## June 20, 2016 Market Strategies Newsletter - Sample Issue

# MARKET STRATEGIES NEWSLETTER

### Balanced Investing Strategies To Make Money In Up Or Down Markets

A Publication of Princeton Research, Inc. (<u>www.PrincetonResearch.com</u>)

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## Where To Invest In 2016 Newsletter Covering:

Where to Invest in July 2016
Best Stocks To Buy in July 2016
Stock Market Investing Strategies
Stock Options Trade Alerts
How To Trade Options

## **Proven Profits Trading Success**

#### **Results From Our Recent Trade Alerts:**

58% Profits on SUN July 30 Calls in 3 Days 85% Profits on SPY June 209 Puts in 3 Days 16% Profits on AA July 9 Calls in 2 Days 82% Profits on SLV June 15 Calls in 2 Days 51% Profits on AA June 9 Calls in 7 Days 49% Loss on TGT June 70 Calls in 12 Days 159% Profits on AA June 9 Calls 157% Profits on NEM June 35 Calls in 4 Days 6% Loss on XLF June 23 Puts in 12 Days 40% Loss NEM June 34 Calls in 5 Days 107% Profits on SIG May 105 Puts in 14 Days 28% Profits on NEM May 33 Calls in 13 Days 50% Loss on FB May 121 Calls 50 in 7 Days 105% Profits on SIG May 105 Puts in 14 Days 97% Profits on SJM May 125 Puts in 7 Days 27% Profits on QQQ May 109 Puts in 7 Days

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## **\$10,000 Trading Portfolio Charles Moskowitz Discussion**

There are 5 Open positions:

Long 6 HL Sept 3.50 Calls Long 4 PYPL July 38 Calls Long 6 AA July 9 Calls Long 6 QQQ July 109 Calls Long 10 TBT July 35 Calls

Funds in Use \$ 2582

## Are Authority Figures Always Right ???

We took some small gains in AA, as the market looked week on Wednesday near the close and put them back on during the Thursday morning selloff once it started to recover. While these might look like trades that we could have weathered, I didn't know that Wednesday. We had paid \$ .68 for the AA calls and sold them @ \$ .79, to buy them back @ \$ .63. It might not seem like a lot to gain, but my concern was that AA would fall further and test the recent lows around \$8.78-9.00. At that point we would have been at or very near the 50% Down Rule level and would had to be a seller. As it turned out, it was a 25% gain followed by the repurchase and a Friday close of \$ .83, a 32% gain. As Bernard Baruch said, "You never go wrong taking a profit."

What do we really think about the FOMC non-move and statement? Well, I think that we should all ignore it. My point is that they have missed the opportunity to raise rates when they could (and should) have back when we had job growth of 250,000 a month way back when. The case in point is Alan Greenspan. He served as Fed Chairman from 1987 to 2006. Greenspan came to the Federal Reserve Board from a consulting career. Although he was subdued in his public appearances, favorable media coverage raised his profile to a point that several observers likened him to a "rock star". While he warned us about "irrational exuberance" in December 1996, the level of the S&P500 went from the 730 level, and by the time he was right, that broad market index was as high as 1,550. After leaving the position and seeing the Dot Com bubble and then the housing debacle he was asked why he had kept interest rate so low for such a long time, his response was "I didn't think it would be this bad." Another one is Barney Frank, whose name is attached to his "landmark bill," Dodd-Frank. It raised both the capital requirements and compliance costs for the banking industry dramatically. While he talks about what important legislation this is to protect the average citizen against the banking behemoths, it has forced hundreds of community banks out of business.

The problem is that we take the words of these authority figures too much to heart. When you go into your doctor's office and the man (or woman) comes in in their white coat and gives you advice, they have spent 8 or 10 years being educated and tested in their specialty. Their advice has been tested, you can count on it. Politicians have none of that specialized training, and they want to "leave their mark" for posterity. This causes them to delve into areas that they see have problems but they just don't have the expertise to see the unintended consequences of their actions. They also focus on the events past, not the new problems that will arise. I believe that their actions are well intentioned, but they really haven't got a clue.

Bernie Madoff is a good example. All of the reporting requirements and all of the Sarbanes-Oxley rules were put into place, but you can't stop a fraud that involves outright lying, much as you can't stop terrorism without having the imagination for things not yet tried.

We all know when things aren't great. We all see when food and gas prices hurt our pocketbooks and we certainly know that Social Security won't cover our expenses even if we can retire. These are the issues we need to follow, certainly not the untrained bureaucrats telling us how to protect ourselves... *CAM* 



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## Market Strategies \$10,000 Trading Account Trade Table

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
06/17	Sold 6 SUN July 30 Calls	0.95		570	210 Gain
06/16	Bought 6 QQQ July 109 Calls	1.24	744		
06/16	Bought 6 AA July 9 Calls	0.63	378		
06/16	Bought 6 SUN July 30 Calls	0.60	360		
06/15	Sold 6 AA July 9 Calls	0.79		474	66 Gain
06/14	Bought 10 TBT July 35 Calls	0.51	510		
06/14	Bought 6 AA July 9 Calls	0.68	408		
06/13	Sold 4 SPY June 209 Puts	1.75		700	208 Gain
06/10	Bought 4 SPY June 209 Puts	1.23	492		
06/08	Bought 4 PYPL July 38 Calls	1.10	440		
05/03	Bought 6 HL September 3.50 Calls	0.85	510		

3rd Week expiration when the month is listed without a date

Previous closed out trades not listed here may be seen in previous market letters in the VIP Subscribers Members Area.

## Remember, these trades are based on your participation in the Subscriber Members Only TEXTING SERVICE TO RECEIVE ALL UPDATES.

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## **MARKET LABORATORY - WEEKLY CHANGES**

Prices are copied from <u>Barron's Weekly</u> and <u>Yahoo Finance</u> and may be incorrect.

