# October 10, 2016 Market Strategies Newsletter - Sample Issue

# MARKET STRATEGIES NEWSLETTER

### Balanced Investing Strategies To Make Money In Up Or Down Markets

A Publication of Princeton Research, Inc. (<u>www.PrincetonResearch.com</u>)

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### Where To Invest In 2016 Newsletter Covering:

Where to Invest in October 2016
Best Stocks To Buy in October 2016
Stock Market Investing Strategies
Stock Options Trade Alerts
How To Trade Options

# **Proven Profits Trading Success**

#### **Results From Our Recent Trade Alerts:**

134% Profits on HL Calls in 55 Days
51% Loss on TBT Calls in 3 Days
50% Profits on TBT Calls in 8 Days
86% Profits on AA Calls in 6 Days
66% Profits on SPY Puts in 2 Days
47% Profits on SLV Calls in 3 Days
18% Loss on QQQ Calls in 5 Days
58% Profits on SUN Calls in 3 Days
85% Profits on SPY Puts in 3 Days
85% Profits on SLV Calls in 2 Days

51% Profits on AA Calls in 7 Days 157% Profits on NEM Calls in 4 Days 107% Profits on SIG Puts in 14 Days 28% Profits on NEM Calls in 13 Days 105% Profits on SIG Puts in 14 Days 97% Profits on SJM Puts in 7 Days 207% Profits on SIG Puts in 6 Days 70% Profits on GLD Calls in 1 Day

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# **\$10,000 Trading Portfolio Charles Moskowitz Discussion**

#### There are No Open Positions

Week 40 produced a loss of \$540 and a lot of confusion. The A.A.I.I. sentiment numbers are wildly neutral, with both bull and bear numbers below their historical averages. The neutral reading is 25% over its long term average showing that I'm not the only confused party. For that reason, as well as a quiet day on Monday (No bonds or banks but market open) I have no positions.

The big feature this week was the collapse of the British Pound against the US\$ and the gold following suit. For the week the BP had a high of near \$1.30 and a low of 1.20, closing mid-range @ 124.40, while the gold started near \$1,322 and fell \$80 to close \$1,251-65.

As I have warned in this space for quite a while here, the market and its internals are seriously out of sync in both directions. We have days when the market is down with good adv/dec and volume and up days with the opposite. Friday was a good example; while we were down over 100 on the Dow most of the day, we rallied to even and up for a nanosecond before the close, all the while the internals were terrible. Both the NYSE and NASDAQ were negative at the close by better than 2:1. Remember that this is the month when we've had some pretty ugly collapses.

I have been looking at a lot of charts this weekend and the majority of them look like they are in consolidations. Many are oversold, and I'd like to be a buyer, but many just don't have any real catalysts to break them out. We will be getting new earnings reports and more than a few have started with lowering expectations. A look at the chart of HON (weekly) is an excellent example. A long-term uptrend with a flat top and then a quick pull-back, looks similar to the GE. Both the Dow and S&P have had a series of lower highs recently. Three weeks ago they confirmed guidance. They have had no real organic growth and like many others, have run out of places to cut costs (people) and now have to pay the piper. The \$2.30 dividend didn't help anyone who paid \$115-117 lately when it gapped down \$9 on Friday. What happened in 3 weeks?

The point is that they are not alone. As heard here repeatedly, "you can't cut your way to prosperity," and the growth isn't there. The path of least resistance is the downside in this "priced for perfection" market, and I intend to take advantage of it on rallies...CAM



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### Market Strategies \$10,000 Trading Account Trade Table

DATE	TRADES	PRICE	COST	PROCEEDS	RESULTS
10/06	Sold 4 LULU October 61 Calls	0.69		276	264 Loss
10/03	Sold 6 GLD October 128 Calls	0.46		276	276 Loss
10/03	Bought 4 LULU October 61 Calls	1.35	540		
09/28	Bought 6 GLD October 128 Calls	0.92	552		

3rd Week expiration when the month is listed without a date

Previous closed out trades not listed here may be seen in previous market letters in the VIP Subscribers Members Area.

# Remember, these trades are based on your participation in the Subscriber Members Only TEXTING SERVICE TO RECEIVE ALL UPDATES.

**NOTE:** In texting we have a limited amount of words. In the interest of brevity:

The Quantity and Strike Price for each trade is specific. 1=January, 2=February

Trading is hypothetical. We may trade weekly options and they are noted: SPY 1/25 147 for SPY Jan 25<sup>th</sup> 147 Calls or Puts.

#### **New Trades Will Be TEXTED To MEMBERS**

**NEW TRADES OPTIONS ACCOUNT:** 

1) TRADES WILL BE TEXTED

NEW TRADES \$ 100, 000 ACCOUNT:

1) BUY 20 LMT MKT ON OPENING

# **MARKET LABORATORY - WEEKLY CHANGES**

Prices are copied from **Barron's Weekly** and **Yahoo Finance** and may be incorrect.

Dow 18,240.49 -67.66 -0.37%	Nasdaq 5292.40 -19.60 -0.37%	<b>S&amp;P 500</b> 2153.74 -14.53 -0.67%	Transportation 8056.86 -21.93 -0.27%	Russell 2000 1236.56 -15.09 -1.21%	Nasdaq100 4864.52 -11.17 -0.23%
Gold (spot) 1248.90 -64.40 -4.9%	<b>Silver</b> 1738.0 -183.4 -9.6%	Crude 49.81 +1.57 +3.3%	Heating Oil 157.93 +4.10 +2.7%	Unleaded Gas 1.4818 +0.0187 +1.3%	Natural Gas 3.193 +0.287 +9.9%
VIX 13.48 +0.19 +1.4%	Put/Call Ratios S&P 100 141/100's +37/100's	Put/Call Ratios CBOE Equity 62/100's -5/100's	Bonds 164-29 -3-08 2.43%+0.11%	10 Yr. Note 130-02 -1-02 1.71%+0.12%	Copper 216.35 -4.70 -2.1%
CRB Inflation Index 188.32. +2.0 +1.1%	Barron's* Confidence 71.4 +2.6	<b>S&amp;P100</b> 955.09 -3.59 -0.37%	5 Yr. Note 120-277 -207 1.24% +0.12%	<b>Dollar</b> 96.63 +1.21 +1.3%	DJ Utilities 643.46 -24.67 -3.69%
AAII Confidence Index Average	Bullish 28.8% +4.8% 38.4%	Bearish 27.9% -9.2% 30.30%	Neutral 43.3% +4.4% 30.96%	M1 Money Supply +8.31% Sept 26 <sup>th</sup>	M2 Money Supply +7.70% Sept 26 <sup>th</sup>

<sup>\*</sup> Component Change in the Confidence Index

M1...all money in hands of the public, Time Deposits Traveler's Checks, Demand Deposits

M2.. adds Savings and Money Market Accounts both compared with the previous year.

