. 2015
France	▲ 0.9%	22 May. 2015
Germany	▲ 0.5%	27 May. 2015
India	▲ 0.6%	20 May. 2015
Japan	▼ 0.4%	12 May. 2015
Korea	▲ 2.2%	12 May. 2015
Mexico	▲ 0.1%	15 May. 2015
Spain	▲ 0.3%	22 May. 2015
U.K.	▲ 0.2%	15 May. 2015
U.S.	▲ 0.7%	21 May. 2015

Weekly Leading Index, Growth Rate (%)



JUNE 2015

Sector Seasonalities: Long = (L); Short = (S)

Start: Natural Gas (S)

In Play: Oil (L), High-Tech (L), Utilities (L), Computer Tech (L), Banking (S), Cyclical (S), Materials (S)

Finish: Natural Gas (L), Gold and Silver (S), Consumer (L)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
1  First Trading Day, Dow Up 20 of Last 27 Construction Spending ISM Index Personal Income/Spending Semiconductor Billings	2  Factory Orders Vehicle Sales	3 Beige Book Int'l Trade Deficit ISM Non-Mfg. Index	4 Chain Store Sales Productivity and Costs	5 June Ends NASDAQ's Best Eight Months Consumer Debt ECRI Future Inflation Index Employment Rate	6	7
8	9 Average June Gains Last 21 Years: Dow: -0.7% Up 9 Down 12 Rank #11	10 S&P: -0.2% Up 12 Down 9 Rank #10	11 NAS: 1.1% Up 11 Down 10 Rank #6 Business Inventories Import/Export Prices Retail Sales	12  PPI U Mich Consumer Sentiment	13	14
15  Monday of Triple Witching Week, Dow Down 10 of Last 18 Industrial Production NAHB Housing Mrkt Index	16 Housing Starts	17 FOMC Meeting	18 CPI Leading Indicators Philadelphia Fed Survey SEMI Book to Bill Ratio	19  Triple Witching Day, Dow Up 10 of Last 16	20	21 Father's Day
22	23  Durable Goods New Home Sales	24  GDP - Q1 Final	25  Personal Income/Spending	26 U Mich Consumer Sentiment	27	28
Week After Triple Witching Dow Down 22 of Last 25, Average Loss since 1990, 1.1% 2008 2nd Worst June Ever, Dow -10.2%, S&P -8.6%, 1930 Was Worse, NASDAQ -9.1%, June 2002 -9.4%						
29  Agricultural Prices	30  Last Day of Q2 Dow Down 17 of Last 24 But, NASDAQ Up 15 of Last 22 Consumer Confidence ISM-Chicago	*Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays				

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1994-2014



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1994-2014

Undervalued Small Cap Stocks

Spanish Bank Banco Santander (SAN: 7.11)

is disappointing right now. In the last six months, this \$98 billion banking play has shed 30% of its market value, dragged lower by ongoing issues in the Eurozone financial system. But things could be about to change for long-suffering shareholders. SAN is starting to show signs of a bottom here. They will have better earnings having cut dividends.

Santander is currently forming a massive bottom pattern, a bullish reversal pattern that looks just like it sounds. The double bottom is formed by a pair of swing lows that find support at approximately the same price level. The buy signal comes on a breakout through the peak that separates though two troughs. For SAN, the stock needs to close above the \$7.60 breakout level.

RMS Medical Systems, Inc (REPR 0.45)*

Has doubled this year already and can double again .

RMS designs, markets, manufactures portable easy to operate infusion devices, including needles and tubing. It is easy to handle by patients. The Freedom 60 is being marketed in Europe as well as gaining a footing among home-care professionals in America. The RescueVac is used in ambulances and planes for emergency suction.

Immune Therapeutics, Inc. (IMUN 0.10)* Buy now. IMUN

is a specialty pharmaceutical company formed by patients funded by patients involved in the manufacturing, distribution and marketing of patented therapies to combat chronic, life-threatening diseases through the activation and modulation of the body's immune system. The Company's technology platform is built on two different immunotherapies, Low Dose Naltrexone (LDN) and Methionine-Enkephalin (MENK). These proprietary technologies exploit the power of the body's own immune system to find and kill diseased cells. We have bought the shares.