<b>Dow</b> 17,675.16 -190.18 -1.06%	Nasdaq 4800.34 -94.21 -1.92%	<b>S&amp;P 500</b> 2071.22 -24.85 -1.19%	Transportation 7589.84 -175.01 -2.25%	Russell 2000 1144.70 -19.23 -1.65 %	Nasdaq100 4374.38 -86.67 -1.94%
Gold (spot) 1292.50 +19.10 +1.5%	Silver 1741.1 +8.1 +0.5%	Crude 47.98 -1.09 -2.2%	Heating Oil 148.17 -3.43 -2.3%	Unleaded Gas 1.5202 -0.0511 -3.3%	Natural Gas 2.623 +0.067 +2.6%
VIX 19.41 +2.38 +12.3%	Put/Call Ratios S&P 100 150/100's -87/100's	Put/Call Ratios CBOE Equity 72/100's +5/100's	Bonds 169-05 +26 2.43% - 0.01%	10 Yr. Note 131-274+104 1.61%-0.02%	Copper 295.10 +2.05 +1.0%
CRB Inflation Index 192.38. -0.51 -0.3%	Barron's* Confidence 64.3 -2.0	<b>S&amp;P100</b> 914.95 -11.80 -1.27justbet%	5 Yr. Note 121-16+096 1.12% -0.04%	<b>Dollar</b> 94.16 -0.51 -0.5%	DJ Utilities 686.58 +5.96 +0.88%

AAII Confidence Index	Bullish 25.3% -2.5%	Bearish 37.5% +9.7%	Neutral 37.2% -7.2%	M! Money Supply +8.06% June 6 <sup>th</sup>	M2 Money Supply +6.88% June 6 <sup>th</sup>
Long Term Average	38.74%	30.30%	30.96%		

<sup>\*</sup> Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

## **Market Strategies Technical Information**

Support/Resistance Levels:	SUPPORT	RESISTANCE		
S&P 50 Dow	17,520	2096 18,000		
QQQ Transp	104.60 oorts 7345	108.40 7735		
NASD.	4Q 4700	49.40		

## **\$100,000 Trading Portfolio Stock Positions and Trades**

Each stock is allocated a theoretical \$5,000 share of the portfolio unless otherwise indicated.

Stock	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/ (Loss)
PYPL 150	37.65	06/08			
SCO 20	89.28	05/13			
HL 1000	3.95	05/03			
MOS 200	27.53	05/02			
NVAX 500	5.38	04/18			
SCO 20	109.88	04/12			
EYES 500	5.04	04/04			
SUN 300	29.50	02/23	Expired worthless on 6/17	Sold 3 32.50 Calls	\$ 900 credit
EYES 1000	6.49	12/28			
TWTR 200	28.51	10/28			
MOS 100	43.55	08/14			
NBGGY 600	1.40	02/17			
SAN 600	8.40	12/16			
AA 500	14.21	10/16			
TEXQY* 200	6.56	7/11			
REPR* 5000	0.22	10/22/12			

Recommendations will be both listed in this letter and texted to members.

Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG**, **DXD**, **SDS**,**TZA** and **RWM**, which go up when the DOW, S&P 500 and Russell 2000 go down and down when they go up. The **DZZ** goes up double when gold goes down.



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## Market Strategies \$100,000 Trading Account

There were four closed option positions all profitable:

8 SPY June 209 Puts were sold on for a gain of \$ 416.

12 SUN Calls bought June 16<sup>th</sup> and sold the next day made \$ 420. However, the big gain was from the worthless expiration of the 3 June 32.50 SUN Calls sold February 23<sup>rd</sup> and expiring worthless on June 17<sup>th</sup>.

Alcoa July \$ 9 Calls bought June 14<sup>th</sup> and sold the next day gained \$ 132.

For the entire year on closed out trades, our hypothetical profits increased to \$15,180.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following 16 positions:

AA, EYES(2), HL, MOS(2), NBGGY, NVAX, REPR, SAN, SCO(2), SUN, TEXQY, TWTR and short 3 SUN Calls.

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically.

The money management is based on a hypothetical \$ 100,000.

We are using a total of \$65,092 for the 15 open long stock positions. The Open Option Positions require \$5164. This increases the margin requirement to \$70,256, leaving \$29,744 in cash.

These figures are approximate and there might be errors.

We have not counted the dividends received from many previous trades such as Apple, Colgate Palmolive, JP Morgan, Mosaic, North American Tankers, STNG, Santander, which pays over 5%, their Brazil affiliate BSBR and Blue Capital Reinsurance which was sold for a profit and many others.

The trading is hypothetical and we do not count commission costs.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number.

# Previous Week's Recommendations and Rules for the Market Strategies \$100,000 Portfolio Trading Account

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- > Stop Loss protection is either half or offered with each trade
- ➤ The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- > The options will be followed until closed out.
- > Option Symbols are stock symbol with expiration month and strike price

Option	COST	Date	Sold	Date	Profit/ (Loss)
QQQ July 109 12 lots	Calls 1.24	06/16/16			
AA July 9 12 lots	Calls 0.63	06/16/16			
SUN July 30 12 lots	Calls 0.60	06/16/16	0.95	06/17/2016	\$ 420
TBT July 35 20 lots	Calls 0.51	06/14/16			
AA July 9	Calls	06/14/16	0.79	06/15/2016	\$ 132

12 lots	0.68				
SPY June 209	Puts	06/10/16	1.75	06/13/2016	\$ 416
8 lots	1.23				
PYPL July 38	Calls	06/08/16			
8 lots	1.10				
HL Sept 3.50	Calls	05/03/16			
12 lots	0.85				
SUN June 32.50	Calls	06/17/16	3.00	02/23/2016	\$ 900
Expired Worthless	0.00				

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## <u>This Weeks' Economic Numbers</u> <u>Earnings Releases and Media Data</u>

Before the Open on top of the Row;
After the close below the Economics Information

MONDAY	Jazz Pharmaceuticals provides an investor update. Official earnings are not due until August 3rd
	Commerce Secretary Penny Pritzger and president Barack Obama address Commerce's U.S. Investment Summit.
	Minneapolis Fed President Neel Kashkari participates in a symposium on " Ending Too Big to Fail"