# **Market Strategies Technical Information**

Support/Resistance Levels:		SUPPORT	RESISTANCE
	S&P 500	2131	2178
	Dow	18,045	18,386
	QQQ	117.20	119.30
	Transports	7900	8155
	NASDAQ	5232	53.60

# \$100,000 Trading Portfolio Stock Positions and Trades

Each stock is allocated a theoretical \$5,000 share of the portfolio unless otherwise indicated.

Stock	Purchase Price	Purchase Date	Stop/Loss	Price/Date Sold	Profit/ (Loss)
SAM 20	156.69	10/07			
SCO 20	83.31	09/28			
SAM 20	151.30	09/23			
SPXU 150	24.70	09/13			
HDGE 300	9.76	09/12			
SCO 20	87.22	08/16			
AA 500	10.43	07/25			
SPXU 200	23.86	07/14			
HL 1000	3.95	05/03			
MOS 200	27.53	05/02			
EYES 500	5.04	04/04			
EYES 1000	6.49	12/28			
TWTR 200	28.51	10/28			
MOS 100	43.55	08/14			
NBGGY 600	1.40	02/17			
SAN 600	8.40	12/16			
AA 500	14.21	10/16			
TEXQY* 200	6.56	7/11			
REPR* 5000	0.22	10/22/12			

Recommendations will be both listed in this letter and texted to members.

Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

For those of you who do not buy puts to protect your portfolio, there are many ETF's that are the inverse of the DOW. The symbols are **DOG, DXD, SDS,TZA and RWM,** which go up when the DOW, S&P 500 and Russell 2000 go **down and down when they go up. The DZZ goes up double when gold goes down.** 

# **Market Strategies \$100,000 Trading Account**

There were two closed out option positions:

GLD October 128 Calls were bought at 0.92 and sold at 0.46, for a loss of \$ 552, while the LULU October 61 Calls were bought at 1.35 and sold at 0.69, losing \$1,080.

For the entire year on closed out trades, our hypothetical profits decreased by \$1,080 to \$18,262.

The options expire on the third Friday of each Month unless otherwise posted.

The Stock table has the following positions:

AA (2), EYES (2), FAST, HL, MOS(2), NBGGY, REPR, SAM (2), SAN, SCO(2), SPXU (2), EXQY, TWTR

The options call for a \$ 2,500 investment unless otherwise stated; each stock position requires \$5,000 unless otherwise mentioned specifically.

The money management is based on a hypothetical \$ 100,000.

We are using a total of \$70,110 for the 19 open long stock positions, and no option positions, leaving \$29,890 in cash.

These figures are approximate and there might be errors.

We have not counted the dividends received from many previous trades such as Apple, Colgate Palmolive, JP Morgan, Mosaic, North American Tankers, STNG, Santander, which pays over 5%, their Brazil affiliate BSBR and Blue Capital Reinsurance which was sold for a profit and many others.

The trading is hypothetical and we do not count commission costs.

Executions that have occurred at or near the open or close of trading sometimes vary from our actual numbers. For example, when something opens down and it is through our price, we take the next trade whether it is an uptick or continues lower. This sometimes results in a 50% trade that is slightly above or below the exact number...



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# Previous Week's Recommendations and Rules for the Market Strategies \$100,000 Portfolio Trading Account

- All options count for about \$ 2,500.00 for model portfolio calculations unless otherwise stated
- When the option has doubled sell half the position
- Stop Loss protection is either half or offered with each trade

- ➤ The cost of the option is the asking price (or the price between the bid and ask, whichever is more realistic)
- > The options will be followed until closed out.
- > Option Symbols are stock symbol with expiration month and strike price

Option	Cost	Date	Sold	Date	Profit/(Loss)
LULU Oct 61	Calls 1.35	10/03/16	0.69	10/06/2016	(\$528)
GLD Oct 128 12 lots	Calls 0.92	09/26/16	0.46 ( 50% Loss Rule )	10/03/2016	(\$552)

Recommendations will be both listed in this letter and texted to members.

Previous closed out stock and option positions can be found in past Market Strategies Newsletter issues available in the VIP Subscribers Members Area.

# This Weeks' Economic Numbers Earnings Releases and Media Data

Before the Open on top of the Row;
After the close below the Economics Information

MONDAY	U.S. Stock markets are open. Bonds and Banks are closed.  Markets are closed in Canada, Japan and Hong Kong.  The World Energy Congress meets in Istanbul. Opec members are expected to meet informally with Russians on output cuts.
TUESDAY	Alcoa AA ( 0.33 vs 0.07 ) Fastenal FAST ( 0.45 vs 0.47 ) Bank of the Ozarks OZRK ( 0.61 vs 0.54 ) Chicago Fed President Charles Evans speaks before economists in Sydney. The Small Business Optimism Index for September is reported. Markets are closed in Israel for two days on the eve of Yom Kippur  Barracuda Networks CUDA ( 0.13 vs 0.10 ) Blackhawk Network HAWK 0.32 vs0.35 Healthcare Services Group HCSG( 0.27 vs 0.24)VOXX Intl VOXX ( 0.01 vs0.20 )
WEDNESDAY	Exterran Corporation EXTN -0.27 Hain Celestial HAIN (0.57 vs 0.55)  07:00 hrs MBA Mortgage Index 10/08 (NA vs +2.9%) 10:30 hrs Crude Inventories 10/01 (NA vs -2.976 Mln Bbls) 14:00 hrs FOMC Minutes September 21st The SEC votes on whether to require mutual funds to adopt liquidity risk-management programs and increase disclosure.  CSX CSX (0.45 vs 0.52)