Low Dose Naltrexone (LDN) is a proprietary immunotherapy for the treatment of autoimmune diseases, HIV/AIDS, opportunistic infections, cancer and a range of other serious diseases. LDN works by boosting levels of endorphins (peptides produced in the brain and adrenal glands).

These natural peptides are also powerful modulators of the immune system. In order for the body to maintain good health and wellness, there is a balance of the immune system between the cellular (Th1) and the humoral (Th2) immune systems. Immune balance is regulated through T-helper cells that produce cytokines. The Th1 lymphocytes help fight pathogens that are within cells like cancer and viruses through activation of interferon-gamma and macrophages.

The Th2 lymphocytes target external pathogens like parasites, allergens, toxins through the activation of B-cells. In order for the body to maintain good health and wellness, there is a steady state of balance of the immune system between the cellular and humoral immunity as well as the regulatory T-cells that keep things under control.

When there is an excess of Th1 responses or cellular immunity conditions such as Crohn's disease, Type 1 diabetes mellitus and graft versus host diseases result. When there is over activity of the humoral immune system the body over reacts to allergens or even itself (autoimmunity). And with less cellular surveillance cancer can occur. What the body needs to remain healthy is a balance of the immune system. LDN is a compound that works on the body's natural opioid system to restore immune balance..

Stocks and ETF's bought over the past few weeks:

The heavy black marks indicate execution. We remain away from getting buy stopped into the HDGE. Buy the HDGE on a stop above 11.04. It only got to 11.02 a week ago Thursday.

HDGE is the BEAR Financial Services ETF. We went long XOM. Please check on the previous weekly market letters if there are questions. We are long in Diana Shipping at 6.60.

The Scorpio Tankers were not ever filled as the market never got to our price. Try to buy a scale down on this move. The tanker shippers like NAT and GLNG are doing much better than dry shippers like Diana Shipping. We missed Buying GLNG in liquefied N.G. at \$ 32 about the 50 day moving average. We are long Bank of America and continue to like the banking sector.

Symbol	Name	Business Description	PE	P/S	MV mln	Price	Buy Limit	Stop Loss Or sold
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	2.96	2.78	2.44x
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	17.19	16.45	15.22x
HDGE	Advisor Shares	Ranger Bear ETF				10.72	11.04 X	10.60X if filled
XOM	Exxon Mobil	Oil and Gas	11	0.96	351B	84.28	84.20	82
GLNG	Golar	Liquefied N.G. Hedging	NA	30.39	3.14B	48.50	32.44	30.50
SAN	Santander	Banking world-wide	14	2.34	91.6B	7.22	7.10	6.80
DSX	Diana Shipping	Dry Cargo Shipping	N/A	3.7	611	6.46	6.60	5.90
STNG	Scorpio Tankers	Oil Transportation	26	5.6	1.47B	9.12	7.46 unable	7.48

TRADE ALERTS

For Free Where To Invest Your Money Now High Return Investments Trade Alerts

Go To: PrincetonResearch.com/alerts.htm

Rule 17B Attestations and Disclaimers

Princeton Research, Inc. has approximately 2,581,578 shares of AIVN both free and restricted and represents them for Investor relations. Princeton also has about 40,000 shares of TXGE. Princeton is paid \$ 1,500 per month from RMS Medical Products. Princeton has bought 81,100 shares of RMS Medical Products. Princeton was paid \$ 2,500 to write a report on Xinery. Princeton has signed a contract with CBLI to be paid \$ 2500 for July and August for investor relations. Princeton has been engaged by Target Energy. No contract is currently in place. Princeton was paid about 500,000 restricted shares of Leo Motors.

When there is no movement in penny stocks, even though there is none or very small losses, we will liquidate (sold AIVN on stop) even though we like the company, if money is needed for better opportunities.

We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

Pursuant to the provisions of Rule 206 (4) of the Investment Advisers Act of 1940, readers should recognize that not all recommendations made in the future will be profitable or will equal the performance of any recommendations referred to in this e-mail issue. Princeton may buy or sell its free-trading shares in companies it represents at any time.

CONTACT

Please Direct All Inquiries To:

Mike King

(702) 650-3000

mike@princetonresearch.com

Charles Moskowitz

(781) 826-8882

CAM@MoneyInfo-LLC.com

**Princeton Research
3887 Pacific Street,
Las Vegas, Nevada 89121**