TUESDAY	CarMax KMX ( 0.92 vs 0.86 ) Lennar LEN ( 0.87 vs 0.79 )
	Fed Chair Janet Yellen gives her semi-annual monetary policy report before the Senate Banking Committee.  Fed Chair Yellen and treasury Secretary Jacob Lew attend an open meeting of
	the Financial Stability Oversight Council.
	Treasury Secretary Lew and Sec of State John Kerry address the Commerce Investment Summit
	Adobe Systems ADBE (0.68 vs 0.48) FedEx FDX (3.28 vs 2.66) Itron ITRI (0.34 vs 0.20) KB Home KBH (0.17 vs 0.10) La-Z-Boy LZB (0.48 vs 0.38)
WEDNESDAY	Actuant ATU ( 0.37 vs 0.63 ) Eros International EROS 0.04 vs 0.30 ) SiteOne Landscape Supply SITE ( -0.14 ) Winnebago Industries WGO ( 0.45 vs 0.43 )
	07:00 hrs MBA Mortgage Index 06/18 ( NA vs -2.4% )
	09:00 hrs FHFA Housing Price Index April (NA vs +0.7%)
	CORE PPI May ( +0.1% vs +0.1% )
	10:00 hrs Existing Home Sales May (5.50Mln vs 5.45Mln )
	10:30 hrs Crude Inventories 06/11 ( NA vs -0.933 Mln Bbls )
	Fed Chair Yellen reprises her testimony before the House Financial
	Services Committee.
	Greek prime Minister Alexis Tsipras speaks at the European Parliament.  Apogee Enterprises APOG (0.49 vs 0.41) Barnes & Noble BKS (-0.24 vs -0.37) Bed Bath & Beyond BBBY (0.86 vs 0.93) Herman Miller MLHR (0.52 vs 0.47) H.B. Fuller FUL (0.68 vs 0.63)  Nantkwest NK (-0.13) Red Hat RHT (0.50 vs 0.44) Steelcase SCS (0.16 vs 0.17)
THURSDAY	Accenture ACN (1.41 vs 1.30) BlackBerry BBRY (-0.08 vs -0.05) carnival CCL 0.38 vs 0.25 Commercial Metals CMC (0.30 vs 0.58) Methode Electronics MEI (0.53 vs 0.68)
	08:30 hrs Initial Claims 06/18 ( 273K vs 277K )
	Continuing Claims (2161K vs 2157K)
	10:00 hrs New Home Sales May ( 560K vs 619K )
	10:00 hrs Leading Economic Indicators 10:30 hrs Natural Gas Inventories 06/18 ( NA vs 69bcf )
	General Electric holds a digital investor meeting
	The U.S. International Trade Commission issues a decision in one of
	Cisco Systems' patent suits against Arista Networks.
	Oloco Oysteriis paterit suits against Ansta Networks.
	Sonic SONC ( 0.42 vs 0.36 ) Synnex SNX ( 1.30 vs 1.55 )
FRIDAY	Finish Line FINL ( 0.23 vs 0.30 )
	08:30 hrs Durable Goods Orders May ( -0.6% vs +3.4% )
	08:30 hrs Durable Goods Orders ex-transportation May (0.1% vs 0.4%) U.S. Oil Rig Count increased the third week in a row. Nat Gas rig count increased by 1 to 86. The
	oil rig count grew by 9 to 337 making a total US rig count of 423. July Crude closed at \$ 47.98 off \$
	1.09 for the week. Natural Gas closed the week at \$ 2.623, plus 0.067.
	Last year at this time crude was at \$ 50.78, while N.G. traded at \$ 2.880. Oil drillers had 635 rigs online at this time last year after reaching a peak of 1,609 in October 2014.

## **Market Strategies Fundamentals**

**Stocks had another lackluster week** mostly to the benefit of the bears as brexit created more uncertainty than even the Fed. The DJ Transportation index was again a substantial loser off 175 points to 7,589.84 or -2.25% to lead all Indexes lower. The airlines continued to sell off as indicated by the ETF ( JETS: \$ 21.54) - 1.53 or -6.6% for the week. The Nasdaq ( 4800.34 ) - 94.21 or - 1.92% was second worst index led by the generals, the largest companies seeming to be rolling over.

Apple ( AAPL: \$ 95.33 ) - \$ 3.50 or -3.5%, the world's largest company with a market cap in excess of \$522 B appears to be rolling over. Microsoft the third largest ( MSFT: \$ 50.13 ) - \$ 1.35 or - 2.6% was lower last week. The same goes for Alphabet, number 4 ( GOOG: \$ 691.72 ) - \$ 27.69 or -3.9% for the week. Amazon ( AMZN: \$ 706.39 ) - 11.32 or - 1.6% not yet in the Fab Five largest company group, appears to be topping. Johnson and Johnson ( JNJ: \$ 115.48 ) - \$ 1.53 or -1.3% with a market cap in excess of \$ 304BIn, the world's fifth largest company is also stuggling at these levels. Facebook ( FB: \$ 113.02 ) - \$ 3.60 or -3.1% is also week and has rised in prominence to # 14 largest company.

Exxon Mobil Corp ( XOM: \$90.71 ) + 0.74 or +0.8%, second largest company, was the lone winner in the Fab Five largest group. The oil rig count rose for the third straight week but only the best capialized companies can benefit from the modest improvement in oil prices. The banks are still under pressure.

The Dow fell 190 points or 1.06% to 17,675. Bank stocks look to be in trouble.

**Health Care** was the worst performing Dow Industrial Group losing 2.12%. The Spider Select Sector Health Care ETF ( XLV: \$ 70.06 ) fell below its 50 day moving average for the first time since March 17<sup>th</sup>. The key for the XLV to maintain its bullish status will come into play at \$ 69.50 whether it can hold the 200 day m.a. It is likely a buy there first time down.

Gold prices on Globex closed at \$ 1300.10, at 2PM Pacific time, the first time gold prices rose above that key \$ 1300 mark since July 2014. Cash Silver also improved by \$5/oz to \$ 1745. Cash Gold (Gold Spot: \$1300.10) is up \$ 242.10 on the year or + 23%, having closed the year 2015 at \$ 1,058. The Spider Gold trust ETF (GLD: \$ 123.95) is up from \$ 101.70 a gain of 22% since the end of 2015.