THURSDAY	Delta Air Lines DAL (1.68 vs 1.74) Progressive PGR (0.33 vs 0.47) Taiwan Semi TSM (3.66 vs 2.91) First Republic Bank FRC (0.99 vs 0.79) PacWest Bancorp PANW (0.71 vs 0.63)Lindsay Corp LNN (0.42 vs 0.42) ClubCorp MYCC 0.07 Winnebago WGO 0.49 v 0.43  President Barack Obama hosts the White House Frontiers Conference on the future of global innovation in science and technology.  07:30 hrs Challenger Job Cuts September (NA vs -21.8%)  08:30 hrs Initial Claims 10/08 (255K vs 249K)  Continuing Claims 10/01 (NA vs 2058K)  08:30 hrs Export Prices ex-ag September (NA vs -0.4%)  08:30 hrs Import Prices ex-oil September (NA vs 0.0%)  10:30 hrs Natural Gas Inventories 10/08 (NA vs 80bcf)  14:00 hrs Treasury Budget September (NA vs \$90.9 Bln)
	MB Financial MBFI ( 0.59 vs 0.51 ) Performance Sports PSG ( -0.03 vs 0.19 )
FRIDAY	Citigroup C 1.16 vs 1.31 Commerce Bancshares CBSH ( 0.70 vs 0.66 ) DelFrisco's Restaurant DFRG 0.05 vs 0.04 JP Morgan Chase JPM ( 1.38 vs 1.37 ) Wells Fargo WFC 1.01 vs 1.05 PNC PNC ( 1.78 vs 1.90 ) First Horizon FHN ( 0.25 vs 0.29) Infosys INFY ( 15.40 vs 14.87 )  Fed Chair Yellen speaks at The Elusive Great Recovery 08:30 hrs PPI September ( 0.2% vs 0.0% )  CORE PPI September ( 0.1% vs 0.1% )  08:30 hrs Retail Sales September ( +0.6% vs -0.3% )  Retail Sales Ex-Auto ( +0.5% vs -0.1% )  10:00 hrs Business Inventories August ( +0.1% vs 0.0% )  10:00 hrs Michigan Sentiment October ( 92.4 vs 91.2 )
	U.S. Oil Rig Count rose by three Rigs to 428. The Nat Gas rig count fell by 2 to 94, and there is one rig listed as miscellaneous making a total US rig count of 523. Crude closed higher at \$ 49.81 up \$ 1.57. The total rig count is lower by 341 from a year earlier. Natural Gas closed the week also higher for the week at \$ 3.193 a gain of \$ 0.0287.

# **Market Strategies Fundamentals**

The week that just concluded featured three down days for the S&P 500 and two up days. The net change was a loss of approximately 15 points or 0.7%. There was little change in the stock indexes, however, three major stocks had significant declines: GE, Honeywell and Wal-Mart.

Notably, other losers for the week were sectors that had previously been big winners. That included the utilities, telecom services, and real estate sectors. Those areas, popularly known as "yield plays" in a low-yielding world, were down between 3.0% and 5.0% for the week, as some crowded positioning in those names got a little less crowded with long-term interest rates pushing higher.

The only index with a range of even 1% was the Russell 2000 which fell 15.09 or 1.21%. The S&P 500 was second worst with a loss of 14.53 points or 0.67% to 2153.74; The Nasdaq and Dow were tied as third worst, both with a decline of 0.37%, the S&P losing 19.60 to 5292.40 and the Dow down 67.66. The Transportation Index fared the best declining 21.93 points or 0.27% to 8056.86.

As a reminder, the Treasury market will be closed Monday for Columbus Day while the stock market will be open for a full day of trading.

Index	Started Week	Ended Week	Change	% Change	YTD %
DJIA	18308.15	18240.49	-67.66	-0.4	4.7
Nasdaq	5312.00	5292.40	-19.60	-0.4	5.7

S&P 500	2168.27	2153.74	-14.53	-0.7	5.4
Russell 2000	1251.65	1236.56	-15.09	-1.2	8.9

The yield on the benchmark 10-yr note climbed as high as 1.76% from last Friday's settlement of 1.60% before ending the week at 1.72%. That move mirrored moves seen in other sovereign bond markets as investors once again butted up against the view that central banks are hitting their policy limits in terms of their asset purchase programs. The TBT, the ultra-short 20 Year Treasury ETF had a huge week, its best of the year rallying 1.58 points or +5.0%.

If not for the September employment report, the trading action in the British pound would have dominated the market conversation on Friday. Instead, it was the employment data that took command as it seemed to solidify the case for a rate hike from the Fed by the end of the year. The data was not outstanding with the employment miss of 20K jobs, but still good enough to keep the Fed on track for a December rate hike. According to the CME's Fed-Watch Tool, the probability of a rate hike at the December FOMC meeting increased to 69.5% on Friday from 63.4% on Thursday.

That notion was underpinned by an understanding that nonfarm payrolls increased by 156,000, average hourly earnings growth was up 2.6% year-over-year (and near a seven-year high), and a bump in the unemployment rate to 5.0% was fueled by a jump in the labor force participation rate (a reflection of budding confidence in job prospects). The labor force, which is the employed plus those actively seeking work, grew by 444,000 last month and 3 million over the past year, the biggest 12-month gain since the first tech boom in 2000. The labor force participation rate gained a half percentage point to 62.9% in September.

The US dollar ( DXYO: 96.63 ) +1.21 or plus 1.21% made an impressive gain having reached a high of 97.19 its best level since July 27<sup>th</sup>. On Wednesday the greenback had rallied above its 200 day moving average at about 96.15 and held above that level. The greenback reached its downtrend resistance line from the highs of December 8<sup>th</sup> and July 28<sup>th</sup> for resistance.

**Volatility (VIX: 13.29 \_ + 0.19) rose 1.4%** last week following a small gain of 7.5% the previous week. and remains at low levels which favors the bull. The more volatile Ultra Vix (UVXY: \$ 16.65) + 0.16 or + 1% has remained subdued which is positive for market strength. Markets usually need higher volatility to go lower. However, low volatility is not standing in the way of the investment titans who are making massive billion-dollar bets that the stock market is approaching an imminent crash.

**George Soros**, who is considered to be the most successful hedge fund operator in history for timing market crashes made a \$ 2.2 billion dollar bet that the market would collapse. Multibillionaire **Carl Icahn** recently increased his short position by as much as \$ 4.3 billion. Even famed investor **Jim Rogers** went on record saying, "a \$ 68 trillion Biblical collapse is poised to wipe out millions of Americans."

GE (GE: \$29.08) - \$0.54 or -1.8% on the week - \$2.16 or -6.9% for the month, has been a big disappointment crashing below its 200-day moving average. Honeywell (HON: \$106.94) - \$9.65 or -8.3% had a miserable week collapsing below its 200-day m.a. after being horizontally flat for almost three months. Flat tops create market drops. Wal-Mart (WMT: \$68.70) - \$3.42 or -4.7% also fell below its 200-day moving average following a big breakdown last week.

21st Century Fox (FOXA: \$ 24.35 ) is a beaten-up media conglomerate that trades at a sizable sum-of-the-parts discount and now languishes at the lowest multiple among its peers at only 8.3x forward EBITDA. Historically, this has been a 12-14x EBITDA business, and has traded at \$ 36 in 2014.

The sexual harassment scandal with Fox News CEO Roger Ailes in July caused a lot of negative press. Throw in some hedge fund selling, and suddenly investors are looking at a stock down 35% from its highs just in December 2014. Fox has a large portion of international revenue compared to its peers.

Gold as represented by the financial services ETF (GLD: \$119.74) - \$5.90 or - 4.7% had its biggest decline since early November 2015 when it collapsed \$10.41 or - 9.2%.