Managed Positions	Managed Money	Total Long	Total Short	Short % Date		London Fix		Gold Price Chg %
Long	Positions Short	Change	Change	SHOLL 20	Date	Gold Price		dold Price Cig %
267,663	26,801	47850	-6450	9.10%	6/14/2016	\$	1,287.15	3.72%
219,813	33,251	23696	-7090	13.14%	6/7/2016	\$	1,241.00	2.38%
196,117	40,341	-15194	-1479	17.06%	5/31/2016	\$	1,212.10	-2.00%
211,311	41,820	-45218	12942	16.52%	5/24/2016	\$	1,236.85	-3.14%
256,529	28,878	342	-1425	10.12%	5/17/2016	\$	1,277.00	1.12%
256,187	30,303	-1858	5896	10.58%	5/10/2016	\$	1,262.80	-2.41%
258,045	24,407	42896	-6655	8.64%	5/3/2016	\$	1,294.00	4.21%
215,149	31,062	-4158	-215	12.62%	4/26/2016	\$	1,241.70	-1.09%
219,307	31,277	4958	1146	12.48%	4/19/2016	\$	1,255.40	0.06%
214,349	30,131	19510	-1119	12.32%	4/12/2016	\$	1,254.60	1.90%
194,839	31,250	1700	3057	13.82%	4/5/2016	\$	1,231.25	0.43%
193,139	28,193	5996	2660	12.74%	3/29/2016	\$	1,226.00	-2.12%
187,143	25,533	15468	663	12.01%	3/22/2016	\$	1,252.50	1.66%
171,675	24,870	-6998	-5537	12.65%	3/15/2016	\$	1,232.00	-2.76%
178,673	30,407	28192	2465	14.54%	3/8/2016	\$	1,267.00	2.47%
150,481	27,942	-2234	-1207	15.66%	3/1/2016	\$	1,236.50	1.24%
152,715	29,149	17308	-12324	16.03%	2/23/2016	\$	1,221.35	0.98%
135,407	41,473	5227	-15795	23.45%	2/16/2016	\$	1,209.50	1.55%
130,180	57,268	23751	-13541	30.55%	2/9/2016	\$	1,191.00	5.54%
106,429	70,809	4182	-7589	39.95%	2/2/2016	\$	1,128.50	1.34%
102,247	78,398	15452	-6463	43.40%	1/26/2016	\$	1,113.60	2.52%
86,795	84,861	1000	-32	49.44%	1/19/2016	\$	1,086.25	0.08%
85,795	84,893	3958	-10521	49.74%	1/12/2016	\$	1,085.40	0.78%

In the latest Commitment of Traders report (COT), we saw speculative long positions "blow-out" to extreme levels as we have clearly taken out the previous extreme bullish position from a few weeks ago. "Brexit" is clearly pushing money managers into becoming gold bulls, but do these extreme levels of speculative longs make this camp a dangerous one to be in? Are we in double top areas?

We will get a little more into some of these details, but before that let us give investors a quick overview into the COT report for those who are not familiar with it.

#### About the COT Report

The COT report is issued by the CFTC every Friday to provide market participants a breakdown of each Tuesday's open interest for markets in which 20 or more traders hold positions equal to or above the reporting levels established by the CFTC. In plain English, this is a report that shows what positions major traders are taking in a number of financial and commodity markets.

Though there is never one report or tool that can give you certainty about where prices are headed in the future, the COT report does allow the small investors a way to see what larger traders are doing and to possibly position themselves accordingly. For example, if there is a large managed money short interest in gold, that is often an indicator that a rally may be coming because the market is overly pessimistic and saturated with shorts - so you may want to take a long position.

The big disadvantage to the COT report is that it is issued on Friday but only contains Tuesday's data - so there is a three-day lag between the report and the actual positioning of traders. This is an eternity by short-term investing standards, and by the time the new report is issued it has already missed a large amount of trading activity. Is the Yen rally overdone?



The Japanese yen has been very strong as indicated in the above chart which takes away the carry trade and goes opposite to the trend of equity prices.

The top tier Bank stocks: Wells Fargo JP Morgan and Bank of America all had a deleterious two weeks. Wells Fargo (WFC: \$46.60) - \$1.74 or 3.6% last week after falling a similar 3.7% the previous week has not yet found a bottom. JPMorgan Chase (JPM: \$62.28) fell 2.4% last week also down a second week. Bank of America (BAC: \$13.40) - \$0.43 or -3.1% had another down week after falling \$0.59 or 4.1% the previous week. The Select Sector Financial ETF, the S&P Spider, (XLF: \$22.61) seems to have made a top May 31st at 23.93 and is now cascading lower breaking all chart points including its 200 day moving average at about 23 to close at 22.61. Plain and simple, the banks are signalling trouble ahead with current Fed policy.

**Uncertainty about the Brexit vote** is unsettling but there is no precedent for how our markets will react. Europe accounts for about 9% of sales from listed S&P 500 companies from stable businesses food, beverages and drugs. Selling of affected currencies could cause buying of dollars. However, the greenback has been among the weakest currencies even against the Russian Ruble which is up 9.92% against the dollar this year. The Euro itself is up 3.83%; The Canadian Dollar is up 6.8%; The Singapore Dollar is up 4.91% and the Japanese Yen has gained a huge 13.4%. Only the British Pound is lower against the greenback, off about 2.56% this year. Germany's 10-yr yield ended the week at 0.018% after making a record low at -0.038%.

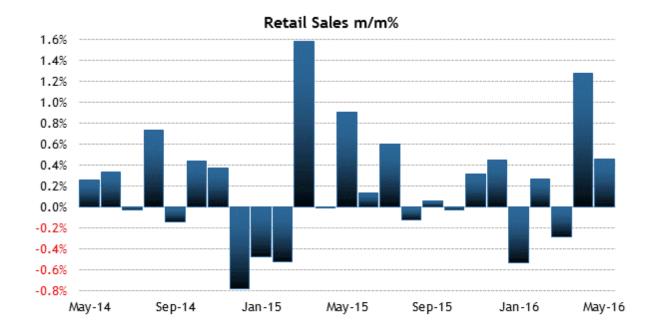
St Louis Fed President and voting member James Bullard made headlines, saying that he believes only one rate hike will be warranted through 2018. Mr Bullard had voiced support for four rate hikes as recently as January. The Fed Funds futures market prices the liklihood of a rate hike in December at 45%. The probability of a hike in July receded to 10.0% from 23% at the end of last week.

## **Market Strategies Economic Data**

Retail sales increased 0.5% in May (Briefing.com consensus +0.3%) while retail sales excluding autos increased 0.4% (Briefing.com consensus +0.4%). Notably, there were no revisions to the prior month, which saw the strongest monthly sales gain since Mach 2015.

Core retail sales, which exclude auto, gasoline station, building equipment, and food services sales, were up 0.4% after a 1.0% increase in April. The strongest increases as might be expected were made by gasoline stations ( + 2.1% ) Internet type Non-store Retailers ( + 1.3% ) and Sporting Goods, Hobby, Book and Music stores ( + 1.3% ) The main pockets of weakness in May were sales at building material, garden equipment and supplies dealers (-1.8%), miscellaneous store retailers (-1.2%), and department stores (-0.9%).

Category	MAY	APR	MAR	FEB	JAN
Retail Sales	0.5%	1.3%	-0.3%	0.3%	-0.5%
Excluding Autos	0.4%	0.8%	0.4%	0.2%	-0.4%
Durable goods					
<b>Building Materials</b>	-1.8%	-2.0%	-0.3%	0.5%	-0.3%
Autos/parts	0.5%	3.1%	-3.1%	0.7%	-1.1%
Furniture	-0.1%	0.3%	-0.1%	0.4%	-0.5%
Nondurable goods					
General Merchandise	-0.3%	0.2%	0.4%	-0.3%	-0.8%
Food	0.5%	1.2%	-0.5%	0.1%	0.5%
Gasoline stations	2.1%	2.5%	3.7%	-5.2%	-3.1%
Clothing	0.8%	0.4%	-1.0%	0.6%	0.0%
e*retailing/non-store	1.3%	2.5%	0.7%	1.1%	1.4%



Source: Census Bureau; updated 06/14/16

Briefing.com

After showing a spike in April, the Industrial Production report for May disappointed, declining 0.4% while the Briefing.com consensus expected a downtick of 0.1%.

Capacity Utilization was also very short of estimates, hitting 74.9% (Briefing.com consensus 75.2%)

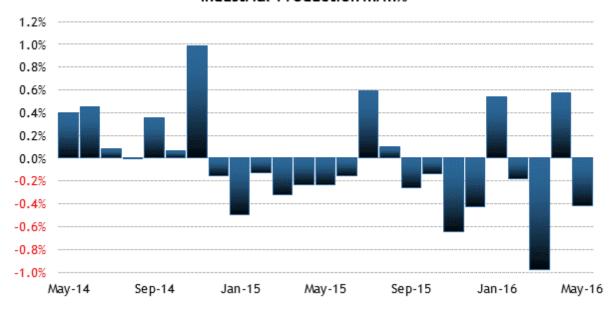
The consensus expected to a see a downturn related largely to an expected pullback in utilities production (after a big gain last month) and continued weakness in mining. Part of that turned out to be true as utilities production declined 1.0%; however, mining activity ticked up 0.2%.

The mining index was the only one to register an uptick while all other categories declined. Final products declined 0.7%, nonindustrial supplies fell 0.3%, construction dropped 0.3%, and materials ticked down 0.2%.

Total industry capacity was up 0.8% year-over-year, but declined to 74.9% from 75.3% in April. Manufacturing capacity decreased 40 basis points to 75.2% and utilities capacity fell 90 basis points to 78.4%. Mining capacity increased 40 basis points to 73.1%.

Category	MAY	APR	MAR	FEB	JAN
Industrial Production					
Total Index	-0.4%	0.6%	-1.0%	-0.2%	0.5%
Manufacturing	-0.4%	0.2%	-0.4%	0.0%	0.4%
Utilities	-1.0%	6.1%	-3.9%	-1.0%	3.7%
Mining	0.2%	-2.6%	-2.4%	-0.6%	-1.8%
Capacity Utilization					
Total Industry	74.9%	75.3%	74.8%	75.6%	75.8%
Manufacturing	74.8%	75.2%	75.1%	75.4%	75.5%

#### Industrial Production m/m%



Source: Federal Reserve; updated 06/15/16

Briefing.com

## **Market Strategies Cycles**

June's Triple Witching option expiration week (or Quadruple if you prefer) has a history of <u>choppy</u> <u>performance</u>. The week has historically been rather volatile with frequent moves in excess of one-percent in both directions. This volatility has been evident this week. Add in a Fed meeting and the upcoming Brexit vote and it becomes clear why the market appears to be on edge.

Wednesday's Fed announcement drew attention not for its lack of action, but because of the reduced growth forecasts that accompanied it and an apparent disconnect over inflation expectations. Reduced growth is not that large of a surprise especially considering the Fed's recent track record of being overly optimistic. What is somewhat concerning is the Fed maybe missing the big picture when looking at inflation. It would not be the first time for this either. Longer-term expectations do not appear that stable.

In the short-term, energy and housing have been giving CPI and PCE (Fed's preferred metric) a boost, but longer-term expectations are falling. Since peaking in April 2011, the University of Michigan's Inflation Expectations survey has been in a steady down trend. It was at 4.6% then and the most recent reading was 2.4%. But, this is just a survey and can be dismissed. However, what cannot be ignored are the negative 10-year bond yields in Japan, Switzerland and now Germany. There has also been a meaningful drop in U.S. yields. Undoubtedly, some of this distortion is the result of central bank policy and a flight to safety, but it also seems to be a clear signal that longer-term inflation expectations are also moving lower.

There is plenty of research that concludes the lack of inflation, or worse deflation, is simply not good. One only needs to look up the Great Depression for further detail. The real issue is the nearly obvious fact that low interest rates and quantitative easing did not/does not work all that well. It may have staved off the Financial Crisis and kept economies from falling off a cliff, but it has failed to spark sustainable growth. Growth has stalled, corporate earnings are flat-lining and real wages are shrinking which is not the best recipe for continued stock market gains. Sideways to lower is more likely.

Next week's Brexit vote is important for more than just the citizens and residents of Great Britain. Should they vote to leave the European Union, it is a vote to undue decades worth of work and cooperation and a blow to globalization. Will Great Britain be better off or worse should they leave? Only time will tell. If they are worse off, it will likely be business as usual for the rest of the world's economies. However, if they are better off, it could mean a significant change in the global economy as other countries might follow suit and take similar isolationist moves.