As investors can see, this week's COT report issued by the CFTC shows that speculative longs unsurprisingly plummeted by more than 42,000 contracts on the week, which was the biggest since the 45,000 decline in March ( the GLD fell from 122.37 to a low of 115.00 ) that led to a similar 5% decline in gold. On the other side, speculative shorts became bold and increased their own positions by 14,668 contracts for the week - the biggest increase since November of 2015.

We also want to point out to investors that short interest as a percentage of total speculative positions reached 13.90%, which is the highest since early June's 13.14%. What is interesting about this is that the gold price then was \$1241, while this week's price ended \$1283.30 - or \$40 higher than back then. What this means is that we are at a higher gold price for the same percentage of shorts - which is a bullish sign as the short percentage interest is having less of an affect now than it did in June at a similar level.

We face a modest week for economic data. While equity markets remain open, bonds will not trade on Monday (Columbus Day). Yom Kippur begins Tuesday at sundown and extends through the next day. Sunday's debate will begin the week with election news. The official start of earnings season begins with Alcoa Tuesday morning, more often than not, the markets including gold, are a buy on Wednesday, Yom Kippur, the Jewish day of atonement. The COT report closes every Tuesday. We will get to see the speculative trading data through Tuesday which includes the biggest drop in gold positions in over three years.

Russia is expanding their military presence almost everywhere, in the Eastern Mediterranean, the Baltics and is considering Cuba. The U.S. will need to increase defense spending to counter. Stocks like Raytheon (RTN: \$ 136.78) Lockheed Martin (LMT: \$ 233.53) Boeing (BA: \$ 133.85) and Northrop Grumman (NOC: \$ 15.43) are worth a look.

### **Market Strategies Economic Data**

The September Employment Report produced some mixed headlines, with nonfarm payroll growth falling short of expectations, the average workweek picking up, and the unemployment rate checking in higher than expected. All things considered, though, it was a solid report. The Unemployment Rate was 5.0% (Briefing.com consensus 4.9%) versus 4.9% in August.

Nonfarm payrolls increased by 156,000 (Briefing.com consensus 176,000). Job gains have averaged 178,000 per month so far this year versus an average of 229,000 per month in 2015. August nonfarm payrolls revised to 167,000 from 151,000. July nonfarm payrolls revised to 252,000 from 275,000.

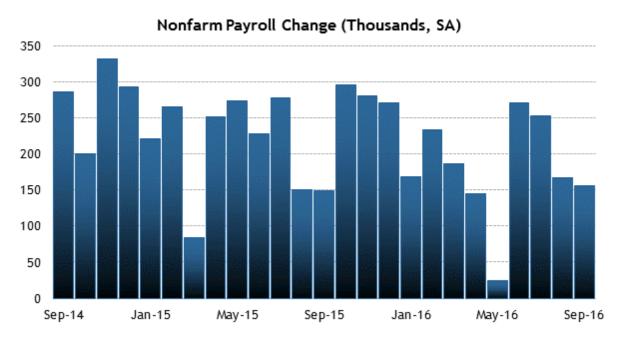
Private sector payrolls increased by 167,000 (Briefing.com consensus 171,000). August private sector payrolls revised to 144,000 from 126,000. July private sector payrolls revised to 221,000 from 225,000.

Persons unemployed for 27 weeks or more accounted for 24.9% of the unemployed versus 26.1% in August. The labor force participation rate was 62.9% versus 62.8% in August.

September average hourly earnings were up 0.2% (Briefing.com consensus +0.2%) after being up 0.1% in August. Over the last 12 months, average hourly earnings have risen 2.6% versus 2.4% for the 12-month period ending in August.

The average workweek was up 0.1 to 34.4 hours (Briefing.com consensus 34.4). September manufacturing workweek was up 0.1 hour to 40.7 hours. Factory overtime was unchanged at 3.3 hours.

The key takeaway from the report is that the jump in the unemployment rate was spurred by a jump in the participation rate. That's a good sign as it relates to feelings about job prospects. The Fed will take note of that and the fact that average hourly earnings growth year-over-year is about the strongest it has been over the last seven years.



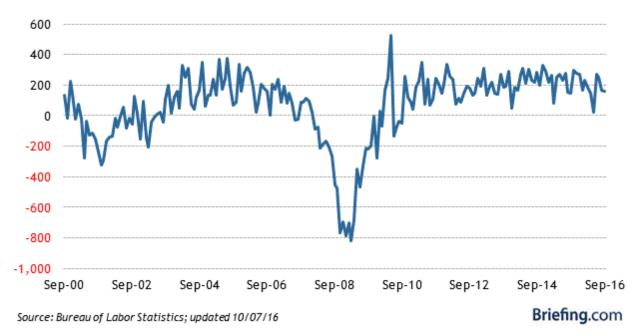
Source: Bureau of Labor Statistics; updated 10/07/16

Briefing.com

Category	SEP	AUG	JUL	JUN	MAY
Establishment Survey					
Nonfarm Payrolls	156K	167K	252K	271K	24K
Goods-Producing	10K	-25K	14K	-5K	-45K
Construction	23K	-5K	16K	-6K	-18K
Manufacturing	-13K	-16K	2K	8K	-17K
Service-Providing	157K	169K	207K	243K	44K
Retail Trade	22K	21K	13K	22K	0K
Financial	6K	13K	17K	17K	16K
Business	67K	31K	84K	48K	32K
Temporary help	23K	-1K	16K	16K	-15K
Education/Health	29K	57K	42K	52K	46K
Leisure/Hospitality	15K	21K	36K	53K	3K
Government	-11K	23K	31K	33K	25K
Average Workweek	34.4	34.3	34.4	34.4	34.4
Production Workweek	33.5	33.5	33.7	33.6	33.6
Factory Overtime	4.2	4.2	4.3	4.2	4.2
Aggregate Hours Index	0.4%	-0.2%	0.2%	0.2%	0.0%
Avg Hourly Earnings	0.2%	0.1%	0.4%	0.1%	0.2%
Household Survey					
Household Survey					
Civilian Unemp. Rate	5.0%	4.9%	4.9%	4.9%	4.7%
Princeton Research Market Strategies Newsletter			Pa	a g e 12	

Civilian Labor Force	444K	176K	407K	414K	-458K
Civilian Employed	354K	97K	420K	67K	26K
Civilian Unemployed	90K	79K	-13K	347K	-484K

#### Nonfarm Payroll Change (thousands, SA)



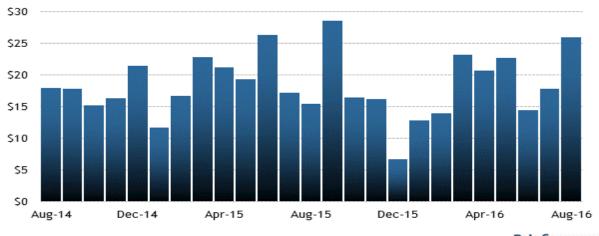
Consumer Credit increased by \$25.8 billion in August (Briefing.com consensus \$18.0 billion) after increasing an upwardly revised \$17.8 billion (from \$17.7 billion) in July. The importance of this report is that consumer credit, both revolving and non-revolving, continues to expand, which is a bullish element for both the stock market and the economy.