The Stock Trader's Almanac issued Sell signals for all indexes. The markets are likely oversold. They would be short the <u>DJIA</u>, <u>S&P 500</u> and <u>NASDAQ</u>. Exposure to equities has been trimmed, and depending on personal risk tolerance, you are in cash, bonds and a handful of bearish positions or some combination thereof. The Stock and ETF Portfolios are positioned with a combination a few select longs and a number of defensive positions.

In all likelihood the worst case scenarios presented elsewhere will not unfold. End-of-Q2 portfolio window dressing and concerns over the Brexit vote will probably be the catalyst that incentivizes direction. The DJIA has registered a loss in 24 of the last 27 weeks including the past week after June option expiration. Another weekly loss and the then known result of Brexit will likely have taken investor sentiment sufficiently bearish to **setup a tradable rally into the first half of July** just as the Presidential conventions kick off.

A fickle Fed, mixed economic data and a volatile political and geopolitical arena are likely to keep the market at bay for the remainder of the year. We expect the averages to fall short of new highs and trade

in a sideways to choppy fashion visiting the lows of last August or earlier this year. A year-end rally is likely to be contingent upon who wins the White House.

History suggests that a win by an untested, unorthodox and unfamiliar candidate as Mr. Trump might be a drag on the market as uncertainty continues to permeate the Street. Contrary to popular opinion and regardless of your political beliefs, the market is likely to do better on a win by Mrs. Clinton because of less uncertainty - a continuation of much of the current administration's policies.

estment (S) TP (S)  Cas  I-Gr 1  sportation (S) orp (S)	Alr Prese Date 10/13/15 3/22/16 3/22/16 4/21/16 4/21/16	Price 12.33 32.90 81.45 76.99 If & Closer Total Port Open Pos % Portfolio  Manac I nted Price 66.75 345.35 32.70 27.58 36.35 If & Closer Total Port Open Pos	Price 27.61 38.03 75.53 71.45 d Positions folio Value ition Avera Change fr % CI % Gain Sin  NVestor 6/1: Price 67.30 367.75 29.30 26.71 32.39 d Positions folio Value	3/2016 Value *** \$2,239.25 \$2,311.85 \$2,145.37 \$2,143.91 \$63,583.43 \$72,423.82 age % Return om 5/18/2015 hange 1-Year ce 10/18/2012  Mid-Cap 3/2016 Value *** \$2,016.48 \$2,129.72 \$1,792.05 Closed \$18,405.45	35.5% 0.3% -5.4% 23.3%	ortfolio Buy	21.26 29.28 85.94 74.68	Current Advice 1 Hold Hold Hold Hold  Current Advice 1 Hold Hold
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	Prese	nted	6/13	3/2016	Net %	Buy	Stop	
	Date	Price	Price	Value ***	Return ***	Limit 1	Loss 1	Current Advice 1
h Gp	8/19/14	82.04	138.09	\$3,366.41	68.3%		117.38	Hold
rp 1	10/13/15	56.55	67.30	\$2,380.19	19.0%		57.21	Hold
	10/13/15	99.85	95.78	\$1,918.48	-4.1%		88.81	Hold
ply 1	10/13/15	83.75	91.27	\$2,179.58	9.0%		77.83	Hold
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# **JUNE 2016**

Sector Seasonalities: Long = (L); Short = (S)

Start: Natural Gas (S)
In Play: Oil (L), High-Tech (L), Utilities (L), Computer Tech (L), Banking (S), Materials (S)

Finish: Natural Gas (L), Gold and Silver (S), Consumer Disc (L), Consumer Staples (L)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
		First Trading Day, Dow Up 21 of Last 28  Beige Book Construction Spending ISM Index Vehicle Sales	June Ends NASDAQ's Best Eight Months  Chain Store Sales	ECRI Future Inflation Index Employment Rate Factory Orders Int'l Trade Deficit ISM Non-Mfg. Index	4	5
6	Dow: -0.7% Up 9 Down 12 Rank #11	8 erage June Gains Last 21 Y S&P: -0.2% Up 12 Down 9 Rank #11	9 (ears: NAS: 1.2% Up 11 Down 10 Rank #6	10 Treasury Budget	11	12
Semiconductor Billings 13	Productivity and Costs	4 15	Wholesale Trade	U Mich Consumer Sentiment	18	19
Monday of Triple Witching Week, Dow Down 11 of Last 19	Business Inventories Import/Export Prices Retail Sales	Dow Down 1469 Points March 9-22 in 2001  FOMC Meeting Industrial Production PPI	CPI NAHB Housing Mrkt Index Philadelphia Fed Survey SEMI Book to Bill Ratio	Triple Witching Day, Dow Up 9 of Last 13		Father's Day
		22  Dow Down 23 of Last 26, A .2%, S&P -8.6%, 1930 Was V  Existing Home Sales			25	26
27	28	29	30			



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## **Undervalued Small Cap Stocks**

Lower Priced stocks that look to be a buy:

## Repro-Med Systems,Inc (OTCQX: REPR 0.36)\*

Fourth quarter preliminary net revenues will exceed \$3.2 million, representing a slight increase over the \$3.1 million of the previous quarter. Sales are led by the Company's proprietary infusion products. The Company's fiscal year ended February 29, 2016.

Andy Sealfon, Company President and CEO commented, "The military has expressed interest in our products for utilization in emergency applications as well as use in VA hospitals. We believe that because of our performance standards and the reliability of our products, we will provide them with great value and benefits."

The Company manufactures medical products used for infusions and suctioning. The Infusion product portfolio currently includes the FREEDOM60<sup>(R)</sup> and the newer FreedomEdge™ Syringe Infusion Pumps, RMS Precision Flow Rate Tubing<sup>(TM)</sup> and RMS HIgH-Flo<sup>(TM)</sup> Subcutaneous Safety Needle Sets. These devices are used for infusions administered in professional healthcare settings as well as at home. The Company's RES-Q-VAC line of medical suctioning products is used by emergency medical service providers in addition to a variety of other healthcare providers.

NHIA is a trade association representing the interests of entities providing infusion and specialty pharmacy products and services to home-based infusion patients.

The Company's website is **RMSMedicalproducts.com**.