The growth in August was powered by a \$20.2 billion increase in non-revolving credit, which rose to \$2.71 trillion. Revolving credit increased by \$5.6 billion to \$975 billion.

In August, consumer credit increased at a seasonally adjusted annual rate of 8.50%.

Category	AUG	JUL	JUN	MAY	APR
Total Credit	\$25.8B	\$17.8B	\$14.5B	\$22.6B	\$20.5B
Revolving	\$5.6B	\$2.8B	\$9.2B	\$4.6B	\$3.4B
Nonrevolving	\$20.2B	\$15.0B	\$5.4B	\$17.9B	\$17.1B

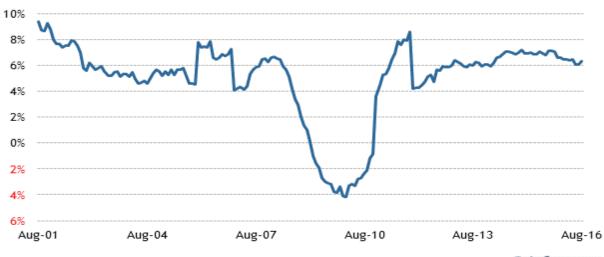
#### Consumer Credit Monthly Change (\$blns)



Source: Federal Reserve; updated 10/07/16

#### Briefing.com

#### Consumer Credit y/y%



Source: Federal Rerserve; updated 10/07/16

#### Briefing.com

## **Market Strategies Cycles**

Consistent with October's historical tendency towards volatility, September's Employment Situation report, usually released on the first Friday of October when the Federal government isn't in a total or partial shutdown, also has a tendency to induce sizable swings in the major U.S. indices. Over the past fifteen years October's Employment report has resulted in mixed performance with a modest average gains by DJIA, S&P 500 and NASDAQ while Russell 1000 and Russell 2000 have modest average losses. DJIA has the best record with nine gains and six losses and has been up in five of the last six years. S&P 500, NASDAQ, Russell 1000 & 2000 have been up three years straight and four of the last six.

Date	DJIA	S&P 500	NASDAQ	Russell 1000	Russell 2000
10/2/2015	1.23	1.43	1.74	1.47	1.51
10/3/2014	1.24	1.12	1.03	1.11	0.76
10/22/2013*	0.49	0.57	0.24	0.56	0.28
10/5/2012	0.26	-0.03	-0.42	-0.02	-0.21
10/7/2011	-0.18	-0.82	-1.10	-0.90	-2.61
10/8/2010	0.53	0.61	0.77	0.65	1.40
10/2/2009	-0.23	-0.45	-0.46	-0.50	-0.61
10/3/2008	-1.50	-1.35	-1.48	-1.47	-2.87
10/5/2007	0.66	0.96	1.71	1.01	1.90
10/6/2006	-0.14	-0.27	-0.28	-0.29	-0.44
10/7/2005	0.05	0.37	0.30	0.38	0.76
10/8/2004	-0.69	-0.75	-1.47	-0.74	-1.19
10/3/2003	0.89	0.94	2.42	0.95	1.80
10/4/2002	-2.45	-2.24	-2.20	-2.32	-2.49
10/5/2001	0.65	0.16	0.50	0.03	-0.50
Average:	0.05	0.02	0.09	-0.01	-0.17
Median:	0.16	0.09	0.16	0.01	-0.19
Up:	9	8	8	8	7
Down:	6	7	7	7	8

#### **British Pound Autumn Rally**

Great Britain is a multi-trillion-dollar economy and its largest city, London, is considered the world's top financial trading center. Many market factors can influence the floating value of the pound versus other currencies such as the euro. However, when we compare the pound in terms of the U.S. dollar, we see several trading opportunities throughout the year.

Here is an interesting, relatively short-term trade, one that seems to have the same reaction with the trade direction in the yen, Swiss franc, and euro currencies during this time period. The British pound has a seasonal tendency to decline just ahead of the end of the third quarter and reach a bottom near mid-September.



**CurrencyShares British Pound** (FXB) is one way to gain long exposure to the British pound. Because of the volatile nature of this trade, <u>FXB could be considered on dips below \$120</u>. If purchased an initial tight stop loss at \$117.90 is suggested. Look for corresponding improvements in Stochastic, relative strength and MACD indicators prior to taking a new long position below the buy limit. This trade will be tracked in the *Almanac Investor* ETF Portfolio.

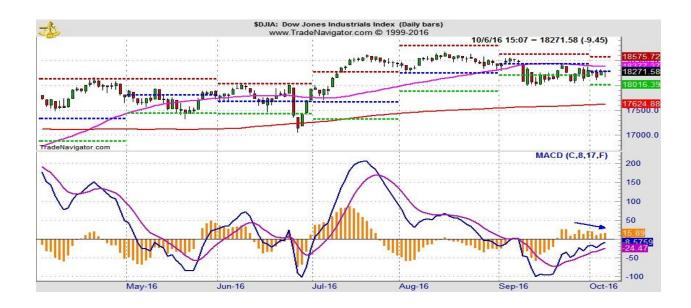


#### Seasonal MACD Signal Update

As of today's close, our <u>Seasonal MACD Buy Signal is still on hold</u>. Our 8-17-9 MACD "Buy" indicator applied to DJIA and S&P 500 has been positive since late September, but our window for a signal did not open until October 3. On the first trading day of October, the MACD "Buy" indicator histogram was and

still is trending toward negative (blue arrows in lower pane of DJIA and S&P 500 charts below). NASDAQ's MACD "Buy" indicator was also trending toward negative on October 3 and went negative on October 4. It was fractionally positive at yesterday's close and is negative again today.

In order to issue our Seasonal MACD Buy Signal, DJIA, S&P 500 and NASDAQ MACD "Buy" indicators need to be in agreement and the negative trend in MACD histograms needs to be reversed.





				Sales		P/S	MV	Price		Buy	Stop
Symbol	Name	Sector/Industry	General Business Description	Growth	P/E	Ratio	\$mil	9/21/16	Yield	Limit*	Loss *
	1335.43		Small Cap <\$1Bil								
ESC	IES Holdings	Computer and Tech	Electrical & data communications contractor	12.0	15	0.5	343	16.01	N/A	14.35	11.05
N/HI	AV Homes Inc	Real Estate	Housing in FL, AZ, NC & SC	81.1	3	0.5	360	15.90	N/A	15.20	11.70
CCS	Century Communities	Construction	Homebuilder in CO, TX, GA & NV	100.2	9	0.5	417	19.79	N/A	19.31	14.87
PFBC	Preferred Bank	Finance	Southern CA banking	17.5	16	4.2	468	35.46	1.69	34.20	26.33
<b>ЛНО</b>	M/I Homes Inc	Construction	Single-family homebuilder	16.7	11	0.4	554	22.44	N/A	22.05	16.98
SCMP	Sucampo Pharma	Medical	Develops drugs based on prostones	32.7	12	3.2	593	12.94	N/A	12.40	9.55
BUSE	First Busey	Finance	Banking in IL, FL & IN	9.5	16	4.4	879	23.01	2.96	22.75	17.52
		V-003.C030.c	Mid Cap >\$1 Bil & <\$5 Bil	- Anthon				(A.M.)			
ABCB	Ameris Bancorp	Finance	Banking in GA, AL, FL & SC	21.4	18	3.9	1,233	35.36	0.57	34.35	28.51
JCBI	United Community Bank	Finance	Banking in GA, NC & TN	15.5	15	3.7	1,455	20.54	1.56	20.02	17.02
BRA	Sabra Healthcare REIT	Finance	Healthcare related REIT	30.2	10	5.8	1,517	23.23	7.23	23.05	19.59
LGX	Corelogic Inc	Business Services	Real estate tech & advisory services	8.8	23	2.0	3,509	39.74	N/A	39.35	33.45
VAL	Western Alliance	Finance	Banking in NV, AZ & CA	25.6	16	5.8	3,896	37.08	N/A	35.65	30.30
SMI	Semiconductor Mfg-ADR	Computer and Tech	Chinese semiconductor maker	13.5	17	1.9	4,815	5.70	N/A	5.20	4.32
7,00	TO A CONTRACTOR OF THE PARTY OF		Large Cap > \$5 Bil	1000				1011100	(down)	W 100	1.000
WET	Arista Networks	Computer and Tech	Cloud software & hardware provider	43.4	36	6.0	5,837	83.77	N/A	81.15	68.98

# OCTOBER 2016

#### Sector Seasonalities: Long = (L); Short = (S)

Start: Banking (L), Broker/Dealer (L), Computer Tech (L), Consumer Discretionary (L), Consumer Staples (L), Healthcare (L), Materials (L), Pharmaceutical (L), Real Estate (L), Semiconductor (L), Telecom (L), Transports (L)

In Play: Gold & Silver (L), Biotech (L), High-Tech (L), Oil (S)

Finish: Utilities (L), Materials (S), Transports (S), Semiconductor (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
Rosh Hashanah  First Trading Day, Dow Down 7 of Last 11	4		6 &P "Worst Six Months" on the Week Ending 10/	7 And NASDAQ "Worst Four" 10/08, Worst Week Ever	8	9
onstruction Spending M Index emiconductor Billings ehicle Sales		Factory Orders Int'l Trade Deficit ISM Non-Mfg. Index	Chain Store Sales	Consumer Credit ECRI Future Inflation Index Employment Rate Wholesale Trade		
Columbus Day Bond Market Closed)	Avera DJIA: 2.0% Up 15 Down 6 Rank #3	12 Yom Kippur  ge October Gains Last 21 S&P: 2.0% Up 14 Down 7 Rank #2  FOMC Minutes	Years:  NAS: 2.5%  Up 13 Down 8  Rank #1  Import/Export Prices Treasury Budget	Business Inventories PPI Retail Sales U Mich Consumer Sentiment	15	16
Monday of Expiration Week, Dow Up 29 of Last 36		, Second DJIA Month to Gaber 19,1987, DJIA down 22 Beige Book Housing Starts		Expiration Day, Bearish Lately DJIA Down 8 of Last 13	22	23
24	25	26 Stocks, Especially Tech a	27	84th Anniversary of 1929 Crash. DJIA Off 23.0% in Two Days, October 28 & 29 ECI GDP - Q3 Advance U Mich Consumer Sentiment	29	30
Halloween  Agricultural Prices SM-Chicago	*Tuesdays: Weekly Chain S & Avg Hourly Earnings *Wednesdays: Oil & Gas Inv *Thursdays: Weekly Unemp	ventories loyment Report, Weekly v Natural Gas Storage Report		Te mort consumer continent		

to be reliable. All dates subject to change.



a particular trading day 1995-2015



the time on a particular trading day 1995-2015

## **Undervalued Small Cap Stocks**

### Lower Priced stocks that look to be a buy:

#### Repro-Med Systems, Inc (OTCQX: REPR 0.43)\*

For the quarter ended August 31<sup>st</sup>, net revenues were \$3,147,930 compared with \$3,166,177 in the comparable quarter last year. REPR had strong organic growth both domestically and internationally in the quarter as well as new customer wins, which are expected to continue going forward. Results were masked by the non-recurring contribution from a large clinical trial last year. Net revenues increased in Q2 compared with Q1 of the current fiscal year by 5%.

For the six months ended August 31<sup>st</sup>, net revenues were \$6,138,096, an increase of 5.9% compared with \$5,796,722 for the same period last year, driven by increased sales of infusion products to existing customers as well as the addition of new customers.

For the three months ended August 31<sup>st</sup>, gross profit was \$1,954,592 compared with \$2,006,729 for the same period last year. RMS continues benefiting from lean manufacturing initiatives to streamline operations, which have resulted in increased capacity and decreased direct assembly labor costs, as well as the moratorium on the medical device tax. For the six months ended August 31<sup>st</sup>, the gross profit margin increased 2.6% to 63.4%, up from 60.8% for the same period last year. Gross profit for the six months ended August 31<sup>st</sup> was \$3,891,404 compared with \$3,524,589 for the comparable period.

RMS continues to incur professional fees related to regulatory and litigation and has made significant investment over the last twelve months in its sales, regulatory and operations management to help launch RMS to the next level of growth. As a result, the Company reported for the quarter ended August 31<sup>st</sup>, a net loss of \$82,612, compared to net income of \$335,214 in the same period last year. For the six months ended August 31<sup>st</sup>, net loss was \$315,928 compared with net income of \$270,574.