Repro-Med Systems, Inc has had an increase in sales each of the last four years. They finished the year of 2014 with \$ 11.2 million in sales reflecting top line growth of 29% from 2013. In each of the previous two years they had a 12% increase in sales. The company has had at least \$ 700 thousand of net income in each of the past four years and has no debt. The patented needle sets alone can give the company a huge growth potential. In my opinion, with new products coming on stream, the stock should trade between \$ 3 and \$ 8 in the next two years.

#### Enzo Biochem (ENZ: \$5.45)

The stock moved from approximately \$5 a share to approximately \$6.50 from May 1 to early June. If you look at the chart pattern of the stock the big volume came in on May 9 which coincided with the Louis Navallier recommendation that I sent to you on that date. He recommended 5 stocks of which 3 (including Enzo) all had similar chart patterns with significant increases in trading volume. I don't know how much of that volume came from individual investors but the buying had lots of 100-500 share trades which tells me that individuals, not Institutional investors were strong buyers of Enzo.

During the same time frame the Russell Index probably started to see some front running by Index funds or ETF's to position themselves into Enzo's stock as they looked to be included in the Index. These funds mirror the Russell Index. The Russell is a two edged sword. The positive edge is that for Enzo it probably means 2-3 million shares will be bought. Enzo was included in the 2000 and 3000 Russell Index on June 10.

Now the negative edge of that sword. The Index funds , in order to try to out- perform the Russell will hedge their long positions by shorting the stock against their long position to go neutral if they think the market shows weakness or if the fundamentals of the company change. If you remember when Enzo was removed from the Index a couple of years ago the short position was 4 million plus shares and the day Enzo was removed the shorts delivered their long position against the short to flatten the position. The short position on that day dropped to 1 million shares. Enzo had a conference call on their third quarter release last week and I didn't see any change in the fundamentals. However those individual investors that bought on the Navellier recommendation don't know the Company and saw that they reported a loss for the quarter (even though they beat estimates) and may have taken profits.

The market in general was down 5 straight days and the index's that got long the stock may have shorted to hedge their position. That can be confirmed on the first two week short report due out next week. The short position at the end of May was 937,000 shares down from the mid- month short of 1,010,700. The stock has come down some 15% from its high which is not a big deal. To me it is just a technical move.

The stock is approaching oversold territory and as the fear grows the opportunity becomes bigger. The fundamentals haven't changed and in fact have become stronger with the latest AmpiProbe approval. Enzo has cash of \$50 million and no debt. There are 7 more cases to get settled in Delaware which can provide significant additions to the cash position. AmpiProbe will have more submissions to the New York regulatory agency this year. AmpiProbe is cheaper, better and faster than existing technology and that is a \$3 billion market.

This is an awesome potential for a 47 million share company and who knows what will happen if the NIH has positive statements on their Optiquel test for Uveitis. The stock is 50% owned by Institutions and funds, 15% by insiders and I guess 10% by hedge funds. That leaves some 11 million shares in the float. If the Russell causes 2-3 million shares to be bought the float then become 8-9 million shares. Good news can really move the price.

#### Gold Mining USA OTC: GMUI (0.03)

Has both mining activities in Australia and the U.S. Gold Mining USA Inc is an emerging natural resources company focused on developing metallurgical and mining projects. The Company's business model is to acquire projects with the potential to provide significant resources through exploratory drilling and generate value through their development, joint venture or divestment. GMUI has a team of experts who will manage all mining operations available on their website. In addition GMUI has an Offtake Agreement with a prestigious Swiss-based Gold buyer and Refiner to purchase its gold production at the spot price at the London Bullion Market (LBMA) on the day gold is collected.

**GMUI Strategy: The company uses strict investment** criteria for project acquisitions and focuses on available tenements in proximity to operating mines, or in areas with proven or potential in-ground resources in regions suitable for short-term development. Projects are selected based upon historical drilling or sampling results combined with robust geological mining concepts and financial models. The projects are explored, analyzed and where required, brought into compliance to JORC/NI 43-101.

**Australia and Nevada** provide the opportunities to exploit smaller, undeveloped or previously mined gold resources that are of no interest to the large mining companies. In addition, there are numerous small hard rock and alluvial gold mines which have viable gold resources but are unable to raise the funds to start up or continue operations.

An initial target acquisition, Mt Tymn, provides an opportunity to enter the gold mining arena in Australia on a small scale with the confidence of total outlay recovery and good profits, sufficient to expand operations by acquisition of similar nearby deposits to continue positive cash flow mining and commence an exploration program capable of even greater rewards.

#### Oakridge Global Energy Solutions, Inc. (OTCQB:OGES 0.40) \*

Oakridge global energy is a developer, designer and manufacturer of proprietary energy storage solutions. The Company is based out of Florida's "space coast" near Kennedy Space Center. They make premium quality, proprietary batteries, battery systems and lithium ion cells that are built for maximum performance over the traditional lead/acid batteries. OGES, proudly manufacturing in America since 1986, produces batteries for military, consumer, government, and industrial applications. Target market priorities include golf cars and other recreational vehicles, electronics, and devices requiring rechargeable batteries.

Oakridge Energy produces highly reliable, sustainable and dependable batteries for mobile power sources. Based on size and weight, OGES products deliver a higher capacity than comparable competitor batteries. OGES batteries are higher in quality, longer lasting and safer to use. These batteries have undergone and passed rigorous military testing in underwater and aerial vehicles proving to be high/low pressure tolerant. Most significant, OGES batteries are superior performing yet competitive in the market.

Martac Maritime Tactical Systems, Inc., MARTAC recently conducted very successful field trials on the Inter-coastal waterway in Palm Bay, Florida. MARTAC is a Melbourne, Florida based company that designs and produces the Man-Portable Tactical Autonomous Systems (MANTAS) that can reach extreme high speeds and operate anywhere in the world. These vehicles are designed to be used in numerous applications including naval fleet protection, mine warfare, port and harbor security patrol, antipiracy, search and rescue, and many others. shows our high quality and high performance gets us into the military space at a time when made in USA is of critical strategic importance.