Enzo Biochem (ENZ: \$ 5.13 )\* The stock moved from approximately \$5 a share to approximately \$7.00 from May 1 to July. In the last few days Enzo stock has been under heavy pressure. There is nothing fundamental to cause the slide in price. So the business model remains in place and hopefully will add new products over the remainder of the year. They completed the 2016 fiscal year at the end of July and probably had a cash position of some \$65 million and no debt to speak of. When the stock cleared the \$7 level, the Relative Strength Index was over 70, which is overbought. That \$7 number was a 4 year high The last two days has brought the Index close to 30 which is oversold and we should see a bounce in the stock price this week.(just a guess) We have to remember the Russell Indexes that bought close to 3 million shares in late June also shorted close to a million shares as a hedge. That short position declined by some 300,000 shares from July 1 to July 15.

Over the rest of the year we could see more AmpiProbe panels being approved; NIH comments on the Optiquel trial for Uveitis; positive outcomes in the litigations.

The stock is oversold and the upside opportunity becomes bigger. The fundamentals haven't changed and in fact have become stronger with the latest AmpiProbe approval. Enzo has cash of \$50 million and no debt. There are 7 more cases to get settled in Delaware which can provide significant additions to the cash position. AmpiProbe will have more submissions to the New York regulatory agency this year. AmpiProbe is cheaper, better and faster than existing technology and that is a \$3 billion market.

This is an awesome potential for a 47 million share company and who knows what will happen if the NIH has positive statements on their Optiquel test for Uveitis. The stock is 50% owned by Institutions and funds, 15% by insiders and I guess 10% by hedge funds. That leaves some 11 million shares in the float.

If the Russell causes 2-3 million shares to be bought the float then become 8-9 million shares. Good news can really move the price.

#### Oakridge Global Energy Solutions, Inc. (OTCQB:OGES 0.45) \*

Oakridge global energy is a developer, designer and manufacturer of proprietary energy storage solutions. The Company is based out of Florida's "space coast" near Kennedy Space Center. They make premium quality, proprietary batteries, battery systems and lithium ion cells that are built for maximum performance over the traditional lead/acid batteries.

Oakridge Global Energy Solutions is commencing production of state-of-the-art Lithium-Ion batteries. The company is currently in the process of soliciting bookings for presale orders with several key industries to include the federal government. Perhaps the most important takeaway regarding Oakridge Global Energy Solutions lies in its relationships that will make it one of the few world manufacturers who are able to produce first generation lithium-ion technology that will surpass what is effectively being currently produced.

Furthermore, the company has developed an industrial design team that has incorporated a 21<sup>st</sup> Century contemporary art style to its cell products. The company has numerous patents for its technology but perhaps the most interesting of those centers around the Nano-sized lithium thin film solid state batteries with a Nano encasement. This product in itself stands to propel the company into areas that currently only it has the rights to manufacture in the United States. The Nano lithium thin film solid state battery has a large upside market potential both domestically and abroad.

Lithium ion batteries deliver twice the energy of nickel cadmium batteries and are the fastest growing battery segment. Their growth and demand dynamically forward trending. They are lightweight and easy to maintain. They deliver superior electro-chemical output and provide highest energy density for weight, non-metallic and are rechargeable. In 2015, the OGES Pro Series golf car was launched at the annual PGA show, the largest golf show in the world. OGES plans to have a new factory producing its patented thin film solid state lithium ion batteries by 2017. OGES is commencing delivery of a small format prismatic to help several smart card customers reach the next generation. Their growth will be serviced by the new factory. These batteries are also in a rapidly growing demand for a variety of applications.

Pressure BioSciences OTCQB: PBIO (0.38)\* has identified significant "needs" and the means to fill them in the world of today and the foreseeable future:

**NEEDS IN MEDICINE**: In the world of medicine our dramatically improved ability for early detection or to confirm and refine diagnosis ranging from over a hundred types of cancer to tuberculosis and a hundred other maladies and conditions is "bottlenecked" by 30 year old methods of preparing test samples. Collectively such diagnostic samples exceed a hundred million annually.

**NEEDS IN RESEARCH:** Globally there are over a half a million medical and pharmaceutical research scientists working in over eighty thousand laboratories who are hampered by the time consuming and outdated methods of preparing test samples.

**NEEDS IN FORENSICS:** Globally, in millions of cases, swift and sure exoneration of the innocent and / or justice for the guilty is often delayed or even denied because of the ponderous means of preparing and conducting DNA and other forensic testing.

PBIO's proprietary Pressure Cycling Technology (PCT) platform is a true paradigm shift in sample preparation. Current sample preparation methods are over 30 years old, mostly mechanical, inordinately time consuming, and highly inadequate. PBIO's PCT platform dramatically reduces sample preparation

time requirements while dynamically improving sample quality and functionality for the intended purposes.

The virtually unlimited potential and advantages of PBIO's platform has been validated and recognized by top scientists in more than 100 publications and peer reviewed journals.

The technology has been secured through 24 issued patents and with additional patents pending.

Gold Mining USA OTC: GMUI (0.0035)\* Has both mining activities in Australia and the U.S. Gold Mining USA Inc is an emerging natural resources company focused on developing metallurgical and mining projects. The Company's business model is to acquire projects with the potential to provide significant resources through exploratory drilling and generate value through their development, joint venture or divestment. Australia and Nevada provide the opportunities to exploit smaller, undeveloped or previously mined gold resources that are of no interest to the large mining companies. In addition, there are numerous small hard rock and alluvial gold mines which have viable gold resources but are unable to raise the funds to start up or continue operations.

The company has signed an ongoing agreement with Cardno, a professional infrastructure and environmental services company, to assist in the evaluation and implementation of a work program on one of its North America properties. Steve Craig, a well-known Certified Professional Geologist, will be heading up the efforts on the project.

**Night Food, Inc. ( NGTF.0.19 )\*** is a wholly-owned subsidiary of Night food Holdings incorporated in Nevada in 2013 to manufacture and distribute healthy-choice bedtime snacks. The Company has an exclusive agreement with RFI, natural ingredient manufacturer and proprietor of *Chocamine*, a patented chocolate ingredient

Americans keep gaining more weight. People have the tendency to grab for goodies at the end of the evening as they relax to enjoy some T.V. Eating and snacking too late at night is a contributing factor to gaining weight. Seventy percent of adults, ages 18-54, eat right before bed. Chocamine delivers the health benefits of chocolate to the body (amino acids, minerals and polyphenols) without the added sugars, caffeine or fat.

People give in to the intense hunger cravings that leads to the consumption of sugary, salty or calorie dense foods to satisfy their appetite. Most of the snacks that people typically eat create a disturbance in sleep, causing a person to wake up feeling unrested. Night Food offers nutrient filled alternatives to high-calorie junk foods. There are flavor filled snack bars-either *Cookies and Dreams* or *Midnight Chocolate Crunch* that will help curb hunger, satisfy cravings, improve rest and give the body essential vitamins and minerals. Consumers spend over \$50 billion/ year on night-time snacks, nearly 1 billion a week. More people desire healthy alternatives to late night consumption of the traditional fattening ice cream, chips and cookies.