Freedom Trucks shows that Oakridge can outperform Tesla and the "Tesla of trucks" - trucks are much more difficult and laborious to power than cars - because of the Oakridge high power high energy dense batteries, we need only 180 OGES batteries to power the interstate truck that pulls an 80,000 lb trailer, whereas it would take 208,000 Tesla/Panasonic

Lithium ion batteries deliver twice the energy of nickel cadmium batteries and are the fastest growing battery segment. Their growth and demand dynamically forward trending. They are lightweight and easy to maintain. They deliver superior electro-chemical output and provide highest energy density for weight, non-metallic and are rechargeable. In 2015, the OGES Pro Series golf car was launched at the annual PGA show, the largest golf show in the world. OGES plans to have a new factory producing its patented thin film solid state lithium ion batteries by 2017. OGES is commencing delivery of a small format

prismatic to help several smart card customers reach the next generation. Their growth will be serviced by the new factory. These batteries are also in a rapidly growing demand for a variety of applications.

Oakridge has recently continued expansion of its ISO certified manufacturing facility and warehouse in Palm Bay, with the support of Florida Governor Rick Scott. The new facility represents a \$270 million investment, increasing the size of the manufacturing plant to 70,000 sq-ft to accommodate the growing demand for OGES batteries. Production is expected to increase from 250,000 to 25 million cells per year by 2018. The company's growth will provide 1000 Americans with new jobs; this is part of the company's commitment to support domestic employment. Overseas, Oakridge Global Energy Solutions Limited (Hong Kong) is a subsidiary company that operates for sales and service in Asia.

#### iSIGN Media Solutions Inc (ISDSF: \$ 0.107)

is public company trading on the Toronto Stock Exchange Venture market under the symbol ISD (TSX-V: ISD), and in the United States on the OTC under the symbol of ISDSF. The web site is <a href="https://www.isignmedia.com">www.isignmedia.com</a>

iSIGN is a Software as a Service ("SaaS") company whose US patented software (patent # 8,781,887 B2, received in July 2014) is a unique 'push and pull' technology that utilizes Bluetooth and Wi-Fi to 'push' messages in any language to mobile devices within a 300 ft (100 meter) radius of our technology, while gathering valuable information from the interaction of our technology with mobile devices within range of our hardware. Recently one of the largest insurance companies in the world categorized the smart antenna as a security device and has given an amusement park a 15-20% discount on their insurance premiums. Please go to "priority posts" to view recent events.

#### **Technology Overview**

The patented and proprietary technology does not involve apps and related downloads in order to receive and view messages and, as messages are delivered by Bluetooth and Wi-Fi, is capable of interacting with all cell phones including I Phones and androids. The second hardware unit, the Smart Player, contains all the features of the Smart Antenna, while adding the ability to manage content on digital screens at the same time.

#### **Recent Developments**

In late October 2015 iSIGN signed a Licensing/Original Equipment Manufacturer Agreement with Rich Multimedia Technologies ("RMT") to integrate iSIGN's Smart Antenna into RMT's Tele-Digital Store Front Kiosk (essentially a digital signage kiosk). iSIGN will receive a licensing fee based on built units and will also receive a data management fee once the Kiosk is activated. The total fee per Kiosk is \$3 US per day. RMT is immediately constructing 5,000 Kiosks for Mexico (airport, transit system and government offices) and has a roll-out plan for a further 3,600 Kiosks into various international airports in the US and Canada by the end of calendar 2016. Based upon a \$3 US per day per kiosk fee, the revenue opportunity from this one installation is \$9.417 million annually, once all 8,600 Kiosks are build and activated. The profit margins are 60-70 percent of revenues. Rich Multi Media is presently in five airports in the United States and is presently integrating approximately 600 Isign's Smart Antenna in all there kiosks.

## **Fundamental Analysis Stocks To Buy with Stops**

Using fundamentals the following are stocks to buy and they have done well.

Kroger (KR: \$ 35.18) was bought at \$ 35.71.

We bought the HOG at \$ 45. Don't like the pattern. If you are long, consider liquidating.

We bought the Sunoco at \$ 29.50. Sell July \$ 30 Calls against the position.

Buy Enzo Biochem with a 40 cent risk.

The Russell rebalancing could be interesting for ENZ.

The HDGE should now be bought.. The HDGE goes Up when the market goes Down. It is a good hedge against long positions.

We are still interested in buying the Flushing Financial at our theoretical buy limit.

The table is hypothetical. We have taken numerous profits as indicated on the table below.

	Name	Business Description	PE	P/S	MV mln	Price	Buy or Sell Limit	Stop Loss Or offset
DY	Dycom	Materials. Construction Cell Towers internet Infrastructure	25	1.1	2.7B	86.89	85.50	82x
BA	Boeing	Aerospace, commercial jetliners, military systems	14	0.85	81B	129.82	Sell Short 132.95 06/09	134.40x
KR	Kroger	Processor and Retailer Foods	15	0.31	34B	35.18	35.71 6/14/16	Stop not entered
HL	Hecla Mining	Basic Materials	44	3.61	1.7B	4.50	3.95	4.27x
FFIC	Flushing Financial	Bank Holding company Savings and loans	13	3,5	592Mln	19.92	19.10	Buy on a dip
SUN	Sunoco	Oil and Gas Refining and marketing	10	0.2	2.1B	30.06	29.50	Took profit on short Calls
AA	Alcoa	Aluminum Processing and Technology	N/A	0.4	9.5B	9.58	7.05	Sell
SBH	Sally Beauty Holdings	Specialty Retailer and distributor beauty supplies	16	1	4B	28.82	27.30	30x stopped out at 30
HOG	Harley Davidson	Motorcycles and related products	11	1.32	8B	45.13	45 bought June 10 <sup>th</sup>	Sold at 51.66 on 4/4 new stop at 43
CHD	Church & Dwight	Consumer Products Sodium bicarbonate Arm and Hammer	25	3	10.6B	98.57	79.80 01/26/16	Sold at 94.20
Т	AT&T	Communications	36	1.54	211.7B	40.73	34.10	37.78x

VA	Virgin Air	Regional Airlines	7.2	0.9	1.5B	56.11	30.30 Bought	Merging with Alaska
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	5.45	6.05 Originally bought at \$ 2.78 8/24/15	5.18x
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	13.40	11.86	13.80x stopped out 6/10
HDGE	Advisor Shares	Ranger Bear ETF				10.59	Bought at 10.40	10.27x Stop below the 13 D M.A.

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When there is no movement in penny stocks, even though there is none or very small losses, we will liquidate ( sold AIVN on stop ) even though we like the company, if money is needed for better opportunities.

We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

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