Sugar and caffeine in most snacks causes disruptive sleep. Each bar has only 142 calories and 5 grams of fiber for slow absorption of energy and gives a feeling of fullness and satisfaction. There is also 132 mg of calcium and zinc for replenishing the body and feeling well rested in the morning.

**iSIGN Media Solutions (ISDSF: \$ 0.085 )y** Announces Signed Contract Between We Build Apps and a Major Shopping Complex Located in Ohio. The contract covers installation of 500 Smart Antennas into a first Shopping Complex; Minimum Revenue to iSIGN is \$2.7 million Canadian.

Recent news has pushed it above its 30 day moving average and it had exceeded \$0.15 Canadian on a high volume breakout. The stock has been disappointing failing to move above its next resistance at \$0.20 and move towards its 2 yr high of \$0.28.

The Crocker people and their 22 developments could bring iSign significant revenues. Homeland Security and a major insurance company deemed the smart antenna as a safety device as well as a security device making the potential for new markets is limitless. One deal brings in 3 million times that by 20 deals because the insurance company theoretically gives a 20-25% premium discount to companies that use the smart antenna.

According to the iSign Media reseller, JEA Technologies, eHealth Consortium Group's intention is to start installations in hospitals located in the State of Victoria.

Leo Motors ( LEOM: \$ 0.18 )\* has patents for the electric battery industry which we will be writing about in upcoming weekly reports. They have developed a lithium battery that can operate vehicles in sub-zero climates. Their subsidiary LGM has developed battery technology supported by the Korean government to make it possible to use electric battery technology for fishing boats. They have a cartridge system which is a light-weight replacement method of swapping electric batteries.

Fishing has been harmed by the noise and oil leaks from internal combustion engines. LGM has solved that problem and besides eliminating the toxic problem, operating costs are reduced by 25%.

In addition they have a special patent for averting electric hazards and shocks. Leo developed the Internet of Things for e-boats which is networked and connected with an Android Operating System. Leo's power supply system is CAN ( Controller Area Network ) based, which enables mobile diagnosing between mobile devices and boats using the Leo technology.

Leo is developing a battery swap system for Kalmado in Puerto Princesa, Philippines which is a world famous tourist attraction. They will be converting 100 boats as the environment is expected to become 100% free of the toxicity from internal combustion engines. Also, Leo has developed a battery swap system for Go-Karts to be used in malls in China, Korea and Myanmar.

Leo Motors has a new carbon nanotube battery power pack that functions and supplies full power in extreme low temperatures such as below 49 degrees without the need for grid electricity.

# **Fundamental Analysis Stocks To Buy with Stops**

Using fundamentals the following are stocks to buy and they have done well.

The table is hypothetical. We have taken numerous profits as indicated on the table below. Balance is critical.

The Boeing closed over the 50-day M.A. early October thus suggesting a long position. The BA closed above its 50 day m.a. at \$ 132.

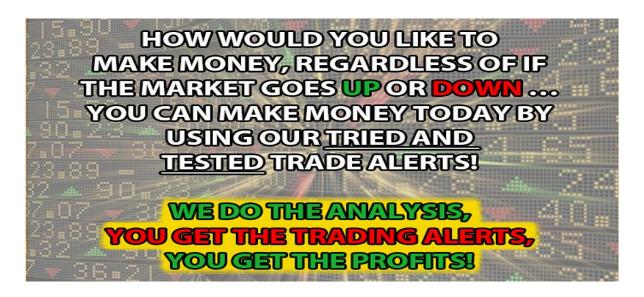
We would buy Lockheed Martin on a stop above the market at 234.86 stop.

We would buy Bristol Myers at 55.14 with a stop loss at 54.42.

We are long FFIC at \$ 19.10 and very much interested in the Flushing Financial at the theoretical buy limit. You should have bought the HDGE on a close above 9.65. We paid \$ 9.76 on a theoretical buy on the opening Sept 12<sup>th</sup>. Stop –loss at \$ 9.47.

Symbol	Name	Business Description	PE	P/S	MV mln	Price	Buy or Sell Limit	Stop Loss Or offset
BMY	Bristol Myers	Biopharmaceutical Products Manufacturer & Distributor	30	5.22	94.7B	55.43	55.14	54.42
LMT	Lockheed Martin	Aerospace combat and technology systems	19	1.45	84.28B	233.53	Buy 234.86x	233.12x
DY	Dycom	Materials. Construction Cell Towers internet Infrastructure	25	1.1	2.7B	83.29	Buy 83	81.80xco
BA	Boeing	Aerospace, commercial jetliners, military systems	14	0.85	81B	133.85	Long at 132	Stop at 129.70
HL	Hecla Mining	Basic Materials	44	3.61	1.7B	5.24	3.95	Try to get Long
FFIC	Flushing Financial	Bank Holding company Savings and loans	13	3,5	592MIn	23.08	19.10 06/27	19.90x
AA	Alcoa	Aluminum Processing and Technology	N/A	0.4	9.5B	31.37	21.15 originally bought 2/8/16	Must hold 30 No new position
Т	AT&T	Communications	36	1.54	211.7B	38.87	34.10	No Current position
VA	Virgin Air	Regional Airlines	7.2	0.9	1.5B	52.95	30.30 Bought	Sell to take profits
ENZ	Enzo Biochem	Life Sciences	NA	1.35	134M	5.13	Buy at 5.13	Must hold 50 day m.a.
BAC	Bank of America	Commercial Bank	10	2.02	165.3B	16.13	Buy at 15.42	14.60x
HDGE	Advisor Shares	Ranger Bear ETF				9.62	Bought at 9.76	9.47sco

We Do The Analysis Work
We Send You The Trades
You Make The Trades
You Take Your Gains



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Princeton Research, Inc. has approximately 2,581,578 shares of AIVN both free and restricted and represents them for Investor relations. Princeton also has about 40,000 shares of TXGE. Princeton is paid \$ 1,500 per month from RMS Medical Products. Princeton has bought 81,100 shares of RMS Medical Products. Princeton was paid \$ 2,500 to write a report on Xinergy. Princeton has signed a contract with CBLI to be paid \$ 2500 for July and August for investor relations. Princeton has been engaged by Target Energy. No contract is currently in place. Princeton was paid about 500,000 restricted shares of Leo Motors.

When there is no movement in penny stocks, even though there is none or very small losses, we will liquidate ( sold AIVN on stop ) even though we like the company, if money is needed for better opportunities.

We now believe REPR represents upside opportunity. The Target ADR trades at about \$ 4.50 in U.S. vs 0.05 in Australia. Princeton owns 400,000 Australia shares and about 900 U.S. ADR's.

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